# Campaign Finance Complaint Form
# Michigan Department of State

2018 OCT 31 PM 2:34

This complaint form may be used to file a complaint alleging that someone violated the Michigan Campaign Finance Act (the MCFA, 1976 PA 388, as amended; MCL 169.201 *et seq.*). All information on the form must be provided along with an original signature and evidence. **Please print or type all information.**

I allege that the MCFA was violated as follows:

| **Section 1. Complainant** | | |
|---|---|---|
| Your Name<br>KAREN WOODSIDE | | Daytime Telephone Number<br>734 432-3159 |
| Mailing Address<br>39111 SIX MILE STE 151 | | |
| City<br>LIVONIA | State<br>MI | Zip<br>48152 |

| **Section 2. Alleged Violator** | | |
|---|---|---|
| Name<br>CONWAY JEFFRESS, PRES. SCHOOLCRAFT COLLEGE | | |
| Mailing Address<br>18600 HAGGERTY RD | | |
| City<br>LIVONIA | State<br>MI | Zip<br>48152 |

**Section 3. Alleged Violations** (Use additional sheet if more space is needed.)

**Section(s) of the MCFA violated:**

MCL 169.206(2)(j), MCL 169.257(1) (SEE ATTACHED)
169.204(1) 169.215(10)

**Explain how those sections were violated:**

(SEE ATTACHED)

**Evidence that supports those allegations** (attach copies of pertinent documents and other information):

(1) EMAIL 10-24-18 FROM JEFFRESS
(2) "AGREEMENT IN EXCHANGE FOR SUPPORT - ATTACHED TO #1 email
(3) DEMAND LETTER
(4) JEFFRESS EMAIL 6-8-2017 - SUPPORT - (DESPERATELY NEED) INIATIVE
(5) HAGEN EMAILS
(6) STOWELL - EMAILS
MISC. PAPERS, ARTICLES & EMAILS

**ALLEGED VIOLATION OF MCFA**

**NOVEMBER 6, 2018 BALLOT PROPOSAL INDICATION OF NEGOTIATING SUPPORT ON COLLEGE LETTERHEAD FOR THE NOV. 6, 2018 ELECTION BY THE PRESIDENT, IN HIS PRESIDENTIAL CAPACITY WITH MADONNA COLLEGE- AND SENDING IT OUT ON SCHOOL-WIDE SCHOOLCRAFT COLLEGE EMAIL ON OCTOBER 24, 2018, ENTITLED "SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION"**

**CONWAY JEFFRESS, PRESIDENT OF SCHOOLCRAFT COLLEGE HAS VIOLATED THE MICHIGAN CAMPAIGN FINANCE ACT MCL 169.201 et. seq.:**

1) **"EXPRESSLY ADVOCATE" is expressly prohibited and means to state support for the passage or defeat of a ballot question or election:** On October 24, 2018, Conway A. Jeffress, in his capacity as President of Schoolcraft College from Karla Frentzos on behalf of Conway A. Jeffress, sent a school-wide Email to "Everyone (Administrative staff only); Faculty-Everyone on the Schoolcraft College email entitled **"SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION"**
2) It was sent in his official capacity as President of Schoolcraft College on the Letterhead of Schoolcraft College using the Schoolcraft College image at 2:51 PM. The Michigan Campaign Finance Act prohibits "Non-policy making staff from taking "official" time (i,e,, time during their regular jobs) to participate in campaign committee activities, since this constitutes a violation of using public funds. This communication should have come from the campaign committee.
3) Attached was a letter of "Support" that Jeffress purportedly "negotiated" with Madonna College and in exchange for a promise of "Support from Madonna College" in exchange for the Support-Schoolcraft College has promised to not offer any new 4-year baccalaureate degrees by Schoolcraft College for "just two years." This is prima facie bribery and buying votes. It does not appear to have any approval from the Board of Trustees. Jeffress apparently negotiated the Madonna College Support agreement on Schoolcraft College time since there are no disclaimers indicating that this was not done on College time, using any public funds or Schoolcraft College Resources, etc. Students were used by Todd Stowell: April 9, 2018-@ 4:27 PM Todd Stowell- Director, Schoolcraft College Student Activities Office used SCC Email to send "Please Share with your students- We are trying to encourage engagement with the questions and selected students that provide thoughtful comments can win SC gift cards."
4) The body of the email in pertinent part states: "Schoolcraft College is going for a ballot initiative in November of 2018 for Headlee override to provide quality education to its students without raising tuition. And we need your (faculty and students) support for a successful Headlee override."
5) Nov. 29, 2017 at 11:51 AM- Todd Stowell using SCC email (sent to ALL) requests that student employees be allowed to leave to participate in important focus group for challenges that we are facing for initiatives. They are paying the students $20, and have secured for a Raffle: Fitness Center bags and ½ hr. time, Henry's Gift cards for Breakfast, lunch and 4 wooden nickels, etc and from Culinary Arts: two American Harvest restaurant $25 gift cards.
6) Conway A, Jeffress also gave an interview to the Hometown-Observer on October 1, 2018, "meaning a yes vote will keep it operating" where he said, "What I'm concerned with is sustaining the operation of the college," Jeffress said, "My needs will still be right on the edge." https://www.hometownlife.com/story/news/local/livonia/2018/10/01/what-know-schoolcraft-colleges-ballot-proposal-fall/1338508002/

# MICHIGAN CAMPAIGN FINANCE ACT ALLEGED VIOLATIONS

**MCL 169.206(2)(j)** Is triggered when specific advocacy words, phrases are used (i.e Vote Yes, Vote No, elect, defeat, support, oppose)- **Here, "Support" is used. See Email sent to Everyone. "SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION."** "Support" in the Title and Body-no neutral terms.

**MCL 169.257 (1)**

10/24/18 at 2:51 PM –Email was sent to ***Everyone*** on Schoolcraft College email using Schoolcraft College Outlook, Using college computers, office space and personnel (Karla Frentzos).

June 8, 2017 at 3:11 pm- Conway A. Jeffress email to all on Schoolcraft College email Entitled : "We desperately need your support for this ballot proposal. This will benefit you personally..."

There were numerous meetings, and other gatherings held. This is from Pres. Conway Jeffress- who else could send out a mass email with **"SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION"**?

It is particularly egregious for Jeffress to use his position as President in possible violation of **MCL 169.257(3):***"A person acting for a public body **SHALL NOT**, during the 60 days before an election in which a local ballot question appears on a ballot, use public funds* or resources for a communication by means of radio, television, or mass mailing if the communication references a local ballot question and is targeted to the relevant electorate where the ballot question appears on the ballot." Jeffress, Hagen Stowell, and Rugirrello are all aware of the Do's and Don'ts for 2015 and 2018-pertaining to MCFA.

**April 9, 2018-@ 4:27 PM Todd Stowell**- Director, Schoolcraft College Student Activities Office used SCC Email to send "Please Share with your students- We are trying to encourage engagement with the questions and selected students that provide thoughtful comments can win SC gift cards."

The body of the email in pertinent part states: "Schoolcraft College is going for a ballot initiative in November of 2018 for Headlee override to provide quality education to its students without raising tuition. And we need your (faculty and students) support for a successful Headlee override."

**Nov. 29, 2017 at 11:51 AM- Todd Stowell** using SCC email (sent to ALL) requests that student employees be allowed to leave to participate in important focus group for challenges that we are facing for initiatives. They are paying the students $20, and have secured for a Raffle: Fitness Center bags and ½ hr. time, Henry's Gift cards for Breakfast, lunch and 4 wooden nickels, etc and from Culinary Arts: two American Harvest restaurant $25 gift cards.

**August 23, 2018-** Mandatory Faculty meeting**, SCC Communications Director Frank Ruggirello** (the SpokesMouth for the Millage) and Communications Director (Looks like he makes $127-129K) and he spoke in favor of the millage to the Faculty (at a Mandatory Course Selection Meeting) and asked for assistance. There were numerous 'support' meetings held on the campus, in college offices, and meeting rooms and organizing for attending local functions to get out the vote (not for opponents).

Thursday, October 25, 2018 2:53 PM."**Cheryl Hagen** is doing the same: "Patricia Zachos on behalf of Cheryl Hagen Attachments: DOs and DONTs V3.0.pdf (785 KB).

Carrie Vroman on behalf of Cheryl Hawkins, June 13, Facilities and Construction Questions

# MICHIGAN CAMPAIGN FINANCE ACT ALLEGED VIOLATIONS

**MCL 169.204 (1) 169.206(1)** under "contribution" or "expenditure": includes anything of ascertainable monetary value *that is used to influence* or assist a candidate's nomination or *election.* **Here, Conway Jeffress used the school email to convey "SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION."** In the Email Title/Heading and then in the body of the email, Jeffress added that he personally made an agreement with Madonna University in exchange for Madonna's support, he agreed that Schoolcraft would not pursue 4-year Baccalaureate degrees for "just two years" and attached to the official Schoolcraft President's email, the actual signed agreement.

To gain the support of Madonna University, he entered into a *quid pro quo* agreement since "they had not officially indicated its support of our Nov. 6 Millage Restoration". The *quid pro quo* agreement stems from "I thought it was important to reach a signed agreement regarding this issue and ensure Madonna's support prior to the Nov. 6, election." Further, he was ill-advised to attach the actual agreement on Schoolcraft College/ Madonna University joint letterhead to the email.

**MCL 169.215(10)-"The Act requires the Secretary of State to attempt to correct the violation informally. Compliance with this will not be possible until after the election at which time an administrative hearing or request to the AG if a crime has been committed.**

10/29/18-I spoke with Veronica at the Secretary of State Election Bureau at approximately 1:04 pm for 12 minutes. She indicated that this appears to be a violation, however it likely will not be addressed until after the election.

10/30/18- **A DEMAND LETTER** has been sent.

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Gmail

Karen Woodside <woodsidelegal@gmail.com>

# FW: Support of our Nov. 6 Millage Restoration

1 message

[redacted]@schoolcraft.edu> Mon, Oct 29, 2018 at 8:55 AM
To: "woodsidelegal@gmail.com" <woodsidelegal@gmail.com>

From: Karla Frentzos on behalf of Conway A. Jeffress
Sent: Wednesday, October 24, 2018 2:51 PM
To: Everyone (Administrative staff only); Faculty - Everyone
Subject: Support of our Nov. 6 Millage Restoration

Good Afternoon,
As you may have heard, Madonna University had not officially indicated its support of our Nov. 6 Millage Restoration. Madonna's concern was that if the proposal passed, Schoolcraft College would use the additional funds to expand our bachelor degree programs.
While this was not something we planned on doing, or could even do without approval from the state legislature, I thought it was important to reach a signed agreement regarding this issue and ensure Madonna's support prior to the Nov. 6 election.
I have attached the official agreement between Schoolcraft College and Madonna University for your reference. We are glad to have Madonna University as a supporter of our Nov. 6 Millage Restoration.
Dr. Conway A. Jeffress
President

734-462-4460
jeffress@schoolcraft.edu<mailto:jeffress@schoolcraft.edu>
[Signature block graphic]
18600 Haggerty Rd., Livonia, MI 48152-2696
www.schoolcraft.edu <http://www.schoolcraft.edu/>

**2 attachments**

Schoolcraft College image001.png 18K

10-23-18 CAJ MG Joint Agreement001 (3).pdf 1218K

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OFFICE OF THE PRESIDENT

*Office of the President*

October 23, 2018

Madonna University and Schoolcraft College have reached an agreement to not compete (nor to seek legislative authority to compete) at the baccalaureate level. This agreement is in effect for just two years.

Schoolcraft is currently seeking a millage restoration to sustain its core mission and in the spirit of cooperation Madonna will support and encourage voters to support this November ballot issue.

Conway A. Jeffress, Ph.D.
President

Michael A. Grandillo, Ph.D.
President

(3)


# WOODSIDE LEGAL, PLLC

(734) 432-3159

39111 W. SIX MILE ROAD, STE 151
LIVONIA, MICHIGAN 48152

FAX (248) 349-8146
WOODSIDELEGAL@GMAIL.COM


October 29, 2018

Conway A. Jeffress, President
Schoolcraft College
18600 Haggerty
Livonia, MI 48152-2696

**DEMAND LETTER- PUBLIC RETRACTION**
School-wide Email to "Everyone" entitled **"SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION"** sent 10-24-18@ 2:51pm and Michigan Campaign Finance Complaint on Violations

Dear Mr. Jeffress:
Attached please find the Campaign Finance Complaint for improper usage and Violation of use of Schoolcraft College property, resources, email, and public funds and improper use for "SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION." **We demand (1) Immediate Retraction of the "Support Email" sent on the Schoolcraft College email to all Administration and Faculty by your Assistant Karla Frentzos, on your behalf; (2) You take appropriate steps to correct/mitigate the damage caused by your improper advocacy email violations; (3) The Agreement to Withhold pursuing 4 year degrees for "just 2 years" in exchange for Madonna College support; (4) Cease and Desist at any further emails.** Jeffress appears to *sua sponte* done this on his own without Board Approval as he did not provide any disclaimers or a copy of a Board of Trustees Resolution approving action.

I submitted a FOIA on behalf of a client in a labor dispute with SCC. Our first FOIA was denied, the second FOIA submitted 10/10/18 requested Annual salaries for Administration and Faculty, staff (as found on the Mackinac Conference Website) pursuant to our labor litigation-that FOIA was outsourced to the Seyburn Kahn Law firm in Southfield. The FOIA has not yet been received after the SCC requested extension to 10/31/18. When the first FOIA for salaries was denied, we found them on the Mackinac Center website which published all public salaries from 2015-2017.

Please be advised that there are two further allegations of bribery as the *quid pro quo* agreement was made to receive support and influence the election. SCC would not seek any four-year college degrees for "just two years" in exchange for the "Support" of "Our Millage" by Madonna University. Consider this a FOIA for all records of time on emails sent to EVERYONE on the Millage to determine how, when and why these matters were handled on school time using school property, school personnel, resources, and students. Also provide all records for Todd Stowell's alleged bribes for soliciting focus groups with money, illegal raffles, and student work release, or possible credit given to students.

Further, be advised this "Support agreement" affects the minimum competencies for the Higher Learning Commission (HLC) that were changed by elimination of Appendix N from the 8/26/18 new Faculty contract under a pending arbitration matter that we are currently involved in. (See also attached 2014 article on the purchase and dedication of the Jeffress Center to be used by the University of Toledo and Wayne State University was to allow SCC students to obtain the MS and BS degrees used as the primary purpose to purchase the Jeffress Center in 2013 which all fell through.) We request your immediate retraction and correction of this matter no later than noon on November 1, 2018 and cease and desist from any sending any further emails on the millage restoration or ballot proposal. Please provide this letter to the Board of Trustees.

Sincerely,

Karen M. Woodside

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# SC Buyout, Next Steps, Ballot Initiative

Conway A. Jeffress

**Sent:** Thursday, June 08, 2017 3:11 PM
**Cc:** Kimberly Lark; Belinda L. Eleson; Anna Whitaker; April Hudson

As you are all aware, the College has just completed a buyout plan. It was offered to all employees with at least 10 years of MPSERS service. The offer was made to reduce payroll costs. We have been struggling, as most other community colleges have, with a loss of property tax revenue and decreasing enrollment. Our enrollment issues have not been as severe as neighboring colleges but the net impact is taking its toll. This one effort will not solve our problems but it will help.

A total of 54 people took the buyout. By employee group the numbers are as follows:

3 Administrators

13 Classified

3 Executives

17 Faculty

13 Facilities

5 Office/clerical

Not all of these people will leave at the same time. Some will leave in August of this year, others will leave at different dates between August 1, 2017 and August 1, 2018. There are a lot of good people with a lot of experience in these numbers. They will be missed.

As stated, the purpose of making the offer is to reduce payroll and that means replacements will be made strategically, not on a one-for-one basis. In the end, replacement numbers will be scaled to match enrollment and related services. Without a concurrent rise in enrollment our total employee numbers will not rise to a pre-buyout level.

One of the persons who will exit his current duties, but will not exit the College totally, is Richard Weinkauf, Vice President and Chief Academic Officer. He will retain certain HLC duties, and part time duties teaching in the brewing program. Instead of hiring an immediate replacement, Dr. Cheryl Hagen has agreed to handle both Student Services and Instruction for a short period. This allows Cheryl to acquire direct day-to-day instructional experience and save payroll costs at the same time. We expect that this direct experience will allow for a smoother transition and insure greater cooperation between two major units of the College. At the end of this transition, a vice president will be selected to serve on a permanent basis. We appreciate Cheryl's willingness to take on this huge task.

Other organizational changes will also occur. The restructuring will aim to increase efficiency and to better utilize the talents of people inside the organization who may be in search of change, but saw no opportunity to do so. The "back-fill" will give new people an opportunity to join Schoolcraft and bring new thoughts and skills to the enterprise.

In addition to the above activities, I'm sure you've noticed all of the construction on campus. This has not been done with College cash, but rather, with bonds (debt) and partnerships with corporations. The return on these investments is low in the early years, but in 15 or so years out the return will be significant. This is important because we don't know if federal financial aid dollars will be as available in the future as they are now. All signs indicate that such funds will not be as accessible, and we will need a stream of revenue other than taxes and tuition.

So what will we do for the next 15 years, since all that we have done is not enough? I intend to ask the Board of Trustees to authorize a Headlee Override ballot proposal sometime next year. The Headlee Amendment has eroded our voter approved millage of 2.27 mils, which was passed in 1986, to 1.77 mils, **the same level as we were in 1966**. With everything we have done to save money and make money, it is just not enough to operate the College. It is like working for 51 years without a raise.

We desperately need your support for this ballot proposal. This will benefit you personally, the students, the College, and our community.

I hope this information clarifies what and why we are doing certain things. If you need more information do not hesitate to ask someone able to answer your questions – including me. Please share this document with those who may not have email.

Dr. Conway A. Jeffress
President
Schoolcraft College
18600 Haggerty Rd
Livonia MI 48152-2696
734-462-4460

jeffress@schoolcraft.edu

MCL 169.257(3)

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# Another video + important info about our millage rate!

Cheryl Hagen
**Sent:** Tuesday, October 30, 2018 11:40 AM

Colleagues,

People have asked how much the Schoolcraft ballot proposal will cost them. This 30-second video clip provides the answer: https://youtu.be/mKIEUfggmcg. Please share this video with your email and social media contacts. You can find additional information and other short video clips about the ballot proposal at www.schoolcraft.edu/ballot.

We've also been asked how Schoolcraft's millage rate compares to other colleges. You'll find this information interesting:

| Community college | Millage Rate |
|---|---|
| Henry Ford College | 4.14 |
| Lansing Community College | 3.80 |
| Washtenaw Community College | 3.42 |
| Wayne County CC District | 3.24 |
| Mott Community College | 2.80 |
| ***Schoolcraft College (proposed)*** | ***2.27 (proposed)*** |
| Delta College | 2.04 |
| ***Schoolcraft College (current)*** | ***1.78 (current)*** |
| Grand Rapids Community College | 1.78 |
| Oakland Community College | 1.55 |
| Macomb Community College | 1.41 |

Note: Macomb, Oakland and Washtenaw collect property tax revenue from an entire county. Schoolcraft draws only from five Wayne County school districts: Clarenceville, Garden City, Livonia, Northville and Plymouth-Canton. Henry Ford draws from the Dearborn Public Schools District and Wayne County CCD from the rest of the districts across Wayne County.

**Need help responding to comments/questions/concerns about the ballot proposal?** Refer to the ballot proposal FAQs at www.schoolcraft.edu, or contact Kim Madeleine in the Marketing and Communications Office at 734-462-4417 or **kmadeleine@schoolcraft.edu** for assistance.

Thank you!

**Cheryl M. Hagen**, Ed.D.
Vice President and Chief Student Affairs Officer
734-462-4577

Schoolcraft College

18600 Haggerty Rd., Livonia, MI 48152-2696
www.schoolcraft.edu

Ballot Language for Nov. 6, 2018 General Election (last item on the ballot)

**Community College**
**Schoolcraft Community College Millage Restoration Authorization With 10 Year Expiration**
Shall the Schoolcraft College District, County of Wayne, Michigan (consisting of the following public school districts: Clarenceville, Garden City, Livonia, Northville, Plymouth-Canton), be permitted to restore for a ten year period, beginning in 2019, the 1986 voter-approved millage rate of 2.27, by assessing an additional 0.5038 mills ($0.5038 per $1,000) on each dollar of taxable value of all property in the District, which rate shall be assessed through 2028 without further reduction by Section 31 of Article IX, State Constitution of 1963. If approved and levied in its entirety, the additional 0.5038 mills would raise approximately $7,136,000 in 2019.

