

S4SD

STRIVE 4 A SAFER DRIVE

2022-2023 CAMPAIGN

Strive for a Safer Drive participating high schools have completed the 2022-2023 program. 33 Michigan high schools successfully created traffic safety awareness campaigns and submitted a final presentation showcasing their efforts. Ford Motor Company, the Transportation Improvement Association, and the Michigan Office of Highway Safety Planning (OHSP) collaborated to evaluate the presentations. This year, West Shore ESD CTE (Scottville, MI) takes first place!

Displayed is West Shore's educational poster

Top 5

The top five winning schools earn cash prizes, plaque recognition, and media attention! S4SD is a competitive, educational program that seeks student leaders to educate their peers and community members on various traffic safety topics. Selected schools demonstrated community involvement, specifically youth engagement, use of Ford Driving Skills for Life resources, school-wide applicability, unique campaign strategies, and much more. S4SD is happy to announce the top 5 winning schools for the 2022-2023 program.

1. West Shore ESD CTE
2. Wilson Talent Center
3. Anchor Bay High School
4. Coldwater High School
5. Memphis Jr/Sr High School



Alert today, Alive tomorrow

Wilson Talent Center



Anchor Bay High School



STUDENT-LED CAMPAIGNS

