



Strive for a Safer Drive (S4SD) is a high school safe-driving initiative. Up to 75 schools will be selected to receive \$1,000 to create a student-led traffic safety awareness campaign. Campaign topics may include: speeding, seatbelt, pedestrian, bicyclist, and passenger safety, impaired, distracted, nighttime and winter driving.

Guidelines and more information can be found at [Michigan.gov/S4SD](http://Michigan.gov/S4SD)



## PROGRAM TIMELINE

Date:	Event:
November 1, 2022	The first 30 schools to apply will receive an additional \$100
November 14, 2022	Application deadline
November 2022	Selected schools are notified and campaigns may begin
December 2022	Checks will be mailed out
April 7, 2023	Campaign activities end
April 14, 2023	Final project presentation and reports due
April 2023	Winning schools announced
May 2023	Ford Driving Skills for Life hands-on event



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## FORD DRIVING SKILLS FOR LIFE EVENT

S4SD schools are eligible to attend a half day, advanced driver training program. Students will have the opportunity to drive vehicles on a closed course with professional driving instructors. Students will learn key skills and gain experience in areas that contribute to more than 60 percent of teen crashes, including:

- Hazard recognition
- Speed and space management
- Vehicle handling
- Distracted and impaired driving



**STOP THE LEADING CAUSE OF TEEN DEATHS -  
MOTOR VEHICLE CRASHES**