

STATE OF MICHIGAN RUTH JOHNSON, SECRETARY OF STATE DEPARTMENT OF STATE LANSING

August 3, 2012

Stuart Goodrich 2096 Cedar Street Holt, Michigan 48842

Dear Mr. Goodrich:

The Department of State (Department) received a formal complaint filed by Jeffrey Hall against you, alleging that you violated section 47(1) of the Michigan Campaign Finance Act (MCFA), 1976 PA 388, MCL 169.247(1), by failing to include a complete and correct identification statement on certain printed campaign material. A copy of Mr. Hall's complaint is provided as an enclosure with this letter.

The MCFA and corresponding administrative rules require a person who produces printed material that relates to an election to include the phrase "Paid for by [name and address of the person who paid for the item]." MCL 169.247(1), R 169.36(2). A knowing violation constitutes a misdemeanor offense punishable by a fine of up to \$1,000.00, imprisonment for up to 93 days, or both. MCL 169.247(5).

In support of his complaint, Mr. Hall provided a copy of a flyer, copies of website pages, a "palm card," and pictures of a yard sign. It appears that the "paid for by" statements on this material omit your committee's address. Mr. Hall also included a copy of a second yard sign. It appears that there is no "paid for by" statement on this sign.

The purpose of this letter is to inform you of the Department's examination of these matters and your right to respond to the allegations before the Department proceeds further. It is important to understand that the Department is neither making this complaint nor accepting the allegations as true.

If you wish to file a written response to this complaint, you are required to do so within 15 business days of the date of this letter. Please include any evidence that reflects any corrective measures you have taken to bring your campaign material into compliance with the MCFA. Your response may include any written statement or additional documentary evidence you wish to submit. All materials must be sent to the Department of State, Bureau of Elections, Richard H. Austin Building, 1st Floor, 430 West Allegan Street, Lansing, Michigan 48918. If you fail to submit a response, the Department will render a decision based on the evidence furnished by the complainant.

A copy of your reply will be provided to Mr. Hall, who will have an opportunity to submit a rebuttal statement to the Department. After reviewing all of the statements and materials provided by the parties, the Department will determine whether "there may be reason to believe

Stuart Goodrich August 3, 2012 Page 2

that a violation of [the MCFA] has occurred [.]" MCL 169.215(10). Note that the Department's enforcement powers include the possibility of entering a conciliation agreement, conducting an administrative hearing, or referring this matter to the Attorney General for enforcement of the criminal penalty provided in section 47(5) of the Act.

If you have any questions concerning this matter, you may contact me at (517) 241-0395.

Sincerely,

Lori A. Bourbonais Bureau of Elections

Michigan Department of State

Lou'A Bomboneus

c: Jeffrey Hall

Michigan Department of State DEPT OF STA

TE Reset Form

This complaint form may be used to file a complaint alleging that someone violated the Michigan Campaign Finance Act (the MCFA, 1976 PA 388, as amended; MCL 169.201 *et seq.*).

Please print or type all information.

I allege that the MCFA was violated as follows:

Section 1. Complainant						
Your Name Jeffrey Hall		Daytime Telephone Number				
Mailing Address		517-648-6040				
1543 Gander Hill Dr						
Holt State Zip 48842						
HOIL IVII 40042						
Section 2. Alleged Violator	Section 2. Alleged Violator					
Stuart Goodrich						
Mailing Address 2096 Cedar St						
City Holt	State MI	^{Zip} 48842				
Section 3. Alleged Violations (Use additional sheet if more space is needed.)						
Section(s) of the MCFA violated: Appendix J, Identification Requirements						
Explain how those sections were violated: Printed material and website have incorrect						
"Paid for by" disclaimers - no mailing address						
tard signs are missing mailing address.						
Evidence that supports those allegations (attach copies of pertinent doc		- 50°- 10				
Palm card enclosed, Flyer enclosed, Printed Screen						
Shots of website, Photo of car magnet, Photo						
of yard sign.						

oledge, information, and belief, formed after cumstances, each factual contention of this O7/26/2012 Date (Supplemental to Section 4) (Supplemental to Section 4) Orequires that the signed certification found in complaint. However, if, after a reasonable inquirectify that certain factual contentions are supported agree certification: Endge, information, or belief, there are and specifically identified factual and by evidence after a reasonable assessments.
O7/26/2012 Date (Supplemental to Section 4) Prequires that the signed certification found in complaint. However, if, after a reasonable inquirently that certain factual contentions are supported agree certification: edge, information, or belief, there are and specifically identified factual dby evidence after a reasonable
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complaint. However, if, after a reasonable inquirertify that certain factual contentions are supported agreed that certain factual contentions are supported agreed that certain factual and by evidence after a reasonable

Mail or deliver the completed complaint form and evidence to the following address:

Michigan Department of State Bureau of Elections Richard H. Austin Building – 1st Floor 430 West Allegan Street Lansing, Michigan 48918

ATTENTION- Delhi residents, The Primary Election is Tuesday, August 7th

As residents of Delhi Township have shared their thoughts and concerns with Stuart

and John, there is a commonality of both confidence and frustration. Confidence in the direction of our community- **Delhi Township is healthy and strong**. We weathered the economic downturn with balanced budgets and exemplary audits EVERY year. We're now

Vote: STUART GOODRICH and JOHN HAYHOE For Delhi Township

seeing increasing home values, an improved business climate that is generating new jobs and business tax revenue for the community, allowing us to increase police and fire services and improve services for seniors and our young people.

