



**Michigan Department of State
Campaign Finance Complaint Form**

BUREAU OF ELECTIONS • RICHARD H. AUSTIN BUILDING - 1st Floor
430 W. ALLEGAN STREET • LANSING, MICHIGAN 48918

RECEIVED/FILED
MICHIGAN DEPT OF STATE

2022 JUN 28 AM 9:37

ELECTIONS/GREAT SEAL

This complaint form may be used to file a complaint alleging that someone violated the Michigan Campaign Finance Act (MCFA). For instructions on how to complete this form, see the Campaign Finance Complaint Guidebook & Procedures document. All spaces are required unless otherwise indicated.

Section 1. Complainant			
Your Name	MATTHEW S. MARSDEN		Daytime Telephone Number
			248-802-8718
Mailing Address	6140 HAVELOCK DRIVE		
City	State	Zip	
CLARKSTON	MI	48346	
Email (optional)	msmarsden@gmail.com		

Section 2. Alleged Violator			
Name	BOB HOFFMAN		
Mailing Address	2521 ROSECENTER ROAD		
City	State	Zip	
HIGHLAND	MI	48356	
Email (optional)	hoffman2521@comcast.net		

Section 3. Allegations (Use additional sheets if more space is needed.)

Section(s) of the MCFA alleged to be violated:

mc1-169-247

Explain how those sections were violated:

FAILURE TO INCLUDE A CANDIDATE COMMITTEE ON YARD SIGNS PRESENTLY PLACED IN PUBLIC VIEW

*THE COMMITTEE ADDRESS NOT PROPERLY PRINTED ON

Evidence included with the submission of the complaint that supports the allegations:

CAMPAIGN SIGNS IS!

PHOTO INCLUDED

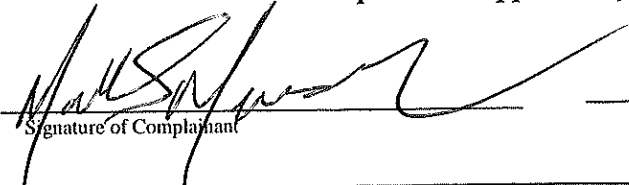
1255 HOSPITAL RD
WATERFORD MI

48327

→ WHICH SHOULD BE SHOWN ON YARD SIGNS!

I certify that to the best of my knowledge, information, and belief, formed after a reasonable inquiry under the circumstances, each factual contention of this complaint is supported by evidence.

X


Signature of Complainant

6/20/2022
Date

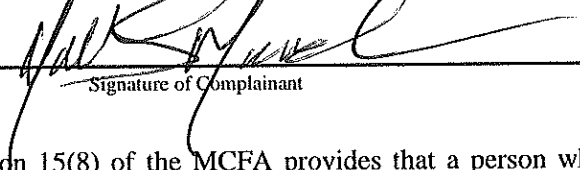
Section 5. Certification without Evidence (Supplemental to Section 4)

If, after a reasonable inquiry under the circumstances, you are unable to certify that certain factual contentions are supported by evidence as indicated above, you may make the following certification:

I certify that to the best of my knowledge, information, or belief, there are grounds to conclude that the following specifically identified factual contentions are likely to be supported by evidence after a reasonable opportunity for further inquiry. Those specific contentions are:

I, MATT MARSDEN, HAVE ENCLOSED AN EXAMPLE
OF THE SIGNAGE LACKING ANY CANDIDATE
COMMITTEE THAT HAS PAID FOR THE SIGNS. I
HAVE SEEN NO SIGN FROM MR. HOFFMAN ON
DISPLAY THAT MEETS THE STANDARDS OF THE
CANDIDATE COMMITTEE FINANCING THE PRODUCTION
OR PLACEMENT OF THESE CAMPAIGN COMMUNICATIONS

X


Signature of Complainant

6/20/2022
Date

Section 15(8) of the MCFA provides that a person who files a complaint with a false certification is responsible for a civil violation of the MCFA. The person may be required to pay a civil fine of up to \$1,000.00 and some, or all, of the expenses incurred by the Michigan Department of State and the alleged violator as a direct result of the filing of the complaint.

