



Marketing Resource Guide for Multifamily Developers

This Marketing Resource Guide for Multifamily Developers, developed by MSHDA, is intended to aid developers in creating their Affirmative Fair Housing Marketing Plan (AFHMP). The purpose of the AFHMP is to reduce segregation and encourage integration in housing by promoting equal housing opportunities and choices. Developers or sponsors are required to engage in affirmative marketing efforts aimed at groups identified as “Least Likely to Apply” due to their underrepresentation in the housing market. The objective is to educate these groups about the availability of affordable housing options. While this guide is not a comprehensive list of organizations, it does include key contacts for notifying communities about available rental units, particularly those units that are accessible to individuals with disabilities. Local organizations not on this list that serve the community should also be informed about available rental units. For more information on MSHDA's AFHMP requirements, please see [Policies and Forms under “Fair Housing”](#) or email MSHDA-AFHMP@michigan.gov.

Disability Network

Name	Address	Counties	Contact Person	Email Address	Phone Number
Disability Network Southwest Michigan	2900 Lakeview Avenue, St. Joseph, MI 49085 OR 517 E. Crosstown Parkway, Kalamazoo, MI 49001	Barry, Berrien, Branch, Calhoun, Cass, Kalamazoo, St. Joseph, Van Buren	Paul D. Ecklund	EcklundP@dnswm.org	(269) 345-1516 x117
disAbility Connections	409 Linden Ave, Jackson, MI 49203	Hillsdale, Jackson, Lenawee	Sarita Puri	sarita@disabilityconnect.org	(517) 998 3085 x226
Disability Network Washtenaw, Monrow, Livingston	3941 Research Park Dr, Ann Arbor, MI 48108	Livingston, Monroe, Washtenaw	Felicia Rebottaro	felicia@dnwml.org	(734) 682-5271 x 580
Disability Network Wayne County	5555 Conner Street, Suite 2224, Detroit, MI 48213	Wayne	Kokoete Etim	kokoete.etim@dnwayne.org	(313) 923-1655
Disability Network Eastern Michigan (Oakland/Macomb & Thumb Region)	1709 John R, Troy, MI 48083	Huron, Macomb, Oakland, St. Clair, Lapeer, Sanilac, Tuscola	Chip Werner	cwerner@dnemichigan.org	(586) 268-4160 x6608
Disability Network Flint & Genesee	3600 S Dort Highway, Suite 54, Flint, MI 48507	Flint & Genesee	Brett Smith	bretts@disnetwork.org	(810) 309-6075

Disability Network Mid-Michigan	1705 S. Saginaw Rd., Midland, MI 48640	Alcona, Arenac, Bay, Clare, Gladwin, Gratiot, Iosco, Isabella, Midland, Ogemaw, Roscommon, Saginaw	Toni Colton	tcolton@dnmm.onmicrosoft.com	(989) 835-4041 x225
Disability Network Capital Area	2812 N. Martin Luther King Jr. Blvd., Lansing, MI 48906	Clinton, Eaton, Ingham, Shiawassee	Michael Astley	mastley@dncap.org	(517) 896-0892
Disability Advocates of Kent County	3600 Camelot Dr., SE, Grand Rapids, MI 49546	Ionia, Kent, Mecosta, Montcalm, Osceola	Jacob Doorn	jacob.d@dakc.us	(616) 323-2223
Disability Network Lakeshore	426 Century Lane, Holland, MI 49423	Allegan, Ottawa	Ronda Wenger	ronda@dnlakeshore.org	(616) 396-5326
Disability Network West Michigan	27 E. Clay Avenue, Muskegon, MI 49442	Lake Mason, Muskegon, Newaygo, Oceana	Will Wilson	willw@disabilitynetworkwm.org	(231) 722-0088
Disability Network Northern Michigan	415 East Eighth Street, Traverse City, MI 49686	Alpena, Antrim, Benzie, Charlevoix, Cheboygan, Crawford Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, Montmorency, Oscoda, Otsego, Presque Isle, Wexford	Demarie Jones	Djones@disabilitynetwork.net	(231) 866-1993
Superior Alliance for Independent Living (SAIL) Disability Network	1200 Wright Street, Ste. A, Marquette, MI 49855	Alger, Baraga, Chippewa, Delta, Dickinson, Gogebic, Houghton, Iron, Keweenaw, Luce, Mackinac, Marquette, Menonimee, Ontonagon, Schoolcraft	Katie Poston	katiep@upsail.org	(906) 936-0912

Area Agencies on Aging (AAA)

AAA's address the needs of Michigan seniors statewide. ([Link for more information on Area Agencies on Aging](#))

