

STRIVE FOR A SAFER DRIVE

S4SD
STRIVE 4 A SAFER DRIVE ▲



PROGRAM REQUIREMENTS:



Student-led



Community
involvement



Peer-to-peer,
student body
involvement



Campaign for
traffic safety



Create final
presentation

ABOUT:

Strive for a Safer Drive (S4SD) is a high school safe-driving initiative. Any Michigan high school is eligible to apply. Up to 50 schools may be selected to receive \$1,000 to create a student-led traffic safety awareness campaign.

CONTACT DETAILS:



248-334-4971



strive4asaferdrive@gmail.com



www.michigan.gov/S4SD



NOVEMBER 13, 2024

Application due



NOVEMBER 2024

Selected schools are notified
and campaigns may begin



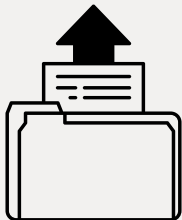
DECEMBER 2024

Checks are mailed to
participating high schools



APRIL 25, 2025

Campaigns end



MAY 2, 2025

Final presentation and mandatory
documents are due on Canvas



MAY 2025

Top S4SD schools are announced



SPRING 2025

All participating high schools are
invited to attend the Ford Driving Skills
for Life hands-on event

