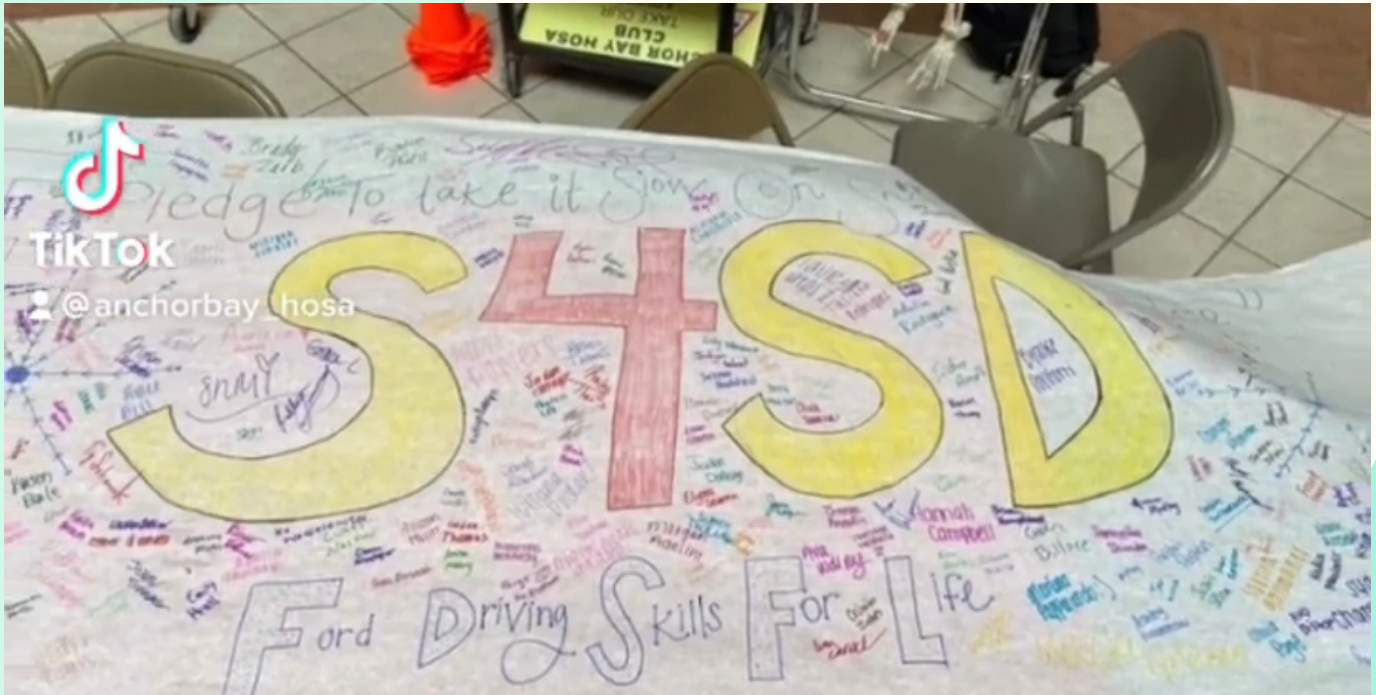


# S4SD

Strive for a Safer Drive



## INTERACTIVE LEARNING FOR HIGH SCHOOL STUDENTS

By: Kayla Thomas-Wright

Strive for a Safer Drive is wrapping up its 11th year! The program had the privilege of working with 38 Michigan high schools to create traffic safety campaigns throughout the nation. Students began campaigning in January through their high school and local communities although efforts quickly escalated. S4SD media and education quickly spread throughout the nation, impacting drivers in Pennsylvania, Kansas, Canada, North Carolina, California, Texas, and New Zealand...that we know of! All participating schools had a deadline of April 15 to submit a final presentation showcasing their campaign efforts. Ford Motor Company, The Office of Highway Safety Planning, and the S4SD Program Coordinator reviewed all submissions selecting the top 5 schools. All schools are invited to attend the Ford Driving Skills for Life hands-on event hosted in Lansing, Michigan the second weekend of May.

## TOP 5 S4SD PARTICIPATING SCHOOLS

2021-2022

The Strive for a Safer Drive team had the honor of reviewing 28 final campaign submissions. PowerPoint presentations and videos showcased the outstanding efforts of Michigan high school traffic safety campaigns. When reviewing final submissions the team looks for specific attempts of involving Ford Driving Skills for Life and S4SD within the campaign, campaign goal(s) and evaluation method, school-wide participation, adequate spending of the grant, community engagement, local and social media efforts, quality of a minimum of three events, and more. The top five schools win cash prizes ranging from \$1500-\$500, receive an award-winning plaque, and recognition within the media.

After much consideration, Anchor Bay High School (Fair Haven, MI), earned first place for the 2021-2022 S4SD program! The Anchor Bay HOSA team provided various educational materials throughout their school and local community, visited various elementary classrooms, included the entire student body throughout activities, provided a wellness newsletter throughout the district, created MDOT billboards and road signs throughout St. Clair County, and much more!

## TOP 5 STRIVE FOR A SAFER DRIVE PARTICIPATING SCHOOLS:

1. *Anchor Bay High School*
2. *Plymouth High School*
3. *Coldwater High School*
4. *Lake Shore High School*
5. *West Shore ESD CTE Criminal Justice Program*

*Congratulations to all participating schools! Your efforts and impact on those around you do not go unnoticed. All schools are invited to attend the Ford Driving Skills for Life hands-on event.*

