

PFAS AWARENESS WEEK IN MICHIGAN

Preliminary Prospectus

Richard R. Rediske, Ph.D.

Citizen's Advisory Workgroup

SUMMARY

- ▶ **PFAS ('forever chemicals') persist in the environment and pose a significant risk to human health and our water and natural resources.**
- ▶ **Proposal: An annual PFAS Awareness Week to:**
 - **Educate the public about PFAS**
 - **Empower local communities impacted by PFAS**
 - **Promote safer alternatives**
 - **Encourage proactive PFAS policy**

OBJECTIVES OF PFAS AWARENESS WEEK

- ▶ **Inform the Public - Share accessible, science-based information.**
 - ▶ **Equip Officials - Provide tools to identify and manage PFAS risks.**
 - ▶ **Promote Action - Spur community advocacy and policy engagement.**
 - ▶ **Support Safer Alternatives - Spotlight PFAS-free products and innovations.**
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PROPOSED ACTIVITIES OVERVIEW

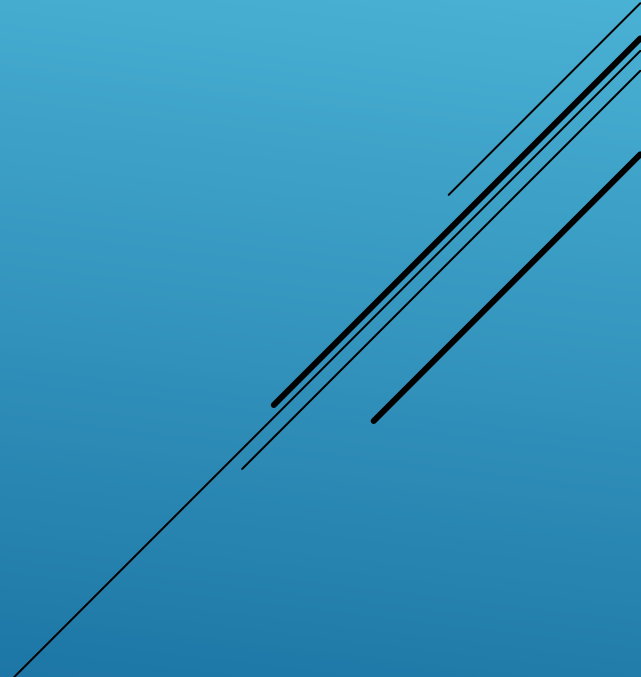
A weeklong initiative of diverse, accessible events:

- **Educational Workshops & Webinars**
 - **Community Engagement & CAWG Events**
 - **Community Film Screenings and Discussions**
 - **Consumer Awareness Campaigns**
 - **Policy Action Summit**
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WORKSHOPS & WEBINARS


Statewide kickoff event – EGLE, MDHHS, Partners

Topics:

- ▶ **Blood testing**
 - ▶ **Fish Consumption Advisories and Risks**
 - ▶ **Urban vs. rural PFAS issues**
 - ▶ **Community success stories**
 - ▶ **Using EGLE databases**
 - ▶ **Accessing water infrastructure grants**
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COMMUNITY ENGAGEMENT

Sponsored by CAWG Members and Partners

- ▶ Held at township halls, schools/universities, libraries, with local and regional experts
 - ▶ Targeted Events of Local Interest – aquifer education, water sampling and treatment, home filter installation, PFAS free products, etc.
 - ▶ Film Screenings: Dark Waters + Q&A sessions
 - ▶ Retail & NGO Campaigns: Highlight PFAS-free products
 - ▶ Livestreaming & Recordings: Ensure accessibility statewide
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FINAL DAY – POLICY SUMMIT

Roundtable format

- ▶ **Goal: Advance PFAS legislation and policy**
 - ▶ **Engage lawmakers, agency officials, NGOs, scientists, and impacted residents**
 - ▶ **Develop an actionable agenda for the coming year and the future**
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MOVING FORWARD

- ▶ **Establish an Organization Committee**
 - ▶ **Activities to be finalized through community/stakeholder input**
 - ▶ **Encourage:**
 - **Local sponsorships (Business and Government)**
 - **NGO partnerships**
 - **Ongoing resource sharing**
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CONCLUSION

PFAS Awareness Week = Action + Education + Change

- **Elevate public understanding**
 - **Unite communities and policymakers**
 - **Drive lasting solutions for a healthier Michigan**
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QUESTIONS?