# Ballot Proposal - Help Raise Awareness

Patricia Zachos on behalf of Cheryl Hagen
**Sent:** Thursday, October 25, 2018 2:53 PM
**Attachments:** DOs and DONTs V3.0.pdf (785 KB)

Colleagues,

Help raise awareness of Schoolcraft College's millage restoration proposal on the Nov. 6 ballot. Use social media and your email contacts to share this informational video: Return on Investment. It provides facts on Schoolcraft's contributions to the economy and workforce and describes the ballot proposal.

Find additional information and other short video clips about the ballot proposal at www.schoolcraft.edu/ballot.

For your reference, the actual ballot language is provided at the end of this email. Be sure to see the attached DOs and DON'Ts document for information on what you can do related to the ballot proposal on college time and with college resources versus your own time and resources.

**Need help responding to comments/questions/concerns about the ballot proposal?** Refer to the ballot proposal FAQs at www.schoolcraft.edu/ballot, or contact Kim Madeleine in the Marketing and Communications Office at 734-462-4417 or **kmadelei@schoolcraft.edu** for assistance.

Thank you!

**Cheryl M. Hagen**, Ed.D.
Vice President and Chief Student Affairs Officer
734-462-4577

Schoolcraft College

18600 Haggerty Rd., Livonia, MI 48152-2696
www.schoolcraft.edu

Ballot Language for Nov. 6, 2018 General Election (last item on the ballot)

**Community College**
**Schoolcraft Community Collee Millage Restoration Authorization With 10 Year Expiration**
Shall the Schoolcraft College District, County of Wayne, Michigan (consisting of the following public school districts: Clarenceville, Garden City, Livonia, Northville, Plymouth-Canton), be permitted to restore for a ten year period, beginning in 2019, the 1986 voter-approved millage rate of 2.27, by assessing an additional 0.5038 mills ($0.5038 per $1,000) on each dollar of taxable value of all property in the District, which rate shall be assessed through 2028 without further reduction by Section 31 of Article IX, State Constitution of 1963. If approved and levied in its entirety, the additional 0.5038 mills would raise approximately $7,136,000 in 2019.

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# RE: REMINDER -JUNE 13 Facilities / Construction Questions - Listening Session

Alec Thomson
**Sent:** Tuesday, June 12, 2018 11:31 AM
**To:** Faculty - Everyone

Good morning-

I wanted to draw your attention to the Facilities/Construction Forums being held tomorrow (6/13). Many faculty have had questions about the status of construction projects on campus. This is a great place to raise those questions, make suggestions and seek clarification as to the future direction of the College.

I understand that these meetings are occurring during a time when most of you are not on campus, but given the context of the millage vote and contract negotiations I think it is important for faculty to have a strong presence at these events.

A consistent theme that we've raised over the years is having the proper space to teach and work as professionals. This includes having classrooms that fit the needs of faculty and students and office space for full and part-time faculty that allows them to work and meet with students. These, and other issues, should be raised. If you cannot make it in person, please consider using the online feature detailed below.

Regards,
Alec Thomson

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**From:** Carrie Vroman on behalf of Cheryl Hawkins
**Sent:** Monday, June 11, 2018 1:47 PM
**To:** Faculty - Everyone; Everyone (Administrative staff only)
**Subject:** REMINDER -JUNE 13 Facilities / Construction Questions - Listening Session

Good afternoon,

On behalf of Dr. Jeffress, we want you to know that we have heard that many of you have questions about the construction projects that have occurred around the campus. These projects occurred to help position the College as we address our financial sustainability for years to come. These listening sessions are an opportunity for you to ask those questions so that you have a better understanding on why these projects occurred. For those faculty and staff who are unable to physically attend these sessions, a video will be available.

*Listening session schedule:*

- **June 13 : 1:30-2:30 pm MC 100**
- **June 13: 6:00-7:00 pm VT 425**

We hope to see you there.

The sessions will be streamed **live** to all interested staff and faculty, and a link will be provided after the event to the recorded webcast. If you are interested in attending the live stream of the discussion, here is what you need to know:

- Click on a https://us.bbcollab.com/guest/d97b7ed4754b41dc926f5a0bf02c8f80 a few minutes before the session's start time (if possible, use the Chrome browser for the best experience)

- When prompted to enter your name, please give your first and last name.

- You will then have access to the live stream of the event. You are encouraged to interact with the session via the chat function which can be accessed by clicking the purple tab on the bottom right corner of the screen.

- Your questions and comments will be presented when appropriate.

- This event can also be streamed on a mobile device using the Bb Instructor App if desired.

*Cheryl Hawkins, PhD*
*Vice President and Chief Academic Officer*
*Schoolcraft College*
*Chawkins@schoolcraft.edu*

Schoolcraft College 2018 Ballot Proposal

# DOs and DON'Ts

SCHOOLCRAFT College 2018
BALLOT PROPOSAL
**VOTE November 6**

The Schoolcraft College Board of Trustees unanimously approved the upcoming Ballot Proposal. In your role as a Schoolcraft College employee, there are things you may and *may not* do or say with regard to the 2018 Ballot Proposal. Some examples are listed below. If you have specific questions or concerns, please contact the Marketing Department at 734-462-4417 or mktg@schoolcraft.edu

| DO | DO NOT |
|---|---|
| **Do** Stick to the facts. | **Do not** use persuasive language such as "We hope you'll support this proposal," or "Vote YES on November 6." All materials displayed on campus, regardless who created them, must be factual. |
| **Do** encourage citizens to learn more about the proposal on the November 6 ballot by visiting the ballot website, watching the informative video, or calling the Marketing Department with specific questions. | **Do not** use your Schoolcraft computer, email address, work phone, or office space to support or oppose the issue, or create materials expressing that support or opposition. |
| **Do** support or oppose the ballot proposal on your own time. | **Do not** support or oppose (in speech or writing) the ballot proposal while you are "on the clock" or during the course of your normal work activities. |
| Unions and associations **may** communicate with their members about a ballot proposal by using school mailboxes *provided* that such communications are sent *only* to the collective bargaining representative's members. | Union representatives **may not** share materials with non-union members using campus mailboxes (either physical or electronic). |
| **Do** use your own resources—*on your own time*— to draft letters to the editor to express opinions on the ballot proposal. | **Do not** use Schoolcraft resources, e.g., paper, ink, computers, copy machines, to express support or opposition to the proposal. |
| Any committee supporting or opposing the ballot proposal **must** raise funds and organize with the State of Michigan. It must use its own funds to purchase supplies and services. | **Do not** give or lend paper, pencils, duplicating equipment, printing supplies, etc. to a campaign committee supporting or opposing the proposal. |
| **Do** use your personal social media platforms, email accounts, computers, and smart phones to communicate your support or opposition. | **Do not** use your Schoolcraft computer, email address, work phone, or office space to support or oppose the issue. |
| | **Do not** use your Schoolcraft email address to send email that expressly advocates for or against the ballot proposal. |

**LEARN MORE: WWW.SCHOOLCRAFT.EDU/BALLOT**

PRIDE.
CHALLENGE.
ACHIEVEMENT.

Schoolcraft College

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**Online Forum 2018 - Please share with your students. We are trying to encourage engagement with the questions and selected students that provide thoughtful comments can win SC gift cards.**

Todd Stowell
**Sent:** Monday, April 09, 2018 4:27 PM
**Attachments:** ptk-online-forum.jpg (485 KB)

Hello Everyone, Schoolcraft College needs your help to continue providing quality education to its students. Since the passage of Headlee Amendment in 1978, the college has been facing financial strain due to decreased revenue year after year. But in recent years the financial strain has been significant due to constantly increasing cost of business with greatly reduced millage rates due to Headlee.

Schoolcraft College is going for a ballot initiative in November 2018 for Headlee override to provide quality education to its students without raising tuition. And we need your (faculty and students) support for a successful Headlee override.

Phi Theta Kappa has created an Online Forum where students will be provided more information regarding Headlee Amendment. There are questions posted on the forum that will require a response from student participants. All the responses will help the college spread factual information about Headlee in the community to gain voter approval for the ballot. Board of Trustees has passed the ballot initiative for November 2018 and would like the student support in overriding the Headlee Amendment.

Selected participants will receive a $20 SC gift card at the end of each week; depending on the quality and quantity of response to the questions on the forum.

Thank You,
Harshang Patel

# SCHOOLCRAFT WANTS™ YOU!

## *SEEKING STUDENTS TO PARTICIPATE IN A FOCUS GROUP*

***Schoolcraft is searching for students to participate in a focus group that surrounds funding for the college, tuition, and grassroots support for an upcoming ballot initiative.***

- Students completing the full session will receive a $20 gift card and be entered into drawings for gift certificates and prizes.
- Whole classes are welcome to attend. Please advise if you are bringing your class as we have limited spots available.
- Students should bring smart phones as the session is interactive with continuous audience participation.
- Sign-up in the Student Activities Office. Please stop by or call 734-462-4422.

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**Wednesday**
**November 29, 2017**
**1:00 – 2:30 PM**

**Thursday**
**November 30, 2017**
**4:00 – 5:30 PM**

**McDowell Student Center, Room 100**

***Sign-up is required.*** SEE ABOVE

Welcome to college.
schoolcraft.edu

Schoolcraft College

Hello Everyone, Schoolcraft College needs your help to continue providing quality education to its students. Since the passage of Headlee Amendment in 1978, the college has been facing financial strain due to decreased revenue year after year. But in

**Please share with your students. Focus Group Session available today and tomorrow.**
Todd Stowell
**Sent:** Wednesday, November 29, 2017 11:51 AM

Hello all, Please consider giving your student employees release time during our student sessions today and tomorrow. We can still take some walk in participants for both sessions. This is a great opportunity for our front line staff members to know about the challenges that we are facing and what they can also do to assist with upcoming initiatives. Thank you for considering. –Todd Stowell

**In addition to the $20 SC Gift cards, Phi Theta Kappa has secured the following items that will be raffled at the completion of each session as well.**

- Fitness Center Bags with t-shirt, stress ball, water bottle and gift certificate for ½ hour fitness assessment and consultation.
- Henry's and the Conference and Event Services Department are providing – Gift cards for Breakfast, lunch and 5 wooden nickels (good for 1 beverage each at Henry's), stress ball and cell phone business card holder
- Culinary Arts – donated 2-$25 gift cards to be used at the American Harvest Restaurant

NO PERMIT?

SCC PROPERTY

recent years the financial strain has been significant due to constantly increasing cost of business with greatly reduced millage rates due to Headlee.

Schoolcraft College is going for a ballot initiative in November 2018 for a Headlee override to provide quality education to its students without raising tuition. And we need your (faculty and students) support for a successful Headlee override.

Information sessions will be held on November 29th and 30th where students will be provided more information regarding Headlee Amendment and its effects on Schoolcraft College and how students can help the college spread factual information about Headlee in the community. Participants will receive $ 20 gift at the end of the session.

Thank you for spreading the word with your students.
Sincerely, The Phi Theta Kappa Officer Team

**Please click on the article below.**
https://schoolcraftconnection.com/2017/11/16/what-is-the-headlee-amendment/

# Millage Results

Frank Ruggirello, Jr.

**Sent:** Tuesday, November 03, 2015 10:51 PM
**To:** Everyone (Administrative staff only); Faculty - Everyone

Unfortunately the millage proposal was defeated by a very narrow margin: 18,297 Yes, 18,342 No.
We want to thank everyone for their hard work on this effort.
While we do not anticipate any change in the outcome, these numbers are unofficial at this time.

**Millage Update**
Frank Ruggirello, Jr.
**Sent:** Monday, November 02, 2015 9:08 AM
**To:** Frank Ruggirello, Jr.

Dear Schoolcraft College Faculty and Staff:

Well, this is it! Tomorrow is election day and it is extremely important that we finish strong. A few weeks ago we suggested that you create a list of all the people you know that live within our community college district. It is time for you to begin calling everyone on that list and urging them to vote tomorrow. The weather forecast is for sunny skies and temperatures in the low 70s. There are no excuses for not getting to the polls.

When you make your calls, please remind your family, friends and neighbors:

1. If you live in the Livonia, Plymouth-Canton, Northville, Clarenceville or Garden City School District, you will be eligible to vote on the Schoolcraft College proposal.

2. If you do not live within one of the aforementioned school districts, you will not be able to vote on this proposal. You can, however, still spread the word about the election.

3. It has been more than 29 years since Schoolcraft College has asked the community to consider a millage increase.

4. The college is asking voters to consider a 0.6 mill increase for the next 10 years. For the owner of a home with $100,000 market value, that translates to $30 a year or $2.50 a month.

Finally, it is vital that you vote yourself. We know how busy you are, but this is very important to all of us.

I will be sure to share the results via e-mail as soon as they are reported tomorrow night. We don't expect to have any numbers before 10:30 p.m.

Frank

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**Millage Update**
Frank Ruggirello, Jr.
**Sent:** Tuesday, October 27, 2015 4:06 PM
**To:** Frank Ruggirello, Jr.

Dear Schoolcraft College Faculty and Staff:

What happens if Schoolcraft College's millage proposal is the only item on the local ballot? Well... often, that means people don't pay much attention to it. That's not a guess, that's fact.

And that means it's all the more important to make sure everyone you know realizes that this is a critical election for the college – and that they make sure they get out and vote on the proposal.

Tell them to remember that most proposals seem unimportant to the average voter – unless it's about firefighters or policemen, or garbage pickup. Because of this thinking, a lot of people don't bother to vote on proposals. You'll probably want to remind them that this is important to you and to them. Use all the ammunition the college has been providing – including the video, FAQ and other materials. All of these are still available at www.schoolcraft.edu/millage2015

THIS IS ESPECIALLY IMPORTANT IN THE TOWNSHIPS OF CANTON, PLYMOUTH AND NORTHVILLE, where there is **NOTHING ELSE ON THE BALLOT** except this proposal. This will be the only reason for them to leave home to vote.

Why don't you make sure they do?

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**Millage Update**
Frank Ruggirello, Jr.
**Sent:** Thursday, October 22, 2015 4:39 PM
**To:** Frank Ruggirello, Jr.

Dear Schoolcraft College Faculty and Staff:

Wanna let everyone know that you love Schoolcraft College and have information on the millage proposal?

Wanna make sure all your coworkers, friends, family, neighbors and students remember to vote on Nov. 3?

Wanna tell everybody you want to see bigger and better things continue to happen at YOUR college?

Wanna see YOUR college continue to maintain the highest standards and grow even more? – and offer more student support? – and offer more options for better jobs?

There's a quick way to do that.

Simply stop by the Duplication and Design Center (LA 120) and pick up your campaign button and wear it proudly every day between now and Nov. 3.

There's one waiting for you right now. Don't hesitate.

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**Millage Update**
Frank Ruggirello, Jr.
**Sent:** Tuesday, October 20, 2015 9:15 AM
**To:** Frank Ruggirello, Jr.

Dear Schoolcraft College Faculty and Staff:

We've talked about how critical the Nov. 3, millage proposal is to Schoolcraft College and all of us. We've also talked about how we should be spreading the word to all the folks we know. Now we need to answer the question, "Why?" Most of us know the answer, but we feel it doesn't hurt to go over it again.
And again. And again. So, here goes.

We have made great strides as a college, providing students with outstanding support and a variety of curricula, bringing them into the 21st century and beyond – all while maintaining a balanced financial structure that gets them out into the world without burdening college loans. So what will happen if the millage proposal passes? What if it doesn't pass?

**IF APPROVED** – Strategic improvements and areas of growth will be possible only with adequate resources. If approved, the college will be able to:

- Expand Science, Technology, Engineering and Math (STEM) programs.
- Get involved with more university and K-12 partnerships (such as with Wayne State University and the University of Toledo).
- Expand partnerships with business that benefit students and the community.
- Continue capital and technology improvements.
- Enhance financial aid options aimed at reducing student debt upon completion.

**IF NOT APPROVED** – The college will face these issues:

- Capital and technological improvements will need to be deferred.
- Degree completion will be challenged.
- Expanding and maintaining student support services will be affected.
- Budget reductions for current programs and services are likely.

- Remaining current in fast-growing fields will be unlikely.
- Vacant positions will remain unfilled.

And that's the story in a nutshell. Now let's get out and tell it to everyone we know. Let's get the job done! Only TWO WEEKS to go!

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# Millage Update

Frank Ruggirello, Jr.
**Sent:** Thursday, October 15, 2015 10:05 AM
**To:** Frank Ruggirello, Jr.

Dear Schoolcraft College Faculty and Staff:

I had planned a different message for today's installment of Millage Update, but I changed my mind because I want to address some of the rumors we are hearing. Undoubtedly, you are hearing (or will hear) the same rumors and we want you prepared to answer.

First of all, there are no plans to turn Schoolcraft College into a four-year university. While we don't necessarily consider this to be a damaging rumor, it is totally false. What we have said is that we look to expand our university partnership programs (Schoolcraft to U) such as the ones with Wayne State University and the University of Toledo. These successful agreements have paid dividends for all three colleges and most importantly for students and working adults in this community. If the millage is approved, we will expand these offering.

Also, as you all know, we added a bachelor's degree in Culinary Arts this year. We are hopeful the legislature will approve several other degree areas to allow community colleges to develop baccalaureate programs in areas where there is need and demand, such as nursing. If the legislature approves, Schoolcraft College is well positioned and interested in expanding in that area, but that is the extent of our plans at this time.

Another rumor we have heard is that "the college doesn't need this money because its enrollment is dropping so it will cost them less to operate." This is complete hogwash! As you can see by the numbers below our enrollment has actually increased. These numbers represent the combined credit and non-credit enrollment reported to the State of Michigan (and can be found at www.michigancc.net) each year.

31,784 (2014-2015)
29,129 (2013-2014)
31,628 (2012-2013)

Please feel free to quote this information should you receive a question.

Thanks,

Frank

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# Schoolcraft College Millage Update

Frank Ruggirello, Jr.
**Sent:** Tuesday, October 13, 2015 9:11 AM
**To:** Frank Ruggirello, Jr.

Dear Schoolcraft College Faculty and Staff:

We know that, by now, you certainly understand how important the Schoolcraft College millage proposal (for a 0.6 mill increase in the property tax rate) is to our future. That's why it's so important to get the word out – to family, friends, neighbors, co-workers, the guys and gals at the bowling center – everyone.

In this series of emails, we're trying to help you help yourself and all those involved in Schoolcraft College. We're giving you some guidelines that, if you believe in the importance of this proposal, can help you keep your family, friends, etc., informed – so they can be aware of how important it is to you.

Probably the most informative of all the materials is the college-produced video explaining all the whys and wherefores, the do's and don'ts, and the ramifications of the proposal – what can happen if it's approved and what can happen if it isn't. THIS VIDEO IS AVAILABLE TO ALL via the Schoolcraft College website. The link is **http://www.schoolcraft.edu/home-page-highlights/millage-2015#.VhgiEP1VhBc**

View it yourself, then let EVERYONE know about it. Why not send them all an email? That's what we did!

Frank

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# Millage Update

Frank Ruggirello, Jr.
**Sent:** Tuesday, October 06, 2015 3:41 PM
**To:** Frank Ruggirello, Jr.

Dear Schoolcraft College Faculty and Staff:

As an employee, and someone who loves the college, you are probably asking yourself, "what can I do to help with this millage?"

Many of the Marketing Team members are employing a strategy that you may want to duplicate. We each have started a list of friends and family members who live within the Schoolcraft College District. The list includes the person's name and cell phone number. Our team members are adding to their list daily and hope to have 20 to 30 names each (or more) by election day. On Nov. 3, we will personally call the people on our list and remind them to vote. Please remember that we cannot advocate while on the clock. We can, however, encourage people to vote.

Here are some fast facts that you can use when communicating:

1. Do you live within the Livonia, Clarenceville, Plymouth-Canton, Northville or Garden City school district? If so, you can vote in this election.
2. If approved, the college will receive an additional 0.6 mills for operating expenses for the next 10 years.
3. If approved, the millage will cost the average homeowner with a market value of $100,000 about $30 a year, or $2.50 a month.

As usual, please feel free to contact us if you have any questions or comments.

