



MICHIGAN'S TRAFFIC INCIDENT MANAGEMENT ACTION PLAN 2019-2022

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DISCLAIMER STATEMENT

This document was prepared by the Traffic Incident Management (TIM) Action Team. It is considered a living document and is a compilation of activities and initiatives to address TIM in Michigan.

The TIM Action Team is part of a network of committees comprised of local, state, federal, and private partners collaborating with the Governor's Traffic Safety Advisory Commission (GTSAC) to identify traffic safety challenges and comprehensive solutions. The result of these efforts supports achievement of the mission, vision, and goals identified in Michigan's Strategic Highway Safety Plan (SHSP). While the strategies identified in the SHSP were approved by the GTSAC, the activities and initiatives identified in this Action Plan, as well as any opinions or conclusions expressed, are those of the individual TIM Action Team member agencies and not necessarily those of the GTSAC.

OBJECTIVE

The National Unified Goal (NUG) for TIM is a shared set of objectives for multidisciplinary stakeholders involved in traffic incidents.

1. Responder Safety
2. Safe, Quick Clearance
3. Prompt, Reliable, Interoperable Communication

The objectives were developed by the National Traffic Incident Management Coalition which was comprised of over 20 national organizations and agencies involved in mitigating traffic incidents.

INTRODUCTION

TIM is the planned and coordinated multi-disciplinary processes used to detect, respond, and clear traffic incidents as quickly as possible while protecting the safety of on-scene responders and the traveling public. An incident is defined as any non-recurring event that causes a reduction in roadway capacity. Such events include but are not limited to traffic crashes, disabled vehicles, spilled cargo, floods, and other unplanned natural or man-made events. Traveler delay is the most common problem associated with highway incidents; however, the occurrence of secondary crashes is the most serious concern. Secondary crashes are often more severe than the primary crash. A side effect of all roadway incidents is the danger posed to on-scene responders and the traveling public.

Other side effects of incidents include:

- Increased response time by first responders (emergency medical services, police, fire, towing & recovery, medical examiners, etc.)
- Lost time and a reduction in productivity
- Increased cost of goods and services transported by highways
- Increased fuel consumption
- Reduced air quality and other adverse environmental impacts
- Reduced quality of life by sitting in traffic.

<https://www.michigan.gov/gtsac>

GOAL 1

Increase compliance with high-visibility apparel requirements through education for all 'workers' (worker defined as per Federal Regulation 23 CFR 634) at a traffic incident from 73.8% to 90% by December 31, 2022.

Strategy - Promote and educate the use of high-visibility apparel for first responders.

- **Activity:** Educate new first responders on high visibility apparel compliance requirements and benefits in basic academies. Include in-service training material and roll call training.
Lead Agencies: Michigan State Police (MSP), and Bob Adams Towing
Contact Names: F/Lt. Jim Flegel, Tom Schmiedeknecht, and Terry Adams
- **Activity:** Promote high visibility requirements through newsletters and associations.
Lead Agencies: MSP and Michigan Department of Transportation (MDOT)
Contact Names: F/Lt. Jim Flegel, Paula Wiese, and Dawn Miller

GOAL 2

Through a targeted public education campaign, increase public awareness of the Steer It, Clear It Law from 47% to 80% and the Move Over Law from 88% to 95% by December 31, 2022.

Strategy – Provide public education on safe, quick clearance, and vehicle removal laws.

- **Activity:** Continue implementation for the Michigan Traffic Incident Management Effort (MI-TIME)/ Strategic Highway Research Program (SHRP 2) TIM Program, updating program materials as needed to reflect new technologies, best practices, and Michigan specific information for responders statewide.
Lead Agencies: MDOT and Federal Highway Administration (FHWA), American Automobile Association (AAA)
Contact Names: Dawn Miller, Paula Wiese, Dave Morena, and Gary Bubar
- **Activity:** Increase awareness of the Move Over Law with: informational brochure; banners; shirts; social media; newsletter/magazine articles; stickers and magnets; static signs; posters; driver education programs; electronic billboards; gas station TV; Secretary of State branch offices; driver's training (driver improvement programs); increased media effort and public outreach during National Traffic Incident Response Awareness Week (November 11-17, 2018, and beyond).
Lead Agency: Move Over Michigan (Non-profit group) and TIM Action Team
Contact Name: Bill Byers, and Ron Tennant

GOAL 2 (CONTINUED)

- **Activity:** Use Captain Clear It, Public outreach for Safe, Quick Clearance with: informational brochure; newsletter/magazine articles; stickers and magnets; static signs; posters; driver education programs; electronic billboards; gas station TV; Secretary of State branch offices; driver's training (driver improvement programs); increased media effort and public outreach during National Traffic Incident Response Awareness Week.

