



February 26, 2018

FOR IMMEDIATE RELEASE

## Record number of Michigan high schools to take part in teen safe driving program

More than 60,000 students at 61 Michigan high schools will soon benefit from efforts to make teenagers better, safer drivers.

*Strive For a Safer Drive* (S4SD) is a public-private partnership between Ford Driving Skills for Life and the Michigan Office of Highway Safety Planning that seeks to reduce the leading cause of death for teens: traffic crashes. In 2016, there were 44,072 crashes in Michigan with a driver age 15-19. Those crashes resulted in 116 fatalities and 829 serious injuries.

As part of the S4SD program, schools receive \$1,000 for students to create teen-led traffic safety campaigns to educate their fellow classmates about distracted driving, seat belt use, speeding, underage drinking/impaired driving or winter driving.

The S4SD high schools for the 2017-2018 school year are:

Allegan County:	Otsego
Barry County:	Lakewood
Bay County:	Bay City
Branch County:	Coldwater
Calhoun County:	Athens and Harper Creek
Cass County:	Cassopolis
Chippewa County:	Pickford
Clinton County:	St. Johns
Eaton County:	Grand Ledge
Grand Traverse County:	Traverse City West Senior
Hillsdale County:	Jonesville and Reading
Ingham County:	Everett
Ionia County:	Ionia
Kent County:	Lowell
Lenawee County:	Tecumseh
Macomb County:	Austin Catholic, Chippewa Valley, Dakota, Dianne Pellerin Center and Paul K. Cousino
Marquette County:	Ishpeming
Mason County:	West Shore ESD Career and Technical Education Center
Midland County:	HH Dow and Meridian Early College
Monroe County:	Bedford, Dundee, Ida and Monroe
Muskegon County:	Orchard View
Oakland County:	Clarkston, Holly, Lake Orion, Lakeland, Lamphere, Oakland Schools Technical Campus NE, Pontiac Academy for Excellence, Southfield Regional Academic Campus, Troy Athens and University High School-Ferndale





**NEWS RELEASE**

[Michigan.gov/s4sd](http://Michigan.gov/s4sd)  
[Facebook.com/Strive4ASaferDrive](https://Facebook.com/Strive4ASaferDrive)

Ontonagon County:	Ontonagon
Presque Isle County:	Onaway and Posen Consolidated
Saginaw County:	Freeland and Swan Valley
Sanilac County:	Croswell-Lexington
Van Buren County:	Mattawan and South Haven
Washtenaw County:	Dexter, Pioneer, Skyline and Ypsilanti
Wayne County:	Carlson, Cody Detroit Institute of Technology, Edsel Ford, Ecorse, Golightly Career & Technical Center, John Glenn, Plymouth and Wayne Memorial

Schools will submit a video or PowerPoint outlining campaign activities. The top five campaigns will be selected and those winning schools will win a cash prize ranging from \$500-\$1,500. Following their activities, schools will have the opportunity to send students to a free hands-on driving clinic with professional driving instructors in the spring.

For more information about S4SD, please visit [Michigan.gov/s4sd](http://Michigan.gov/s4sd).

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