Frank

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# Millage Update

Frank Ruggirello, Jr.
**Sent:** Tuesday, September 29, 2015 12:36 PM
**To:** Frank Ruggirello, Jr.
**Attachments:** 2015 Millage Flyer Q&A & B~1.pdf (222 KB)

Dear Schoolcraft College Faculty and Staff:

This week's Millage Update is designed to address some concerns we have heard lately. Even with the "Dos and Don'ts" document in circulation, there still are questions about what you can share. Let me take this opportunity to encourage all faculty and staff to share the following information with your students on campus (or off):

1. The College has a very important millage on ballot Nov. 3. PLEASE VOTE!
2. You are eligible to vote in this election if you live within the Livonia, Plymouth-Canton, Clarenceville, Northville or Garden City School District boundaries
3. You will need to register to vote at your city clerk's office by MONDAY, OCTOBER 5, if you are not already registered to vote
4. If approved, the college will receive an additional .06 mills from tax payers for operating expenses. This will help keep tuition increases at a minimum and provide other improvements for students
5. If approved, the millage would cost the average homeowner of $100,000 home about $30 a year, or $2.50 a month
6. For more information, students may contact me at (734)462-4591or Michelle Gaynier at (734) 462-4412.

The Frequently Asked Questions document is attached again... just in case you need it.

Frank

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# Millage Message #2 - FAQ

Frank Ruggirello, Jr.
**Sent:** Tuesday, September 22, 2015 8:46 AM
**To:** Frank Ruggirello, Jr.

Dear Schoolcraft College Faculty and Staff:

As the calendar moves closer to election day, Nov. 3, it becomes more important for all of us to help others understand the Schoolcraft College millage request. Today's millage message includes the Frequently Asked Questions document. I realize you have received this document before, but it is worth reexamination. It contains answers to all of the most important issues pertaining to the millage. Also, the Marketing Department will be happy to provide paper copies (in quantity) of the FAQ if you wish to share it with friends.

Please look for our table at School Daze this week, and stop by if you should have any questions.

Thanks,

Frank

# *Frequently Asked Questions*

## *Why does the college have a millage request on the November 3 ballot?*

Community Colleges are funded through a combination of local property tax, tuition, and appropriations from the State of Michigan. Several economic factors have created a short fall in annual funding for the College. Since 2008, funding received through local property taxes has decreased nearly 22%. Because of the economic downturn beginning in 2008, the decline in property values meant that the College received $6.3 million less in 2013 than it had in 2008.

## *If approved, what will this cost the average home owner?*

For a home with a market value of $100,000, the cost would be approximately an additional $30 per year, or $2.50 a month.

## *How many mills is Schoolcraft requesting?*

Schoolcraft College is requesting an additional 0.6 mill for a ten-year period.

## *When did Schoolcraft College last have a millage issue on the ballot?*

It has been 29 years since Schoolcraft last asked, and voters approved a 0.5 mill increase.

## *What will the College do with the money?*

The College will continue to improve; providing even more excellent programs and services to students, community members, and local businesses and industry. In addition, there are strategic improvements and areas of growth that will only be possible with adequate resources. This includes expansion of Science, Technology, Engineering and Math programs, more K-12 and university partnership programs such as those with Wayne State University and the University of Toledo, exploring new financial aid structure aimed at reducing student debt, while continuing capital and technological improvements.

## *What happens if the voters don't approve this?*

The college will need to defer capital and technological improvements, and degree completion will be challenged. In addition, it will be unlikely that we can expand and maintain student support services and remain current in fast-growing fields. Budget reductions for current programs and services can also be expected as well as a decrease in innovative opportunities for community, students, and business.

## *How will students benefit?*

Schoolcraft can continue to provide rigorous programs and support services to help students reach their academic and career goals. Schoolcraft tops the list of community colleges in Michigan for combined graduation and transfer to four-year college or university rates. This is only possible from an organization that is funded adequately.

## *How will business/ industry benefit?*

Studies show that community college graduates stay in their local community to live and work. Since Schoolcraft has an excellent reputation for preparing students for their career, local businesses benefit from an educated, well-trained workforce. In addition, the Business Development Center at Schoolcraft College helped companies in southeast Michigan access $16.4 million in capital formation and another $385 million in government contracts this past year through consultation and professional development. (Total government contracts secured since 1985 is $1.5 billion; total capital formation dollars secured since 2009 is $33.6 million.)

## *How will the community benefit?*

When students and local businesses benefit, the community as a whole is improved. Nearly 23,000 community members enjoyed a Continuing Education and Professional Development class at Schoolcraft College last year. In addition, last year the BDC assisted 700 local companies in growing their business.

## *When is the election?*

Tuesday, November 3, 2015. Polls are open from 7 a.m. until 8 p.m. To vote in the November 3, 2015 election, you must be a U.S. citizen; at least 18 years of age by election day; a resident of Michigan and the Schoolcraft College district; and registered to vote. The College district includes residents in the Clarenceville, Garden City, Livonia, Northville, and Plymouth-Canton public school districts. Please visit your city or township clerk or visit any Secretary of State office to register to vote. You must be registered 30 days prior to an election to be eligible to vote. The official "last day to register" for the November 3 election is Monday, October 5, 2015.

## *Where and how do I vote?*

At your regular polling location. The location is printed on your voter registration card provided by the Secretary of State. If you're unsure of your precinct's voting location, please contact your city or township. Absentee ballots will be available from local clerks no later than September 19, 2015.

## *Where do I get more information?*

www.schoolcraft.edu/millage2015

# Ballot Language

**SCHOOLCRAFT COMMUNITY COLLEGE DISTRICTOPERATING CHARTER MILLAGE PROPOSITION**

Shall the total charter tax rate limitation previously approved by the electors of Schoolcraft Community College District, Michigan, on the amount of taxes which may be assessed against all taxable property within the community college district be increased by 0.6 mill ($0.60 on each $1,000 of taxable valuation) for period of 10 years, 2016 to 2025, inclusive, to be used for operating purposes of the community college district and all other purposes authorized by law; if approved, the estimate of the revenue the community college district will collecting 2016 is approximately $8,000,000?

*Frank Ruggirello, Jr.*
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# Frequently Asked Questions

Schoolcraft
MILLAGE
2015

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Community Colleges are funded through a combination of local property tax, tuition, and appropriations from the State of Michigan. Several economic factors have created a short fall in annual funding for the College. Since 2008, funding received through local property taxes has decreased nearly 22%. Because of the economic downturn beginning in 2008, the decline in property values meant that the College received $6.3 million less in 2013 than it had in 2008.

## If approved, what will this cost the average home owner?

For a home valued at $200,000, the cost would be approximately an additional $60 per year, or $5 a month.

## How many mills is Schoolcraft requesting?

Schoolcraft College is requesting an additional 0.6 mill for a ten-year period.

## When did Schoolcraft College last have a millage issue on the ballot?

It has been 29 years since Schoolcraft last asked, and voters approved a 0.5 mill increase.

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## How will the community benefit?

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## Where do I get more information?

www.schoolcraft.edu/millage2015

Schoolcraft
College

## SCHOOLCRAFT COMMUNITY COLLEGE DISTRICT
## OPERATING CHARTER MILLAGE PROPOSITION

Shall the total charter tax rate limitation previously approved by the electors of Schoolcraft Community College District, Michigan, on the amount of taxes which may be assessed against all taxable property within the community college district be increased by 0.6 mill ($0.60 on each $1,000 of taxable valuation) for a period of 10 years, 2016 to 2025, inclusive, to be used for operating purposes of the community college district and all other purposes authorized by law; if approved, the estimate of the revenue the community college district will collect in 2016 is approximately $8,000,000?

Schoolcraft
MILLAGE
2 0 1 5

# Do's and Don'ts

*As prescribed by the Michigan Campaign Finance Act*

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- All information disseminated by the College relating to a ballot proposal must be factual without expressly advocating for or against the proposal if College funds are used.
- Board members and College employees may engage in campaign activities, which support or oppose a ballot proposal on their own time as long as College funds are not used.
- Campus buildings may be used for presentations supporting or opposing a ballot proposal after business hours pursuant to College policy. Care should be taken to ensure that facilities are equally available to both proponents and opponents of the proposal and appropriate fees, if required by College policy, are administered consistently.
- The College may produce or disseminate debates, interviews, or commentary regarding a ballot proposal if it is done in the regular course of broadcasting or publication (e.g., the normal, routine publication schedule of the broadcast or publication).
- Unions and associations may communicate with their members about a ballot proposal by using school mailboxes provided that such communications are sent only to the collective bargaining representative's members.
- Board members and College employees may use their own materials to draft letters to the editor to express their opinions on a ballot proposal.
- The College may **not** give or loan paper, pencils, duplicating equipment, printing supplies and sundry items to a campaign committee supporting or opposing a ballot proposal.
- Leasing school facilities, including office space or phones, to a community group supporting or opposing a ballot proposal for the purpose of contacting voters is **prohibited**.
- The College bulletin boards, and other areas within a campus building, may **not** be used to disseminate literature supporting or opposing a ballot proposal even if it was printed by an outside organization.
- The College may **not** use public resources to create and maintain Internet links to websites, organizations, commentary or editorials that expressly support or oppose a ballot proposal if the College does so for the purpose of influencing the outcome of the proposal.
- A College official is **prohibited** from sending a mass email or mailing that expressly advocates for or against a ballot proposal.
- A board may discuss its support of or opposition to a ballot proposal at an open meeting as well as adopt a resolution supporting or opposing the proposal and record the resolution in the meeting minutes. However, the use of public resources to distribute or publicize the resolution beyond the regular provision of factual information regarding actions taken by the board is **prohibited.**

# RE: Voter registration: 2018 Ballot Proposal Information

Karen Schaumann
**Sent:** Tuesday, September 11, 2018 1:37 PM
**To:** Lisa Jackson; Alec Thomson; Faculty - Everyone
**Cc:** Conway A. Jeffress; Cheryl Hagen; Marty Heator; Glenn Cerny; Cheryl Hawkins

That is wonderful Lisa. Dr. Jackson is our Civic Engagement Faculty Fellow. The Michigan League of Women's Voters (our civic engagement partner for Service Learning) will also complete voter registration at School Daze.

Karen Schaumann-Beltran
Associate Professor of Sociology
Service Learning Coordinator
Schoolcraft College, Liberal Arts 542
18600 Haggerty Rd.
Livonia, MI 48152
734-462-7181
kschauma@schoolcraft.edu

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**From:** Lisa Jackson
**Sent:** Tuesday, September 11, 2018 12:28 PM
**To:** Alec Thomson; Faculty - Everyone
**Cc:** Conway A. Jeffress; Cheryl Hagen; Marty Heator; Glenn Cerny; Cheryl Hawkins
**Subject:** Voter registration: 2018 Ballot Proposal Information

It seems that TurboVote merely prints a form that one has to mail in.
Thus, I skip the middle man. Every term, I have students register to vote (form attached; only p. 3 is necessary) in class and I mail them in myself. (I have provisions for under-age, non-citizen and other students who cannot vote.)

If you would like to distribute forms to your students, I am happy to mail them in for you. Just slide them under my door (LA 521) by Sept 24.

Lisa

Lisa R. Jackson, Ph.D.
Psychology - LA 521
Schoolcraft College
18600 Haggerty Rd.
Livonia, MI 48197
734-462-7180

"Nothing in all the world is more dangerous than sincere ignorance and conscientious stupidity."
Dr. Martin Luther King, Jr.

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**From:** Alec Thomson
**Sent:** Tuesday, September 11, 2018 8:14 AM
**To:** Faculty - Everyone
**Cc:** Conway A. Jeffress; Cheryl Hagen; Marty Heator; Glenn Cerny; Cheryl Hawkins
**Subject:** 2018 Ballot Proposal Information

Good morning colleagues,

November 6th is fast approaching. We now have less than two months until Election Day.

Of course, the most salient election topic for Schoolcraft College is the ballot proposal surrounding the school's millage. The Faculty Forum believes that it is critical for faculty to be well-informed on the subject.

As the semester progresses, we have received several questions from faculty seeking to understand not only the specifics of the ballot proposal, but also the rules governing what things one can say or do while in their role as a faculty member.

In short, I want to remind you that you can INFORM and answer questions from any constituents, including students, about the ballot proposal. Additionally, you can encourage students to register to vote. However, you CANNOT advocate for a particular voting position while on campus.

It is understandable that sorting through this process can be a bit confusing. As such, please note that I have attached several files to this e-mail that can assist you.

Specifically, the attached files include:

- A list of frequently asked questions regarding the millage and its impact.
- A table of Dos and Don'ts regarding your actions as a faculty member.
- A sample message you can share with your students (including a link to a video that can be shown to students).

Finally, as we move forward in the semester, consider the following opportunities:

- Encourage students to register to vote through TurboVote. Many student ambassadors will be available during School Dazes with TurboVote sign up information. You can direct your students to TurboVote at https://schoolcraft.turbovote.org/
- Volunteer at upcoming community events. Sign-ups for these events can be found at the following link: https://ballot2018.ivolunteer.com/

Hopefully this material will help you better understand the ins and outs of the ballot proposal while being conscious of campaign and election laws.

Regards,

Alec Thomson
Faculty Forum President

## 2015 Millage: Do's and Don'ts

Frank Ruggirello, Jr.
**Sent:** Tuesday, September 15, 2015 11:30 AM
**To:** Everyone (Administrative staff only); Faculty - Everyone
**Attachments:** Do's and Don'ts for Millage.pdf (120 KB)

Dear Faculty and Staff:

As you know, Schoolcraft College has a very important millage on the ballot this November 3. Because you work here, we know that family members, friends and neighbors will be asking you about the issue. In an effort to help you get the facts, we will be sending a couple of e-mail messages a week with information about the millage.

First and foremost, we want to make sure you feel comfortable speaking on the topic. We sent you the attached (and listed below) "Do's and Don'ts" document back in June when we first announced the ballot issue, but we thought that it was worth repeating. Please review the sheet again and remember that when you are on campus you may not advocate for a "Yes" or "No" vote. If you choose to advocate, it must be done on your own time and not when you are representing the college as a member of our staff.

Also, if you are ever unsure of how to handle a particular situation or question, feel free to contact the marketing office for assistance. My number is below and Michelle Gaynier can be reached on x4412.

Thanks,

Frank

*Frank Ruggirello, Jr.*
Executive Director of Marketing & Advancement
Schoolcraft College
(office) (734)462-4591
(cell) (734)564-4508
fruggire@schoolcraft.edu
www.schoolcraft.edu

# Schoolcraft College Millage 2015 Do's and Don'ts

*As prescribed by the Michigan Campaign Finance Act*

- All information disseminated by the College relating to a ballot proposal must be factual without expressly advocating for or against the proposal if College funds are used.
- Board members and College employees may engage in campaign activities, which support or oppose a ballot proposal on their own time as long as College funds are not used.
- Campus buildings may be used for presentations supporting or opposing a ballot proposal after business hours

pursuant to College policy. Care should be taken to ensure that facilities are equally available to both proponents and opponents of the proposal and appropriate fees, if required by College policy, are administered consistently.

• The College may produce or disseminate debates, interviews, or commentary regarding a ballot proposal if it is done in the regular course of broadcasting or publication (e.g., the normal, routine publication schedule of the broadcast or publication).

• Unions and associations may communicate with their members about a ballot proposal by using school mailboxes provided that such communications are sent only to the collective bargaining representative's members.

• Board members and College employees may use their own materials to draft letters to the editor to express their opinions on a ballot proposal.

• The College may **not** give or loan paper, pencils, duplicating equipment, printing supplies and sundry items to a campaign committee supporting or opposing a ballot proposal.

• Leasing school facilities, including office space or phones, to a community group supporting or opposing a ballot proposal for the purpose of contacting voters is **prohibited**.

• The College bulletin boards, and other areas within a campus building, may **not** be used to disseminate literature supporting or opposing a ballot proposal even if it was printed by an outside organization.

• The College may **not** use public resources to create and maintain Internet links to websites, organizations, commentary or editorials that expressly support or oppose a ballot proposal if the College does so for the purpose of influencing the outcome of the proposal.

* • A College official is **prohibited** from sending a mass email or mailing that expressly advocates for or against a ballot proposal.

• A board may discuss its support of or opposition to a ballot proposal at an open meeting as well as adopt a resolution supporting or opposing the proposal and record the resolution in the meeting minutes. However, the use of public resources to distribute or publicize the resolution beyond the regular provision of factual information regarding actions taken by the board is **prohibited.**

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Schoolcraft
MILLAGE
2 0 1 5

# Do's and Don'ts

*As prescribed by the Michigan Campaign Finance Act*

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- All information disseminated by the College relating to a ballot proposal must be factual without expressly advocating for or against the proposal if College funds are used.
- Board members and College employees may engage in campaign activities, which support or oppose a ballot proposal on their own time as long as College funds are not used.
- Campus buildings may be used for presentations supporting or opposing a ballot proposal after business hours pursuant to College policy. Care should be taken to ensure that facilities are equally available to both proponents and opponents of the proposal and appropriate fees, if required by College policy, are administered consistently.
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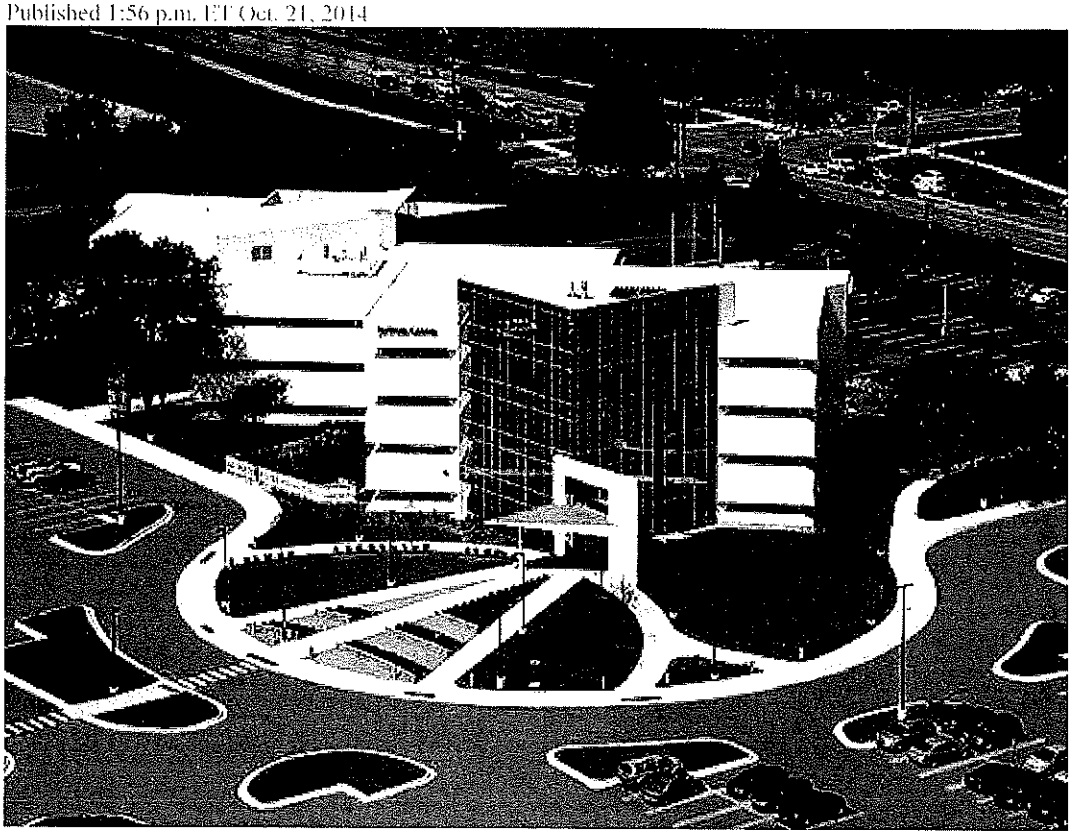
# Schoolcraft College to dedicate new Jeffress Center

Published 1:56 p.m. ET Oct. 21, 2014



*(Photo: Dale Fisher)*

CONNECTTWEETLINKEDINCOMMENTEMAILMORE

Schoolcraft College will dedicate its new building named to honor President Conway A. Jeffress at 4 p.m. Wednesday, Oct. 22.

Brian Broderick, chair of the Board of Trustees of Schoolcraft College, will preside over the event. Jeffress will also make remarks. Jeffress, Broderick and the other members of the Board of Trustees will participate in the official ceremony.

Following the brief outdoor ceremony, guests will have the opportunity to take tours of the new building and enjoy refreshments during a reception in one of the new student lounge areas in the lower level of the Jeffress Center.

The Jeffress Center is located at the corner of Seven Mile and Haggerty roads on the northwest corner of the college's main campus in Livonia.

In February of 2013, Schoolcraft College purchased the former American Community Mutual Insurance building. The college saw an opportunity to support economic

development in Western Wayne County since the facility had been vacant for several years.