The frustration seems to stem from the near-sighted goals of a few well intentioned but ill informed individuals. In this era of fast food and instant gratification, the idea of planning for the future, escapes many. The wolf in sheep's clothing is at your door.

The **"hope and change"** measures endorsed **by our opponents** call for the end of "community" in Delhi Township!











The August Primary is your opportunity to keep the "Community" in Delhi Township. Your vote WILL make a difference. Let your wishes be known.

VOTE for REPUBLICANS GOODRICH and HAYHOE to keep the "community" in Delhi Township and maintain the honesty, integrity, balanced budgets and cost saving cooperation of shared services between Delhi Township, Ingham County and the Holt Public School System.

Your vote for Stuart Goodrich & John Hayhoe is a YES for:

YES	YES	YES	YES	
Police	Meals	Parks		YES
and	On	and	Trail	"Community"
Fire	Wheels	Rec	System	

OR surrender to our opponents "hope and change". Many were fooled into believing this once before. Our opponents and their cronies have stated their desire to *ELIMINATE* Community Services; specifically to cut funding for Senior Services, the Meals on Wheels program, Parks and Recreation, the Trail System and youth services ultimately leading to the death of community cooperation. And, their desire to *cut Police and Fire protection* is not only fool hardy and destructive, but dangerous.

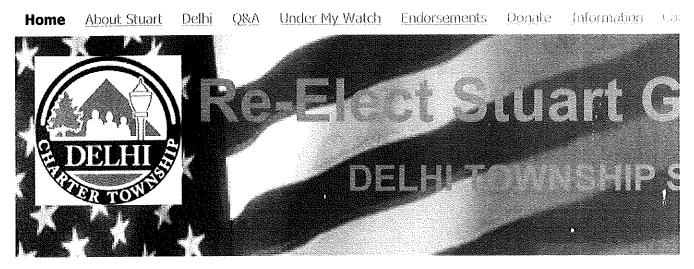
goodrich4delhi.com

Paid for with regulated funds by: People for Stuart Goodrich, www.goodrich4delhi.com

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to disclaimer tarkoe

Incollection address



BREAKING NEWS- Congressman Mike Rogers endorses Goodrich







Since becoming Supervisor in 2002, Stuart has seized every opportunity to create a better community for all Delhi residents. Steadfast in his vision, Stuart has upended the status quo and taken concrete steps to make our community safe, prosperous, and accountable. Stuart knows the key to improving the quality of life in Delhi Township is restoring public confidence in township government, tackling crime, creating jobs, and investing in our young people.



"VISION for the Future"

"By now most of you realize that, with the determined encouragement of Kathleen, I have c term as Delhi Charter Township Supervisor. I have held this position since 2002 and take gn accomplished in that time to make Delhi Township a great place to live, work and raise a far

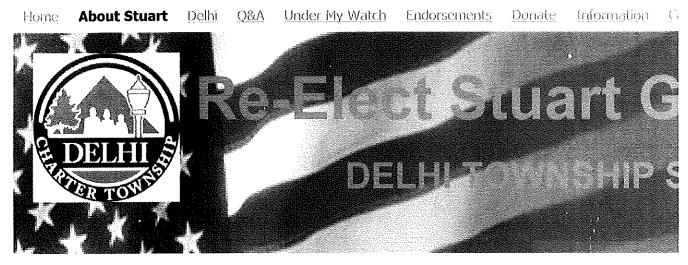
"Currently there are opposing beliefs regarding the direction Delhi Township should take into responsibility and economic growth such as has occurred during my tenure or one which ha erodes the cooperation that currently exists between the Township, businesses and other or



"In order to continue the positive programs over the last 10 years, I need your assistan election (first the very important primary or important general election on November 6th

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What You Need To Know About Stuart

Born in Lansing, Stuart spent his childhood in Dimondale, graduating from Dimondale High School.

Stuart and Kathleen were married in 1962. After the birth of their children, David and Karen, they moved to Delhi Township.

