

Women & Retirement Social Media – April

Post language

Post image

April 1

While women generally earn about 82 cents on the dollar to their male counterparts, **there are still ways to save** despite this inequity.

Women & Retirement

Save wisely

Equal Pay Day is today.

Despite earning less on average, women are finding ways to save.



Source: Voya plan participant data as of Dec. 31, 2019. Data reflects a total of 1.2 million Voya customers.

April 11

Even small steps can help meet big goals. Check on your retirement savings in three months and set a reminder to meet with a Voya Financial advisor. Your future self will thank you.

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Save wisely

Set a goal to check in on your savings in two months.

What does **1% look like?**

Think of it this way:
For every \$100 you make, it's just \$1.



April 18

Want to save more, but don't know how to start?

Voya has a **Financial Wellness Library** and **Financial Wellness Assessment** to help you get on track.

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Save wisely

Your journey to financial wellness begins with you.

These six pillars of financial wellness provide a practical framework for managing your finances.

-  **Protection** for you and your family.
-  **Spending and saving** within your means.
-  **Retirement** that can support your lifestyle.
-  **Emergency fund** for life's surprises.
-  **Debt management** to improve your life.
-  **Other savings goals** to realize your dreams.



Social Media – April, continued

Post language

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Are there things you could be doing right now to save more? **Here are some common money mistakes to take into consideration.**

Post image

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Save wisely



Money mistakes that hinder your ability to save more.



Overspending on your kids, grandkids, or pets.



Not being part of managing your family's finances.



Always spending your refunds.



Accumulating unnecessary debt and loans.