One of the main purposes for the new space was to offer Bachelor's and Master's degree programs through a unique university partnership with Wayne State University and The University of Toledo.

The renovation of the building also has freed space on the Livonia campus for academic and enrichment program expansion; and enhanced functionality for the Continuing Education and Professional Development program and expansion of the Business Development Center now located in the Jeffress Center along with amplifying the physical presence of the Schoolcraft College Foundation.

Jeffress has served Schoolcraft College for more than 32 years. He became president in July 2001. Before serving as president of Schoolcraft College, Jeffress was the college's vice president of instruction and student services.

Under Jeffress' leadership, the college built and opened the VisTaTech Center in September 2003, remodeled of the Bradner Library in 2005, built the Biomedical Technology Center in 2008 and created of the Public Safety Training Complex in 2013.

The 110,000-square-foot American Community Mutual Insurance building was purchased by Schoolcraft for $3.4 million.

Schoolcraft College is a public, predominantly two-year college, offering classes at the college's main campus in Livonia, Haggerty Road between Six and Seven Mile Roads; the Radcliff Center in Garden City; the Public Safety Training Complex in Livonia; and www.schoolcraft.edu.

# Schoolcraft College to ask voters for more money

David Jesse, **Detroit Free Press**Published 9:46 a.m. ET June 25, 2015 | Updated 9:46 a.m. ET June 25, 2015

Buy Photo

*(Photo: 2014 Detroit Free Press photo)*

CONNECTTWEETLINKEDINCOMMENTEMAILMORE

Schoolcraft College will ask voters in November for an additional .6 mill tax for the next 10 years.

The community college's Board of Trustees approved putting the tax on the Nov. 3 ballot at its meeting last night.

The tax, if approved, would cost the average homeowner with a home valued at $200,000 about $60 more per year.

"Community colleges are funded through a combination of local property tax, tuition and appropriations from the State of Michigan," said Schoolcraft College Board Chair Brian Broderick in a news release. "Several economic factors have created a shortfall in annual funding for the college. Since 2008, funding received through local property taxes has decreased nearly 22 percent. Because of the economic downturn beginning in 2008, the decline in property values meant that the college received $6.3 million less in 2013 than it had in 2008. Adjusted for inflation, that is more than a $9-million impact."

The college said in a news release that the money is needed to improve its service, noting a possible expansion of Science, Technology, Engineering and Math programs, more K-12 and university partnership programs such as those with Wayne State University and the University of Toledo and exploring new financial aid structure aimed at reducing student debt.

A good engineer is hard to find

"If voters do not approve the millage, the college will need to defer capital and technological improvements, and degree completion will be challenged," the college said in a press release. "In addition, it will be unlikely that it can expand and maintain student support services and remain current in fast-growing fields. Budget reductions for current programs and services can also be expected as well as a decrease in innovative opportunities for community, students and business."

Contact David Jesse: 313-222-8851 or djesse@freepress.com. Follow him on Twitter: @reporterdavidj

# MICHIGAN CAMPAIGN FINANCE ACT (EXCERPT)
## Act 388 of 1976

### 169.257 Contributions, expenditures, or volunteer personal services; prohibitions; civil action; use of public funds or resources for communication referencing local ballot questions; violation as misdemeanor; penalty.

Sec. 57. (1) A public body or a person acting for a public body shall not use or authorize the use of funds, personnel, office space, computer hardware or software, property, stationery, postage, vehicles, equipment, supplies, or other public resources to make a contribution or expenditure or provide volunteer personal services that are excluded from the definition of contribution under section 4(3)(a). The prohibition under this subsection includes, but is not limited to, using or authorizing the use of public resources to establish or administer a payroll deduction plan to directly or indirectly collect or deliver a contribution to, or make an expenditure for, a committee. Advance payment or reimbursement to a public body does not cure a use of public resources otherwise prohibited by this subsection. This subsection does not apply to any of the following:

(a) The expression of views by an elected or appointed public official who has policy making responsibilities.

(b) Subject to subsection (3), the production or dissemination of factual information concerning issues relevant to the function of the public body.

(c) The production or dissemination of debates, interviews, commentary, or information by a broadcasting station, newspaper, magazine, or other periodical or publication in the regular course of broadcasting or publication.

(d) The use of a public facility owned or leased by, or on behalf of, a public body if any candidate or committee has an equal opportunity to use the public facility.

(e) The use of a public facility owned or leased by, or on behalf of, a public body if that facility is primarily used as a family dwelling and is not used to conduct a fund-raising event.

(f) An elected or appointed public official or an employee of a public body who, when not acting for a public body but is on his or her own personal time, is expressing his or her own personal views, is expending his or her own personal funds, or is providing his or her own personal volunteer services.

(2) If the secretary of state has dismissed a complaint filed under section 15(5) alleging that a public body or person acting for a public body used or authorized the use of public resources to establish or administer a payroll deduction plan to collect or deliver a contribution to, or make an expenditure for, a committee in violation of this section, or if the secretary of state enters into a conciliation agreement under section 15(10) that does not prevent a public body or a person acting for a public body to use or authorize the use of public resources to establish or administer a payroll deduction plan to collect or deliver a contribution to, or make an expenditure for, a committee in violation of this section, the following apply:

(a) The complainant or any other person who resides, or has a place of business, in the jurisdiction where the use or authorization of the use of public resources occurred may bring a civil action against the public body or person acting for the public body to seek declaratory, injunctive, mandamus, or other equitable relief and to recover losses that a public body suffers from the violation of this section.

(b) If the complainant or any other person who resides, or has a place of business, in the jurisdiction where the use or authorization of the use of public resources occurred prevails in an action initiated under this subsection, a court shall award the complainant or any other person necessary expenses, costs, and reasonable attorney fees.

(c) Any amount awarded or equitable relief granted by a court under this subsection may be awarded or granted against the public body or an individual acting for the public body, or both, that violates this section, as determined by the court.

(d) A complainant or any other person who resides, or has a place of business, in the jurisdiction where the use or authorization of the use of public resources occurred may bring a civil action under this subsection in any county in which venue is proper. Process issued by a court in which an action is filed under this subsection may be served anywhere in this state.

(3) Except for an election official in the performance of his or her duties under the Michigan election law, 1954 PA 116, MCL 168.1 to 168.992, a public body, or a person acting for a public body, shall not, during the period 60 days before an election in which a local ballot question appears on a ballot, use public funds or resources for a communication by means of radio, television, mass mailing, or prerecorded telephone message if that communication references a local ballot question and is targeted to the relevant electorate where the local ballot question appears on the ballot.

(4) A person who knowingly violates this section is guilty of a misdemeanor punishable, if the person is an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individual, by a fine of not more than $1,000.00 or imprisonment for not more than 1 year, or both, or if the person is not an individual, by 1 of the following, whichever is greater:

(a) A fine of not more than $20,000.00.

(b) A fine equal to the amount of the improper contribution or expenditure.

**History:** Add. 1995, Act 264, Eff. Mar. 28, 1996;—Am. 1996, Act 590, Eff. Mar. 31, 1997;—Am. 2001, Act 250, Eff. Mar. 22, 2002 ;—Am. 2012, Act 31, Imd. Eff. Feb. 28, 2012;—Am. 2015, Act 269, Imd. Eff. Jan. 6, 2016.

**Compiler's note:** Section 2 of Act 264 of 1995 provides:

"If any portion of this amendatory act or the application of this amendatory act to any person or circumstance is found to be invalid by a court, the invalidity does not affect the remaining portions or applications of this amendatory act that can be given effect without the invalid portion or application, if those remaining portions are not determined by the court to be inoperable. To this end, this amendatory act is declared to be severable."

Enacting section 1 of Act 31 of 2012 provides:

"Enacting section 1. It is the policy of this state that a public body shall maintain strict neutrality in each election and that a public body or a person acting on behalf of a public body shall not attempt to influence the outcome of an election held in the state. If there is a perceived ambiguity in the interpretation of section 57, that section shall be construed to best effectuate the policy of strict neutrality by a public body in an election."


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STATE OF MICHIGAN
RUTH JOHNSON, SECRETARY OF STATE
DEPARTMENT OF STATE
LANSING

November 9, 2018

Conway Jeffress, President
Schoolcraft College
18600 Haggerty
Livonia, Michigan 48152

Dear Mr. Jeffress:

The Department of State (Department) received a formal complaint filed by Karn Woodside against you alleging you have violated the Michigan Campaign Finance Act (MCFA or Act), 1976 PA 388, MCL 169.201 *et seq*. The investigation and resolution of this complaint is governed by section 15 of the Act and the corresponding administrative rules, R 169.51 *et seq*. A copy of the complaint and supporting documentation is enclosed with this letter.

In Michigan it is unlawful for a public body or an individual acting on its behalf to use or authorize the use of equipment, supplies, personnel, funds, or other public resources to make a contribution or expenditure. MCL 169.257(1). The words "contribution" and "expenditure" are terms of art that are generally defined to include a payment or transfer of anything of ascertainable monetary value made for the purpose of influencing or made in assistance of the qualification, passage, or defeat of a ballot question. MCL 169.204(1), 169.206(1). A knowing violation of this provision is a misdemeanor offense. MCL 169.257(4).

Ms. Woodside alleges that you have improperly authorized use of Schoolcraft University email account to urge individuals to support the restoration of a millage. This email was sent by Karla Frentzos on your behalf and expressly requests that faculty and staff support the November 6, 2018 ballot proposal.

The purpose of this letter is to inform you of the Department's examination of these matters and your right to respond to the allegations before the Department proceeds further. <u>It is important to understand that the Department is neither making this complaint nor accepting the allegations as true</u>.

**If you wish to file a written response to this complaint, you are required to do so within 15 business days of the date of this letter.** Your response may include any written statement or additional documentary evidence you wish to submit. All materials must be sent to the Department of State, Bureau of Elections, Richard H. Austin Building, 1st Floor, 430 West Allegan Street, Lansing, Michigan 48918. If you fail to submit a response, the Department will render a decision based on the evidence furnished by the complainant.

A copy of your answer will be provided to Ms. Woodside, who will have an opportunity to submit a rebuttal statement to the Department. After reviewing all of the statements and materials provided by the parties, the Department will determine whether "there may be reason to believe that a violation of [the MCFA] has occurred [.]" MCL 169.215(10). Note that the Department's enforcement powers include the possibility of entering a conciliation agreement, conducting an administrative hearing, or referring this matter to the Attorney General for enforcement of the criminal penalty provided in section 57(4) of the Act.

If you have any questions concerning this matter, you may contact me at (517) 241-0395.

Sincerely,

Adam Fracassi
Bureau of Elections
Michigan Department of State

c: Karen Woodside

WOODSIDE LEGAL, PLLC
39111 W. SIX MILE ROAD, STE 151
LIVONIA, MICHIGAN 48152
(734) 432-3159
FAX (248) 349-8146
WOODSIDELEGAL@GMAIL.COM

October 29, 2018

Conway A. Jeffress, President
Schoolcraft College
18600 Haggerty
Livonia, MI 48152-2696

**DEMAND LETTER- PUBLIC RETRACTION**
School-wide Email to "Everyone" entitled **"SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION"** sent 10-24-18@ 2:51pm and Michigan Campaign Finance Complaint on Violations

Dear Mr. Jeffress:
Attached please find the Campaign Finance Complaint for improper usage and Violation of use of Schoolcraft College property, resources, email, and public funds and improper use for "SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION." **We demand (1) Immediate Retraction of the "Support Email" sent on the Schoolcraft College email to all Administration and Faculty by your Assistant Karla Frentzos, on your behalf; (2) You take appropriate steps to correct/mitigate the damage caused by your improper advocacy email violations; (3) The Agreement to Withhold pursuing 4 year degrees for "just 2 years" in exchange for Madonna College support; (4) Cease and Desist at any further emails.** Jeffress appears to *sua sponte* done this on his own without Board Approval as he did not provide any disclaimers or a copy of a Board of Trustees Resolution approving action.

I submitted a FOIA on behalf of a client in a labor dispute with SCC. Our first FOIA was denied, the second FOIA submitted 10/10/18 requested Annual salaries for Administration and Faculty, staff (as found on the Mackinac Conference Website) pursuant to our labor litigation-that FOIA was outsourced to the Seyburn Kahn Law firm in Southfield. The FOIA has not yet been received after the SCC requested extension to 10/31/18. When the first FOIA for salaries was denied, we found them on the Mackinac Center website which published all public salaries from 2015-2017.

Please be advised that there are two further allegations of bribery as the *quid pro quo* agreement was made to receive support and influence the election. SCC would not seek any four-year college degrees for "just two years" in exchange for the "Support" of "Our Millage" by Madonna University. Consider this a FOIA for all records of time on emails sent to EVERYONE on the Millage to determine how, when and why these matters were handled on school time using school property, school personnel, resources, and students. Also provide all records for Todd Stowell's alleged bribes for soliciting focus groups with money, illegal raffles, and student work release, or possible credit given to students.

Further, be advised this "Support agreement" affects the minimum competencies for the Higher Learning Commission (HLC) that were changed by elimination of Appendix N from the 8/26/18 new Faculty contract under a pending arbitration matter that we are currently involved in. (See also attached 2014 article on the purchase and dedication of the Jeffress Center to be used by the University of Toledo and Wayne State University was to allow SCC students to obtain the MS and BS degrees used as the primary purpose to purchase the Jeffress Center in 2013 which all fell through.) We request your immediate retraction and correction of this matter no later than noon on November 1, 2018 and cease and desist from any sending any further emails on the millage restoration or bal[illegible] proposal. Please provide this letter to the Board of Trustees.

Sincerely,

Karen M. Woodside

2018 OCT 31 PM 2:34

# THE MICHIGAN PENAL CODE (EXCERPT)
## Act 328 of 1931

### 750.117 Public officer; bribery.

Sec. 117. Bribery of public officer—Any person who shall corruptly give, offer or promise to any public officer, agent, servant or employe, after the election or appointment of such public officer, agent, servant or employe and either before or after such public officer, agent, servant or employe shall have been qualified or shall take his seat, any gift, gratuity, money, property or other valuable thing, the intent or purpose of which is to influence the act, vote, opinion, decision or judgment of such public officer, agent, servant or employe, or his action on any matter, question, cause or proceeding, which may be pending or may by law be brought before him in his public capacity, or the purpose and intent of which is to influence any act or omission relating to any public duty of such officer, agent, servant or employe, shall be guilty of a felony.

**History:** 1931, Act 328, Eff. Sept. 18, 1931;—CL 1948, 750.117.

**Former law:** See section 7 of Ch. 156 of R.S. 1846, being CL 1857, § 5826; CL 1871, § 7659; How., § 9241; CL 1897, § 11311; CL 1915, § 14978; and CL 1929, § 16569.


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November 29, 2018

Department of State
Bureau of Elections
Attn: Adam Fracassi
Richard H. Austin Building
1st Floor
430 West Allegan Street
Lansing, MI 48918

***Via Email @ FracassiA@michigan.gov***
***and Hand Delivery***

RE: Schoolcraft College ("College")
Respondent: Conway Jeffress, President

Dear Mr. Fracassi:

This letter will serve as Dr. Conway Jeffress' response to the formal complaint filed by Ms. Karen Woodside with the Bureau of Elections ("Bureau"). Dr. Jeffress categorically denies that he violated the Michigan Campaign Finance Act ("MCFA") and will demonstrate that a careful reading of the complaint (as well as a review of certain background information that has not been disclosed by Ms. Woodside) will show that here is no basis for finding a violation of the MCFA by Dr. Jeffress and the complaint should be promptly dismissed.

I. Ulterior Motives.

Before addressing the merits of Ms. Woodside's frivolous allegations, I want to advise the Bureau that Ms. Woodside has ulterior and unclean motives for bringing the complaint against Dr. Jeffress. Without going into all of the details and actions taken to date due to current arbitration proceedings, Ms. Woodside's husband, Kenneth Woodside, is a part-time faculty member of the College and is embroiled in a dispute with the College concerning minimum academic credentials to teach chemistry courses. Mr. Woodside previously taught chemistry courses at the College because he was grandfathered to teach these courses as outlined in the Faculty contract that expired August, 2018. In 2015, the Higher Learning Commission (HLC, the

College's accrediting organization), informed the college that faculty teaching general education courses must possess certain level of academic credentials to teach general education courses, Masters in the content area or a masters and 18 graduate credits in the specific content area, by Fall 2017. The College was required to honor contractual obligations, the grandfathering clause which allowed Mr. Woodside to teach chemistry, until the 2015-2018 contract expired. The college informed Mr. Woodside during the 2016-2017 academic year that he would need to obtain the requisite academic credentials mentioned to continue teaching chemistry courses for Schoolcraft. With the ratification of the 2018-2021 contract occurring in August 2018, the grandfathering clause was eliminated to assure the College's requirements for faculty academic credential requirements were aligned to HLC standards. Mr. Woodside does not have the academic credentials (a masters in pure chemistry or a masters and 18 graduate credits in pure chemistry) and as a result, Mr. Woodside is currently prohibited from teaching any courses. The current arbitration proceedings deal with this academic credentials issue and Ms. Woodside is very involved in assisting her husband in this dispute with the College.

II. Email of Karla Frentzos.

Ms. Woodside alleges that the email that was sent by Karla Frentzos on October 24, 2018 on behalf of Dr. Jeffress (the "Email") represents the improper use of public resources to make a contribution or expenditure on behalf of the 2018 Headlee Override Ballot Question ("Ballot Question"). The cost of sending an email to faculty and administrative staff is de minimus and not quantifiable. MCL 169.204 defines "contribution" as:

> "a payment, gift, subscription, assessment, expenditure, contract, payment for services, dues, advance, forbearance, loan, or donation of money ***or anything of ascertainable monetary value, or a transfer of anything of ascertainable monetary value to a person***, made for the purpose of influencing the nomination or election of a candidate, for the qualification, passage, or defeat of a ballot question, or for the qualification of a new political party." (***emphasis added***)

Similarly, the statutes define "expenditure" as:

> "a payment, donation, loan, or promise of payment of money ***or anything of ascertainable monetary value*** . . . ." MCL 169.206(1) (***emphasis added***)

Again, Ms. Woodside has not provided any evidence that the Email being sent to the faculty and staff of the College has any ascertainable monetary value. Dr. Jeffress denies that anything of ascertainable monetary value was given or transferred.[1]

[1] Under federal law, which is informative, because the Internet is "generally free or low-cost means of civic engagement and political advocacy," uncompensated Internet activity, such as sending emails, is exempt from the definition of "contribution" or "expenditure." *See* 71 Fed. Reg. 18603; 11 C.F.R. §§ 100.94, 100.155.

November 29, 2018

III. The Email Does Not Constitute Advocacy.

Ms. Woodside alleges that the Email constitutes improper advocacy on behalf of the Ballot Question. However, Michigan law explicitly exempts from the definition of "expenditure" communications regarding ballot issues if the communications do not "support or oppose" the ballot issue. *See* MCL 169.206(2)(b). Nowhere in the Email does Dr. Jeffress advocate for a "yes" vote on behalf of the Ballot question; rather, the Email simply informs the College's administrative staff and faculty that Madonna University would support the College's millage restoration efforts. Although the subject line of the Email reads "Support of our Nov. 6 Millage Restoration," the full import of the subject line when read in conjunction with the body of the Email clearly shows that the "Support" being referenced is that of Madonna University – it is not a request that the recipients of the Email support the Ballot Question with their vote or efforts – and any attempt to read the subject line as Ms. Woodside seeks to interpret it is disingenuous. Not only is there no reference in the Email to voting in favor of the Ballot Question, there's not even a request that the recipients vote in the upcoming election. It takes an incredible stretch of the imagination and a distortion of the clear meaning of the words used in the Email to argue that improper advocacy took place. Dr. Jeffress denies the Email amounts to advocacy.

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HMN/cak

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November 29, 2018

Department of State
Bureau of Elections
Attn: Adam Fracassi
Richard H. Austin Building
1st Floor
430 West Allegan Street
Lansing, MI 48918

***Via Email @ FracassiA@michigan.gov***
***and Hand Delivery***

RE: Schoolcraft College ("College")
Respondent: Conway Jeffress, President

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I. Ulterior Motives.