Stuart opened Goodrich Optical on his birthday, March 4th in 1968. Also in 1968, He joined and remains the last Charter Member of the Holt Lions Club. Over the last 45 years, as a resident of Delhi Township, Stuart has seen our community grow and change. With a deep desire to give of himself, Stuart sought ways to give back to his community.

professional

Goodrich Optical, Inc., Lansing, MI

Owner 1968-Present

Certified Optician - Opticians Association of America



Delhi Charter Township, Holt, MI

Township Supervisor

2002-Present

professional associations

- Michigan Association of Township Supervisors
- Michigan Townships Association
- Midhigan Municipal League
- LEAP, Inc. Board of Directors
- Tri-County Regional Planning Commission Groundwater
 Management Board
- H.O.L.T. Scholarship Board of Directors
- Holt/Dimondale School-Business Alliance
- South Lansing Business Association
- Opticians Association of Michigan, Past President
- American Board of Opticianry
- National Academy of Opticianry
- National Federation of Independent Business
- Michigan Braille Transcribing Fund, Board Member, Past Chair
- Ferris State University Opticianry Advisory Committee, Past Director
- U.S. Department of Education Commission on Opticianry Accreditation, Past Chair
- Committee to Develop School of Opticianry at Baker College

community

- Holt Lions Glub, Charter Member, Past Club President, Past District Governor
- Downtown Development Authority, Board Member, 1987-1991 and 2002-Present
- Presbyterian Church of Holt, Elder
- Holt Community Food Bank, Board Member
- Radio Reading Services, WKAR, Board Member
- Delhi Charter Township Trustee, 1992-2000
- Delhi Charter Township Planning Commissioner, 2001-2002
- Ingham Intermediate School District, Past Board Member
- Holt/Dimondale School District, Past Board member
- Lions of Michigan Eyedass Mission Trip, 2002 and 2004

awards/recognitions

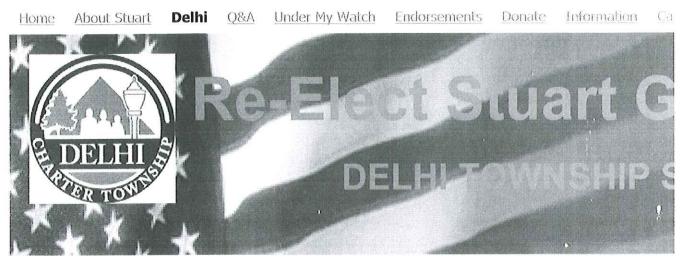
- Achievement Award Opticians Association of America
- Optician of the Year Opticians Association of America
- Twice Recipient Distinguished Service Award Opticians Association of Michigan
- Twice Recipient Excellence in Education Award Lansing Regional Chamber of Commerce
- Community Service Person of the Year South Lansing Business Association
- Alumnus of the Year Holt Education Foundation
- International President's Award -- Lions Gub International
- International Leadership Award Lions Club International
- International President's Certificate of Apprediation Lions Club International
- 100% Governors Award Lions Club International
- 100% Presidents Award Lions Club International
- Twice Recipient Lion of the Year Holt Lions Club
- Melvin Jones Recipient
- S.A. Dodge Distinguished Service Award Lions of Michigan
- Appreciation Award Lansing Health Foundation
- Certificate of Appreciation State of Michigan Department of Public Health "For Years of Volunteer Service to Children Needing Vision Care at Beekman School for the Handicapped"
- Appreciation Award Radio Reading Service, WKAR Radio, Michigan State University
- Unsung Hero Award WLNS TV

personal

- Married to Kathleen for 51 years
- 2 Children
- 6 Grandchildren
- Enjoys travel, grandchildren and Holt and MSU sports

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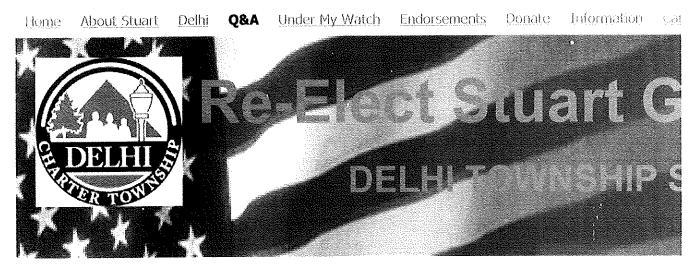






Delhi Townships "VISION for the future" includes Greening ou

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Questions and Answers

Each election cycle, the Lansing Regional Chamber of Commerce sends out a questionaire to each candic are the answers provided to the Chamber of Commerce by Stuart:

- 1. Please provide a resume or bio, including any previously held elected offices or appointed positions

 Attached.
 - Why are you seeking this office?

I am running for Township Supervisor as a way to continue serving my community and help create a ser, that all can apprediate. I have served as the Township Supervisor since 2002 and am proud of the many and the Township Board as a whole.

3. What is the role of the position to which you are running (job description)?

The Township Supervisor serves as Chairperson and a voting member of the Township Board and is resp made by the Board involving policies and procedures, makes policy recommendations and implements pr Township Board. The Supervisor serves as agent for the Township in all legal transactions, contracts and responsible for recommending appointments to various boards and commissions and serves as an ex-office Development Authority. The Supervisor also conducts or attends meetings of governmental or private granterest of the Township may be affected.

4. What are your plans for election success (endorsements, fundraising, and outreach)?

I have been and will continue to seek endorsements from colleagues and citizens and plan on continuing distribute literature with information about myself and viewpoints along with develop a website for conveil forward to meeting more of my constituents by attending civic dub meetings and events in the community.

