



Sample Social Media Messages



During 2020 in Michigan, 5.8 percent of Michigan crashes involved a distracted driver.
#UDriveUTextUPay

In Michigan, there were 14,236 motor vehicle crashes involving a distracted driver in 2020, and 48 of those crashes resulted in a fatality. #UDriveUTextUPay

There were 5,560 injuries and 52 distracted driving fatalities during 2020 in Michigan.
#UDriveUTextUPay

In Michigan, the most common crash type for distracted driving crashes in 2020 was rear end, which accounted for 44.7 percent of distracted driving crashes. #UDriveUTextUPay

Michigan law prohibits a driver from reading, manually typing, or sending a text message while driving. Exceptions include reporting crashes, crimes, or other emergencies. The fine for a first offense is \$100. The fine doubles to \$200 for subsequent offenses. #UDriveUTextUPay

Texting while driving not only endangers you, it endangers everyone around you! #UDriveUTextUPay

In 2020, a total of 2,394 crashes occurred in Michigan where a motor vehicle driver was using a cell phone. Fifteen of those crashes involved a fatality. #UDriveUTextUPay

Texting while driving is dangerous, deadly, and in Michigan, illegal. #UDriveUTextUPay

According to @NHTSAgov, in 2019, there were 566 nonoccupants (pedestrians, bicyclists, and others) killed in crashes involving a distracted driver. #UDriveUTextUPay

If you can't wait to send a text, pull over to a safe location first. It may save your life and the lives of those around you. #UDriveUTextUPay

Stats show #millennials are the biggest offenders when it comes to texting while driving. No matter your age, remember: #UDriveUTextUPay

According to @NHTSAgov, between 2012 and 2019, nearly 26,004 people died in crashes involving a distracted driver. #UDriveUTextUPay

On the road with friends? Ask a passenger to be your "designated texter" to help keep everyone safe.
#UDriveUTextUPay

Struggling not to text and drive? Activate your phone's "Do Not Disturb" feature, or put your cell phone in the trunk, glove box, or back seat of your vehicle until you arrive at your destination.
#UDriveUTextUPay



In Michigan in 2020, 5.8 percent of Michigan crashes involved a distracted driver. U Drive. U Text. U Pay.

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Texting while driving is dangerous and deadly for the driver, passengers, and other road users. In Michigan, it's illegal. Today and every day. Remember: U Drive. U Text. U Pay.

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We understand the temptation, but there are other times to respond to notifications on your phone than to do it while you're driving. First, pull over to a safe location, and then send your message. U Drive. U Text. U Pay.

According to NHTSA, between 2012 and 2019, nearly 26,004 people died in crashes involving a distracted driver. U Drive. U Text. U Pay.

Millennials are the biggest offenders when it comes to texting while driving, with more 16- to 24-year-olds handling phones while driving than any other age group. Spread the message: U Drive. U Text. U Pay.

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