



# S4SD

STRIVE 4 A SAFER DRIVE ▲

Strive for a Safer Drive (S4SD) is a high school safe-driving initiative. Up to 75 schools may be selected to receive \$1,000 to create a student-led traffic safety awareness campaign. Campaign topics may include: distracted and impaired driving, speeding and seatbelt safety, and vulnerable road users.

Guidelines and more information can be found at [Michigan.gov/S4SD](https://Michigan.gov/S4SD)



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**NOVEMBER 10, 2023**

Application due



**NOVEMBER 2023**

Selected schools are notified  
and campaigns may begin



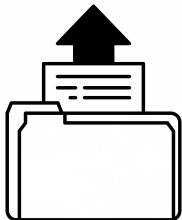
**DECEMBER 2023**

Checks are mailed



**APRIL 1, 2024**

Campaigns end



**APRIL 9, 2024**

Final presentation and mandatory  
documents are due on Canvas



**APRIL 2024**

Top 3 schools are announced and  
invited to present to the S4SD team



**SPRING 2024**

All participating high schools are  
invited to attend the Ford Driving Skills  
for Life hands-on event