5. What would you like to accomplish in this role? How will you implement your objectives?

As Township Supervisor I hope to see the continuation of the walkable/rideable trails to connect with Lar and Jolly Roads, continued improvements of Delhi Township's parks including Valhalla Park, continued et. Township a safe and walkable area, especially for our youth, seniors and those with physical limitations, businesses grow and prosper as well as strive to attract future businesses to our community. Communic schools, all service organizations, churches and ditizenry has been a major factor in many of these areas, these groups informed of possible ways they might help. I am amazed at the generous talents and effor Township.

6. What do you view as the most important issues fading business at this time in your jurisdiction?

The slowly improving economy remains challenging. We need to encourage our ditizenry to utilize more our community to help them survive and grow. Access to capital and lending opportunities is also certain facing businesses and another component is workforce training and access to talent. Without skilled empeatremely difficult for many new economy industries to grow. Focusing on our children and their ability at through local school districts as well as LCC and MSU is important.

Another challenge facing businesses is the eroding of our infrastructure not only locally but statewide. Be maintenance requirements of our road system we place an increasing strain on the ability of the business goes on.

7. Budgets for local units of government will continue to be tight for the foreseeable future. If electe taxes? Yes or No? If so, which taxes?

Raising taxes should always be a last resort when possible. I believe it is important to maintain those set to expect from their local government such as police, fire, parks and utilities. Sometimes it is necessary taxes in order to continue to provide exemplary services. For example, after making several reductions to staff layoffs) Delhi Township still needed the support of a millage to maintain current levels of fire and put this millage passed because the Township was diligent in their attempts to reduce expenses before askin.

8. We believe budget shortfalls in all levels of government, whether federal, state or local, should be priorities and reducing spending before tax increases are considered. Would you be inclined to reduce the budget? Yes or No? If you were to reduce expenses, what areas would you out first and what budget?

Yes. As current Township Supervisor I am proud to say that reorganizing priorities and reducing spending occurring continuously for many years in order to maintain a balanced budget. Some reductions already employees, reduction in employee benefits, layoffs, postponed projects and collaborative efforts with our governments. These initiatives allow us to continue to serve the public in a cost-effective manner. They protect our quality of life by maintaining police, fire, parks and utilities.

9. Would you be indined to reduce expenses in order to balance the budget? Yes or No? If you were would you cut first and what areas would you protect in the budget?

Yes. I would look at what areas of the budget could be reduced in order to maintain those things that it their local government. Possibilities include putting projects on hold for the future if they are not an emestaffing needs and benefits and joint collaborations in order to reduce expenses.

 Leaders in the region have discussed opportunities to seek greater efficiencies through collaborative advantages in this type of effort? If so, please provide some examples.

I feel there are always advantages to collaborative governance. An example that is already working is the Library services are providing to ditizens without the municipalities providing much other than building an of collaboration that may be advantageous in the future are shared fire services or police services. Shari, automatic mutual aid and joint training can reduce the costs of each individual municipality and better se believe sharing resources with your local school district can be advantageous. Delhi Township currently a programs with the Holt Public Schools whereby the Township maintains the fields and in return we can uprograms at no cost.

1. What opportunities do you see in your jurisdiction and in the region to promote economic growth a

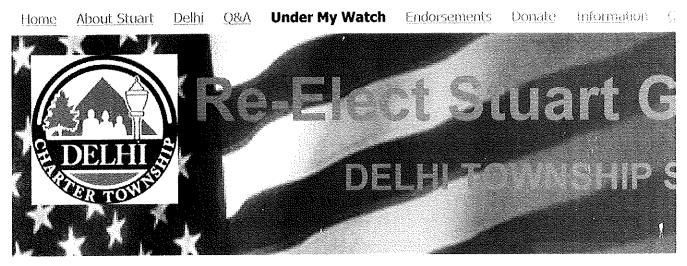
It is important to continue to have conversations about regionalism and the importance of thinking outsic that the ability to conceptualize the greater Lansing area as a region and agree on an organizational appropriate the great opportunity to promote growth and development. In Development on continuing to make Delhi Township a great place to live, play and work as a key aspect to promote ecdevelopment. A thriving community helps attract businesses and helps them grow. In Delhi Township we businesses that have a track record of longevity and commitment to the Delhi community.

2. What are your expectations from the Lansing Regional Chamber of Commerce, and the businesses you seek office?

My hope is that the Lansing Regional Chamber will maintain its well established role as the premier support and in Delhi Township. I believe the recognition and support for those businesses that have invested in would hope that the Chamber will continue to support them and, if possible, build upon this valuable wor and the perception that the Lansing Region is an excellent place to live and work is essential for our futus hope that the Chamber will continue to support the efforts of Delhi Township to grow, retain and attract Township.

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BREAKING NEWS- Congressman Mike Rogers endorses Goodrich







Delhi Township Improvements

Among the many things I have been involved in during my time as Supervisor of Delhi Township, there a particularly proud of. Not only did I initiate their development, but saw the plans through to completion ε to the health, welfare and safety of the residents and visitors in Delhi Township.

