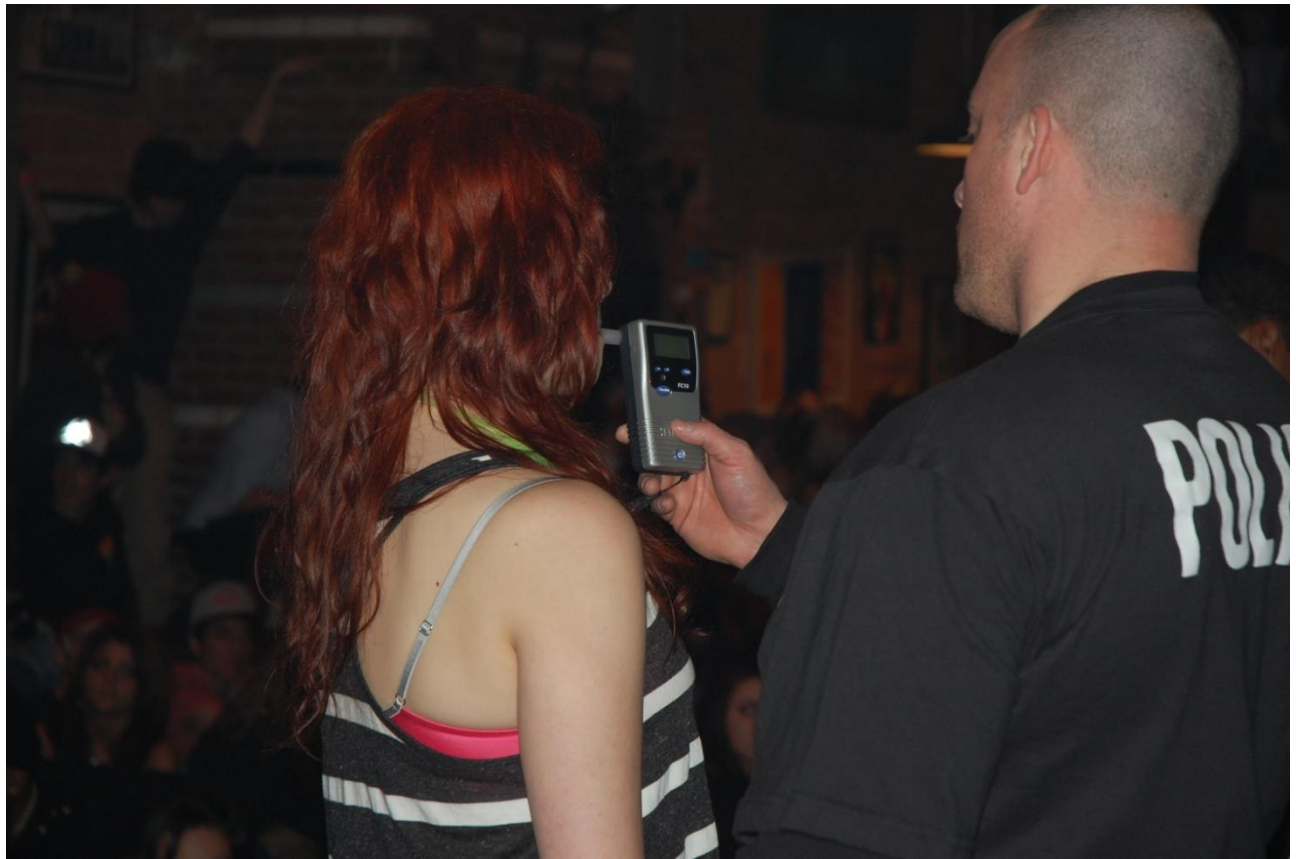


# Michigan Impaired Driving Action Team Action Plan 2019-2022



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<http://www.michigan.gov/gtsac>

## **Disclaimer Statement**

This document has been prepared by the members of the Impaired Driving Action Team (IDAT). It is considered a living document and is a compilation of activities and initiatives to address impaired driving in the state of Michigan.