Name	Address	Counties	Phone Number
Region 1A: Detroit AAA (The Senior Solution)	1333 Brewery Park Blvd Suite 200, Detroit, MI 48207	Detroit, Hamtramck, Harper Woods, Highland Park, and the 5 Grosse Pointes	(313) 446-4444
Region 1B: AAA 1-B	29100 Northwestern Hwy, Ste. 400, Southfield, MI 48034	Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw	(800) 803-7174
Region 1C: The Senior Alliance	5454 Venoy Rd. Wayne, MI 48184	Wayne	(734) 722-2830
Region 2: WellWise Services AAA	107 Chicago Street, PO Box 189, Brooklyn MI 49230	Jackson, Hillsdale, Lenawee	(517) 592-1974
Region 3A: Kalamazoo County AAA	311 E. Alcott St., Kalamazoo, MI 49001	Kalamazoo	(269) 373-5173
Region 3B: CareWell Services Southwest	200 W. Michigan Avenue, Suite 102, Battle Creek MI 49017	Barry and Calhoun	(269) 966-2450
Region 3C: Branch-St. Joseph AAA	570 N. Marshall Road, Coldwater, MI 49036	Branch and Saint Joseph	(517) 278-2538
Region 4: Region IV AAA	2900 Lakeview Avenue, St. Joseph, MI 49085	Cass, Berrien, Van Buren	(800) 654-2810
Region 5: Valley AAA	225 E. Fifth Street Suite 200, Flint, MI 48502	Genessee, Lapeer, Shiawassee	(810) 239-7671
Region 6: Tri-County Office on Aging	5303 South Cedar, Building 1, Lansing, Michigan, 48911	Clinton, Eaton, Ingham	(517) 887-1440
Region 7: Region VII AAA	1615 South Euclid Avenue, Bay City, MI 48706	Bay, Clare, Gladwin, Gratiot, Huron, Isabella, Midland, Saginaw, Sanilac, Tuscola	(800) 858-1637
Region 8: AAA of Western MI	3215 Eaglecrest Dr NE, Grand Rapids, MI 49525	Allegan, Ionia, Kent, Lake, Mason, Mecosta, Montcalm, Newaygo, Osceola	(616) 456-5664
Region 9: Region 9 AAA (Northeast MI Community Services Agency)	2569 US-23 South, Alpena, MI 49707	Alcona, Arenac, Alpena, Cheboygan, Crawford, Iosco, Montmorency, Ogemaw, Oscoda, Otsego, Presque Isle, Roscommon	(989) 358-4661
Region 10: AAA of Northwest Michigan	1609 Park Drive, P.O. Box 5946, Traverse City, MI 49696	Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, Wexford	(231) 947-8920
Region 11: U.P. AAA (UPCAP)	2501 14th Avenue South, Escanaba, MI 49829	Alger, Baraga, Chippewa, Delta, Dickinson, Gogebic, Houghton, Iron, Keweenaw, Luce, Mackinac, Marquette, Menominee, Ontonagon, Schoolcraft	(906) 786-4701
Region 14: Senior Resources of West Michigan	560 Seminole Rd, Muskegon, MI 49444	Muskegon, Oceana, Ottawa	(231) 733-3585

Community Action Agencies

Community action agencies is a service network of organization to work to reduce poverty. ([Link for more information](#))

[See Community Action Agencies Contact List](#)

Continuum of Care (CoC)

Groups of organizations that work to end homelessness statewide with federal funding.

[See Contact List](#)

Community Mental Health

List of local mental health services. ([Link for more information](#))

[See Directory](#)

Health Care Association of Michigan

List of skilled nursing and rehabilitation facilities or assisted living communities. ([Link for more information](#))

[Facility Finder](#)

Housing Assessment and Resource Agency (HARA)

A HARA provides centralized intake and housing assessment and rapid re-housing. ([Link for more information](#))

[See Contact List](#)

Local Health Departments

[See Health Department Map & Contacts](#)

Allegan County

Primary Point of Contact	Lindsay Maunz	lmaunz@allegancounty.org
Financial Officer Contact	Becky Volker	bvolker@allegancounty.org

Barry-Eaton

Primary Point of Contact	Lauren Metcalfe	lmetcalfe@bedhd.org
Financial Officer Contact	Taresa Lucas	tlucas@bedhd.org
Additional Project Staff	Milea Burgstahler	mburgstahler@bedhd.org
Additional Project Staff	Savannah VanStee	SVanstee@bedhd.org
Additional Project Staff	Tayler Lamb	TLamb@bedhd.org

City of Detroit

Primary Point of Contact	Tiffani Stewart	tiffani.stewart@detroitmi.gov
Financial Officer Contact	Andre Blair	andre.blair@detroitmi.gov
Additional Project Staff	Kwesi Patterson	kwesi.patterson@detroitmi.gov
Additional Project Staff	Sruthi Talluri	sruthi.talluri@detroitmi.gov

Greater Flint Health Coalition

Primary Point of Contact	Janée Tyus	jtyus@flint.org
Additional Project Staff	Xavier Endress	xavier@flint.org

Ingham County

Primary Point of Contact	Amanda Darche	ADarche@ingham.org
Project Director	Amanda Darche	ADarche@ingham.org
Financial Officer Contact	Julie Fry	jfry@ingham.org
Additional Project Staff	Kara Trimbach	ktrimbach@ingham.org
Additional Project Staff	Sarah Kenney	Skenney@ingham.org

