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SPEAKER AND RESOURCE LIST

SPEAKERS

Choices Have A Lifetime of Consequences - Impaired Driving Awareness

As a 17-year-old driver, Jeff Minock survived an alcohol-related crash that killed two of his closest friends. In the same week, another friend of Jeff's died in a separate alcohol-related crash. He brings this powerful true story to teens to encourage them to make safer choices.

Contact: *Jeff Minock*
517-404-3479
jaminock@yahoo.com

Remembering Ally: Distracted Driving Awareness Campaign

As a 16-year-old award-winning performer, Ally Zimmerman loved giving back to others. She had dreams of changing the world. But her dreams, along with her life, were taken away by a distracted driver. Ally's mother and Jim Santilli, CEO of the Transportation Improvement Association, travel to high schools and colleges/universities throughout Michigan to share Ally's touching story and increase distracted driving awareness. A new enforcement initiative, known as Operation Ghost Rider, is also highlighted. Frequently, a law enforcement official is included as part of the presentation.

Contact: *Jim Santilli, CEO*
Transportation Improvement Association
248-334-4971
tia@tiasafety.us

Remembering Olivia: Impaired Driving Awareness

Olivia Cleveland was just 3 years old when her family's vehicle was struck by a drunk driver. The crash took her life. Her father, a police officer, was used to arresting drunk drivers and seeing the devastation caused by them, but he never imagined this happening to his own family. Olivia's parents travel to high schools to spread Olivia's story and increase awareness among drivers and passengers. The presentation features powerful messages.

<https://youtu.be/TEup6ZKkcDk>
Contact: *John Cleveland*
248-514-8781
J.Cleveland@me.com

The KDR Challenge - Distracted Driving Awareness (Upper Peninsula Only)

The KDR Challenge was created in memory of Kelsey Dawn Raffaele. KDR stands for Kids Driving Responsibly. Kelsey was killed in a traffic crash on January 24, 2010. She was just 17 years old. Several weeks after the crash, it was discovered that Kelsey had been talking on the phone as she proceeded to pass a vehicle on ice covered roads. Kelsey's mom and aunt travel around the upper peninsula of Michigan telling Kelsey's story to high school and college students. The goal of the challenge is to save lives.

Contact: *Bonnie Raffaele*
906-630-2954
bonnie@thekdrchallenge.com
thekdrchallenge.com

Michigan Trauma Coalition

The Michigan Trauma Coalition (MTC) is a non-profit organization comprised of over 60 trauma centers, health care professionals, and organizations dedicated to reducing traumatic injuries. Trauma is the fourth leading cause of death in the U.S. for all ages combined. Motor vehicle crashes are the leading cause of death for teens in the U.S. Injury prevention coordinators are available to deliver safe driving presentations to high schools throughout Michigan. The MTC Injury Prevention (IP) co-chair can help you locate a prevention specialist in your area.

Contact: *Karla Klas, BSN, RN, CCRP*
Managing Director, Injury Prevention and Community Outreach
University of Michigan Trauma Burn Center
Office: 744-232-3815
kahrns@med.umich.edu

Mothers Against Drunk Driving

Founded by a mother whose daughter was killed by a drunk driver, Mothers Against Drunk Driving® (MADD) is the nation's largest nonprofit working to protect families from drunk driving, drugged driving and underage drinking. Find a MADD chapter in your area and request a speaker for your impaired driving campaign.

Contact: madd.org

Stay Alive Don't Text and Drive: Distracted Driving Awareness

Jacob Freybler, age 17, was a bright teen with plans for his future. He was working at a local Wendy's restaurant while attending Kenowa Hills High School in Grand Rapids. He had an internship scheduled with the Walker Fire Department because he wanted to be a firefighter. Jacob died on June 18, 2014, when his car crossed the center line and hit another car head on. Jacob was texting. The Freybler's did not want their son's death to be meaningless so they use his story while convincing others about the dangers of distracted driving.

Contact: *James Freybler*
616-453-2917
j.freybler@att.net

Distracted Driving Awareness

"I don't want anyone to go through what we went through" ~Kristin Degraff. David Talsma was only 13-years-old when he was killed in a highway traffic crash during August of 2015. Authorities said the driver who reportedly caused the crash was distracted. The family hopes their message will make a difference.

