



*Gloria Lara*

With an exceptional career in both the corporate and non-profit sector, Gloria Lara is a strategic change maker who has helped to pave the way for Latina women across the state. Her contributions range from executive leadership roles at Chrysler, IBM, TRW, Girls Scouts of Michigan, and The Michigan Hispanic Chamber of Commerce to her current role as Interim Executive Director at the West Michigan Environmental Action Council. In this role she works tirelessly to educate the community on environmental protection efforts, climate change, and lakeshore preservation.



LATINO LEGACY LEADER