Before addressing the merits of Ms. Woodside's frivolous allegations, I want to advise the Bureau that Ms. Woodside has ulterior and unclean motives for bringing the complaint against Dr. Jeffress. Without going into all of the details and actions taken to date due to current arbitration proceedings, Ms. Woodside's husband, Kenneth Woodside, is a part-time faculty member of the College and is embroiled in a dispute with the College concerning minimum academic credentials to teach chemistry courses. Mr. Woodside previously taught chemistry courses at the College because he was grandfathered to teach these courses as outlined in the Faculty contract that expired August, 2018. In 2015, the Higher Learning Commission (HLC, the

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November 29, 2018

Department of State
Bureau of Elections
Attn: Adam Fracassi
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Lansing, MI 48918

***Via Email @ FracassiA@michigan.gov***
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WOODSIDE LEGAL, PLLC
39111 SIX MILE RD, STE 151
LIVONIA, MI 48152

PLEASE FIND ADDENDUM TO PREVIOUS COMPLAINT W/ NEW VIOLATIONS & AMENDED COMPLAINTS

734 (432-3159 WOODSIDELEGAL@GMAIL.COM

**npaign Finance Complaint Form – AMENDED**
**Michigan Department of State**

ed to file a complaint alleging that someone violated the
ct (the MCFA, 1976 PA 388, as amended; MCL 169.201 *et seq.*).
ist be provided along with an original signature and evidence.
**nation.**

lated as follows:

2018 NOV 20 AM 9:39

| | | |
|---|---|---|
| [illegible] WOODSIDE | | Daytime Telephone Number 734 432-3159 |
| Mailing Address 39111 SIX MILE STE 151 | | |
| City LIVONIA | State MI | Zip 48152 |

| **Section 2. Alleged Violator** | | |
|---|---|---|
| Name CONWAY JEFFRESS, PRES. SCHOOLCRAFT COLLEGE | | |
| Mailing Address 18600 HAGGERTY RD | | |
| City LIVONIA | State MI | Zip 48152 |

**Section 3. Alleged Violations** (Use additional sheet if more space is needed.)

Section(s) of the MCFA violated:
MCL 169.206(2)(j), MCL 169.257(1), (SEE ATTACHED)

Explain how those sections were violated:
(SEE ATTACHED)

* DEMAND LETTER - NOT COMPLIED WITH 11/1/18 noon
11/1/18 ADVOCACY
NEW EMAILS – GERALD CHAMPAGNE - "13 WIN's
JOYCE R. TELLITOCCI – "WIN"
MICHELLE RANDALL – "2 CREDITS TO VOTE"
CHERYL HAGEN - FORWARDED - DID NOT RETRACT #2
IN ADDITION TO PREVIOUS COMPLAINT - NOW AMENDED TO INCLUD
11/1/18 - 11/14/18 EM

ence that supports those allegations (attach copies of pertinent documents and other information):
EMAIL 10-24-18 FROM JEFFRESS
"AGREEMENT IN EXCHANGE FOR SUPPORT - ATTACHED TO #1 email
DEMAND LETTER - NOT RESPONDED TO
E MAILS TO EVERYONE (SEE ATTACHED)
FAILURE TO MITIGATE VIOLATIONS AFTER DEMAND LETTER SENT.

**Section 4. Certification (Required)**

***I certify that to the best of my knowledge, information, and belief, formed after a reasonable inquiry under the circumstances, each factual contention of this complaint is supported by evidence.***

X _____ _____ 11/15/18

Signature of Complainant Date

**Section 5. Certification without Evidence (Supplemental to Section 4)**

**Section 15(6) of the MCFA (MCL 169.215) requires that the signed certification found in section 4 of this form be included in every complaint. However, if, after a reasonable inquiry under the circumstances, you are unable to certify that certain factual contentions are supported by evidence, you may also make the following certification:**

***I certify that to the best of my knowledge, information, or belief, there are grounds to conclude that the following specifically identified factual contentions are likely to be supported by evidence after a reasonable opportunity for further inquiry. Those specific contentions are:***

_____

_____

_____

_____

_____

_____

X _____ _____

Signature of Complainant Date

**Section 15(8) of the MCFA provides that a person who files a complaint with a false certification is responsible for a civil violation of the MCFA. The person may be required to pay a civil fine of up to $1,000.00 and some or all of the expenses incurred by the Michigan Department of State and the alleged violator as a direct result of the filing of the complaint.**

**Mail or deliver the completed complaint form with an original signature and evidence to the following address:**

Michigan Department of State
Bureau of Elections
Richard H. Austin Building – 1st Floor
430 West Allegan Street
Lansing, Michigan 48918

Revised: 01/16

**ADDITIONAL AMENDED ALLEGED VIOLATIONS OF:**
**THE MICHIGAN CAMPAIGN FINANCE LAWS AND ELECTION LAW**
**BRIBERY, CRIMINAL INFRACTIONS; POSSIBLE HIGHER LEARNING COMMISSION VIOLATIONS (HLC)**

**EMAILS SENT ON SCHOOL-OWNED RESOURCES, COMPUTERS, BY SCHOOL PERSONNEL**
**11/1/18- 11/14/18**
**All previous allegations in Complaint filed 10/31/18 are incorporated by reference along with the following new allegations listed numerically below with corresponding attachments:**

1. **11/1/18-JERRY CHAMPAGNE- Email to EVERYONE on School email– using advocacy words contrary to MCFA 169.206; Specifically urging voters to "vote yes", "vote No", "defeat", "support" using those or equivalent words- in the instant case: "Win" used 13 times, c: Cheryl Hagen, himself, and Everyone got it. (3 emails) sent.**
2. **Joyce R. Tellitocci, in her email to Everyone "Win"** "For every person **we can win over to our side".**
3. **169.257(1) and expenditure/contribution Michelle Randall, Accounting Professor? Offered to give "Two Credits" to her students in Everyone email/sent over school server if they vote; showed her with daughters, and encouraged all faculty members to do the same- even providing sample text to copy. MCL 168.931, MCL 168.932,**
4. **Todd Stowell, Director of Student Activities, recruited and invited instructors to bring full classes to events. One was a service project for Next Generation America, a progressive organization to get out 250,000 youth voters to flip these states.**
5. **Karen Shaumann, Faculty/Everyone bring "your class" to the program on Voting.**
6. **Nov. 6, 2018 "Yes Signs" on Seven Mile at Seven Mile Crossings on SC Land**
7. **Nov. 14, 2018 Using Schoolcraft Billboard signs to Thank Voters for Support (Haggerty Rd/Traditions Dr.).**
8. **Good News. Conway Jeffress, Pres. Schoolcraft College to Everyone**
9. **Cheryl Hagen correspondence and additional correspondence from website.**

**1.)** "Jerry Champagne, Associate Dean of Public Safety Programs" may have indicated that he sent his email from his own private address, however, he signed this communication in his representative capacity "official job title", has used the Schoolcraft College public email system paid for by public tax dollars to disseminate a mass mailing on the school email property using advocacy speech.

Conway Jeffress was sent a demand letter to stop any further violations of the MCFA and misuse of taxpayer dollars to send out an email no later than Nov. 1, 2018 at noon. It was not done. The improper emails continued. Mr. Champagne's emails are in violation of the Michigan Campaign Finance Act and the "SCC policy on Do's and Don'ts 2018" saying that he cannot use the mass mailing for his partisan emails. He has signed the email in his official representative capacity, advocating, and he doesn't even understand or care that the rules apply to him, when his emails are misusing public resources. Here, his quote from his Facebook page of what he sent doesn't mitigate advocating for winning this election. According to the Mackinac Center salary list Gerald Champagne makes $114,362.76 gross compensation in 2017 year as an Associate Dean in the Public Safety program.

What Champagne doesn't care about is that much of the district population is older, and can't even afford medication, yet he wants taxpayers to continue to pay for his/their six figure salaries. We had no idea this was happening until we read the **July 2018 NEA Advocate** article (attached) that answers the question, "Why do Students Pay So Much?" although the cartoon is incorrect and is reversed. FOIA's were sent to the SCC to obtain all salaries for every employee, and to see if the article was accurate- was SCC increasing administration since 1994? All FOIAs were denied after SCC outsourced them to Seyburn Kahn law firm in Southfield, and the second request was for how much was paid to outside law firms to answer FOIAs, also all denied claiming no such records existed. So much for transparency. We went to the internet for information on Salaries and found Michigan Capital Confidential and Mackinac Center. Salaries from 2015-2017 were found at:
https://www.mackinac.org/salaries?report=education&sort=name. (Insert Schoolcraft College.)

Michelle Randall, Accounting Professor (?) is offering "two extra credit points" for voting, which may be bribery and constitute a violation of election law, illegal, and likely a Higher Learning Commission violation (HLC) of credit guidelines (misuse of classroom time):

**Persons must not attempt by means of bribery, menace, or other corrupt means to influence a voter in giving his or her vote or to deter the voter from giving his or her vote. (MCL 168.932(a).**

**Persons may not pay or promise to pay another person for voting, for refraining from voting or to influence how the person votes. (MCL 168.931(1)(a).**

This is in addition to Pres. Conway Jeffress making a *quid pro quo* agreement with Madonna University promising not to pursue 4-year degrees at Schoolcraft for "just a 2-year period" in exchange for the Madonna's "support" of "our" millage?

There is a Michigan law MCL 169.257 that prohibits *anyone in a position of representing a public body* from using school resources and property while disseminating any mass mailing and expressly prohibiting advocacy speech. They must provide neutral factual communications, particularly for a ballot proposal. Here, there have been numerous communications and used the EVERYONE on the SCC School server/ email-not to their private email addresses.

The Faculty Forum (Teacher's Union) was very careful to obtain the ***private*** individual emails of faculty members so as not to violate rules and School policy in its recent contract negotiations.

From: Mackinac Center Salary Database

From Mackinac Center Salaries:

**Champagne, Gerald** Schoolcraft Community College Supplemental Employment 1
17,704.55 16,923.00 12,210.00 n/a

Schoolcraft Community College Other Administration 97,609.94 99,562.10 102,895.06
n/a

**Schoolcraft Community College n/a n/a n/a $114,362.76**

The attached NEA Advocate article that answers the question, "Why do Students Pay So Much?" (although the cartoon is incorrect and is reversed) We decided to find out how just how much the President makes and how many administrators/staff had been hired since 1994 at Schoolcraft. That is how it all started: We requested by a FOIA for the information for list of employees and for salaries. The FOIA was outsourced to the Seyburn Kahn law firm in Southfield. All FOIAs are for information, and wanted these records back to 1994. All were extended and denied (received 10/31/18 at 4:45 pm). The Latest FOIA was outsourced to Keinbaum law firm in Bloomfield Hills, for extension.

We researched the Salaries on the internet and found them on the Mackinac Center and were STUNNED. Jeffress is in the top ten highest paid school salaries in the state. Makes more than the Governor of Michigan, Supreme Court judges, and all judges. And then there are layers and layers of Deans, VP's Associate Deans, their staffs, etc.

We saw that a Biology professor: Nicholas Butkevich makes $207K/yr. Then we looked at the people in the department my part-time client was in. All of 4 full-time professors made between $112- $147K. The point is Dr. Jeffress did claim that salaries were "frozen", but if the millage failed, never mentioned any salaries being frozen or cut. The increases have continued since loss of the 2015 ballot proposal. Jeffress was petrified that this information would come out before the election.

There should be no mass communications going out on a public School-owned server for email-using the hardware and software platform with MCL 169.257(1) stating that a public body must not use advocacy terms or school property to promulgate the advocacy messages. And using SC resources, land, and electronic Billboard signs to advocate, before or after an election for Support and Win is a blatant violation.

In the violative email that came from Jerry Champagne, Associate Dean of Public Safety on 11/2/18 where he is talking about "winning this" election (13 times) and a response where Joyce R. Tellitocci also advocated what they have to do to "win".

Cheryl Hagen continued to send emails on "Awareness", "The Home Stretch", and "Election Tomorrow" yet ignored all of the above on what was going on and advocated faculty be a "little flexible with students" as they may be a "late to your class because they were out voting!" There is "***so much on the ballot that will directly influence the lives of our community***..." This is **a *good* thing**, but it means long lines at the polls. Hagen sent it on **Everyone** SC email, copied her emails to Robert Leadley, Michelle Kelly, and Carrie Vroman and faculty.

The bottom line is that a $1000 fine is not going to affect any administrator, as they will reap a minimum $7 Million a Year for 10 years on the Headlee Override or $70 million from the taxpayers' minimum during the term of this now approved ballot proposal.

I would urge the SOS to look at every link, video, and information page that appeared on the SCC website regarding what they improperly termed a "restoration" rather than a Headlee override. The SOS should scrutinize the content, as the nefarious high-paid administrators (and apparently many full-time faculty that make six-figure salaries) continue to run the school on the backs of the students and adjunct instructors while they perpetrate the "keep tuition low" mantra.

MCFA

**MCL 169.206(2)(i)** Is triggered when specific advocacy words, phrases are used (i.e Vote Yes, Vote No, elect, defeat, support, oppose)- Here, "Support" is used. See Email sent to Everyone. "**SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION.**" It did not say New Agreement or use neutral terms.

**MCL 169.257 (1)** – The email was sent to *Everyone* on Schoolcraft College email using Schoolcraft College Outlook, Using college computers and personnel (Karla Frentzos) at 2:51 PM on 10/24/18. There were numerous meetings, and other gatherings held. This is from Pres. Conway Jeffress- who else could send out a mass email with "**SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION**" ?

It is particularly egregious for Jeffress to use his position as President in possible violation of **MCL 169.257(3):**

"A person acting for a public body SHALL NOT, during the 60 days before an election in which a local ballot question appears on a ballot, use public funds or resources fora communication by means of radio, television, or mass mailing if the communication references a local ballot question and is targeted to the relevant electorate where the ballot question appears on the ballot."

August 23, 2018- Mandatory Faculty meeting, the Communications Director Frank Ruggirello (the Spokes-Mouth for the Millage) and Communications Director (Looks like he makes $127-129K) and he spoke in favor of the millage to the Faculty who was at a Mandatory Course Selection Meeting. There were numerous informal meetings held on the campus, in college offices, and meeting rooms.

**MCL 169.204 (1) 169.206(1)** under "contribution" or "expenditure": includes anything of ascertainable monetary value *that is used to influence* or assist a candidate's nomination or *election*. **Here, Conway Jeffress used email to convey "SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION"** in the Email Title/Heading and then in the body of the email, Jeffress added that he personally made an agreement with Madonna University in exchange for Madonna's support, he agreed that Schoolcraft would not pursue 4 year Baccalaureate degrees for "just two years" and attached to the email, the actual signed agreement.

To gain the support of Madonna University, he entered into a *quid pro quo* agreement since "they had not officially indicated its support of our Nov. 6 Millage Restoration". The *quid pro quo* agreement stems from "I thought it was important to reach a signed agreement regarding this issue and ensure Madonna's support prior to the Nov. 6, election." Further, he was ill-advised to attach the actual agreement on Schoolcraft College/ Madonna University joint letterhead as evidence to the email.

**MCL 169.215(10)-"The Act requires the Secretary of State to attempt to correct the violation informally. Compliance with this will not be possible until after the election at which time an administrative hearing or request to the AG if a crime has been committed.**

10/29/18-I spoke with Veronica at the Secretary of State Election Bureau at approximately 1:04 pm for 12 minutes. She indicated that this appears to be a violation, however it likely will not be addressed until after the election.

A DEMAND LETTER has been sent.

## ALLEGED VIOLATION OF MCFA

**NOVEMBER 6, 2018 BALLOT PROPOSAL INDICATION OF NEGOTIATING SUPPORT ON COLLEGE LETTERHEAD FOR THE NOV. 6, 2018 ELECTION BY THE PRESIDENT, IN HIS PRESIDENTIAL CAPACITY WITH MADONNA COLLEGE- AND SENDING IT OUT ON SCHOOL-WIDE SCHOOLCRAFT COLLEGE EMAIL ON OCTOBER 24, 2018, ENTITLED "SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION"**

**CONWAY JEFFRESS, PRESIDENT OF SCHOOLCRAFT COLLEGE HAS VIOLATED THE MICHIGAN CAMPAIGN FINANCE ACT MCL 169.201 et. seq.:**

1) **"EXPRESSLY ADVOCATE" is expressly prohibited and means to state support for the passage or defeat of a ballot question or election:**
   On October 24, 2018, Conway A. Jeffress, in his capacity as President of Schoolcraft College from Karla Frentzos on behalf of Conway A. Jeffress, sent a school-wide Email to "Everyone (Administrative staff only); Faculty-Everyone on the Schoolcraft College email entitled **"SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION"**
2) It was sent in his official capacity as President of Schoolcraft College on the Letterhead of Schoolcraft College using the Schoolcraft College image at 2:51 PM. The Michigan Campaign Finance Act prohibits "Non-policy making staff from taking "official" time (i,e,, time during their regular jobs) to participate in campaign committee activities, since this constitutes a violation of using public funds. This communication should have come from the campaign committee.
3) Attached was a letter of "Support" that Jeffress "negotiated" with Madonna College and in exchange for a promise of support from Madonna College that Schoolcraft College has promised to not offer any new 4-year baccalaureate degrees by Schoolcraft College for "just two years" which is prima facie extortion and buying votes. It does not appear to have any approval from the Board of Trustees.
4) Jeffress apparently negotiated the Madonna College Support agreement on Schoolcraft College time since there are no disclaimers indicating that this was not done on College time, using any public funds or Schoolcraft College Resources, etc.
5) Conway A, Jeffress also gave an interview to the Hometown-Observer on October 1, 2018, "meaning a yes vote will keep it operating" where he said, "What I'm concerned with is sustaining the operation of the college," Jeffress said, "My needs will still be right on the edge." https://www.hometownlife.com/story/news/local/livonia/2018/10/01/what-know-schoolcraft-colleges-ballot-proposal-fall/1338508002/

"WIN" used 14 times

1

# RE: Ballot Proposal - Help Raise Awareness

"YES" votes → positive

Joyce R. Tellitocci
**Sent:** Thursday, November 01, 2018 8:37 AM
**To:** Gerald Champagne; Admin Staff; Faculty - Everyone; Everyone (Administrative staff only)

***Well said and very good advice, Jerry!***

For every person we can win over to our side, they in turn will share the same message with others they know - thus causing the **ripple effect!** We can continue to work on talking and sharing Ballot Initiative issues with those we know up to and including voting day!

Good Luck Schoolcraft!

Joyce

**From:** Gerald Champagne
**Sent:** Thursday, November 01, 2018 7:21 AM
**To:** Cheryl Hagen
**Cc:** gmcnpj@msn.com
**Subject:** RE: Ballot Proposal - Help Raise Awareness

Hello everyone,

I am sending you this email from my personal computer on my own time without any permission from anyone at the college.

I am currently working on an assigned task to identify strategies and priorities for my areas of responsibilities in the event that our ballot initiative should fail. The task is a necessary step to ensure the long-term sustainability of the Great College that we work for, and our corporate social responsibility to the communities we serve.

However, I want to remind everyone that this championship game is not over yet! We are in the 4th quarter or 3rd period of the game (depending on your favorite sport), and at some point in time we have all heard that the best defense is a great offense!

It is that time in the game for all players/employees to hop off the bench and push toward the winning goal as a team effort. Even the smallest contribution toward the goal will help achieve a winning outcome for the college, the employees and the communities. I have experience with a ballot initiative that was predicted to fail, and in fact, had previously failed by a 2-1 margin. As a team, we were able to defeat all odds and overcome the 2-1 deficit, and win the ballot initiative by a mere 154 votes.

We can accomplish a win for our ballot initiative as the Schoolcraft College Team!! We have far more resources with our powerful team than I had for the team that accomplished the goal at another employer.

The key to the previous accomplishment was to get everyone involved and excited about our relationship building as a team. We reached out to educate the voters about the importance of a positive vote and to get out and vote.

We have several thousand employees on the Schoolcraft College Team. Not everyone on the team lives in the voting district, but we all have contacts with friends, relatives, business acquaintances, students, businesses that we frequent, social clubs or events tied to our voting district. If each and everyone of us on the Schoolcraft College Team can just reach out to one person to get out and vote, We Will Win! But wait, there's more!! Don't stop at one person. If you know more than one, why not reach out to all of your contacts, and ask them to reach out to their contacts as well.

The Game is not over! The winning goal is within our reach, we just need to roll up our sleeves, sweat a little more, and go for the Win!! Then just think about all the difficult decisions we will not have to make after the win, and how Schoolcraft will continue to shine in the community!!

So lets get our family, friends, and contacts out to vote and Win this Game!!! It will be a great accomplishment to be proud of on Tuesday night November 6th, 2018. As a reminder, while you are busy obtaining YES votes, don't forget to take the time and vote if you live in our district. There are 10 voters in my immediate family, and they have all reached out to friends and acquaintances to vote on Tuesday.