<http://fox17online.com/2016/04/01/parents-of-teen-killed-by-distracted-driver-plan-safe-driving-seminars/>

Contact: **Kristin Degraff**
kdegraaf@talsmafurniture.com
616-570-1984
Jason Talsma
retofurniturej@gmail.com
616-262-4786

The Story of a Miracle: Distracted Driving Awareness

Sam Howell was just 19-years-old when he reached for his cell phone and drove off a snowy roadway in Michigan. Sam was severely injured and was not expected to live. With determination by his trauma nurse mom, extensive medical treatment, rehabilitation and hard work, Sam is a walking, talking miracle! The Howells share their incredible story of trauma and continued recovery in a compelling and at times humorous presentation.

Contact: *Maureen Howell*
989-295-5843
Mehowell44@gmail.com

A Pilot's Story - Impaired Driving (Presentations in Oakland, Wayne, Macomb Counties Only)

Matthew Feko was 25-years-old when he was struck and killed by a drunk driver while riding his bike in northern Michigan. Matthew was a charter pilot and flight instructor, with dreams of becoming a commercial airline pilot and flying overseas. Matthew's father, Joe Feko, tells the story of Mathews life and how it was tragically cut short by a drunk driver.

Contact: *Joseph D. Feko*
248-362-0763
jfeko@wowway.com

ThinkFirst

ThinkFirst for Teens, a program of the ThinkFirst National Injury Prevention Foundation, is an award-winning public education effort targeting this high risk age group. ThinkFirst chapters across the United States present compelling educational presentations at no charge for junior and senior high schools. Health educators and VIP speakers - Voices for Injury Prevention - explain how injuries occur, how they affect the body, and how they can be prevented. Students learn that one poor choice can change your life forever, so it is each person's responsibility to cut the risk for injury to themselves and others by making safe choices.

Contact: *Kelli Jankens, MBA, CPST*
Injury Prevention Specialist, Trauma Services
MidMichigan Medical Center-Midland
989-839-1387
kelli.jankens@midmichigan.org

*Note: This list is for informational purposes and is not intended to be all inclusive of available resources. Inclusion does not imply endorsement. Per the S4SD guidelines, **please seek approval from a S4SD project manager for any single expenditure over \$200.***

HANDS-ON ACTIVITIES

Distracted/Impaired Driving (Monroe and Lenawee Counties Only)

Do you have access to a Golf Cart? Trooper Jessie King will set up a driving course with orange cones and have students drive a golf cart while trying to text with one of their classmates. This exercise quickly alerts teens to the dangers of texting and driving. The fatal vision goggles are also used to simulate impaired driving. Schools must supply the golf cart and cones.

Contact: *Tpr. Jessie King*
MSP Monroe Post
Kingj1@michigan.gov

Distracted/Impaired Driving (Bay, Midland, and Saginaw Counties Only)

Trooper Mark Burch will set up a driving course complete with orange cones. He will have students drive his special pedal cars with drunk and drugged goggles. These exercises will show the effects of impaired driving, and distracted driving. Trooper Burch will need plenty of room to set up the course. Everything needed will be supplied.

Contact: *Tpr. Mark Burch*
MSP Tri-city Post
Burchm@michigan.gov

Driving Simulators (Distracted and Impaired)

The Office of Highway Safety Planning has placed driving simulators with traffic safety partners throughout the state. The simulator consists of a single all-in-one computer and monitor unit, foot pedals, and steering wheel. The software offers two choices, impaired or distracted driving awareness. To schedule a driving simulator, contact a simulator coordinator in your area.

Contact: *Simulator Contact List at*
www.Michigan.gov/OHSP – under Information Center select Free Traffic Safety Materials

InTEXTicating (Available to Mason, Oceana, Muskegon and Newaygo Counties)

After a brief classroom lesson on the dangers of distracted driving, students participate in a traffic cone course using a Global Electric Motor (GEM) car. Once students are comfortable with the operation of the car, distractions are introduced.