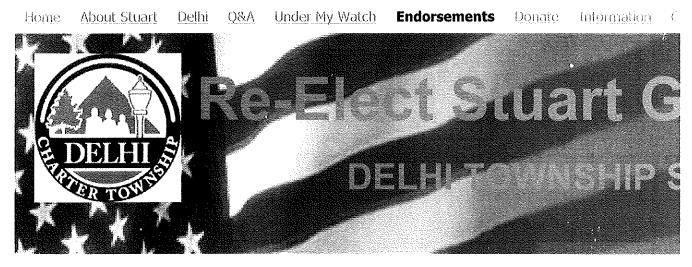


- The Skate Park- Completed with design inpeagerly waiting to use it. Not only was it do costs, but the Township has seen a reductive since it's opening.
- Cedar Heights- With the installation of new and improved lighting, This area is now a sneighborhood.
- Pioneer Cemetery- With a newly designed e sidewalk, pedestrians no longer have to wa Aurelius Road to pass in front of the cemete
- 4. Lighted Cross Walks- with their user activat pedestrians to cross Cedar Street midway b Road near the Sam Corey Senior Center an front of Edru Skate A Rama in a much safer seen as a priority by the Ingham County Ro the Delhi Development Authourity (DDA) to crossings.

- 5. H.O.L.T. Scholarship- In 2008, with proddin about it and do something, Stuart started the scholarship program. On February 24, 2010 assembled for a pep rally to kick off the fur H.O.L.T. (Helping Others Learn Together) Started the dream of a college education for
- 6. Holt Community Food Bank- Envelope Drive by the Holt Lions Club, an Envelope drive w the community to support the Holt Food Ba seen community support in excess of \$40,0
- 7. The bridge on Pinetree Road was dosed to deterioration and neglect, limiting some pol Delhi residents including fire trucks, snow p encouraged the Delhi Township board to pa for the Ingham County Road commission to year ahead of schedule.

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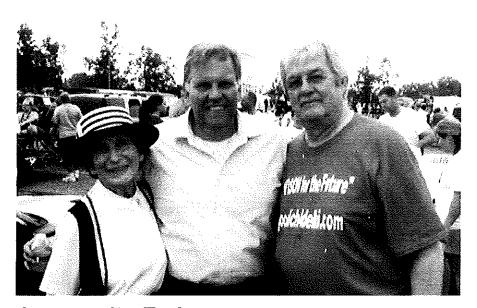


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What a GREAT Independe Alfreda Schmidt, the First Republican Party, endorse Congressman Mike Roger Stuart's "Vision for the ful

Community Endorsements









Total Firearms and Pro Ta...

Goodrich Optical

Holt Veterinary Clinic

Country House C



Tim Barron



Steven L. Marvin



Schmidt, Rogers & Goodrich



Sheriff Gene Wrigo

INGHAM COUNTY

SHERIFF

GENE L. WRIGGELSWORTH

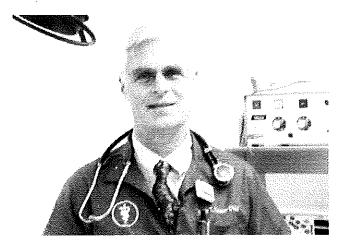
I have had the pleasure of working with Stuart Goodrich for many years. During that time Stuart has worked very hard to make our community not only safe but an inviting and attractive place to raise our families. He has a commitment to public safety and education the will serve this community for many years. His years on the Board of Education with the Holt Public Schools and the Ingham Intermediate School district as well as a strong commitment enforcement commitment to this community serve as great examples. Stuart is the person vertically the program, insuring children's educational futures! His commitment to control to control to be a strong commitment to control to the program, insuring children's educational futures! His commitment to control to the person vertically the program, insuring children's educational futures! His commitment to control to the person vertically the program, insuring children's educational futures! His commitment to control to the person vertically the person vertica

demonstrated by our communities many new subdivisions and businesses. We are fortunate supervisor and I strongly support his re-election!

I have worked with Stuart Goodrich for 20 years on the Delhi Township board of Trustees and it has been very enjoyable. Stuart has always stood for the citizens of Delhi Township as one who did what was possible to keep costs to the residents as tow as it could be. Stuart also stood for honesty and <u>full</u> disclosure of policies and ordinances so that the public was informed if they listened. Truly Stuart was an innovator as he encouraged the Department Head to explain any request for funding or changes in policy in their own words so the background for the request was disclosed more fully. The H.O.L.T. Scholarship program is completely Stuart's brain child which encourages the disadvantaged children of Holt School District with scholarships for them upon completion of high school. Based on these things, I am supporting STUART GOODRICH for DELHI TOWNSHIP SUPERVISOR.

Harry R. Ammon, Treasurer Retired





We support Stuart Goodrich for the position of Del

We have lived in Delhi Township and owned a bus known Stuart for over 20 years both professionally leadership, we have watched Delhi Township deve a wonderful place to live, raise a family, and opera

A great deal of the credit for that development was Delhi Township and local business under the leads Township Supervisor. As a small business owner, bring businesses and jobs to the Township and ha

Stuart has overseen the development of the needs

development of our beautiful parks and recreation areas, and the beautification of our central shopping a business, and allow for the population growth of Delhi Township.