The IDAT is part of a network of ad hoc committees comprised of local, state, and federal partners, working in collaboration with the Governor’s Traffic Safety Advisory Commission (GTSAC) to identify traffic safety challenges and comprehensive solutions. The result of these efforts will support achievement of the mission, vision, and goals identified in the State’s Strategic Highway Safety Plan (SHSP). While the strategies identified in the State’s SHSP have been approved by the GTSAC, the activities and initiatives identified in this Action Plan, as well as any opinions or conclusions expressed, are those of the individual IDAT member agencies and not necessarily those of the GTSAC.

## Introduction

Impaired driving crashes are disproportionately more severe than other crashes, constituting 30-40 percent of fatal crashes each year. Despite decades of efforts, impaired driving remains a devastating traffic safety and public health problem. Impaired driving is the greatest and most complex behavioral issue in Michigan traffic deaths.

It is the primary focus for many agencies and organizations, who have come together to participate in the IDAT to reduce fatalities, injuries and crashes. Although great strides have been made in eliminating impaired driving, much work needs to be done. Members of the IDAT continually implement a combination of prevention, enforcement, judicial, regulatory, and treatment countermeasures to combat impaired driving.

## Goals

The IDAT has set the following goals for impaired driving:

| <b>Fatal &amp; Incapacitating Crashes Involving Alcohol</b> |        |       |
|---|--------|-------|
| Year  | Actual | Goal  |
| 2015  | 1,199  |       |
| 2016  | 1,207  |       |
| 2017  | 1,456  |       |
| 2018  |        | 1,412 |
| 2019  |        | 1,398 |
| 2020  |        | 1,384 |
| 2021  |        | 1,370 |
| 2022  |        | 1,356 |

| <b>Fatal &amp; Incapacitating Crashes Involving Drugs</b> |        |      |
|---|--------|------|
| Year  | Actual | Goal |
| 2015  | 473    |      |
| 2016  | 688    |      |
| 2017  | 785    |      |
| 2018  |        | 777  |
| 2019  |        | 769  |
| 2020  |        | 762  |
| 2021  |        | 754  |
| 2022  |        | 747  |

## Strategies

**Support impaired driving enforcement, with a special emphasis on high-visibility enforcement (HVE).**

### Objective #1

Continue utilizing tactics, which have been proven to reduce severe injuries and fatalities. These include both high visibility impaired driving and seat belt enforcement during national mobilizations and high-crash times of the year.

**Ongoing activities:**

Conduct high visibility seat belt and impaired driving enforcement during the annual national mobilizations annually. These efforts are concentrated in counties with high unbelted and impaired driving fatality and serious injury crashes. Counties are selected on crash data, agency participation, and regional distribution of overtime funds.

*Lead Agency: Office of Highway Safety Planning (OHSP)*

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|---|
| <p align="center"><b>Promote efforts to increase sobriety courts and the effective use of ignition interlocks</b></p> |
|---|

**Objective #2**

Continue to expand and support Michigan's 32 DWI, 12 Adult Drug Court, and 53 Hybrid DWI/Drug Court programs in dealing with high risk/high need drug/drunk driving offenders. Also, expand the use of ignition interlocks for offenders.

**Mid-term activities:**

Develop policies and processes to regulate ignition interlock vendors and manufacturers.

*Lead Agency: MDOS*

Continue to expand specialty courts in order to reach qualifiable drug/drunk driving offenders.

*Lead Agency: State Court Administrative Office (SCAO)*

**Ongoing activities:**

Conduct evaluations of recidivism rates for drunk driving offenders who enroll in specialty sobriety courts and ignition interlocks.

*Lead Agency: SCAO and MDOS*

Educate judges and probation on the benefits of specialty courts and ignition interlocks.

*Lead Agency: Michigan Judicial Institute (MJI)*

|   |
|---|
| <p align="center"><b>Support public information and education campaigns</b></p> |
|---|

**Objective #3**

Develop cutting-edge media campaigns appealing to the target audience of impaired drivers with an emphasis on drugged driving, as well as support established campaigns to address not only impaired driving but also binge drinking, drinking while pregnant, underage drinking and other harmful substance use behaviors. Drugged driving campaigns should acknowledge that there is not an universal targeted population for such a campaign, and should be directed to the user (young, mid-life, senior) and usage (illicit, allowable, prescribed, or over-the-counter).