Contact: *Deputy John Yax*
Muskegon County Sheriff's Office
231-724-7136
John.Yax@muskegonsheriff.com

Spectrum Health Safe Drive (Available in Montcalm County)

This presentation will provide a hands-on experience with “drunk and distracted” driving for teens. Students will participate at multiple stations experiencing first-hand the visual and delayed responses when “under the influence” of alcohol or attempting to drive distracted.

Contact: *Norma Sower, Community Education Supervisor*
Spectrum Health United Lifestyles
616-225-7055
Norma.sower@spectrumhealth.org

Seat Belt Convincers and Rollover Simulators

The seat belt convincer is a self-propelled automobile seat with safety restraints affixed to a light-weight, easily maneuverable single-axle trailer. It is capable of simulating 5 to 7 mph crashes. The convincer allows the rider to experience the surprising amount of force generated by such a low speed collision and the benefit that a seat belt can provide. Seat belt convincers and rollover simulators can be a key part of safety presentations at high schools. To schedule a seat belt convincer, contact a coordinator in your area.

Contact: *Seatbelt Convincer and Rollover Contact List at*
www.Michigan.gov/OHSP – under Information Center select Free Traffic Safety Materials

Mobile Truck Driver Simulator

A full-size immersive simulator is available to promote highway safety by giving drivers of all ages the experience of operating an 18-wheel tractor-trailer rig. Housed inside a mobile walk-in trailer that travels all around Michigan, the simulators help to illustrate the challenges faced by truck drivers in order to maintain control of their rigs, all while paying close attention to other vehicles on the road. Drivers learn about the dangers of driving in a trucker’s blind-spots, how much stopping distance a heavy truck really needs, and what it takes to be safe when driving near trucks.

Contact: *Michigan Center for Truck Safety*
Justin Jahn, Safety Specialist
(800) 682-4682 ext. 214
jjahn@truckingsafety.org

OTHER RESOURCES

AAA Foundation for Traffic Safety

Review the latest research on teen driver safety, obtain driver education information, parent tips and parent/teen contracts.

<http://teendriving.aaa.com/MI/>

Allstate Foundation

Allstate offers research information, parent tips, and brochures.

https://www.allstatefoundation.org/teen_safe_driving.html

Checkpoints

Provides parents with facts about teen driving safety, shows parents what they can do to help, and provides a free interactive parent-teen driving agreement.

www.youngdriverparenting.org

The Children’s Hospital of Philadelphia

This website has information for both parents and teens on safe driving with downloadable tools.

www.teendriversource.org

DriveSmart

C.S. Mott Children’s Hospital and the University of Michigan created this website to teach teens about the dangers of distracted driving and provide tools for parents, teens, and passengers to help prevent distracted driving.

www.Kohlsdrivesmart.org

[IIHS in the Classroom](https://classroom.iihs.org/) is a website designed to help students explore the science behind what happens in a car crash — both to the car and to those inside it — and discover why some vehicles are safer than others.

Developed by the Insurance Institute for Highway Safety (IIHS) together with award-winning science educator Griff Jones, Ph.D., the website features engaging, interactive resources to enhance lessons on key STEM concepts and practices.

<https://classroom.iihs.org/>

Ford Driving Skills for Life

Go through the academy to learn about safe driving and receive a certificate when completed. Free videos and traffic resource materials are available for teens and parents.

www.drivingskillsforlife.com

Michigan Center for Truck Safety

Find free information on driving safely around big trucks. Order free DVDs and guidebooks.

www.truckingsafety.org

Michigan Department of State - Teen Drivers

Find information on graduated driver licensing, driver education, and teen driver risk awareness.

www.Michigan.gov/teedriver

Michigan State Police (MSP) – Community Service Troopers (CSTS)

http://www.michigan.gov/msp/0,4643,7-123-1878_63868---,00.html

Secretary of State - Michigan Graduated Driver Licensing Parent Checklist

http://www.michigan.gov/sos/0,4670,7-127-1627_60169_60175-377336--,00.html

Michigan Traffic Crash Facts

Find the latest crash facts for young drivers age 16-20.

<http://publications.michigantrafficcrashfacts.org/2015/2015TeensYoungAdultsAges16-20.pdf>

National Organizations for Youth Safety (NOYS)

<https://noys.org/>

National Highway Traffic Safety Administration (NHTSA) - 5 to Drive Materials

<http://www.trafficsafetymarketing.gov/teens>

Foundation for Advancing Alcohol Responsibly - underage drinking and impaired driving.

www.Responsibility.org

Sheriffs Telling Our Parents and Promoting Educated Drivers (S.T.O.P.P.E.D.)

