



BECOME A VETERAN-FRIENDLY EMPLOYER

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HIRING A VETERAN MAKES GOOD BUSINESS SENSE

If you're looking for a hard-working, motivated, ethical employee, try hiring a veteran. As many Michigan employers have learned, veterans tend to be adaptive team players with real leadership experience who know how to triumph over adversity. Veterans have learned to work side by side with others regardless of race, ethnicity, gender, and religious and economic status. They show respect for procedures and health and safety standards. Hiring veterans is not only a good idea, it's good business.



Visit Michigan.gov/VeteranFriendlyEmployers

MICHIGAN VETERAN-FRIENDLY EMPLOYER (VFE) PROGRAM

The Michigan Veterans Affairs Agency (MVAA) recognizes employers that commit to veteran recruitment, training and retention by awarding them Gold-, Silver- and Bronze-level status as Veteran-Friendly Employers (VFEs). The VFE program helps qualified businesses and organizations recruit and retain top veteran talent while also providing a roadmap to improve recruitment efforts.

Employers who meet the criteria will be publicly recognized and allowed to use the Gold, Silver or Bronze Michigan Veteran-Friendly Employer logo to market themselves to potential veteran applicants. There is no charge to join the program or to receive MVAA services. Visit Michigan.gov/VeteranFriendlyEmployers to learn about the criteria and to fill out the online application. Employers accepted into MVAA's VFE Program are encouraged to submit their logo, which will be used solely for display on the MVAA webpage showcasing the VFEs. If you have any questions, please email mvastrategy@michigan.gov.



1-800-MICH-VET (1-800-642-4838)
Michigan.gov/MVAA

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