



# FOSTERING FUTURES

Scholarship Trust Fund



2022 Sponsorship Opportunities  
**Fundraising Dinner, Thursday, September 22, 2022**  
Roostertail, Detroit, 5:30 p.m. - 9:30 p.m.

*Let's Celebrate **10** Years*

*Helping young adults who have experienced foster care achieve their dream of a college education*

## **MEDIA PARTNERS:**

### **PRESENTING SPONSOR \$20,000**

- Logo as Presenting Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- Logo on prominent signage throughout the event and acknowledged as Presenting Sponsor by the Emcee
- Acknowledged as Presenting Sponsor in all public relations activities and promotion with media partners.
- Speaking opportunity during event
- Prominent full-page, color print advertisement in event program
- 20 seats to attend event
- Right of first acceptance for next year's event
- Logo on tables during event

### **PREMIER SPONSOR \$15,000**

- Logo on prominent signage throughout the event and acknowledged as Premier Sponsor by the Emcee
- Logo as Premier Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- Referenced as Premier Sponsor in all public relations activities and promotion with media partners
- One full-page, color print advertisement in event program
- 16 seats to attend event
- Logo on tables during event

### **ANNIVERSARY SPONSOR \$10,000**

- Anniversary sponsor acknowledged at both the Pizza Party and Detroit dinner event.
- Logo as Anniversary Sponsor on MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- Logo on email blast to over 32,000 State, Legislative & City of Lansing employees
- Logo on prominent signage throughout the events
- Logo on event posters/flyers
- Anniversary Sponsor acknowledged in all public relations activities and media promotion
- Opportunity to distribute coupons or promotional item(s) during events
- One full-page print advertisement in the September 22<sup>nd</sup> Detroit dinner event program
- Fourteen complimentary reservations to the September 22<sup>nd</sup> Detroit dinner event
- Logo on tables during September 22<sup>nd</sup> Detroit dinner event

**Questions?** Call Diane Brewer (517) 241-2781 or email at [Brewer1@Michigan.gov](mailto:Brewer1@Michigan.gov), or Call Robin Lott (517) 241-3301 or email at [Lottr@Michigan.gov](mailto:Lottr@Michigan.gov), or Call Flora Boles (517)335-2882, or email at [Bolesf@Michigan.gov](mailto:Bolesf@Michigan.gov)



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## **AUCTION SPONSOR \$10,000**

- Logo on prominent signage throughout the event and noted as Auction Sponsor by the Emcee
- Logo as Auction Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com) as well as in all public relations activities and promotion with media partners
- One full-page, color print advertisement in event program
- 14 seats to attend event
- Logo on tables during event

## **PRESIDENTIAL SPONSOR \$7,500**

- Logo on prominent signage at the event and as well as mentions in all public relations activities and promotion with media partners
- Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- One full-page, color print advertisement in event program
- 12 seats to attend event
- Right of first acceptance for next year's event
- Logo on tables during event

## **GRADUATE SPONSOR \$5,000**

- Logo on prominent signage throughout the event as well as mentions in all public relations activities and promotion with media partners
- Logo as Graduate Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- One half-page, color print advertisement in event program
- Eight seats to attend event
- Logo on tables during event

## **FELLOWSHIP SPONSOR \$2,500**

- Recognition on prominent signage throughout the event as well as mentions in all public relations activities
- Logo as Fellowship Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- One half-page, color print advertisement in event program
- Eight seats to attend event
- Logo on tables during event

## **SUPPORTING SPONSOR \$1,000**

- Recognition on prominent signage throughout the event as well as mentions in all public relations activities
- Logo as Supporting Sponsor on all printed marketing materials and MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- Four seats to attend event

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## TABLE HOST \$800

- Table Hosts commit to buy or sell a table of eight seats to the event
- Listing in event program as Table Host
- Eight seats to attend event
- Logo on tables during event

## CONTRIBUTING SPONSOR \$500

- Recognition on signage at the event and in the event program
- Listing in the event program as Contributing Sponsor
- Logo as Contributing Sponsor on MET Fostering Futures Scholarship Trust Fund website [www.fosteringfutures-mi.com](http://www.fosteringfutures-mi.com)
- Two seats to attend event

## AUCTION & RAFFLE DONATIONS

- Donate item(s) for Silent auction or the Red or Blue Fishbowl Raffle
- Item value is tax deductible on Michigan income tax form
- Listing as “Donor” in event program
- Listing as “Donor” on table tents



*Gold Ticket: Item Value \$300+*



*Blue Fishbowl Raffle:  
Item Value \$150-\$300*



*Red Fishbowl Raffle:  
Item Value up to \$150*

## PROGRAM ADS

- Full-Page (4.5” w x 7.5” h), color, \$1000
- Half-Page (4.5” w x 3.75” h), color \$500
- Jpeg or PNG file and payment due 30 days prior to event
- Content does not have to be event specific

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