Kent County

Primary Point of Contact	Leslie Griswold	leslie.griswold@kentcountymi.gov
Project Director	Molly Perez	molly.perez@kentcountymi.gov
Financial Officer Contact	Gail Brink	gail.brink@kentcountymi.gov
Additional Project Staff	Joe Metiva	joel.metiva@kentcountymi.gov
Additional Project Staff	Joann Hoganson	joann.hoganson@kentcountymi.gov

Northern Michigan Public Health Alliance

Primary Point of Contact	Jenifer Murray	jenifer.murray@gmail.com
Financial Officer Contact	Amy Decker	a.decker@nwhealth.org
Additional Project Staff	Devin Askwig	daskwig@dhd2.org
Additional Project Staff	Emily Llore	e.llore@nwhealth.org
Additional Project Staff	Erin Barrett	ebarrett@dhd10.org

Public Health Muskegon

Primary Point of Contact	Jamie Hekker	hekkerja@co.muskegon.mi.us
Financial Officer Contact	Nancy Bramer	bramerna@co.muskegon.mi.us
Additional Project Staff	Jill Keast	montgomerykeastji@muskegoncounty.net

Thumb Alliance

Primary Point of Contact	Kay Balcer	thumbhealth@gmail.com/ balcerconsulting@gmail.com
Financial Officer Contact	Shane Welch	welchs@sanilachealth.com
Additional Project Staff	Bryant Wilkie	wilkeb@sanilachealth.com

Western U.P.

Primary Point of Contact	Cathryn Beer	kbeer@wuphd.org
Project Director	Sue Kauppi	skauppi@wuphd.org
Financial Officer Contact	Donna Destrampe	ddestrampe@wuphd.org
Additional Project Staff	Tammy Maggaragia	tmaggaragia@wuphd.org
Additional Project Staff	Amy Nosal	anosal@wuphd.org
Additional Project Staff	Lenora Rautio	lrautio@wuphd.org

Medicaid Long Term Care Providers

This is a list of providers that serve individuals with low-income/participate in the Medicaid program.

[See Excel list](#)

Michigan Rehabilitation Services

Statewide network of vocational rehabilitation professionals.

[See office locator](#)

MSHDA Housing Choice Voucher (HCV) Housing Agencies

HCV Housing Agents maintain the waiting list and administer the vouchers in select communities.

Name	Counties	Email Address	Phone Number
Becka Management	Arenac, Bay, Clinton, Genesee, Ingham, Saginaw, Shiawassee	erik@becka.us	(517) 669-9706
Busch Housing Services	Macomb, Oakland	buschhousing@gmail.com	(248) 524-1901
City of Lapeer	Huron, Lapeer, Tuscola	colhousing@ci.lapeer.mi.us	(810) 664-0591
Community Housing Advocates	Allegan, Kent, Ottawa	sandy@chamichigan.com	(616) 277-1272
Community Management Associates	Berrien, Cass, Clare, Gladwin, Gratiot, Ionia, Isabella, Lake, Livingston, Mason, Mecosta, Midland, Monroe, Montcalm, Newaygo, Oceana, Osceloa, Sanilac, St. Clair, Van Buren, Washtenaw, Wayne	staff@cma-inc.org	(231) 796-8883
Dickinson Housing Assistance LLC	Alger, Baraga, Chippewa, Delta, Dickinson, Gogebic, Houghton, Iron, Keweenaw, Luce, Mackinac, Marquette, Menominee, Ontonagon, Schoolcraft	mshdaupagent@gmail.com	(906) 774-4325
Housing Choices LLC	Branch, Calhoun, Hillsdale, Jackson, Lenawee, St. Joseph	housingchoicesllc@gmail.com	(517) 524-2525
Lansing Housing Commission	Eaton, Ingham	debrab@lanshc.org	(517) 827-0739
Pine Grove Housing Service	Barry, Kalamazoo, Muskegon	info@pinegrovehs.com	(269) 343-7230
RPI Management	Washtenaw, Wayne	mail@rpimanagement.org	(313) 846-4401

Salyers LLC	Wayne	lsalyers135@comcast.net	(734) 671-1436
Szajna and Associates	Macomb, Oakland	szajna35@sbcglobal.net	(586) 468-1775
Tip of the Mitt - Amlotte	Alcona, Alpena, Iosco, Montmorency, Ogemaw, Oscoda, Presque Isle	camlotte@charter.net	(989) 727-3708
Tip of the Mitt - Kelly	Cheboygan, Crawford, Manistee, Missaukee, Otsego, Roscommon, Wexford	tckellyhousing@gmail.com	(989) 275-7265
Tip of the Mitt - McLellan	Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau	cmclellan.tom@gmail.com	(231) 377-7155
Walnut Creek Apartments	Wayne	walnutcreek@ownerslive.com	(734) 782-4120

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