

MARCH, 2021

S4SD NEWSLETTER

STUDENTS TAKE ON STRIVE 4 A SAFER DRIVE



Anchor Bay High School
@s4sd_abhs



Dearborn Schools
@dearborn.sdc

“When you educate one person you can change a life, when you educate many you can change the world” - Shai Reshef

Students are in action educating peers and the community on traffic safety. Motor vehicle crashes are the leading cause of death for U.S. teens. S4SD participants pledge to learn and educate others on winter driving, speeding, distracted driving, seat belts, and impaired driving. What better way is there to impact the community than to be in their direct line of sight- social media!

Social media allows students to impact the community without the physical presence of others. The COVID-19 pandemic has created obstacles for students and staff although it has sparked additional creative ideas. As part of the S4SD program, students are judged based on their events, peer and community participation, and much more. To spread awareness and gain community involvement, students use social media to share traffic safety information.



INSTAGRAM

Follow and tag S4SD
on Instagram
@strive4asaferdrive



TWITTER

Follow and tag S4SD
on Twitter
@Strive4aSaferDrive



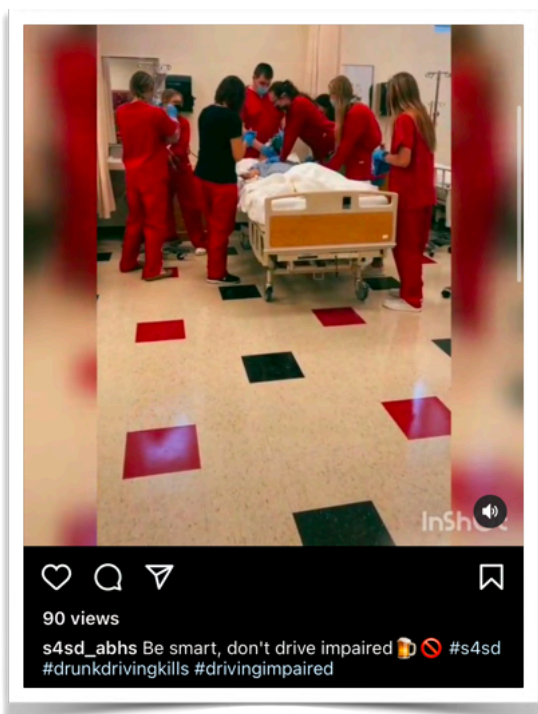
FACEBOOK

Follow and post on
S4SD's facebook
page @Strive4A
SaferDrive

S4SD wants to see
your impact on the
community!

SOCIAL MEDIA PRESENCE

Students are encouraged to have a presence on social media. Social media is a direct avenue to the community and members outside of the community. Anchor Bay High School is featured in The Voice News. Students Strive for a Safer Drive focusing on impaired driving and seat belt use. On March 3, it is declared you shouldn't drive impaired. Students use TikTok to display the repercussions of driving impaired.

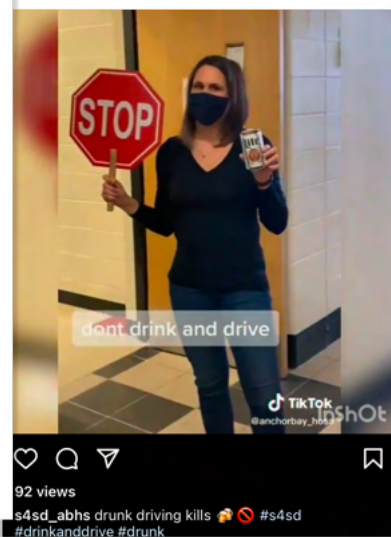
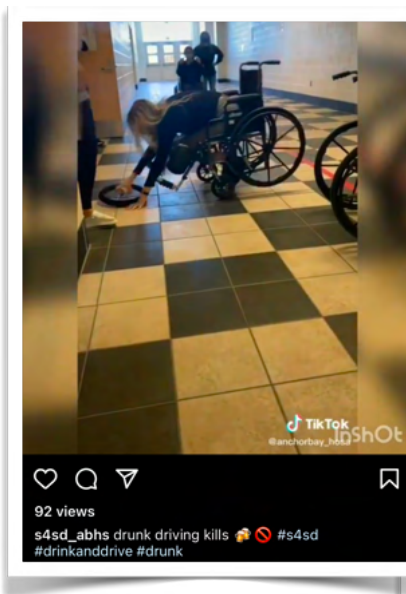