One last comment, while we must be mindful of the legalities of discussing the ballot initiative while on Schoolcraft time, don't be afraid to face the challenge and get the word out during your breaks and off time without using Schoolcraft resources. Don't let fear or the unknown of what to do be the driving factor on the outcome of this game challenge. Go on the offense and develop your winning strategy. It is a lot more satisfying to develop a winning strategy than a losing strategy. EVERY SINGLE VOTE COUNTS!!!!

With much respect and a Winning Mind on my personal time and resources,

Jerry Champagne
Associate Dean of Public Safety Programs

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**From:** Patricia Zachos on behalf of Cheryl Hagen
**Sent:** Thursday, October 25, 2018 2:53 PM
**Subject:** Ballot Proposal - Help Raise Awareness

Colleagues,

Help raise awareness of Schoolcraft College's millage restoration proposal on the Nov. 6 ballot. Use social media and your email contacts to share this informational video: Return on Investment. It provides facts on Schoolcraft's contributions to the economy and workforce and describes the ballot proposal.

Find additional information and other short video clips about the ballot proposal at www.schoolcraft.edu/ballot.

For your reference, the actual ballot language is provided at the end of this email. Be sure to see the attached DOs and DON'Ts document for information on what you can do related to the ballot proposal on college time and with college resources versus your own time and resources.

**Need help responding to comments/questions/concerns about the ballot proposal?** Refer to the ballot proposal FAQs at www.schoolcraft.edu/ballot, or contact Kim Madeleine in the Marketing and Communications Office at 734-462-4417 or **kmadelei@schoolcraft.edu** for assistance.

Thank you!

**Cheryl M. Hagen**, Ed.D.
Vice President and Chief Student Affairs Officer
734-462-4577

Schoolcraft College

18600 Haggerty Rd., Livonia, MI 48152-2696
www.schoolcraft.edu

1

Ballot Language for Nov. 6, 2018 General Election (last item on the ballot)

**Community College**
**Schoolcraft Community Collee Millage Restoration Authorization With 10 Year Expiration**
Shall the Schoolcraft College District, County of Wayne, Michigan (consisting of the following public school districts: Clarenceville, Garden City, Livonia, Northville, Plymouth-Canton), be permitted to restore for a ten year period, beginning in 2019, the 1986 voter-approved millage rate of 2.27, by assessing an additional 0.5038 mills ($0.5038 per $1,000) on each dollar of taxable value of all property in the District, which rate shall be assessed through 2028 without further reduction by Section 31 of Article IX, State Constitution of 1963. If approved and levied in its entirety, the additional 0.5038 mills would raise approximately $7,136,000 in 2019.

2 "WIN" used 14 times 2

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The key to the previous accomplishment was to get everyone involved and excited about our relationship building as a team. We reached out to educate the voters about the importance of a positive vote and to get out and vote.

We have several thousand employees on the Schoolcraft College Team. Not everyone on the team lives in the voting district, but we all have contacts with friends, relatives, business acquaintances, students, businesses that we frequent, social clubs or events tied to our voting district. If each and everyone of us on the Schoolcraft College Team can just reach out to one person to get out and vote, We Will Win! But wait, there's more!! Don't stop at one person. If you know more than one, why not reach out to all of your contacts, and ask them to reach out to their contacts as well.

**Ballot Proposal**
Gerald Champagne
**Sent:** Wednesday, November 07, 2018 4:11 AM
**To:** Faculty - Everyone; Admin Staff

Good morning,

No one from Schoolcraft College gave me permission to send this Great News from my personal device at 3:30 am from my private home.

The ballot initiative did pass with 58 percent of voters in favor of our message.

Thank you to everyone that worked so hard to pass the proposal!

Hundreds of first responders in the voting district are anxiously awaiting for this news to come from us this morning and I wanted to share the news with the employees that are also anxiously awaiting the results.

With the utmost respect for everyone,

Jerry Champagne

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**From:** Herbert Hummer <hhummer@schoolcraft.edu>
**Sent:** Thursday, November 1, 2018 1:53 PM
**To:** Gerald Champagne
**Subject:** RE: Ballot Proposal

A well written, thoughtful email. Keeping my fingers crossed.

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**From:** Gerald Champagne
**Sent:** Thursday, November 01, 2018 12:27 PM
**To:** Admin Staff; Faculty - Everyone
**Subject:** Ballot Proposal

Hello,

Just more evidence of what each of us can do for the ballot proposal. I received the below text from someone that received the email earlier this morning and was inspired to make their own push via Facebook.

The couple of minutes I spent this morning on the email from home has already paid off in so many ways.

Let's keep going!!!

Jerry Champagne

This is what i posted on my Facebook account...

The last thing any of us want to see is another "pitch" for your vote Nov 6th, however, I would like to appeal to some of my Schoolcraft School Servicing Districts (Canton, Plymouth, Northville, Livonia) to please consider voting "Yes" for the Ballot Proposal. Schoolcraft has so many Great Programs for all ages and if the proposal doesn't pass, some programs may go away, tuition goes up and enrollment goes down.
On a Two Hundred Thousand Dollar home Value, we are talking about $50. annually, ($1.93 every two weeks)
No one wants to see their taxes go up, but this is a tax where you can actually see where it goes.! An investment in our Kids, Community and future.!

Get Outlook for iOS

The Game is not over! The winning goal is within our reach, we just need to roll up our sleeves, sweat a little more, and go for the Win!! Then just think about all the difficult decisions we will not have to make after the win, and how Schoolcraft will continue to shine in the community!!

So lets get our family, friends, and contacts out to vote and Win this Game!!! It will be a great accomplishment to be proud of on Tuesday night November 6th, 2018. As a reminder, while you are busy obtaining YES votes, don't forget to take the time and vote if you live in our district. There are 10 voters in my immediate family, and they have all reached out to friends and acquaintances to vote on Tuesday.

One last comment, while we must be mindful of the legalities of discussing the ballot initiative while on Schoolcraft time, don't be afraid to face the challenge and get the word out during your breaks and off time without using Schoolcraft resources. Don't let fear or the unknown of what to do be the driving factor on the outcome of this game challenge. Go on the offense and develop your winning strategy. It is a lot more satisfying to develop a winning strategy than a losing strategy. EVERY SINGLE VOTE COUNTS!!!

With much respect and a Winning Mind on my personal time and resources,

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Thank you!

**Cheryl M. Hagen**, Ed.D.
Vice President and Chief Student Affairs Officer
734-462-4577

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(2)

Ballot Language for Nov. 6, 2018 General Election (last item on the ballot)

**Community College**
**Schoolcraft Community Collee Millage Restoration Authorization With 10 Year Expiration**
Shall the Schoolcraft College District, County of Wayne, Michigan (consisting of the following public school districts: Clarenceville, Garden City, Livonia, Northville, Plymouth-Canton), be permitted to restore for a ten year period, beginning in 2019, the 1986 voter-approved millage rate of 2.27, by assessing an additional 0.5038 mills ($0.5038 per $1,000) on each dollar of taxable value of all property in the District, which rate shall be assessed through 2028 without further reduction by Section 31 of Article IX, State Constitution of 1963. If approved and levied in its entirety, the additional 0.5038 mills would raise approximately $7,136,000 in 2019.

3

# Ballot Proposal - Help Raise Awareness - A simple idea

Michelle F. Randall
**Sent:** Thursday, November 01, 2018 8:50 AM
**To:** Admin Staff; Faculty - Everyone

Good morning Faculty,

As we come down to the last few days, I wanted to offer an example of a simple idea for a message to post on your Blackboard pages for your online, OEOE or traditional students. Personalize it for the class and make it just about getting out to vote. I opted to offer 2 extra credit points, but that is completely up to you and your class policies.

Here is my post. Feel free to use any parts of it for your personalized post.

Hello Class,

I just wanted to share with you a photo of me voting with my two daughters in college. We voted absentee. My daughter Elizabeth turned 18 and this is her first election. She is so excited to vote. I hope you are too. I would encourage each of you to also vote on Tuesday, Nov. 6th. You can find out information about your polling place, see a sample ballot and learn how you can vote even if you don't have a photo ID. Yes, if you are registered and don't have a photo ID you can still vote! All the information you need can be found at Secretary of State Information for Voters.

If you live in district, Schoolcraft is on the Ballot. You can learn more about the Schoolcraft Ballot Proposal from our web page.

Need a ride to the polling place? Uber and Lyft are offering free and discounted fares to the polls. For information from Uber check out: Drive the Vote or Lyft Get Out the Vote

* I will also offer you 2 extra credit points for voting. Just send me a message indicating that you voted and list your polling district. That is all!

Voting is about your FUTURE!

Regards, Mrs. Randall

**Michelle Randall, CPA, CGMA**
**Professor of Accounting**
Occupational Programs

Direct Dial | 734-462-7121
Fax | 734-462-4543
mrandall@schoolcraft.edu

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**From:** Gerald Champagne
**Sent:** Thursday, November 01, 2018 8:11 AM
**To:** Admin Staff; Faculty - Everyone; Everyone (Administrative staff only)
**Subject:** FW: Ballot Proposal - Help Raise Awareness

3

**From:** Gerald Champagne
**Sent:** Thursday, November 01, 2018 7:21 AM
**To:** Cheryl Hagen
**Cc:** gmcnpj@msn.com
**Subject:** RE: Ballot Proposal - Help Raise Awareness

Hello everyone,

I am sending you this email from my personal computer on my own time without any permission from anyone at the college.

I am currently working on an assigned task to identify strategies and priorities for my areas of responsibilities in the event that our ballot initiative should fail. The task is a necessary step to ensure the long-term sustainability of the Great College that we work for, and our corporate social responsibility to the communities we serve.

However, I want to remind everyone that this championship game is not over yet! We are in the 4th quarter or 3rd period of the game (depending on your favorite sport), and at some point in time we have all heard that the best defense is a great offense!

It is that time in the game for all players/employees to hop off the bench and push toward the winning goal as a team effort. Even the smallest contribution toward the goal will help achieve a winning outcome for the college, the employees and the communities. I have experience with a ballot initiative that was predicted to fail, and in fact, had previously failed by a 2-1 margin. As a team, we were able to defeat all odds and overcome the 2-1 deficit, and win the ballot initiative by a mere 154 votes.

We can accomplish a win for our ballot initiative as the Schoolcraft College Team!! We have far more resources with our powerful team than I had for the team that accomplished the goal at another employer.

The key to the previous accomplishment was to get everyone involved and excited about our relationship building as a team. We reached out to educate the voters about the importance of a positive vote and to get out and vote.

We have several thousand employees on the Schoolcraft College Team. Not everyone on the team lives in the voting district, but we all have contacts with friends, relatives, business acquaintances, students, businesses that we frequent, social clubs or events tied to our voting district. If each and everyone of us on the Schoolcraft College Team can just reach out to one person to get out and vote, We Will Win! But wait, there's more!! Don't stop at one person. If you know more than one, why not reach out to all of your contacts, and ask them to reach out to their contacts as well.

The Game is not over! The winning goal is within our reach, we just need to roll up our sleeves, sweat a little more, and go for the Win!! Then just think about all the difficult decisions we will not have to make after the win, and how Schoolcraft will continue to shine in the community!!

So lets get our family, friends, and contacts out to vote and Win this Game!!! It will be a great accomplishment to be proud of on Tuesday night November 6th, 2018. As a reminder, while you are busy obtaining YES votes, don't forget to take the time and vote if you live in our district. There are 10 voters in my immediate family, and they have all reached out to friends and acquaintances to vote on Tuesday.

One last comment, while we must be mindful of the legalities of discussing the ballot initiative while on Schoolcraft time, don't be afraid to face the challenge and get the word out during your breaks and off time without using Schoolcraft resources. Don't let fear or the unknown of what to do be the driving factor on the outcome of this game challenge. Go on the offense and develop your winning strategy. It is a lot more satisfying to develop a winning strategy than a losing strategy. EVERY SINGLE VOTE COUNTS!!!!

3

With much respect and a Winning Mind on my personal time and resources,

Jerry Champagne
Associate Dean of Public Safety Programs

---

**From:** Patricia Zachos on behalf of Cheryl Hagen
**Sent:** Thursday, October 25, 2018 2:53 PM
**Subject:** Ballot Proposal - Help Raise Awareness

Colleagues,

Help raise awareness of Schoolcraft College's millage restoration proposal on the Nov. 6 ballot. Use social media and your email contacts to share this informational video: Return on Investment. It provides facts on Schoolcraft's contributions to the economy and workforce and describes the ballot proposal.

Find additional information and other short video clips about the ballot proposal at www.schoolcraft.edu/ballot.

For your reference, the actual ballot language is provided at the end of this email. Be sure to see the attached DOs and DON'Ts document for information on what you can do related to the ballot proposal on college time and with college resources versus your own time and resources.

**Need help responding to comments/questions/concerns about the ballot proposal?** Refer to the ballot proposal FAQs at www.schoolcraft.edu/ballot, or contact Kim Madeleine in the Marketing and Communications Office at 734-462-4417 or **kmadelei@schoolcraft.edu** for assistance.

Thank you!

**Cheryl M. Hagen**, Ed.D.
Vice President and Chief Student Affairs Officer
734-462-4577

Schoolcraft College

18600 Haggerty Rd., Livonia, MI 48152-2696
www.schoolcraft.edu

Ballot Language for Nov. 6, 2018 General Election (last item on the ballot)

**Community College**
**Schoolcraft Community Collee Millage Restoration Authorization With 10 Year Expiration**
Shall the Schoolcraft College District, County of Wayne, Michigan (consisting of the following public school districts: Clarenceville, Garden City, Livonia, Northville, Plymouth-Canton), be permitted to restore for a ten year period, beginning in 2019, the 1986 voter-approved millage rate of 2.27, by assessing an additional 0.5038 mills ($0.5038 per $1,000) on each dollar of taxable value of all property in the District, which rate shall be assessed through 2028 without further reduction by Section 31 of Article IX, State Constitution of 1963. If approved and levied in its entirety, the additional 0.5038 mills would raise approximately $7,136,000 in 2019.

4

**Service Fridays this week.**
Todd Stowell
**Sent:** Wednesday, October 31, 2018 3:50 PM

Hello Everyone, We are looking for any available students, staff to place updated flyers on bulletin boards and other locations around campus this Friday between 2- 4 pm.

We also have a delegation of 5 students from the Student Activities Board and Honors Scholars going to the 3rd Annual Food Pantry Summit that will take place at Wayne State University this Friday.

See below for more opportunities to get involved and informed about the upcoming election. Next Gen America is organizing more opportunities to help get out the vote on Tuesday.

4

Schoolcraft College

SC
SERVICE FRIDAYS
"SC WORKING IN OUR COMMUNITY"

# SERVICE FRIDAYS COMMUNITY SERVICE OPPORTUNITIES

The Student Activities Office is looking to increase our student's engagement in and around campus. Fridays are a slower day on our campus and we felt that this would be a great opportunity for our students to research organizations and carve out time to give back to the community by performing service projects.

We will be taking suggestions from staff, faculty and students and publishing the sign up opportunities in the SAO and in a weekly email going forward.

HOW IT WORKS:

- Clubs are encouraged to look at chances to get involved with groups that fit their club mission.
- The Student Activities Office will publish a list of any organizations that are looking for our students to participate in volunteer opportunities so a wide range of community partners can be served.
- Student clubs, SC departments and staff are all welcome to participate in these opportunities to give back to our community. If you have an organization that is in need of assistance, please contact the Student Activities Office and we will put it in front of our student leaders for consideration.

STUDENT ACTIVITIES OFFICE

We can be reached at:
SAO@schoolcraft.edu or by calling 734-462-4422.

4

nextgen america

# Knock Til You Drop!

Come be a part of making a difference! Help NextGen America get the youth vote heard!

## Volunteer Opportunities

Phone/Text Banking

Door Knocking

Shifts start at 10a and will go until 6p

Every shift helps, big or small!

|Oct. 27| Oct. 30th| Nov. 2nd| Nov. 3rd| Nov. 4th| Nov. 5th| Nov. 2nd

Staging location at

Panera Bread

20140 Haggerty rd Livonia Mi

***Text or Call (586) 295-5202 / email dana.bertolini@nexgenamerica.org***

Paid for by NextGen Climate Action Committee, nextgen.america.org; not authorized by any candidate or candidate's committee

If you have any other suggestions for upcoming Service Friday Partners, please contact me at tstowell@schoolcraft.edu

Todd Stowell
Schoolcraft College
Student Activities Office, Director
734-462-4422
F-734-462-4554
http://sao.schoolcraft.edu
http://www.linkedin.com/in/toddalanstowell

4

1

nextgen america

act now

our story

what we do

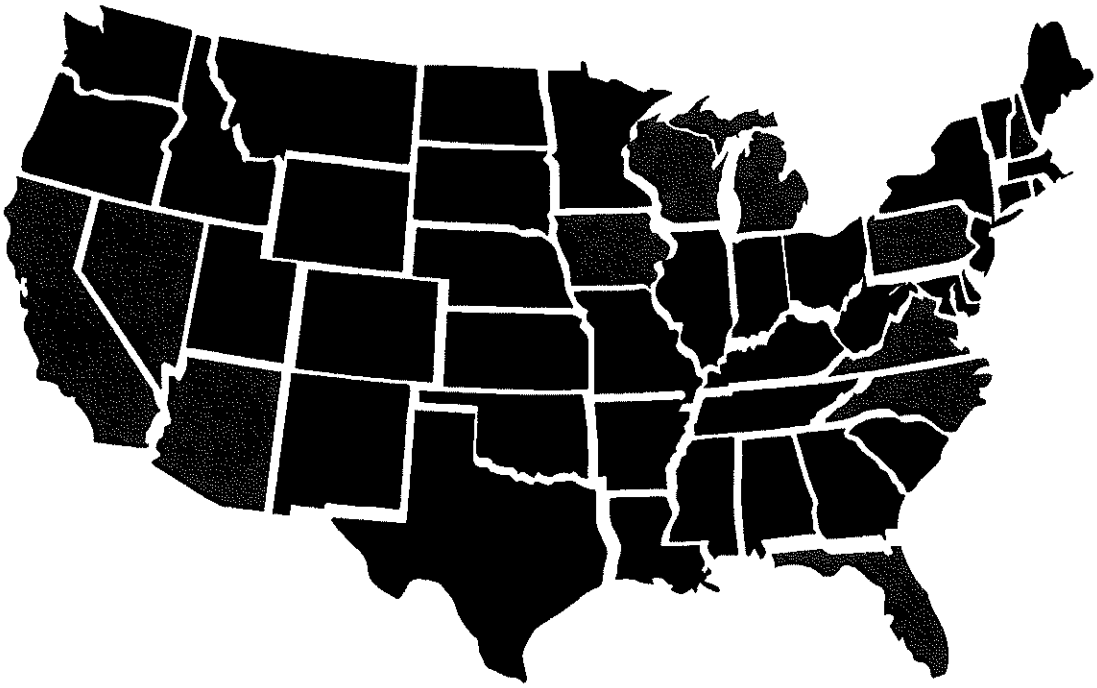
join us

# NextGen Rising: The path to victory in 2018

This year, NextGen Rising will register, motivate, and turn out more than 250,000 young people to vote. Across eleven states, young voters will help progressives flip Congress, win Governor's races, and take back state legislatures. We are the key to achieving progressive victories in 2018. Let's do this.

## We'll be working up and down the ballot in:

(4)



Get in touch with us to find out how you can take action.

**CALIFORNIA**
Jared DeLoof
Deputy National Organizing Director
Contact

**IOWA**
Haley Hager
State Youth Director
Contact

**FLORIDA**
Carly Cass
State Youth Director
Contact

**NEVADA**
Tyson Megown
State Youth Director
Contact

**WISCONSIN**
George Olufosoye
State Youth Director
Contact

**NORTH CAROLINA**
Josette Ferguson
State Youth Director
Contact

**ARIZONA**
Jalakoi Solomon
State Youth Director
Contact

**MICHIGAN**
Eliza Webb
State Youth Director
Contact

**VIRGINIA**
Carter Black
State Youth Director
Contact

4

**PENNSYLVANIA**
Jarrett Smith
State Youth Director
Contact

**NEW HAMPSHIRE**
Teddy Smyth
State Youth Director
Contact

# Join NextGen Rising

We're young, powerful, and progressive, and we're fighting for positive change — in our communities and on the ballot. Join us.

first name *

last name *

email *

zip *

cell *

**I would like to receive updates to this number†**

† NextGen America may provide periodic automated text messages and calls to your mobile number. SMS, Msg & Data rates may apply. Text STOP to cancel or HELP for help.

submit

act now
our story
press
donate
careers

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Paid for by NextGen Climate Action Committee; https://nextgenamerica.org;
Not authorized by any candidate or candidate's committee.

