

DelRio, Irene (MDOS)

From: electionselearning@michigan.gov
Sent: Thursday, October 13, 2022 6:56 PM
To: DelRio, Irene (MDOS)
Subject: Independent Expenditures Report for State Filers

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Hello Michael Brouillard,

We have received your 'Independent Expenditures - State Filers' form.

If you have any questions, please contact the State of Michigan at 517-335-0170 or disclosure@michigan.gov

User submitted data

Section

The Independent Expenditure was to: Oppose a Candidate

Candidate's Name Tudor Dixon

Office Sought Governor

County N/A

District/Jurisdiction State

Ballot Question Description

Ballot Designation (If issued by Michigan Board of State Canvassers)

Name Everytown for Gun Safety Action Fund, Inc.

Address P.O. Box 4184
New York, NY 10163

Same as above No

Contact Name Michael Brouillard

Contact Address P.O. Box 4184
New York, NY 10163

Email Address actionfundreporting@everytown.org

1. Name

1. Address

1. Employer Name and Address

1. Occupation

| | |
|--|---|
| 2. Add additional contributions | No |
| 2. Name | |
| 2. Address | |
| 2. Occupation | |
| 2. Employer Name and Address | |
| 3. Add additional contributions | |
| 3. Name | |
| 3. Address | |
| 3. Occupation | |
| 3. Employer Name and Address | |
| 4. Add additional contributions | |
| 4. Name | |
| 4. Address | |
| 4. Occupation | |
| 4. Employer Name and Address | |
| 5. Add additional contributions | |
| 5. Name | |
| 5. Address | |
| 5. Occupation | |
| 5. Employer Name and Address | |
| Add additional contributions | |
| 1. Name | Everytown for Gun Safety Action Fund, Inc. |
| 1. Address | P.O. Box 4184 New York, NY 10163 |
| 1. Date of Expenditure / Purchase Date (mm-dd-yyyy) | 10-10-2022 |
| 1. Dollar Amount of Expenditure (xxxx.xx) | 4413.36 |
| 1. Purpose of Expenditure | Staff Time Related to Digital Advertising |
| 2. Add additional expenditures | Yes |
| 2. Name | MVAR Media |
| 2. Address | 1421 Prince Street Suite 320 Alexandria, VA 22314 |
| 2. Date of Expenditure / Purchase Date | 10-11-2022 |

| | |
|--|---|
| 2. Dollar Amount of Expenditure | 750599.00 |
| 2. Purpose of Expenditure | Television Advertising Buy |
| 3. Add additional expenditures | Yes |
| 3. Name | MVAR Media |
| 3. Address | 1421 Prince Street Suite 320 Alexandria, VA 22314 |
| 3. Date of Expenditure / Purchase Date | 10-11-2022 |
| 3. Dollar Amount of Expenditure | 13437.68 |
| 3. Purpose of Expenditure | Television Advertising Production |
| 4. Add additional expenditures | Yes |
| 4. Name | Everytown for Gun Safety Action Fund, Inc. |
| 4. Address | P.O. Box 4184 New York, NY 10163 |
| 4. Date of Expenditure / Purchase Date | 10-11-2022 |
| 4. Dollar Amount of Expenditure | 1891.44 |
| 4. Purpose of Expenditure | Staff Time Related to Television Advertising |
| 5. Add additional expenditures | No |
| 5. Name | |
| 5. Address | |
| 5. Date of Expenditure / Purchase Date | |
| 5. Dollar Amount of Expenditure | |
| 5. Purpose of Expenditure | |
| Add additional expenditures | |
| Please check this box to certify your report: | Certified |