

Michigan Veterans Affairs Agency: Social Media Toolkit

Updated: 6/29/2026

The Michigan Veterans Affairs Agency (MVAA) has created social media graphics and messaging to help legislators share information with Michigan veterans. Please feel free to use any of these for your social media channels.

Files provided in the social media toolkit folder include .jpg files that are ready for posting as is and .pdf files that can be customized with legislator info and then saved as JPEG images for sharing online. Instructions on how to edit the PDF files are included on page 4.

Text for Post	Image Preview
The Michigan Veterans Affairs Agency (MVAA) offers free services to Michigan veterans and their families, including DD-214 retrieval and help connecting with Veteran Service Officers (VSO). Request a copy of your military discharge document, commonly known as a DD-214, directly from the MVAA by visiting Michigan.gov/DD214. Looking to connect with a VSO? Find an accredited VSO near you at Michigan.gov/VSO.	
The Michigan Veterans Affairs Agency (MVAA) stands for those who served. If you're a veteran or the loved one of a veteran, contact the MVAA today at 1-800-MICH-VET (1-800-642-4838) or visit Michigan.gov/MVAA to get connected to your earned benefits.	

Discover veteran events happening near you!

Visit the events page on the Michigan Veterans Affairs Agency's (MVAA) website to check out a variety of veteran-centric events happening all over Michigan. You can also submit an event to be added to the calendar!

To learn more or to submit an event, please visit:

Michigan.gov/MVAA/Events



Events for Veterans

Check out MVAA's events page for events organizations are hosting for veterans. Have a veteran event that's not listed? Submit it today!



Visit Michigan.gov/MVAA/Events

When unexpected challenges arise, the Michigan Veterans Trust Fund (MVTF) stands ready to assist Michigan veterans and their families. MVTF is intended to help eligible veterans overcome an unforeseen situation causing short-term financial hardship.

For more information and eligibility requirements, visit:

Michigan.gov/MVTF.

For assistance with connecting to your earned benefits, please call the Michigan Veterans Affairs Agency at 1-800-MICH-VET (1-800-642-4838).



Emergency Grant Program for Veterans

The Michigan Veterans Trust Fund provides emergency financial aid to eligible veterans experiencing unforeseen financial hardship.



Learn more at Michigan.gov/MVTF

In 2023, 180 Michigan veterans died by suicide, at a rate of 35.6 per 100,000. If you're a veteran in crisis or concerned about one, you're not alone and help is always available.

The Veterans Crisis Line is a free, confidential resource that connects you to a real person specially trained to support veterans.

Dial 988 then Press 1, chat at

VeteransCrisisLine.net/Chat or text 838255.

Michigan veterans, service members or their families who are struggling and looking to connect to resources, please call 1-800-MICH-VET (1-800-642-4838) to learn more about the Michigan Veterans Affairs Agency's Link2Life program.



Veterans, It's Okay to Ask for Help

If you're a veteran in a crisis, dial 988 then press 1, or text 838255.



Visit VeteransCrisisLine.net

The MVAA's 'I Am a Veteran' campaign is dedicated to the stories of our veterans, including underserved and underrepresented veterans. The goal is to motivate other veterans to identify, tell their stories and get connected to the benefits they earned for their service.

To hear their stories or submit your own, please visit: Michigan.gov/IAmAVeteran.



The Michigan Veterans Affairs Agency has launched a State of Michigan Veteran Benefits page to help veterans connect to their earned benefits.

Discover the advantages of living in Michigan — from veteran tax exemptions and education programs to housing assistance and recreation benefits, the Great Lakes State provides opportunities to live affordably, raise a family, work and retire.

To learn more, please visit: Michigan.gov/VeteranBenefits





Name

District

000-000-0000

Name@Michigan.gov

Website.com/Name

How to Edit the PDF Templates

1. Open the template PDF in Adobe Acrobat Pro.
2. Look for the tool panel on the right side of the screen and click “Edit PDF.”
3. Replace the placeholder text in the bottom section with your information.

You will likely need to adjust the size of the text box. To do so, select the text box and look for the center node (circle) on the right edge of the text box. Pull it to the right. If text merges with another line after you resize the text box, you can send that text back to its own line by clicking in front of the text you want to move and hitting the “Enter” key on your keyboard.

4. Please do not modify the designed portion of the social media graphics.
5. Once you’ve updated the graphics with your info, click “File,” find “Export To,” find “Image” and click “JPEG.” In some versions of Acrobat, "File" may be named "Menu" and “Export To” may be named “Export a PDF.” Save your file.