4



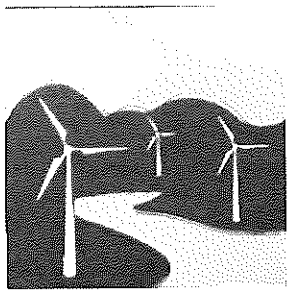
# Our Story

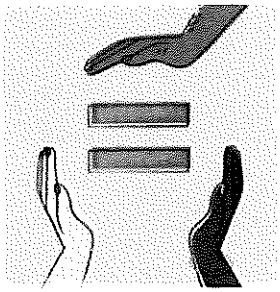
NextGen America acts politically to prevent climate disaster, promote prosperity, and protect the fundamental rights of every American.

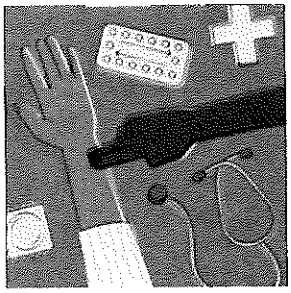
Since our founding as NextGen Climate in 2013, we've worked to fight climate change by advancing the transition to a clean energy economy. We've supported candidates who support climate action. We've fought to halt the Keystone XL pipeline and registered more than a million voters nationwide.

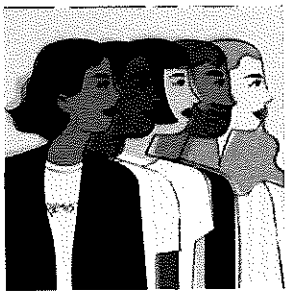
Now, the same values that drive our work on climate are under unprecedented attack from all directions. We're proud to step up the fight for immigrant rights, affordable health care, prosperity, and equality.

## We organize our work around these issues:









**IMMIGRATION**

We stand with America's founding fathers for a nation that welcomes immigrants and respects their rights. →

**PROSPERITY**

Americans value freedom — and real freedom requires an economy that works for everyone. →

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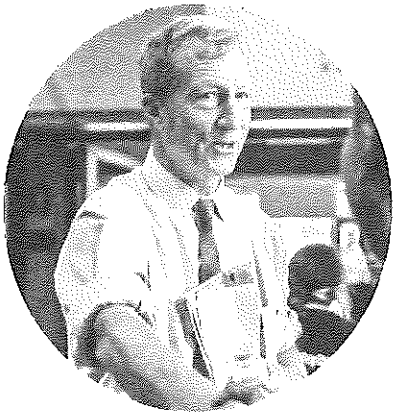

# Tom Steyer,

*Founder & President, NextGen America*

Tom Steyer is a business leader and philanthropist who believes we have a moral responsibility to give back and help ensure that every family shares the benefits of economic opportunity, education, and a healthy climate.

read more

act now
our story
press
donate
careers

4

nextgen america

act now | our story | what we do | join us

# Blue Wave Program

The Blue Wave Volunteer Program provides a unique opportunity for volunteers to engage with their progressive peers nationwide and make the difference in key elections this year — all from the comfort of their own home. Through phone banking and peer-to-peer texting, Blue Wave volunteers will mobilize voters in key races this fall.

# Join the Blue Wave

Sign up to join the Blue Wave Volunteer Program — a massive, online community of volunteers working together to engage voters from the comfort of their homes.

first name *

street address (optional)

last name *

zip *

email *

cell (optional)

4

I would like to receive updates to this number†

† NextGen America may provide periodic automated text messages and calls to your mobile number. SMS, Msg & Data rates may apply. Text STOP to cancel or HELP for help.

What are you most interested in doing?

- texting voters in priority states
- calling voters in priority states
- I want to do it all!

Have you done any calling, texting, or door-knocking for a political or issue campaign?

- yes
- no

How much time do you have to help out?

- 1-2 hours per week
- 5+ hours per week
- 10+ hours per week
- I can help out for big campaign pushes once in a while

What's your availability?

- mornings
- evenings
- weekends
- flexible

What is the best way to contact you?

- email
- phone
- text

Are you a Spanish speaker?

- yes
- no

submit

act now
our story
press
donate
careers

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5

# Voter Education presentation Monday at 11am, Student Activities. Please bring your class

Karen Schaumann
**Sent:** Sunday, November 04, 2018 3:03 PM
**To:** Faculty - Everyone

# Voter Education presentation Monday at 11am, Student Activities. Please bring your class

Karen Schaumann

**Sent:** Sunday, November 04, 2018 3:03 PM

**To:** Faculty - Everyone

5

# VOTER EDUCATION ON ISSUES AND CANDIDATES:

*Student Civic Engagement Research*

**Monday**
**November 5**
**Student Activities Center**
Lower Waterman
**11 AM – 12:15 PM**

**Come learn more about the candidates for governor, ballot proposals on legalizing recreational marijuana, the Schoolcraft College millage, fiscal policy, and protecting Michigan waters.**

*Sponsored by*
Department of Sociology
Service Learning Program
Up to Us
Phi Theta Kappa

## VOTE November 6

Welcome to college.
schoolcraft.edu

Schoolcraft College

Karen Schaumann-Beltran
Associate Professor of Sociology

5

Service Learning Coordinator
Schoolcraft College, Liberal Arts 542
18600 Haggerty Rd.
Livonia, MI 48152
734-462-7181
kschauma@schoolcraft.edu

# VOTER EDUCATION ON ISSUES AND CANDIDATES:

*Student Civic Engagement Research*

**Monday**
**November 5**
**Student Activities Center**
Lower Waterman
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**Come learn more about the candidates for governor, ballot proposals on legalizing recreational marijuana, the Schoolcraft College millage, fiscal policy, and protecting Michigan waters.**

*Sponsored by*
Department of Sociology
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Up to Us
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## VOTE November 6

Welcome to college.
schoolcraft.edu

Schoolcraft College

Karen Schaumann-Beltran
Associate Professor of Sociology

Service Learning Coordinator
Schoolcraft College, Liberal Arts 542
18600 Haggerty Rd.
Livonia, MI 48152
734-462-7181
kschauma@schoolcraft.edu

6

Gmail

**Yes at Seven Mile Crossings** - * LAND OWNED BY SCHOOLCRAFT COLLEGE (ACROSS FROM/AT I-275 FREEWAY EXIT) ON 7 MILE RD.
1 message

DHL — 38701 SEVEN MILE

**5 attachments**

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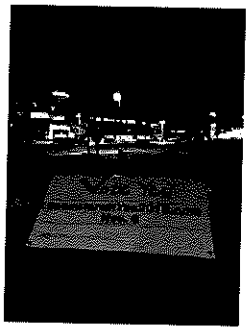
3 SIGNS
VOTE YES - LARGE SIGNS - BLOWING (ON STEEL POSTS) IN WIND



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VOTE YES -

**IMG_2747.jpg**
2151K

VOTE YES SIGN LOCATED ON SC LAND
7 MILE

Vote Yes!
SchoolcraftYes2018.com
Nov. 6

38701

Vote Yes!
SchoolcraftYes2018.com
Nov. 6

Designed with user-friendly navigation and features such as integrated social media buttons for Facebook, Twitter and LinkedIn to foster improved communication. Includes a responsive web design for improved viewing on all screen sizes - including iPhones, iPads, smartphones, tablets and PCs. We will be updating content with news, announcements, upcoming events and items of interest to everyone in the SEVEN MILE CROSSING community.

We hope you enjoy our new website. If you have any questions, comments or suggestions please get in touch with us at info@7MileX.com.

1 Likes Share

# Multi–Sport Dome to be Built at Schoolcraft College

January 08, 2016

**Schoolcraft College** officials and **Universal Properties and Management, Inc.** announced today that an indoor multi-sport dome will be developed on the college's main campus in Livonia. The new world-class facility, which is scheduled to open in August of 2016, will cost about $6 million and will be completely funded by private investments.

In addition, a 25-year agreement with the **Michigan Wolves-Hawks Soccer Club** (MWHSC) to lease the indoor facility, the adjacent outdoor competition turf soccer field and on-site office space also was announced. This will make the dome the official home of the Club, which will use the facility during after-school hours and weekends. This elite Livonia-based organization trains and competes with more than 800 youth and young adult travel soccer players age five to 18.

"This project has great benefits for the college and the entire community," said Schoolcraft College President Dr. Conway Jeffress. "Western Wayne County really needs a facility like this because youth and adult sports are so popular, particularly soccer. The college will be using the space for classes, our varsity sports teams and special events such as commencement ceremonies. We also are comfortable that we can rent the space during off hours at reasonable rates. Maybe the best part is that no taxpayer money will be used to construct this structure."

The new development will be located at the southeast corner of the campus (along I-275) adjacent to the MASCO Corporation World Headquarters. That building is currently under construction and scheduled to open in May, 2016. The 110,500 sq. ft. sports dome measures 260 wide x 425 long and can be used year-round. It has the ability for large events and conventions. The dome will be surrounded by an outdoor turf stadium soccer field, parking and green space.

"I am confident this project will be successful, and we are so pleased to continue our investment in the college, City of Livonia and Western Wayne County," said Gordon R.A. Fishman, Chairman of Universal Properties and Management, Inc.

"This is not our first project with Schoolcraft College. Last year we purchased the Seven Mile Crossing office complex on college land, so our organizations have worked very well together."

* LAND LEASE

This world class facility will be equipped with ultra-efficient LED indoor lighting and other modern technologies designed to minimize operating cost while maintaining maximum safety for athletes and spectators.

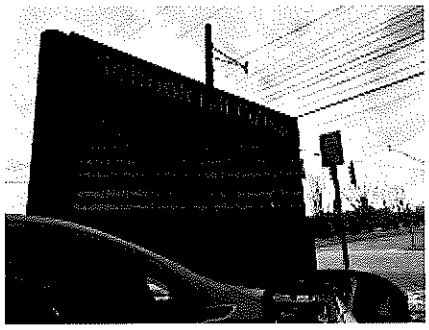
The indoor dome will be available to the community for rent, and time slots are still available. Interested parties should contact Beth LaForest at (734) 462-4416.

7

WED. NOV. 14, 2018 400 PM
(HAGGERTY/TRADITIONS DR)
SCHOOLCRAFT COLLEGE SIGN

THANK YOU

VOTERS



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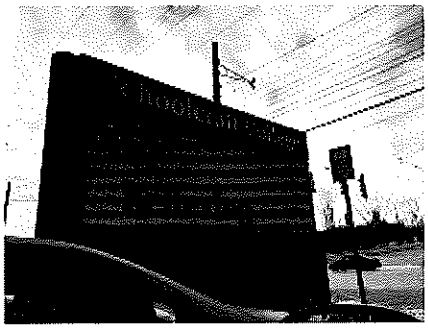
FOR BELIEVING



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" "

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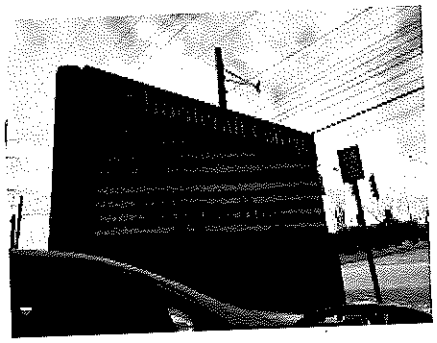
IN SCHOOLCRAFT"

7

WED NOV 14, 2018 4:00 pm
(HAGGERTY / TRADITIONS DR)
SCC SIGN

THANK YOU



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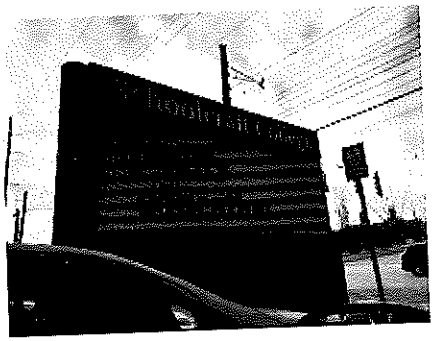
FOR SUPPORTING



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QUALITY EDUCATION

IMG_3026.jpg
3266K

FOR SUPPORTING

8

# Good News

Conway A. Jeffress
**Sent:** Wednesday, November 07, 2018 9:52 AM
**To:** Everyone (Administrative staff only); Faculty - Everyone

**Good News -**

I am happy to report that the unofficial results show that the Schoolcraft College Ballot Proposal passed yesterday and will restore the original 2.27 property tax millage rate the community approved in 1986, an increase from the current 1.78 mills we currently receive. This means that the College will begin collecting the new rate beginning with the Summer 2019 tax levy.

I'm sure you are all aware of the many months of effort that have gone into this campaign. We started with listening sessions last Fall, and have reflected and acted on your thoughts, ideas, and suggestions. We knew it was important to ensure that you—our "insiders"—were supportive of our ballot proposal, and we've had many opportunities to hear from faculty, staff, and students during the past fifteen months. We've learned a lot along the way, and these insights have made Schoolcraft a better institution.

I want to thank each and every one of you for making sure to inform family, friends and neighbors about the importance of this ballot proposal, and for encouraging everyone to vote. While passage of this proposal is not a windfall, it does help provide the college with financial stability going forward and enables us to sustain and enhance programs and services that are valuable to our students and the community.

Our students were extremely helpful during this campaign and we want to give them a special thanks as well.

With the passage of this millage restoration, the community is telling us we're doing a good job, and we will continue to serve our students and community into the future. Thank you all for *Believing in Schoolcraft*.

Dr. Conway A. Jeffress
President
Schoolcraft College
18600 Haggerty Rd
Livonia MI 48152-2696
734-462-4460

jeffress@schoolcraft.edu

8

Gmail

Karen Woodside <woodsidelegal@gmail.com>

## FW: Support of our Nov. 6 Millage Restoration

1 message

.@schoolcraft.edu> Mon, Oct 29, 2018 at 8:55 AM

---

From: Karla Frentzos on behalf of Conway A. Jeffress
Sent: Wednesday, October 24, 2018 2:51 PM
To: Everyone (Administrative staff only); Faculty - Everyone
Subject: Support of our Nov. 6 Millage Restoration

Good Afternoon,
As you may have heard, Madonna University had not officially indicated its support of our Nov. 6 Millage Restoration. Madonna's concern was that if the proposal passed, Schoolcraft College would use the additional funds to expand our bachelor degree programs.
While this was not something we planned on doing, or could even do without approval from the state legislature, I thought it was important to reach a signed agreement regarding this issue and ensure Madonna's support prior to the Nov. 6 election.
I have attached the official agreement between Schoolcraft College and Madonna University for your reference. We are glad to have Madonna University as a supporter of our Nov. 6 Millage Restoration.
Dr. Conway A. Jeffress
President

734-462-4460
jeffress@schoolcraft.edu<mailto:jeffress@schoolcraft.edu>
[Signature block graphic]
18600 Haggerty Rd., Livonia, MI 48152-2696
www.schoolcraft.edu <http://www.schoolcraft.edu/>

---

2 attachments

Schoolcraft College image001.png 18K

10-23-18 CAJ MG Joint Agreement001 (3).pdf 1218K

8

OFFICE OF THE PRESIDENT

*Office of the President*

October 23, 2018

Madonna University and Schoolcraft College have reached an agreement to not compete (nor to seek legislative authority to compete) at the baccalaureate level. This agreement is in effect for just two years.

Schoolcraft is currently seeking a millage restoration to sustain its core mission and in the spirit of cooperation Madonna will support and encourage voters to support this November ballot issue.

Conway A. Jeffress, Ph.D.
President

Michael A. Grandillo, Ph.D.
President

9

**On the home stretch!**
Cheryl Hagen
**Sent:** Friday, November 02, 2018 10:06 AM

Colleagues,

**Help us fight ballot fatigue on Nov. 6.** Some voters don't finish their ballots. This is unfortunate, because the end of the ballot is where you find local proposals that have a direct impact on your life.

Schoolcraft College's millage restoration proposal is the last item on the Nov. 6 ballot. Remind your family and friends to finish their ballots by sharing a 30-second video clip on social media. You have two clips to choose from:

Whiteboard animation 'We're located at the end of the ballot'

Traditional video "Where to find Schoolcraft on the ballot"

**Want something else to say about the ballot proposal?** Go to www.schoolcraft.edu/ballot. There are eight different short video clips that can be shared, and a list of frequently asked questions, with answers.

Thank you for helping to spread the word about Schoolcraft's millage restoration proposal on the Nov. 6 ballot!

**Cheryl M. Hagen**, Ed.D.
Vice President and Chief Student Affairs Officer
734-462-4577

Schoolcraft College

18600 Haggerty Rd., Livonia, MI 48152-2696
www.schoolcraft.edu

9

# Election Day Tomorrow

Cheryl Hawkins
**Sent:** Monday, November 05, 2018 4:40 PM
**To:** Faculty - Full Time; Faculty - Part Time
**Cc:** Robert Leadley; Michele Kelly; Carrie Vroman

Dear Colleagues,
I would like to ask if you could be a little flexible tomorrow should students come in late to your class because they were out voting! There is so much on the ballot that will directly influence the lives of our community, state, and nation, and record voter turn-out is expected. This is a *good* thing, but it means long lines at the polls. Thank you for your consideration on this matter. Respectfully, Cheryl

*Cheryl Hawkins, PhD*
*Vice President and Chief Academic Officer*
*Schoolcraft College*
*Chawkins@schoolcraft.edu*

# Appendices

## Appendix I
## USE OF PUBLIC FACILITIES, FUNDS, ETC. PROHIBITED

***An injunction issued on February 5, 2016 by U. S. District Judge John Corbett O'Meara, from the U.S. District Court in Ann Arbor prevents the enforcement of PA 269 of 2015 as it affects Section 57 of the MCFA only.*** As a result, 57(3) is not in effect.

Section 57 of the Michigan Campaign Finance Act (MCFA) stipulates a public body or person acting for a public body **must not use or authorize the use of public funds or resources** to make a contribution or expenditure to further the nomination or election of a candidate or the qualification, passage or defeat of a ballot question. Section 57 of the MCFA does not restrict the constitutionally protected right to associate or to engage in political speech. It is intended to prevent those who control public resources from using those resources to influence the outcome of an election. It is up to the people and not public bodies to decide elections. A public body is prohibited in participating in elections for:

- State and Local Ballot Questions
- Federal Candidates
- State Candidates
- Local Candidates

This means that a public body cannot contribute to or make expenditures on behalf of committee's registered to support or oppose candidates and ballot questions. This prohibition includes Candidate Committees, Ballot Question Committees, PACS, Super PACS and Political Party Committees nor can a public body make independent expenditures to influence voters in an election.

**A public body is:**

- A state agency, department, division, bureau, board, commission, council, authority, or other body in the executive branch of state government.
- The legislature or an agency, board, commission or council in the legislative branch of state government.
- A county, city, township, village, intercounty, intercity, or regional board; a council, school district, special district, or municipal corporation; or a board, department, commission, or council or an agency of a board, department, commission, or council.
- Any other body that is created by state or local authority or is primarily funded by or through state or local authority, which body exercises governmental or proprietary authority or performs a government or proprietary function.

**EXAMPLES OF PROHIBITED USES**

The prohibition includes, but is not limited to the use of personnel, office space, computer hardware or software, property, stationery, postage, vehicles, equipment, supplies, provide volunteer personal services or other public resources.

- A public body is prohibited from displaying political signs, brochures, pamphlets, etc in any governmental building or government property.
- Public officeholders and other public bodies are prohibited from using their office email and phones for campaign purposes.

**Payroll Deduction Prohibition**

The prohibition includes using or authorizing the use of public resources to establish or administer a payroll deduction plan to directly or indirectly collect or deliver a contribution to or make an expenditure for a committee. Advance payment or reimbursement to a public body does not cure a use of public resources.

**EXEMPTIONS**

The prohibition does not apply to any of the following:

- The expression of views by an elected or appointed public official who has policy-making responsibilities.
- The production or dissemination of factual information concerning issues relevant to the function of the public body.
- The production or dissemination of debates, interviews, commentary, or information by a broadcasting station, newspaper, magazine, or other periodical or publication in the regular course of broadcasting or publication. This exemption does not apply to the dissemination of an advertisement of a candidate.
- The use of a public facility owned or leased by or on behalf of a public body if any candidate or committee has an equal opportunity to use the public facility.
- The use of a public facility owned or leased by or on behalf of a public body if that facility is primarily used as a family dwelling and is not used to conduct a fund raising event.
- An elected or appointed public official or an employee of a public body who, when not acting for a public body but is on his or her own personal time, is expressing his or her own personal views, is expending his or her own personal funds, or is providing his or her own personal volunteer services.