A parental notification system developed to reduce the number of young drivers who are injured or killed in motor vehicle crashes.

www.michigansheriff.com/stopped.htm

Secretary of State – Safe Driving Technology Resources

http://www.michigan.gov/documents/sos/Technology_Resources_for_Safe_Driving_534660_7.pdf

Office of Highway Safety Planning (OHSP)

Find information on teen drivers, seat belts, impaired driving, distracted driving, and free materials.

www.Michigan.gov/ohsp

VIDEOS

Fatal Texting While Driving Car Crash - Realistic Distracted Driving Crash (USA)

<https://www.youtube.com/watch?v=qQx9MJxfolU>

National Highway Traffic Safety Administration (NHTSA) - Tire Safety and tips on tire care.

<http://treadwisely.org>

National Highway Traffic Safety Administration (NHTSA) - Tire Wise and tire safety. Tips on maintenance, changing a flat, tire care, and buying the proper tire.

<http://www.safercar.gov/tires/index.html>

Seat Belt Safety- PSA on seat belt safety. In real life... 'you don't get a second chance.'

<https://www.youtube.com/watch?v=L62ueMB0E5E>

Band Together Commercials in Northern Michigan- Band together PSA. Don't text and drive.

<https://youtu.be/IAuDhM9EhWo>

<https://youtu.be/Sol-1Bv-8qc>

https://youtu.be/NazVvv-7C_8

Distracted Driving – Texting and Driving. Dangers of texting and driving with facts & information.

https://www.youtube.com/watch?v=AHHVjPFToZ8&index=1&list=PLV1WBIB6_KD0yUa31YaHC7prB8HPmbHN1

National Safety Council (NSC) - videos and traffic safety facts.<http://www.nsc.org/learn/NSC-Initiatives/Pages/teen-driving.aspx?var=mnid>

Olivia Cleveland Video – The little girl with a lesson to remember

<https://newsroom.statefarm.com/meet-olivia-the-little-girl-with-a-lesson-to-remember/#R74re9vhQOuzDeBX.97>

Share the Road – Driving Safely Around Trucks Video

https://www.youtube.com/watch?v=wS_YwM-aNbA

Distracted Driving- Wait for it, it could save your life. PSA on distracted driving.

<https://www.youtube.com/watch?v=E9swS1Vl6Ok>

https://www.youtube.com/watch?v=AHHVjPFToZ8&index=1&list=PLV1WBIB6_KD0yUa31YaHC7prB8HPmbHN1

Distracted Driving & Distracted Pedestrians

<https://youtu.be/8crvXJJNxbQ>

CNN - Driving While Distracted: Can technology stop the problem it caused?

<http://www.cnn.com/2016/08/04/health/distracted-driving-technology-solution/index.html>

Foundation for Advancing Alcohol Responsibly

<https://www.youtube.com/watch?v=7GxmZCjz0Y>

The National Highway Traffic Safety Administration (NHTSA) – Unsecured Loads and the hazards it presents.

<https://www.youtube.com/watch?v=FBEuXeny7pA&feature=youtu.be>

End impaired driving video

<http://responsibility.org/endimpaireddriving/>

National Highway Traffic Safety Administration (NHTSA) A campaign on train safety

<https://www.transportation.gov/stop-trains-cant>

If you see a child alone in a car, call 9-1-1

<https://www.nhtsa.gov/road-safety/child-safety>

National Highway Traffic Safety (NHTSA) - Winter Driving Tips

<https://www.trafficsafetymarketing.gov/get-materials/vehicle-safety/winter-driving-tips>

Be the Driver You want Your Teen to Be

<https://www.enddd.org/psa/>

Sam Howell's Journey: The Dangers of Distracted Driving

<https://www.youtube.com/watch?v=GSp5ZB5rzfo>

Work Zone Safety

<https://youtu.be/AimUG-y6cHA>

The Risks of Distracted Driving | Brad Gorski

https://www.youtube.com/watch?v=ucPJm_zNwio