

S4SD

Strive for a Safer Drive



MICHIGAN CAREER EDUCATION CONFERENCE

Strive for a Safer Drive attended the Michigan Career Education Conference in Grand Rapids, Michigan. The conference included hundreds of educators from across Michigan, and featured exhibitors from around the country.

GRAND RAPIDS, MI

S4SD provided program information, unique merchandise from past participating schools, and access to our monthly newsletter. To date, S4SD's newsletter has 150 subscribers.



300+ EDUCATORS

LAKE SHORE HIGH SCHOOL



Lakeshore High School hosted a #BoozeCruiseLose event during lunch hours. The Shorians are campaigning against impaired driving. All students had an opportunity to experience the impaired driving simulator and impaired goggles. Many students at the beginning of the event were confident in their driving skills but when virtually driving impaired, their driving skills were quickly tested.

"Yeah, I can't drive impaired. How do people do this?? -Lakeshore Student

IMPAIRED DRIVING



#BOOZECRUISELOSE

Upcoming Shorian outreach will include a "pledge to safe driving" event as well as providing safe driving tips and information on the Ford Driving Skills for Life program during morning announcements.