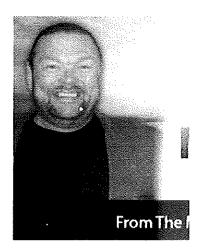
His integrity is without question. Stuart works to find consensus among people. Through prudent shephel he has helped maintain a sound financial footing for Delhi Township in the face of the many adverse ecolyears.

As a volunteer, Stuart has worked for over forty years as a Charter Member of the Holt Lions Club to help and has been instrumental in fundraising for the Holt Food Bank.

Hugh Fauser MS, DVM

Inguna Fauser PhD

"I SUPPORT STU GOODRICH...AND ITS EASY. I'VE BEEN INTERVIEWING PEOPLE ON THE RADIO FOR 30 YEARS...AND I HAVE BEEN BLESSED TO HAVE DEVELOPED A GOOD SENSE OF WHEN SOMEONE IS BEING DEEPLY SINCERE...AND BOY IS STU SINCERE IN HIS LOVE FOR DELHI TOWNSHIP, WHEN YOU COMBINE THAT SINCERITY WITH YEARS OF SOLID EXPERIENCE AND A GREAT TRACK RECORD— ITS EASY TO CONCLUDE THAT STUART IS THE MAN FOR THE JOB OF SUPERVISOR."

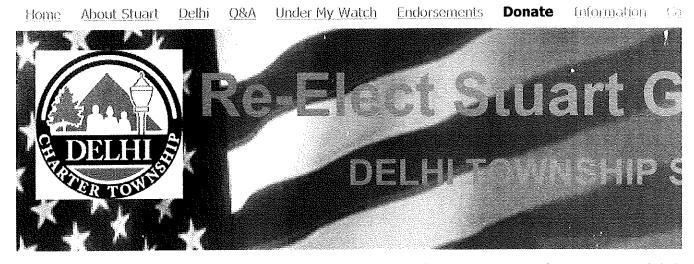


People Supporting My Re Election to Date

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Help achieve my "VISION FOR THE FUTURE"

Your tax-deductible contributions to "PEOPLE FOR STUART GOODRICH" will help achieve my goals and o "Donate" button below, you will be taken to the secure Paypal site. Your credit card information is safely will have access to any of your credit card information.

If you choose, you may write a check, payable to-PEOPLE FOR STUART GOODRICH and mail it to: 2096

Your donation of \$5,\$10,\$25 or more will help make my "VISION for the future" a reality.

Please Note-contributions are limited to \$500.00 per person must be from individuals. I can not accept a groups or organizations. A husband and wife may contribute seperately.



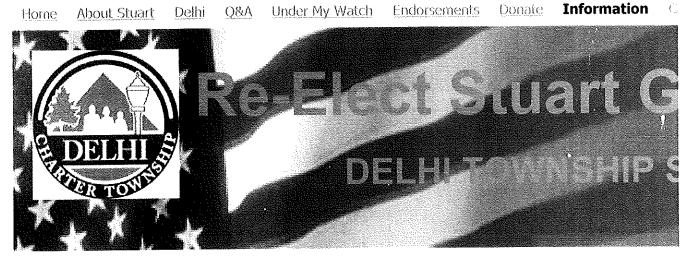
matters!

Your FINA

THANK YOU

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Do you have "VISION FOR THE FUTURE?"

Every community member makes us stronger. If you live and/or work in Dehli Township, are of voting age, and support my "VISION FOR THE FUTURE", please join the "People For Stuart Goodrich" today. Together we can keep Delhi Township on the right path.

When ! It's !

Please complete the form below

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Zip Code *
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Could you volunteer some time on behalf of the campaign?

Would you like to be updated on Campaign and community happenings through our Newletter
e-mail address
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Reload Captcha
Fields marked with * are required.
Submit

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Please type symbols shown below as protection from automated posting. *

usg 19

Reload Captcha

Fields marked with * are required.

