

Helping young adults who have experienced foster care achieve their dream of a college education



2023 Sponsorship Opportunities

Fundraising Dinner, Friday, April 14, 2023

Frederik Meijer Gardens, Grand Rapids, 5:30 p.m. - 9:30 p.m.

DHHS

MEDIA PARTNERS:

PRESENTING SPONSOR \$20,000

- Logo as Presenting Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website www.fosteringfutures-mi.com
- Logo on prominent signage throughout the event and acknowledged as Presenting Sponsor by the Emcee
- Acknowledged as Presenting Sponsor in all public relations activities and promotion with media partners.
- Speaking opportunity during event
- Prominent full-page, color print advertisement in event program
- 20 seats to attend event
- Right of first acceptance for next year's event
- Logo on tables during event

PREMIER SPONSOR \$15,000

- Logo on prominent signage throughout the event and acknowledged as Premier Sponsor by the Emcee
- Logo as Premier Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website www.fosteringfutures-mi.com
- Referenced as Premier Sponsor in all public relations activities and promotion with media partners
- One full-page, color print advertisement in event program
- 16 seats to attend event
- Logo on tables during event

RAFFLE SPONSOR \$10,000

- Logo on prominent signage throughout the event and noted as Raffle Sponsor by the Emcee
- Logo as Raffle Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust
 Fund website www.fosteringfutures-mi.com as well as in all public relations activities and promotion with
 media partners
- One full-page, color print advertisement in event program
- 14 seats to attend event
- Logo on tables during event



PRESIDENTIAL SPONSOR \$7,500

- Logo on prominent signage at the event and as well as mentions in all public relations activities and promotion with media partners
- Scholarship Trust Fund website www.fosteringfutures-mi.com
- One full-page, color print advertisement in event program
- 12 seats to attend event
- Right of first acceptance for next year's event
- Logo on tables during event

GRADUATE SPONSOR \$5,000

- Logo on prominent signage throughout the event as well as mentions in all public relations activities and promotion with media partners
- Logo as Graduate Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website www.fosteringfutures-mi.com
- One half-page, color print advertisement in event program
- Eight seats to attend event
- Logo on tables during event

FELLOWSHIP SPONSOR \$2,500

- Recognition on prominent signage throughout the event as well as mentions in all public relations activities
- Logo as Fellowship Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website www.fosteringfutures-mi.com
- One half-page, color print advertisement in event program
- Eight seats to attend event
- Logo on tables during event

SUPPORTING SPONSOR \$1,000

- Recognition on prominent signage throughout the event as well as mentions in all public relations activities
- Logo as Supporting Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website www.fosteringfutures-mi.com
- Four seats to attend event

TABLE HOST \$800

- Table Hosts commit to buy or sell a table of eight seats to the event
- Listing in event program as Table Host
- Eight seats to attend event
- Logo on tables during event



CONTRIBUTING SPONSOR \$500

- Recognition on signage at the event and in the event program
- Listing in the event program as Contributing Sponsor
- Logo as Contributing Sponsor on MET Fostering Futures Scholarship Trust Fund website <u>www.fosteringfutures-mi.com</u>
- Two seats to attend event

RAFFLE DONATIONS

- Donate item(s) for Raffle selection
- Item value is tax deductible on Michigan income tax form
- Listing as "Donor" in event program
- Listing as "Donor" on table tents



Gold Ticket: Winner's Choice Item Value \$300+



Green Raffle: Item Value \$151-\$300



Blue Raffle: Item Value up to \$150

PROGRAM ADS

- Full-Page (4.5" w x 7.5" h), color, \$1000
- Half-Page (4.5" w x 3.75" h), color \$500
- Jpeg or PNG file and payment due 30 days prior to event
- Content does not have to be event specific