



**Michigan Department of State**  
**Campaign Finance Complaint Form**  
 BUREAU OF ELECTIONS • RICHARD H. AUSTIN BUILDING - 1<sup>st</sup> Floor  
 430 W. ALLEGAN STREET • LANSING, MICHIGAN 48918

2020 JUN -3 AM 9:50

This complaint form may be used to file a complaint alleging that someone violated the Michigan Campaign Finance Act (MCFA). For instructions on how to complete this form, see the Campaign Finance Complaint Guidebook & Procedures document. All spaces are required unless otherwise indicated.

Section 1. Complainant			
Your Name <b>Colleen Crossey</b>		Daytime Telephone Number <b>734.717.8389</b>	
Mailing Address <b>22279 Brockshire St.</b>			
City <b>Novi</b>	State <b>MI</b>	Zip <b>48375</b>	
Email (optional)			

Section 2. Alleged Violator			
Name <b>Bob Gatt</b>			
Mailing Address <b>22670 Penton Rise Court</b>			
City <b>Novi</b>	State <b>MI</b>	Zip <b>48375</b>	
Email (optional) <b>thegatter@aol.com</b>			

**Section 3. Allegations (Use additional sheets if more space is needed.)**

Section(s) of the MCFA alleged to be violated: 169.247 Section 47

Explain how those sections were violated: A light-up billboard on a truck advertized "Re-elect Bob Gatt our mayor."  
This billboard had NO "paid by" statement on it.  
It drove from one to the other polling place on November 5, 2019, election day. The billboard truck ~~had~~ did not indicate who paid for it.

Evidence included with the submission of the complaint that supports the allegations:

I have a short video of the truck's billboard as it is going from polling place to polling place.  
The message ~~changes~~ cycles through decorative features, but always stays the same.  
I have enclosed a picture of the billboard truck for reference. I can email the MP3 video file to the authorities.

**Section 4. Certification (Required)**

*I certify that to the best of my knowledge, information, and belief, formed after a reasonable inquiry under the circumstances, each factual contention of this complaint is supported by evidence.*

X

Colleen A. Crossley  
Signature of Complainant

12/23/2019  
Date

**Section 5. Certification without Evidence (Supplemental to Section 4)**

If, after a reasonable inquiry under the circumstances, you are unable to certify that certain factual contentions are supported by evidence as indicated above, you may make the following certification:

*I certify that to the best of my knowledge, information, or belief, there are grounds to conclude that the following specifically identified factual contentions are likely to be supported by evidence after a reasonable opportunity for further inquiry. Those specific contentions are:*

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X

Colleen A. Crossley  
Signature of Complainant

12/23/2019 error  
Date etc

Section 15(8) of the MCFA provides that a person who files a complaint with a false certification is responsible for a civil violation of the MCFA. The person may be required to pay a civil fine of up to \$1,000.00 and some, or all, of the expenses incurred by the Michigan Department of State and the alleged violator as a direct result of the filing of the complaint.

**Section 6. Submission**

Once completed, mail or hand deliver the complaint form with your evidence to the address below. The complaint is considered filed upon receipt by the Bureau of Elections.

Michigan Department of State  
Bureau of Elections  
Richard H. Austin Building – 1st Floor  
430 West Allegan Street  
Lansing, Michigan 48918

Wi-Fi 1:32 AM 97%  
November 5  
2:43 PM All Photos





STATE OF MICHIGAN  
JOCELYN BENSON, SECRETARY OF STATE  
DEPARTMENT OF STATE  
LANSING

January 8, 2020

Bob Gatt  
22670 Penton Rise Court  
Novi, Michigan 48375

Re: *Crossey v. Gatt*  
Campaign Finance Complaint  
No. 2020-1-1-47

Dear Mr. Gatt:

The Department of State (Department) has received a formal complaint alleging you have violated MCL 169.247 of the Michigan Campaign Finance Act (MCFA) by failing to include a complete and correct identification statement on certain campaign-related materials. A copy of the complaint is enclosed.

The complaint was submitted to the Department on January 3, 2020 and alleges that you have placed campaign advertisements in the form of a moving billboard that did not include a proper paid for by statement. A picture of the billboard is included with the complaint.

The MCFA and corresponding administrative rules require a person who produces printed material that relates to an election include the phrase "Paid for by [name and address of the person who paid for the item]." MCL 169.247(1), R 169.36(2). A knowing violation constitutes a misdemeanor offense punishable by a fine of up to \$1,000.00, imprisonment for up to 93 days, or both. MCL 169.247(6).

Upon review, the evidence submitted supports the conclusion that a potential violation of the Act has occurred. From the outset, the Department must consider whether it is an expenditure covered by the MCFA. The billboard specifically states "Re-Elect Bob Gatt Our Mayor" which uses words of express advocacy as defined by the Act. MCL 169.206(2)(j). Because it urges voters to vote for you using words of express advocacy and was published by your committee, the billboard is covered by the ambit of the Act and must include the paid for by statement outlined under section 47. MCL 169.206(2)(j). However, the billboard has completely omitted the required paid for by statement. Since this phrase is absent, the evidence supports the conclusion that a potential violation has occurred.

After reaching this conclusion, the Act requires the Department to "endeavor to correct the violation or prevent a further violation by using informal methods [,]" if it finds that "there may

Bob Gatt  
January 8, 2020  
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be reason to believe that a violation ... has occurred [.]” MCL 169.215(10). The objective of an informal resolution is “to correct the violation or prevent a further violation [.]” *Id.*

Given this, the Department concludes that a formal warning is a sufficient resolution to the complaint and is hereby advising you that MCL 169.247(1) and R 169.36(2) require you to print a complete and accurate identification statement on all campaign materials, consisting of the phrase “paid for by” followed by the full name and address of your committee.

Note that all printed materials referencing you or your candidacy produced in the future must include this identification statement. For all materials currently in circulation, the paid for by statement must be corrected. If this information has been included in your materials and you wish to rebut the Department’s conclusion, you must respond in writing to the Department within 15 business days of the date of this letter otherwise the Department will treat the complaint as closed and resolved.

Please be advised that this notice has served to remind you of your obligation under the Act to identify your printed matter and may be used in future proceedings as evidence that tends to establish a knowing violation of the Act. A knowing violation is a misdemeanor offense and may merit referral to the Attorney General for enforcement action. MCL 169.247(6), 215(10).

Sincerely,



Adam Fracassi  
Bureau of Elections  
Michigan Department of State

Enclosure  
c: Colleen Crossey