



STRIVE 4 A SAFER DRIVE ▲

# Application

Strive for a Safer Drive (S4SD) is a high school safe driving initiative. \$1,000 is being offered to high schools to create a student-led traffic safety campaign.

Applications are due by **November 14, 2022**. Participation requirements, campaign examples, resources for a successful campaign, and purchasing guidelines can be found at [Michigan.gov/s4sd](http://Michigan.gov/s4sd). Funding will be issued to high schools in December.

High school teams will document their campaign and submit a final project for judging. Cash prizes will be awarded to the top five schools. All participating schools are invited to attend the Ford Driving Skills for Life Event in the spring.

Contact: 248-334-4971 or [Strive4aSaferDrive@gmail.com](mailto:Strive4aSaferDrive@gmail.com)

School: \_\_\_\_\_ County: \_\_\_\_\_

Principal: \_\_\_\_\_ Principal Email: \_\_\_\_\_

Advisor: \_\_\_\_\_ Advisor Email: \_\_\_\_\_

Advisor Office Phone: \_\_\_\_\_ Advisor Cell Phone: \_\_\_\_\_

Student Lead: \_\_\_\_\_ Student Lead Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ Zip: \_\_\_\_\_

School-wide Enrollment (ex: 1200) : \_\_\_\_\_ Club Affiliation (SADD, SLS, DECA, NHS): \_\_\_\_\_

How did you hear about S4SD? \_\_\_\_\_

Attach additional pages with the following information:

- Campaign Outline
  - Detail the campaign & activities you plan to develop (1 main topic but can educate on numerous) ◦ Estimated budget details listing expenditures up to \$1,000
  - Describe how you plan to evaluate the success of your campaign (Pre/Post-Test & Observational Survey)

Approval to use school S4SD student photos and videos on S4SD website, social media, and promotional materials: Yes  No

Advisor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Completed applications should be emailed to: [Strive4aSaferDrive@gmail.com](mailto:Strive4aSaferDrive@gmail.com)