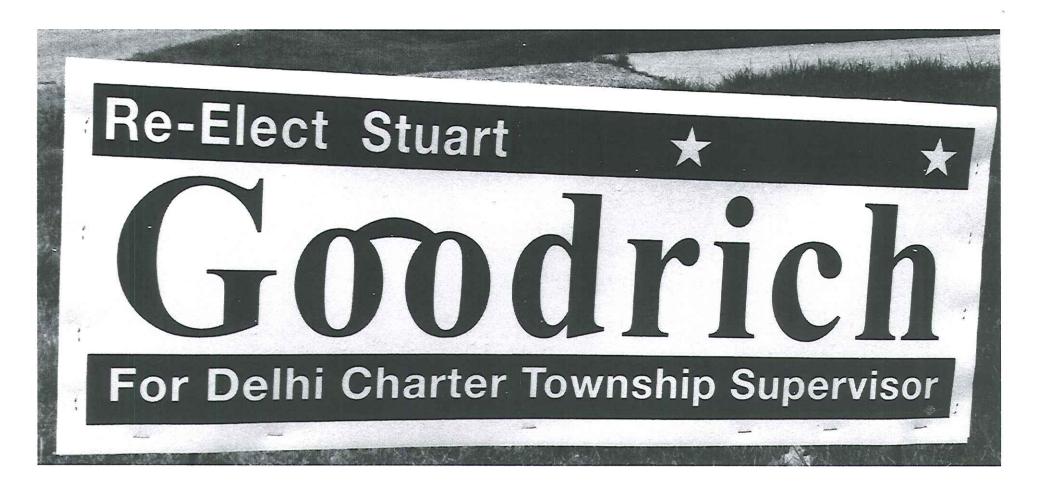
Contact Stuart

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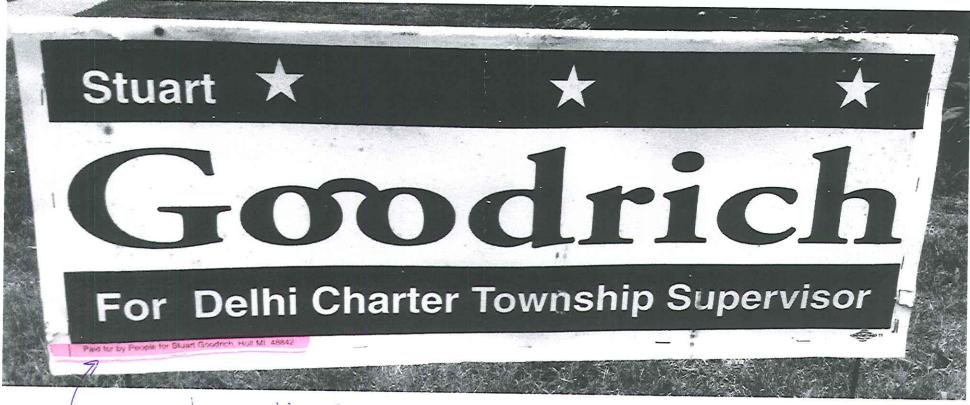


tacd Sign 2



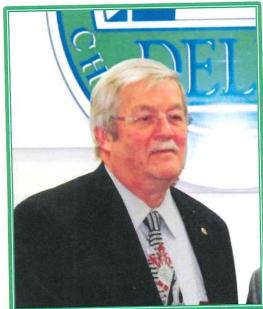
No disclaimer

yard Sign 1



(no mailing address

Rock STUART GOODRICH SUPERVISOR



"VISION" for the future

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goodrich4delhi.com

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endorsed by: CONGRESSMAN MIKE ROGERS

GOODRICH

Delhi resident for 45 years
Business Owner- Goodrich Optical
Holt Lions Club, Charter Member, Past Dist Gov.
Downtown Development Authority, Board Member,
1987-1991 and 2002-Present

Presbyterian Church of Holt, Elder Holt Community Food Bank, Board Member Delhi Township Trustee, 1992-2000 Delhi Township Planning Commissioner, 2001-2002 Ingham Inter. School District, Past Board Member Holt/Dimondale School District, Past Board Member

There are many things I've been involved in during my time as Supervisor, there are a few that I am particularly proud of. Not only did I initiate their development, but saw them through to completion and have witnessed the benefits to the health, welfare and safety of the residents and visitors of Delhi Township.

The Skate Park- Not only done with no added insurance costs, but resulted in a reduction in damage done in area parks since its opening.

Holt Food Bank- Envelope Drive- With initial funding provided by Holt Lions Club, we solicited funds to support the Holt Food Bank. The last 2 years have seen donations in excess of \$40,000 each year.

H.O.L.T. Scholarship- On February 24, 2010, local dignitaries and invitees assembled for a pep rally to kick off the fund raising campaign for the H.O.L.T. (Helping Others Learn Together) Scholarship Foundation to help deliver the dream of a college education for at-risk students in Holt.

goodrich4delhi.com



STATE OF MICHIGAN RUTH JOHNSON, SECRETARY OF STATE DEPARTMENT OF STATE LANSING

August 21, 2012

Jeffrey Hall 1543 Gander Hill Drive Holt, Michigan 48842

Dear Mr. Hall:

The Department of State received a response to the complaint you filed against Stuart Goodrich, which concerns alleged violations of the Michigan Campaign Finance Act (MCFA), 1976 P.A. 388, MCL 169.201 *et seq.* A copy of the response is provided as an enclosure with this letter.

If you elect to file a rebuttal statement, you are required to send it within 10 business days of the date of this letter to the Bureau of Elections, Richard H. Austin Building, 1st Floor, 430 West Allegan Street, Lansing, Michigan 48918.

Sincerely, You & Boulonais

Lori A. Bourbonais Bureau of Elections

Michigan Department of State

c: Stuart Goodrich

2012 AUG 20 AM 10: 51

August 13, 2012

State of Michigan Bureau of Elections Richard H. Austin Building, 1st Floor 430 W. Allegan Lansing, Michigan 48918

I am in receipt of your letter dated August 3, 2012 with regards to a complaint filed by Jeffrey Hall alleging violations of the Michigan Campaign Finance Act which provides opportunity for written response and corrective measures to bring campaign material into compliance with the Act.

