Final Outcome Report

Date: 1/9/2019

The Final Outcome Report must be submitted at the same time as the Final FSR by the Grantee.

Grant #: HDF-2019-9933-NEP	
Grant Begin Date: 05/09/2019	Grant End Date:12/31/2019
Grantee: Habitat for Humanity of Oakland County	
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Questionnaire

Project Results Summary As a result of the NEP, the Habitat for Humanity of Oakland County Rock the Block program served 35 homeowners in the Ferry Farms and Unity Park neighborhoods in Pontiac and the Southwest and Southeast Evergreen neighborhoods in Southfield. Services included exterior home repairs like yard clean-up and maintenance, porch and step repair, gutter cleaning and replacement, fence repair and other similar tasks. Rock the Block is completed in partnership with homeowners, volunteers, community sponsors and Habitat board members and staff. Projects completed are directly in line with MSHDA's focus for this grant – they are highly visible, impactful to the neighborhood and residents' quality of life, community-focused and have direct buy-in from the residents. The projects also align with the Master Plan's for both Pontiac and Southfield that strive to create sustainable communities which allows for a high-quality of life for all residents in perpetuity.

(SAMPLE RESPONSE) As a result of the NEP in Smithvale neighborhood, property values will increase.

What indicators were used to measure results?

At the conclusion of each event, Habitat's construction staff visits each home to perform a final inspection and take after photos for our records. We meet with the homeowner to review a statement of satisfaction and gather feedback on how to improve the event for future years. Each homeowner is asked to complete a survey rating their experience with the program.

(SAMPLE RESPONSE) Home sale prices in the neighborhood.

How were the indicators measured?	(SAMPLE RESPONSE) Compared the average sale price
Each survey asked recipients to rate their experience on a scale of 1 to 5.	at the start of the NEP to the average price at the end of 2 1/2 years.
What were the findings of the measurements	(SAMPLE RESPONSE) Average sales price in the
including baseline data?	beginning was \$61,000; at the end was \$67,000.
Of the 35 participants, we received 31 surveys. 23 of the participants rated their experience with 5 stars, 8 rated their experience with 4 stars. There were no ratings at 3 or below.	
Some of the comments were as follows:	
"I hope God keeps blessing Habitat, so Habitat can keep blessing others. It's a real help!!!"	
"Brought our neighborhood up, such a big help to us seniors who are not able to get around well! God sent! Great job! Loved how everyone worked together.	
"It was a learning experience and will help me more to be able to keep up my home."	
"This is the first time I've experienced this program. I have to say I think they did a wonderful job."	
"Wonderful, encourages neighbors to look around and see what is being done and encourages them to keep up their home and yard. Great program."	
"Very big impact, people not physically or financially capable were able to take care of their homes."	
"I think it is nice that the volunteers come out. It was so hot the day all of us worked, they were still willing to work hard anyway."	

What Lessons were Learned?

By the time Rock the Block events are completed the neighborhood is visibly different and significantly improved. Yards are cleaned up, trash and rubbish has been removed and homes have been repaired. These activities all lead to increased community pride, property values and safer neighborhoods. Oftentimes, Rock the Block encourages neighbors that are not participating in the program to clean their yards and/or complete work on their properties. By helping community members bring their properties back to a maintainable level, we have heard from homeowners that future maintenance will be much easier, therefore increasing sustainability of the program.

(SAMPLE RESPONSE) Not only have the sales prices increased, the time on the market has decreased. The homes we built had waiting lists as we built them; and other properties in the neighborhood are selling more quickly.

Leverage Funds Summary

\$ Amount: \$22,100.00 Funding Source: Commercial Contracting Corp. \$20,000

First Presbyterian Church of Birmingham \$2,100

Brief Description: Formal partnership agreements were executed for both leveraged funding sources. In addition Habitat Oakland's Rock the Block event utilized 407 volunteer shifts totaling 2,987 volunteer hours to complete critical home repairs. According to Independent Sector (a leading provider of automated economic impact analysis), the value of a volunteer hour is \$24.14. The impact of this year's volunteer contributions was valued at \$72,106.18

Upload **before and after photos** of projects/units undertaken with this grant (which have not been previously submitted).

Instructions:

1. Rename photo files with grant #, component/activity and **Before** or **After** (i.e., *HDF-2017-0123-NEP*, *Park Improvement, Before*)

NOTE: High resolution photos preferred with at least 2400x3000 pixels with 300 dpi.

UPLOAD OPTION