Section 6. Submission

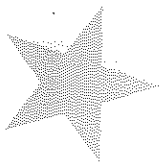
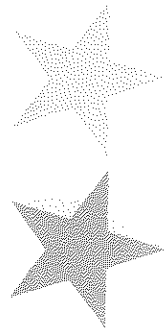
Once completed, mail or hand deliver the complaint form with your evidence to the address below. The complaint is considered filed upon receipt by the Bureau of Elections.

Michigan Department of State
Bureau of Elections
Richard H. Austin Building – 1st Floor
430 West Allegan Street
Lansing, Michigan 48918

REPLACE OR REMOVE

Re-Seat

BOOB



PHONY MAN

Oakland County
COMMISSIONER

VIOLATES MC BUSTON
LAW

No DISCLAIMER ON ANY SIGN



STATE OF MICHIGAN
JOCELYN BENSON, SECRETARY OF STATE
DEPARTMENT OF STATE
LANSING

July 22, 2022

Via Mail and Email at hoffman2521@comcast.net

Mr. Bob Hoffman
2521 Rosecenter Road
Highland, MI 48356

Re: *Marsden v Hoffman*
Campaign Finance Complaint No. 2022-06-36-247

Dear Mr. Hoffman:

The Department of State (Department) has received a formal complaint alleging you have violated MCL 169.247 of the Michigan Campaign Finance Act (MCFA) by failing to include identification statements on campaign signs; a copy of the complaint is enclosed.

The MCFA and corresponding administrative rules require a person who produces printed material that relates to an election include the phrase "Paid for by [name and address of the person who paid for the item]." MCL 169.247(1), R 169.36(2). A knowing violation constitutes a misdemeanor offense punishable by a fine of up to \$1,000.00, imprisonment for up to 93 days, or both. MCL 169.247(6).

Upon review, the evidence submitted supports the conclusion that a potential violation of the Act has occurred. From the outset, the Department must consider whether the materials fall within the ambit of the MCFA. Because the materials explicitly advocate for the election or defeat of a candidate, or for the passage or defeat of a ballot proposal, the materials contain express advocacy as defined by the Act. MCL 169.206(2)(j). As explained above, such materials must contain a "paid for by" statement listing the name and address of the committee purchasing the materials. However, the evidence shows that the materials at issue here omit part or all of that required statement. That absence supports the conclusion that a potential violation of the MCFA has occurred.

After reaching this conclusion, the Act requires the Department to "endeavor to correct the violation or prevent a further violation by using informal methods" if it finds that "there may be reason to believe that a violation ... has occurred [.]" MCL 169.215(10). The objective of an informal resolution is "to correct the violation or prevent a further violation." *Id.*

Given this, the Department concludes that a formal warning is a sufficient resolution to the complaint and is hereby advising you that MCL 169.247(1) and R 169.36(2) require you to print

Mr. Bob Hoffman

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a complete and accurate identification statement on all campaign materials, consisting of the phrase “paid for by” followed by the full name and address of your committee.

Note that all printed materials referencing you or your candidacy produced in the future must include this identification statement. For all materials currently in circulation, the paid for by statement must be corrected. If this information has been included in your materials and you wish to rebut the Department’s conclusion, you must respond in writing to the Department within 15 business days of the date of this letter otherwise the Department will treat the complaint as resolved.

Please be advised that this notice has served to remind you of your obligation under the Act to identify your printed matter and may be used in future proceedings as evidence that tends to establish a knowing violation of the Act. A knowing violation is a misdemeanor offense and may merit referral to the Attorney General for enforcement action. MCL 169.247(6), 215(10).

Sincerely,

Regulatory Section
Bureau of Elections
Michigan Department of State

Attachment

c: Matthew S. Marsden – Via Email at msmarsden@gmail.com