Lead Agencies: MDOT, FHWA and AAA

Contact Names: Dawn Miller, Paula Wiese, Dave Morena, and Gary Bubar



- **Activity:** Educate agencies, associations and companies on the Hold Harmless Law.
Lead Agency: TIM Action Team
Contact Names: Ron Tennant, Dawn Miller, and Paula Wiese

GOAL 3

Continue Mi-TIME Training to train 50% (16,250) of the first responder community by December 31, 2022.

Strategy 1 - Coordinate traffic incident response for all responders.

- **Activity:** Continue implementation for the Michigan Traffic Incident Management Effort (MI-TIME)/ Strategic Highway Research Program (SHRP 2) TIM Program, updating program materials as needed to reflect new technologies, best practices, and Michigan specific information for responders statewide.
Lead Agencies: MDOT and FHWA
Contact Names: Dawn Miller, Paula Wiese, and Dave Morena

- **Activity:** Promote the development and coordination of local TIM teams. Develop a list of existing teams and attend their meetings. Provide materials and invite them to present at TIM Action Team Meetings (share best practices).
Lead Agencies: MDOT and FHWA
Contact Names: Dawn Miller, Paula Wiese, and Dave Morena

- **Activity:** Enhance mutual understanding of first responders of the roles and responsibilities at a traffic incident by creating a video, *Who's in Charge in Michigan?*
Lead Agencies: MSP, Professional Med Team, Inc. and MDOT
Contact Names: Spl/Sgt. Allan Avery, Tom Schmiedeknecht, Paula Wiese and Dawn Miller

- **Activity:** Champion the topic of TIM at conferences, trainings, and executive meetings for all TIM Stakeholder groups.
Lead Agency: TIM Action Team
Contact Name: Ron Tennant, Paula Wiese and Dawn Miller

GOAL 3 (CONTINUED)

Strategy 2 - Conduct Mi-TIME Training for all Stakeholder Groups

- **Activity:** Continue implementation of the Mi-TIME SHRP 2 Program. Include material updates and Michigan specific items for first responders.
Lead Agencies: MDOT, FHWA and TIM Action Team
Contact Names: Dawn Miller, Dawn Miller, Dave Morena and Ron Tennant

- **Activity:** Share toolbox items with first responders including training materials and examples of standard operating procedures and guidelines.
Lead Agencies: MSP and Bob Adams Towing
Contact Names: Spl/Sgt. Allan Avery and Terry Adams

- **Activity:** Encourage a TIM general session and breakout sessions at the Traffic Safety Summit and other relevant conferences.
Lead Agencies: TIM Action Team
Contact Names: Ron Tennant, Dawn Miller and Paula Wiese

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American Automobile Association (AAA)
Association of Public Safety Communications Officials (APCO)
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Federal Highway Administration (FHWA)
Grand Rapids Fire Department
Health System University of Michigan
Marquette Alger County EMS Medical Control Authority
Mason County Sheriff
Michigan Association of Ambulance Services (MAAS)
Michigan Association of Chief of Police (MACP)
Michigan Association of Medical Examiners (MAME)
Michigan Association of Traffic Accident Investigators (MATAI)
Michigan Department of Transportation (MDOT)
Michigan Department of State (MDOS)
Michigan EMS Practitioners Association
Michigan Fire Chief Association
Michigan Sheriffs' Association (MSA)
Michigan State Police – Office of Highway Safety (OHSP)
Michigan State Police (MSP)
Michigan Towing Association (MTA)
National Emergency Number Association (NENA)
Northville Township Fire Department
Professional Med Team, Inc., Muskegon, Michigan
Southeast Michigan Association of Fire Chiefs (SMAFC)
Southeast Michigan Council of Governments (SEMCOG)
Superior Township Fire