

## DelRio, Irene (MDOS)

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**From:** electionselearning@michigan.gov  
**Sent:** Tuesday, October 18, 2022 11:20 AM  
**To:** DelRio, Irene (MDOS)  
**Cc:** SOS, Disclosure  
**Subject:** Independent Expenditures Report for State Filers

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Hello Izzy Ocampo,

We have received your 'Independent Expenditures - State Filers' form.

If you have any questions, please contact the State of Michigan at 517-335-0170 or [disclosure@michigan.gov](mailto:disclosure@michigan.gov)

### User submitted data

#### Section

**The Independent Expenditure was to:** Support a Candidate

**Candidate's Name** Jocelyn Benson

**Office Sought** Secretary of State

**County**

**District/Jurisdiction**

**Ballot Question Description**

**Ballot Designation (If issued by Michigan Board of State Canvassers)**

**Name** Stand Up America, Inc.

**Address** 228 Park Ave. S  
PMB 39030  
New York, NY 10003

**Same as above** No

**Contact Name** Izzy Ocampo

**Contact Address** 228 Park Ave. S  
PMB 39030  
New York, NY 10003

**Email Address** [izzy@standupamerica.com](mailto:izzy@standupamerica.com)

**1. Name**

**1. Address**

**1. Employer Name and Address**

**1. Occupation**

**2. Add additional contributions** No

**2. Name**

**2. Address**

**2. Occupation**

**2. Employer Name and Address**

**3. Add additional contributions**

**3. Name**

**3. Address**

**3. Occupation**

**3. Employer Name and Address**

**4. Add additional contributions**

**4. Name**

**4. Address**

**4. Occupation**

**4. Employer Name and Address**

**5. Add additional contributions**

**5. Name**

**5. Address**

**5. Occupation**

**5. Employer Name and Address**

**Add additional contributions**

**1. Name** Stand Up America, Inc.

**1. Address** 228 Park Ave. S  
PMB 39030  
New York, NY 10003

**1. Date of Expenditure / Purchase Date (mm-dd-yyyy)** 10-10-2022

**1. Dollar Amount of Expenditure (xxxx.xx)** 1205.05

**1. Purpose of Expenditure** Estimated staff time and overhead related to communications, including text messages and digital advertising

**2. Add additional expenditures** Yes

**2. Name** Strive Messaging, Inc.

<b>2. Address</b>	125 West 96th Street Ste. 1K New York, NY 10025
<b>2. Date of Expenditure / Purchase Date</b>	10-12-2022
<b>2. Dollar Amount of Expenditure</b>	126.08
<b>2. Purpose of Expenditure</b>	Text messaging service.
<b>3. Add additional expenditures</b>	Yes
<b>3. Name</b>	Meta Platforms, Inc.
<b>3. Address</b>	1601 Willow Road, Menlo Park, CA 94025
<b>3. Date of Expenditure / Purchase Date</b>	10-14-2022
<b>3. Dollar Amount of Expenditure</b>	115000.00
<b>3. Purpose of Expenditure</b>	Digital advertising
<b>4. Add additional expenditures</b>	No
<b>4. Name</b>	
<b>4. Address</b>	
<b>4. Date of Expenditure / Purchase Date</b>	
<b>4. Dollar Amount of Expenditure</b>	
<b>4. Purpose of Expenditure</b>	
<b>5. Add additional expenditures</b>	
<b>5. Name</b>	
<b>5. Address</b>	
<b>5. Date of Expenditure / Purchase Date</b>	
<b>5. Dollar Amount of Expenditure</b>	
<b>5. Purpose of Expenditure</b>	
<b>Add additional expenditures</b>	
<b>Please check this box to certify your report:</b>	Certified