

S4SD NEWSLETTER

STRIVE 4 A SAFER DRIVE



PARTICIPATING DURING A PANDEMIC

Learn ways to participate safely and successfully as COVID-19 has placed challenges on our lives.

There are various schools using virtual learning, in-person learning, or a combination of both. The S4SD Newsletter will provide suggestions on participating safely and successfully. Schools that apply by November 30 are eligible to receive a \$100 visa gift card, with an application deadline of December 20, 2020.

1

IN-PERSON

Gathering students, in-person, for instruction.

2

VIRTUAL

Participating in video instruction.

3

HYBRID

A combination of video and in-person instruction.



APPLY

Access the application at michigan.gov/S4SD



SUBMIT

Mail or email an application by December 20, 2020.



EDUCATE

Use resources to educate peers and community members on making safe driving choices.

In-person, virtual, or hybrid learning all have the ability to impact students, but how?

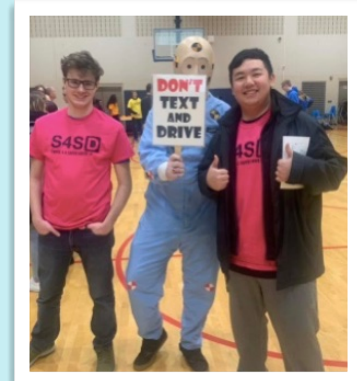
There are four questions to consider when creating an S4SD proposal; what topic(s) will the proposal cover, how will the information be delivered, what merchandise, if any, will assist in educating students on safe driving, and how much will each purchased item cost? The schools consisting of in-person (1) or hybrid learning (3), can impact students in person. Small group demonstrations, poster signage (with own writing utensil), and/or presenting through a pre-recorded/live video streamed to the school can educate students on safety belts, speeding, distracted driving, winter driving, and impaired driving. Schools engaging in virtual-learning (2) or hybrid learning (3) require additional planning in advance. To reach students, virtually, it needs to be intriguing and modified to grasp their attention. Students are encouraged to pre-record videos that can be sent in a link or live-streamed. Social media platforms such as Instagram, Facebook, and Twitter, are common avenues of high school teens that can be used for spreading information on safe driving. If merchandise is purchased, use grant funds to pay for postage to



mail supplies to students. Finally, smartphones or laptops are common virtual avenues to meet with students in a safe and professional environment. Encourage students to meet on a platform, whether their education is virtual or in-person, to share their driving experiences and reflect on ways they can educate their peers on safety belts, speeding, distracted driving, winter driving, and impaired driving. Strive for a Safer Drive encourages teens to talk to other teens, along with community members, about making safe driving choices. Schools will develop and implement a student-led, peer-to-peer traffic safety awareness campaign. Submit an application by mail or email to strive4asaferdrive@gmail.com.

DISTRACTED DRIVING

In 2019, teens and young adults age 15-20 accounted for 8% of all traffic deaths in Michigan, with 55.7% of those deaths being the driver. Inexperience and risk-taking behavior are the primary factors contributing to teen driver fatalities. The image displays students promoting "Don't Text and Drive". Distracted driving is any activity that diverts attention from driving, including talking or texting on the phone, eating, drinking, talking to people in the vehicle, fiddling with the stereo, entertainment or navigation system—anything that takes your attention away from the task of driving.



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