



**2024**   
**EVENT**  
**SPONSORSHIP**  
**OPPORTUNITIES**

*Making A Difference*



**FOSTERING  
FUTURES**  
Scholarship Trust Fund



The Fostering Futures Scholarship Trust Fund provides scholarships to students who have experienced foster care in Michigan.

**YOUR SUPPORT MAKES COLLEGE POSSIBLE**

Helping students who have experienced foster care achieve their dream of a college education

For additional information visit,  
[FosteringFutures-MI.com](http://FosteringFutures-MI.com)

The Fostering Futures Scholarship (FFS) Trust Fund was established in 2015 by the Michigan Legislature as a charitable and educational endowment fund. The Trust Fund will allow the expansion of the scholarship program and allow scholarships to be awarded to a greater number of eligible students.

All proceeds from sponsorships, reservations, and raffle items are awarded as scholarships to former foster youth currently enrolled at Michigan colleges and universities. Please consider sponsoring the Fostering Futures Scholarship Trust Fund at an upcoming event listed below:

**Kalamazoo Dinner Event at the Radisson Plaza Hotel** on Friday, April 19, 2024

**Pizza Party on the Capitol Lawn** on Tuesday, June 18, 2024

**Detroit Dinner Event at the Motor City Casino** on Friday, September 20, 2024

## DINNER EVENT SPONSORSHIP LEVELS

---

### Presenting Sponsor- \$20,000 (Limit 1)

- 20 complimentary registrations to attend dinner event
- Opportunity to speak for three to five minutes during event
- 30s recorded message to air during event
- Two social media posts
- Name and logo featured on event materials, including all event emails correspondence, and table signage
- One full-page color advertisement in event program
- Recognition as Presenting Sponsor during event by Emcee
  - Option to have a booth set up at event
  - Option to offer giveaway item to attendees
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

### Premier Sponsor- \$15,000 (Limit 2)

- 16 complimentary registrations to attend dinner event
- Name and logo featured on event materials, including all event emails correspondence, and table signage
- Option to offer giveaway item at dinner event
- One social media post
- One full-page color advertisement in event program
- Recognition as Premier Sponsor during dinner event by Emcee
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

## DINNER EVENT SPONSORSHIP LEVELS

---

### Raffle Sponsor- \$10,000 (Limit 3)

- 14 complimentary registrations to attend dinner event
- Name and logo featured on event materials, including all event emails correspondence, and table signage
- One social media post
- One full-page color advertisement in event program
- Recognition as Raffle Sponsor during event dinner by Emcee
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

### Entertainment Sponsor- \$7,500

- 12 complimentary registrations to attend dinner event
- Name and logo featured on event materials, including all event emails correspondence, and table signage
- One full-page color advertisement in event program
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

### Graduate Sponsor- \$5,000

- Eight complimentary registrations to attend dinner event
- Name and logo featured on event materials, including all event emails correspondence, and table signage
- One half-page color advertisement in event program
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

### Fellowship Sponsor- \$2,500

- Four complimentary registrations to attend dinner event
- Name and logo featured on event materials, including all event emails correspondence, and table signage
- One half-page color advertisement in event program
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

## DINNER EVENT SPONSORSHIP LEVELS

---

### Supporting Sponsor- \$1,000

- Two complimentary registrations to attend dinner event
- Name and logo featured on event materials and table signage
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

### Raffle Donations

- Donate an item or gift basket to raffle at the event
  - Item value may be tax deductible
- Name featured on raffle signage at the event

## PIZZA PARTY SPONSORSHIP LEVELS

---

### Graduate Sponsor- \$5,000 (Limit 3)

- Fourteen tickets to the Pizza Party
- Four complimentary registrations to attend dinner event in September 2024
  - One half-page color advertisement in September dinner event program
- Booth at Pizza Party
- Name and logo featured on event materials
- Opportunity to introduce speaker
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

### Fellowship Sponsor- \$2,500

- Ten tickets to the Pizza Party
- Two complimentary registrations to attend dinner event in September 2024
  - One half-page color advertisement in September dinner event program
- Booth at Pizza Party
- Name and logo featured on event materials
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

### Supporting Sponsor- \$1,000

- Five tickets to the Pizza Party
- Booth at Pizza Party
- Name recognition on signage at the event
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

### Contributor Sponsor- \$500

- Name recognition on signage at the event
- Link to sponsor's website from Fostering Futures Scholarship Trust Fund event webpage

### Raffle Donations

- Donate an item or gift basket to raffle at the event
  - Item value may be tax deductible
- Name featured on raffle signage at the event

## RESERVE YOUR SPONSORSHIP

---

To pay for your sponsorship or make a donation, visit [FosteringFutures-MI.com](https://FosteringFutures-MI.com) or scan the QR code with a smart device and register.



If you would like to be an event sponsor or have an item to donate, please contact us at (800) 638-4543 or [TreasMET@Michigan.gov](mailto:TreasMET@Michigan.gov)

### Event Program Advertisement Sizes and Formats:

Full-Page Ad: 5" wide x 8" tall

Half-Page Ad: 5" wide x 4" tall

Advertisement artwork should be high-res (300 dpi) and saved as a .png or .pdf file and should be emailed to Flora Boles at [bolesf@michigan.gov](mailto:bolesf@michigan.gov). **Any required logos and advertisement artwork should be received 30 business days prior days prior to the event.**