



## **2023 LABOR DAY HOLIDAY IMPAIRED DRIVING CAMPAIGN**

### **FACT SHEET & TALKING POINTS**

During the 2023 Labor Day holiday, including the end of summertime and the busy Labor Day weekend, the National Highway Traffic Safety Administration (NHTSA) is working with law enforcement nationwide to reduce impaired driving with the *Drive Sober or Get Pulled Over* enforcement campaign, which will run August 10 through September 4 in Michigan. If alcohol and/or drugs are part of a late-summer celebration, NHTSA, the Michigan State Police and local law enforcement want drivers to understand the importance of planning ahead to ensure a safe ride home.

#### **Michigan**

- Throughout 2022, there were 9,331 alcohol-involved crashes in Michigan with 322 alcohol-involved fatalities statewide.
- Throughout 2022, there were 2,452 drug-involved crashes in Michigan with 249 drug-involved fatalities.
- From 2017 to 2021, there were 39 drivers killed in motor vehicle traffic crashes in Michigan during the Labor Day holiday periods. One-third of those killed were alcohol-impaired and/or drug-impaired.
- Nearly 47 percent of fatalities on Michigan roadways in 2021 involved alcohol and/or drugs.
- One person was killed in an alcohol-involved crash every 25 hours in 2021.
- In 2021, 32 percent of fatal crashes involved a drinking motor vehicle operator, pedestrian, or bicyclist, and 24 percent of fatal crashes were drug-involved.
- In 2021, in all traffic crashes occurring over the Labor Day holiday period, 11 people died.

*Sources: Michigan State Police Criminal Justice Information Center and the University of Michigan Transportation Research Institute*

#### **Nationally**

- During the 2021 Labor Day holiday period, there were 530 traffic crash fatalities nationwide.
- Approximately one-third of all traffic crash fatalities in the United States involve drunk drivers (with BACs at or above .08 g/dL).
- In 2021 one person was killed every 39 minutes in a drunk-driving crash on our nation's roads. That's up from every 45 minutes in 2020.
- The rate of alcohol impairment among drivers involved in fatal crashes in 2021 was 2.8 times higher at night than during the day.
- Males are more likely than females to be driving drunk when involved in fatal crashes. In 2021, 22 percent of males were drunk, compared to 17 percent of females.

*Source: National Highway Traffic Safety Administration*

#### **Talking Points**

- Impaired driving not only endangers drivers and their passengers, but also other vehicles, bicyclists and pedestrians.
- Our goal is to save lives on Michigan roads by raising awareness of the risks associated with driving impaired.
- With all the rider-service options available today, there is no reason to drive impaired. Consider rider-service options when planning a safe ride home.

For more information about the *Drive Sober or Get Pulled Over* enforcement period, please visit [www.trafficsafetymarketing.gov/get-materials/drunken-driving/national-mobilization/peak-enforcement-kit](http://www.trafficsafetymarketing.gov/get-materials/drunken-driving/national-mobilization/peak-enforcement-kit)

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