TikTok is a social network that allows users to create short-term, exciting videos that last from 15 seconds to one minute. Above, Anchor Bay HS provides a visual example of what can happen if one decides to drink and drive. The audio features no heart rate being detected.

To the right, students engage in mock drinking and driving. The students use wheelchairs while 'driving impaired'. The image of being



Anchor Bay HS featured in The Voice News



impaired result in students crashing into one another. Anchor Bay students stress the importance that drunk driving kills. As shown, an Anchor Bay teacher says STOP, don't drink, and drive.

“Don’t use social media to impress people; use it to impact people” - Dave Willis, Author and Speaker

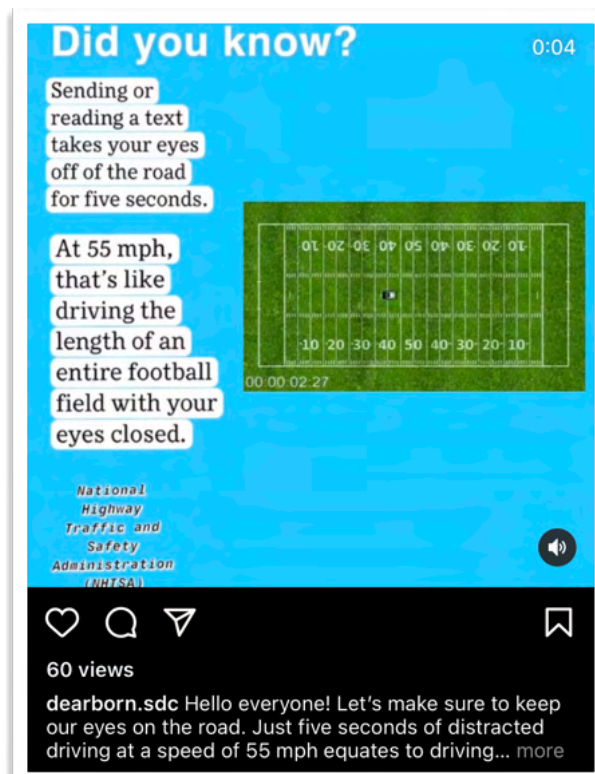
Students have a substantial impact on the community! Social media, especially during a pandemic, allows schools, students, staff, and the community to interact. Dearborn School’s Safe Driving Committee is using Instagram to their advantage. Throughout each week students post safe driving tips aimed to save a life. Their slogan is “Safe Drives, Save Lives!”.



Dearborn Safe Driving Committee



Throughout the week students share traffic safety facts and bring awareness to vehicle crashes. All schools participating in Strive for a Safer Drive are encouraged to use social media and tag S4SD. Although the pandemic has halted large, in-person events, social media can bring Michiganders together.



5 seconds to travel a football field at 55MPH

CURRENT S4SD PRE-TEST STATISTICS

Impaired driving pre test Created 01/12/2021	03/03/2021	459
Speeding Pre Test Created 01/12/2021	03/03/2021	302
Distracted Driving Pre Test Created 01/12/2021	03/10/2021	707
Seat belt pre test Created 01/12/2021	03/04/2021	403
Winter Driving pre test Created 01/12/2021	03/03/2021	239

S4SD UPDATE

S4SD advisors have encouraged students to take a corresponding pre-test to their traffic safety topic. **To date, 2,110 students have taken one of the following pre-tests; winter driving, speeding, distracted driving, seat belts, and impaired driving.** The pre-tests measure student knowledge prior to gaining traffic safety knowledge. As a reminder, Strive for a Safer Drive is extending the campaign end date to April 30th and final presentations are due May 5, 2021.



@s4sd_abhs

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