**Mid-term activities:**

Expand paid and earned media to non-traditional outlets, including retailers, sports arenas, fitness centers, dealerships, colleges, and universities during mobilization periods.

*Lead Agency: OHSP*

**Ongoing activities:**

Continue developing both earned and paid media campaigns occurring during national and state mobilizations where increased enforcement is present.

*Lead Agency: OHSP*

Continue to provide free traffic safety resource materials.

*Lead Agency: OHSP*

Partner agencies will continue to support their campaigns: *Do Your Part* (Michigan Department of Health and Human Services); *Talk Sooner* (Lakeshore Coordinating Agency); *We All Lose When Kids Buy Booze* (Liquor Control Commission); *Tie One On For Safety* (MADD Michigan).

*Lead Agency: Individual agencies participating on the IDAT*

|  |
|--|
| <p><b>Provide enhanced training for all sectors of the criminal justice and substance use disorder communities</b></p> |
|--|

**Objective #4**

Changing the behaviors of impaired drivers is a very complex issue. At each step in the substance abuse and criminal justice sectors, advanced training is needed to prevent, enforce, adjudicate, and treat impaired drivers.

**Mid-term activities:**

Develop a process to provide training announcements and opportunities across professional spectrums (i.e., treatment providers share training opportunities with probation officers, etc.)

*Lead Agency: OHSP*

**Ongoing activities:**

Continue to provide alcohol and drug impairment training, such as Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Expert (DRE) to law enforcement officers.

*Lead Agency: OHSP*

Continue to provide legal updates and technical assistance to prosecutors and city attorneys via the Traffic Safety Resource Prosecutors (TSRP).

*Lead Agency: Prosecuting Attorneys Association of Michigan (PAAM)*

Continue to provide relevant and timely training for court personnel.

*Lead Agency: MJJ*

Continue to provide relevant and timely training for retailers.

*Lead Agency: Liquor Control Commission, Michigan Licensed Beverage Association*

Continue to provide relevant and timely training for substance abuse prevention and treatment professionals.

*Lead Agency: Michigan Department of Health and Human Services (MDHHS)*

|   |
|---|
| <p><b>Provide recommendations related to impaired driving policies and legislative efforts based on scientific data</b></p> |
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## **Objective #5**

Oftentimes, policies and legislation are supported based on emotional reactions to tragedies. The IDAT would like to focus on policy and legislative efforts rooted in research and data.

### ***Ongoing activities:***

Continue to monitor and share new data and research to IDAT members.

*Lead Agency: OHSP and members of the IDAT*

Support evidence-based policy and legislative initiatives in the prevention, enforcement, adjudication, and treatment sectors.

*Lead Agency: All participating agencies*

## **Acronyms**

|       |  |
|-------|--|
| ARIDE | Advanced Roadside Impaired Driving Enforcement   |
| DRE   | Drug Recognition Expert                          |
| GTSAC | Governor's Traffic Safety Advisory Commission    |
| IDAT  | Impaired Driving Action Team                     |
| MADD  | Mothers Against Drunk Driving                    |
| MDHHS | Michigan Department of Health and Human Services |
| MDOS  | Michigan Department of State                     |
| MDOT  | Michigan Department of Transportation            |
| MLBA  | Michigan Licensed Beverage Association           |
| MLCC  | Michigan Liquor Control Commission               |
| OHSP  | Michigan Office of Highway Safety Planning       |
| PAAM  | Prosecuting Attorneys Association of Michigan    |
| MJI   | Michigan Judicial Institute                      |
| NHTSA | National Highway Traffic Safety Administration   |
| SFST  | Standardized Field Sobriety Testing              |
| SCAO  | State Court Administrative Office                |
| SHSP  | Strategic Highway Safety Plan                    |

## **Acknowledgements**

The Impaired Driving Action Team is made up of members of the following agencies:

AAA Michigan  
Detroit Police Department  
Michigan Association of District Court Probation Officers  
Michigan Department of Health and Human Services  
Michigan Department of State  
Michigan Department of State Police  
Michigan Department of Transportation  
Michigan Judicial Institute  
Michigan Licensed Beverage Association  
Michigan Liquor Control Commission  
Michigan Office of Highway Safety Planning  
Prevention Network  
Prosecuting Attorneys Association of Michigan