I did not knowingly violate the Campaign Finance Act and apologize for the misunderstanding. I knew a disclaimer needed to be on any election materials presented but did not realize an address must also be listed. The magnetic car sign as well as half of my yard signs were from the 2002 election year and when I needed more I just ordered the exact same thing. The yard signs that are new do have a disclaimer with the full address but only on one side, not both. The palm card and "Attention Delhi residents" pieces were accompanied by a letter which did include the full mailing address of the committee but those two pieces did not have the address nor did the website. I realize I should have researched the Act but instead just went by with what I knew in 2002 even though now I realize I must have been in violation of the Act back then too.

For corrective action, I have contacted the printing agencies that I used to inform them of the Act rules for future customers seeking their services in printing campaign materials. Also, since the August primary was already over when I received this letter my yard signs and magnetic car sign have already been removed and the website will be fixed or removed. I lost the Primary election to Jeffrey Hall and therefore will not be using any of my campaign materials in November. If I choose to run for a political office again I attest that I will be diligent in adhering to the Michigan Campaign Finance Act rules.

Please let me know if there is anything else you need me to provide.

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Sincerely,

Stuart Goodrich



STATE OF MICHIGAN RUTH JOHNSON, SECRETARY OF STATE DEPARTMENT OF STATE LANSING

October 12, 2012

Stuart Goodrich 2096 Cedar Street Holt, Michigan 48842

Dear Mr. Goodrich:

The Department of State (Department) has completed its investigation of a complaint filed against you by Jeffrey Hall, which alleged that you violated section 47(1) of the Michigan Campaign Finance Act (MCFA or Act), 1976 PA 388, MCL 169.247(1), by failing to include a complete and correct identification statement on certain printed campaign material. This letter concerns the disposition of Mr. Hall's complaint.

The MCFA and corresponding administrative rules require a person who produces printed material that relates to an election to include the phrase "Paid for by [name and address of the person who paid for the item]." MCL 169.247(1), R 169.36(2). A knowing violation constitutes a misdemeanor offense punishable by a fine of up to \$1,000.00, imprisonment for up to 93 days, or both. MCL 169.247(5).

The Act also requires the Department to "endeavor to correct the violation or prevent a further violation by using informal methods [,]" if it finds that "there may be reason to believe that a violation ... has occurred [.]" MCL 169.215(10). The objective of an informal resolution is "to correct the violation or prevent a further violation [.]" Id.

The complaint was filed by Mr. Hall on July 27, 2012, and you filed a written response on August 20, 2012. Mr. Hall did not file a rebuttal statement.

Mr. Hall alleged that your "[p]rinted material and website have incorrect 'paid for by' disclaimers [.]" Mr. Hall provided as evidence a flyer which states "Vote: STUART GOODRICH... For Delhi Township [,]" printed pages from a website which state "Re-Elect Stuart Goodrich [,]" a picture of a magnetic car sign which states "Stuart Goodrich... For Delhi Charter Township Supervisor [,]" a palm card which states "Re-elect STUART GOODRICH SUPERVISOR [,]" and two yard signs which state "Goodrich For Delhi Charter Township Supervisor [.]" It appears that the paid-for-by statement on the flyer, website, car sign, palm card, and one sign omits your committee's address. It also appears that one sign omits the paid-for-by statement.

In response, you filed a letter which stated that you "did not knowingly violate the Campaign Finance Act" and that you "did not realize an address must also be listed" in the paid-for-by statement. You also stated that because you received the notice of complaint after the primary election, and you will not appear on the November ballot, you have removed your signs. It also

Stuart Goodrich October 12, 2012 Page 2

appears the website has been removed. You stated that you "contacted the printing agencies that [you] used to inform them of the Act rules for future customers seeking their services in printing campaign materials."

While the Department believes that the evidence tends to show that your campaign material failed to contain a proper paid-for-by statement, section 15(10) of the MCFA requires the Department to "endeavor to correct the violation or prevent a further violation by using informal methods such as a conference, conciliation, or persuasion [.]" The Department also believes that the evidence tends to show that this was not a knowing violation. Additionally, the Department acknowledges that your campaign has ended and your materials are no longer in use.

The Department is advising you that section 47(1) and R 169.36(2) require you to print a complete and accurate identification statement on all campaign materials, consisting of the phrase "paid for by" followed by the full name and address of your committee. Note that all printed materials that refer to an election produced in the future must include this identification statement.

Please be advised that this notice has served to remind you of your obligation under the Act to identify your printed matter, and may be used in future proceedings as evidence that tends to establish a knowing violation of the Act. A knowing violation is a misdemeanor offense and may merit referral to the Attorney General for enforcement action. MCL 169.247(5), 215(10).

The Department now considers this matter closed and will take no further action against you at this time.

Sincerely,

Lori Bourbonais Bureau of Elections

Michigan Department of State

Loui A Bombonais

c: Jeffrey Hall