Special notes:

On September 20, 2017, 2017 implements a num (MCFA). Click here to

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- The mere act of voting on a resolution that encompasses matters at a meeting does not constitute a misuse of public resources within the meaning of Section 57. A public body may record the resolution in the meeting minutes as required by the Open Meetings Act and may disseminate copies of those minutes in its regular course of publication.

- Public facilities that are rented to committees for use, may display the committee function on the facility marquee without violating section 57 as long as any candidate or committee has an equal opportunity to use the facility and the marquee is use equally for all events.

- Public facilities and resources can be used for public forums and public education on candidate elections and ballot questions provided the public resources are not used to influence the outcome of the election and views of all candidates and views of both supporters and opponents of a ballot question are treated equally.

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Include TOC | Publish

**PENALTIES**

A person who knowingly violates this section is guilty of a misdemeanor punishable, if the person is an individual, by a fine of not more than $1,000.00 or imprisonment for not more than 1 year, or both, or if the person is not an individual, by one of the following, whichever is greater: (a.) A fine of not more than $20,000.00 or (b.) A fine equal to the amount of the improper contribution or expenditure.

**OTHER PROHIBITIONS OF THE MCFA**

For a more complete listing of prohibitions covered under the MCFA see Appendix O; Prohibited Contributions.

**COMPLAINTS**

If you believe a violation of any provision of the MCFA has occurred, the law provides for a specific process that can be followed to file a complaint. A Complaint Process Form has been created to assist you with filing a complaint.

**FAQs**

**What is a public body?** A public body is:

- A state agency, department, division, bureau, board, commission, council, authority, or other body in the executive branch of state government.
- The legislature or an agency, board, commission or council in the legislative branch of state government.
- A county, city, township, village, intercounty, intercity, or regional board; a council, school district, special district, or municipal corporation; or a board, department, commission, or council or an agency of a board, department, commission, or council.
- Any other body that is created by state or local authority or is primarily funded by or through state or local authority, which body exercises governmental or proprietary authority or performs a government or proprietary function.

**What activities are exempt from Section 57?** Section 57 is not intended to squash the constitutional right to free speech by public officials or public bodies, but rather ensure that public resources are not used to influence elections. That decision must be left to the voters. Therefore, the prohibition does not apply to any of the following:

- The expression of views by an elected or appointed public official who has policy-making responsibilities.
- The production or dissemination of factual information concerning issues relevant to the function of the public body.
- The production or dissemination of debates, interviews, commentary, or information by a broadcasting station, newspaper, magazine, or other periodical or publication in the regular course of broadcasting or publication. This exemption does not apply to the dissemination of an advertisement of a candidate.
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- The use of a public facility owned or leased by or on behalf of a public body if that facility is primarily used as a family dwelling and is not used to conduct a fund raising event.
- An elected or appointed public official or an employee of a public body who, when not acting for a public body but is on his or her own personal time, is expressing his or her own personal views, is expending his or her own personal funds, or is providing his or her own personal volunteer services.

**What constitutes express advocacy?** A violation occurs when a public body uses public funds to send out a communications that contains words of express advocacy. A communication contains express advocacy when it contains the words "vote for", "elect", "support", "cast your ballot for", "Smith for governor", "vote against", "defeat", or "reject". These are often referred to as the ""magic words."" While these are the most common terms of express advocacy and provided in Section 6 of the MCFA, other terms may be considered to fall into the definition of express advocacy. Each communication must be considered carefully to ensure that it does not violate the express advocacy prohibition.

**Can a public official insert fliers with express advocacy in an established mailing such as tax bill?** No. A public body must not use any public resources paid for with public funds to influence voters. Providing factual information that does not contain words or express advocacy does not violate the MCFA. However, it is not recommended as it may results in a complaint. While the mailing may not result in any additional cost in postage or envelopes this is not relevant and does not mitigate the violation. The entire cost of the mailing and any staff time or other resources used to stuff and handling the mailing is considered a misuse of the resources.

**Can a public official use the office telephone for campaign purposes?** No. A public official should not use his public office telephone or any phone paid for with public funds to campaign or advertise it as a way of contacting the public official for campaign purposes. Any time spent answering campaign phone *calls diverts* attention for the ordinary business of the public body and is permanently lost. Additionally, any staff time answering and transferring campaign related phone calls also causes the loss of time to the county. Any of this activity would result in a prohibited expenditure of public resources.

**Can a public official use the office email for campaign purposes?** No. A public official should not use his public office email system paid for with public funds to campaign or advertise it as a way of contacting the public official for campaign purposes. Any time spent answering emails calls diverts attention for the ordinary

business of the public body and is permanently lost. Additionally, any staff time reading, handling or transferring campaign related emails also causes the loss of time to the county. Any of this activity would result in a prohibited expenditure of public resources.

**Can a public official use pictures taken in the public office and/or wearing their official uniform?** Maybe. A public body violates the MCFA by expending its resources for prohibited campaign activity. The expenditure of public funds must have "ascertainable monetary value" in order to meet this threshold. There is no ascertainable monetary value in connection with a picture being taken in a public office. In addition, Section 57 of the MCFA contains an exception that allows the use of a public facility if any candidate has the same opportunity to use that facility.

**Can a public official campaign in their uniform?** Maybe. A public body violates the MCFA by expending its resources for prohibited campaign activity. The expenditure of public funds must have "ascertainable monetary value" in order to meet this threshold. There is no ascertainable monetary value in connection with a public official wearing a uniform. In addition, some public officials are asked to purchase their own uniforms. In this case, no public resources are involved.

**Can a public official campaign using a publicly funded vehicle such as a patrol car?** No. A publicly funded vehicle such as a patrol car must not be used to campaign. The prohibition would extend to attending campaign events, transporting campaign materials or any other exclusively campaign related use.

**Can a public official campaign while on publicly paid time?** No. At no time can a public official campaign when being paid to work. A public official must use personal time or accrued leave time to campaign during working hours. Public officials that are on call, but not actively working and not being paid are considered to be on personal time unless and until they are called to duty.

**Can a public official use official letterhead for campaign purposes?** No. A public official cannot use official letterhead of the public body to campaign for himself/herself or any other candidate.

**Can a public official endorse another candidate?** Yes. An endorsement in and of itself has no value. However, the public official cannot use public resources to promote or advertise the endorsement of himself or any other candidate.

**Can a public official use public resources if the cost is reimbursed to the public body?** No. A violation of the MCFA occurs at the point that the resources are used and reimbursement to the public body does not cure the violation.

**Can campaign signs be placed on public property or displayed in public buildings?** Maybe. Campaign signs should not be placed on public owned or leased property unless the opportunity exists for any and all candidates and committees. This practice extends to placing brochures in a public building. However, this practice is highly discouraged as it leads to complaints. It further puts the public body at risk of violating the MCFA inadvertently. It is recommended that the public body establish clear and written policies on the use of public facilities for campaign purposes.

**On election day, can signs be placed on public property if the building is a polling place?** Polling locations (including those on public property) on election day must allow campaigning outside of the 100 foot rule. This means that within 100 feet of any door to the building, campaigning and signs are not allowed. However, outside of 100 feet campaigning must be allowed. However, the public body has the authority to allow or disallow signs being left on the property as long as the decision is enforced equally during the hours the polls are open.

**I see signs on public property, can I take them down?** Only the owner or administrator with the authority to remove signs may do so. The members of the general public without permission do not have the authority to remove the signs.

**Can a public facility be used for a candidate meet and greet or ballot question informational meeting?** Yes. Public facilities and resources can be used for public forums and public education on candidate elections and ballot questions provided the public resources are not used to influence the outcome of the election and views of all candidates and views of both supporters and opponents of a ballot question are treated equally.

**I think a violation has occurred, can I file a complaint?** Yes. If you believe a violation of any provision of the MCFA has occurred, the law provides for a specific process that can be followed to file a complaint. A Complaint Process Form has been created to assist you with filing a complaint.

**Do I need evidence of the violation to file a complaint?** Yes, a compliant that is not substantiated with evidence will be dismissed. Evidence can be in the form or pictures, videos, receipts or vouchers or anything else that substantiates the allegations.

**ADDITIONAL RESOURCES**

**RULINGS AND INTERPRETIVE STATEMENTS**

**QUESTIONS?**

**Contact Us**

‹ H - Committee Types | Appendicies | J - Identification Requirements ›

Schoolcraft College 2018 Ballot Proposal

# FREQUENTLY ASKED QUESTIONS

SCHOOLCRAFT College 2018

VOTE November 6

### *Why does the College have a proposal on the November 6 ballot?*

The College is currently operating with a millage rate that was approved by the community more than 30 years ago. All community colleges are funded through a combination of local property tax, tuition, and appropriations from the State of Michigan. Several economic factors have created a shortfall in annual funding for Schoolcraft College. The College is currently collecting about the same amount of property tax as it did 12 years ago.

### *What has Schoolcraft College done to offset this lower revenue situation?*

Schoolcraft College has implemented both cost cutting and revenue raising programs, including:

- Partnerships with Wayne State University and other four-year universities to generate additional revenue.
- On-campus development projects financed by private investments that will result in alternative revenue in the future.
- A 2017 buy-out of faculty and staff, which generated close to $1.6 million in annual savings.
- Buy-outs in 2010 and 2013, and a salary freeze from 2008–2012.
- Deferred maintenance has saved $2 to $3 million per fiscal year since 2013.

Even with these numerous cost-cutting and alternative revenue generating initiatives, the College operated with a $6 million deficit in fiscal year 2016 and a $7.3 million loss in 2017. We predict that this deficit will continue to grow in 2018.

### *What exactly is Schoolcraft College requesting?*

The College is asking permission to restore the full amount of millage approved back in 1986.

### *If approved, what will this cost the average homeowner?*

For a home valued at $200,000, the cost would be an increase of about $48 annually for the next 10 years, or about 13 cents a day.

continued

PRIDE.
CHALLENGE.
ACHIEVEMENT.

Schoolcraft College

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### *What happens if the voters don't approve this?*

Schoolcraft College will need to cut expenditures and raise money by other means, which would include:

- An increase in tuition and fees.
- A decrease in services for students.
- Elimination of community programs that are currently free or heavily subsidized.
- Deterioration of the physical appearance of the college.

### *If approved, what will the College do with the money and how does it benefit students and the community?*

- Expand its investment in career and technical education programs for in-demand careers, including manufacturing and healthcare. This will meet the needs of students who need jobs and local employers who need qualified employees.
- Continue to keep tuition low, thereby reducing the number of loans students need for college.
- Enhance its rigorous programs and student services that have made it the top community college in Michigan for combined graduation and transfer to four-year college or university rates. This is only possible from an organization that is funded adequately.
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### *When is the election?*

Tuesday, November 6, 2018. Polls are open from 7 a.m. until 8 p.m. To vote in the November 6 election, you must be a U.S. citizen, at least 18 years of age by Election Day, a resident of Michigan and the Schoolcraft College district, and registered to vote.

The College district includes residents in the Clarenceville, Garden City, Livonia, Northville and Plymouth–Canton public school districts. Please visit your city or township clerk or visit any Secretary of State office to register to vote. You must be registered 30 days prior to an election to be eligible to vote. The official "last day to register" for the Nov. 6 election is Monday, October 8, 2018. You can also register to vote, request an absentee ballot or update an address online with TurboVote at www.schoolcraft.turbovote.org.

### *Where and how do I vote?*

At your regular polling location or via absentee ballot. The voting location is printed on your voter registration card provided by the Secretary of State. If you're unsure of your precinct's voting location, please contact your city or township. Absentee ballots will be available from local clerks no later than September 22, 2018.

### *Where do I get more information?*

Go to www.schoolcraft.edu/ballot.

REV 20SEP2018

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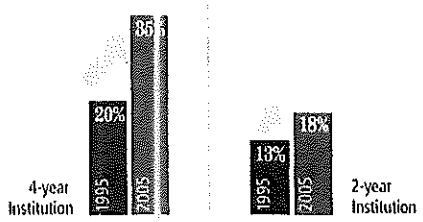
# 5 Graphs that Explain Why Students Pay So Much

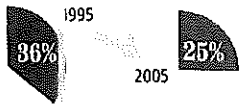
**HINT:** It's not faculty or staff salaries. NEA research consultant Suzanne Clery recently took a hard look at revenues and expenditures by public colleges and universities. And what she found is a clear shift by colleges and universities away from instruction and toward administration. Today's students are paying more. But they're not getting more instruction for their money.




Average Cost of Attendance

## Yes TUITION HAS GONE THROUGH THE ROOF

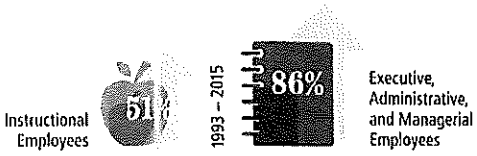
In 1995, the **AVERAGE COST OF ATTENDANCE** at a public 4-year institution was 20 percent of the median family income. In 2005, it was 35 percent. In 1995, the cost of attending a public 2-year college was 13 percent of the median family income. In 2005, it was 18 percent.




Government Funding

## Public Funds No Longer Pay FOR PUBLIC COLLEGES

In 1995, **GOVERNMENT FUNDING** accounted for 36 percent of institutional revenues. In 2005, they covered 25 percent.




## COLLEGES ALSO ARE HIRING MORE Executives and Managers

Between 1993 and 2015, the number of instructional staff on campuses grew 51 percent. The number of executive, administrative and managerial employees grew by 86 percent.

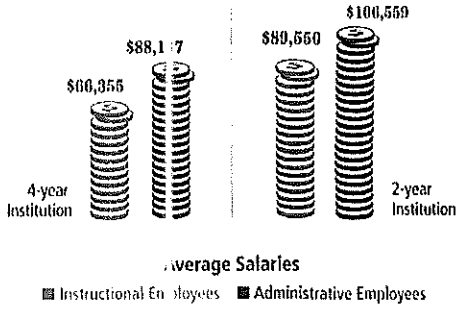
Put another way: The **RATIO BETWEEN EXECUTIVES/MANAGERS AND OTHER EMPLOYEES** has changed dramatically. In 1994, there were 8.2 instructional employees, 3.6 clerical employees and 1.9 service or maintenance employees per every administrator. In 2015, there were just 6 instructional employees, 2 clerical employees and 1.5 service or maintenance employees per administrator.

Hiring Ratios

## Colleges Pay THOSE ADMINISTRATORS A LOT

**AT COMMUNITY COLLEGES,** instructional staff was paid an average $66,355 a year in 2015, while administrative staff was paid $88,137.

**AT DOCTORAL-GRANTING UNIVERSITIES,** instructional staff was paid an average $89,550 annually compared to $106,559 for administrators.



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Schoolcraft College

SCHOOLCRAFT College 2018

VOTE November 6

# Schoolcraft College 2018 Ballot Proposal

FAQ | News | Flyers | TurboVote | Videos

## Frequently Asked Questions

Collapse all

Why does the College have a proposal on the November 6 ballot? +

The College is currently operating with a millage rate that was approved by the community more than 30 years ago. All community colleges are funded through a combination of local property tax, tuition, and appropriations from the State of Michigan. Several economic factors have created a shortfall in annual funding for Schoolcraft College. The College is currently collecting about the same amount of property tax as it did 12 years ago.

What has Schoolcraft College done to offset this lower revenue situation? +

**Election Day Information:**

- **Election Day is** Tuesday, November 6, 2018
- **Polls are open** 7 a.m. – 8 p.m.
- View a sample ballot (PDF)
- View the ballot language (PDF)
- Find your polling place

**Prepare with TurboVote:**

- Register to vote
- Request an absentee ballot

Schoolcraft College has implemented both cost cutting and revenue raising programs, including:

- Partnerships with Wayne State University and other four-year universities to generate additional revenue.
- On-campus development projects financed by private investments that will result in alternative revenue in the future.
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## If approved, what will this cost the average homeowner?

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## What happens if the voters don't approve this?

Schoolcraft College will need to cut expenditures and raise money by other means, which would include:

- An increase in tuition and fees.

- Update an address
- Receive reminder messages
- Receive info needed to vote, including polling locations, election dates, law information, and deadlines
- Get answers to your questions through TurboVote's dedicated help desk

Go to TurboVote

- A decrease in services for students.
- Elimination of community programs that are currently free or heavily subsidized.
- Deterioration of the physical appearance of the college.

<u>If approved, what will the College do with the money and how does it benefit students and the community?</u> +

- Expand its investment in career and technical education programs for in-demand careers, including manufacturing and healthcare. This will meet the needs of students who need jobs and local employers who need qualified employees.
- Continue to keep tuition low, thereby reducing the number of loans students need for college.
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## Where and how do I vote?

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Download and print the FAQs

## Return on Investment

## More Videos

**Schoolcraft on the Ballot**

Schoolcraft College Ballot ...

Schoolcraft College Return on Investment (2018 Ballot)

**olcraft Millage Rate**

Schoolcraft College Ballot ...

**e to find Schoolcraft on the Ballot**

Schoolcraft College Ballot ...

## Schoolcraft College Millage Rate

Schoolcraft College Millage Rate (2018 Ballot)

**ge Rate Comparison**

Schoolcraft College Ballot ...

We're Located at the end of the Ballot

Schoolcraft College Proposal at the end of the 2018 Ballot

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# Students Talk Ballot Proposal

Student Perspective Ballot Millage Video V8

Paid for by Schoolcraft College, 18600 Haggerty Road, Livonia, MI 48152

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## ELECTION DAY IS NOVEMBER 6

## PREPARE WITH TURBOVOTE

Register to vote

Request an absentee ballot

Update an address

Receive reminder messages

Receive voting information

Ask questions to the help desk Go to TurboVote

# Welcome to Schoolcraft.

# Welcome to college.

Schoolcraft College -

18600 Haggerty Road -

Livonia, MI 48152 -

P: 734-462-4400

**Answer Center: 734-462-4426**

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# SCHOOLCRAFT COLLEGE

## PROPOSED
## GENERAL FUND BUDGET
Fiscal Year 2015-16

| REVENUE SUMMARY: | BUDGET 2015-16 | BUDGET 2014-15 | CHANGE |
|---|---|---|---|
| PROPERTY TAXES | $ 23,180,000 | $ 21,705,000 | |
| STATE APPROPRIATION | 12,700,000 | 12,279,866 | |
| TUITION AND FEES | 37,485,203 | 39,608,294 | |
| TRANSFER FROM BOOKSTORE | 900,000 | 900,000 | |
| OTHER SOURCES | 1,061,576 | 1,041,650 | |
| TOTAL ESTIMATED REVENUE | $ 75,326,779 | $ 75,534,810 | -0.28% |

| EXPENDITURE SUMMARY: | BUDGET 2015-16 | BUDGET 2014-15 | CHANGE |
|---|---|---|---|
| INSTRUCTION | $ 39,748,892 | $ 39,860,501 | |
| TECHNOLOGY | 4,883,222 | 4,896,933 | |
| PUBLIC SERVICE | 1,153,148 | 1,156,389 | |
| STUDENT SERVICES | 8,824,144 | 8,848,921 | |
| INSTITUTIONAL ADMINISTRATION | 10,584,371 | 10,614,090 | |
| PHYSICAL PLANT | 10,160,765 | 10,189,292 | |
| TRANSFERS | (27,763) | (31,316) | |
| TOTAL EXPENDITURES | $ 75,326,779 | $ 75,534,810 | -0.28% |

# SCHOOLCRAFT COLLEGE

## GENERAL FUND BUDGET

Fiscal Year 2016-17

| REVENUE SUMMARY: | BUDGET 2016-17 | BUDGET 2015-16 | CHANGE |
|---|---|---|---|
| PROPERTY TAXES | $ 23,615,075 | $ 23,180,000 | |
| STATE APPROPRIATION | 13,069,246 | 12,700,000 | |
| TUITION AND FEES | 39,645,000 | 37,485,203 | |
| TRANSFER FROM BOOKSTORE | 500,000 | 900,000 | |
| OTHER SOURCES | 1,150,427 | 1,061,576 | |
| TOTAL ESTIMATED REVENUE | $ 77,979,748 | $ 75,326,779 | 3.52% |

| EXPENDITURE SUMMARY: | BUDGET 2016-17 | BUDGET 2015-16 | CHANGE |
|---|---|---|---|
| INSTRUCTION | $ 41,148,053 | $ 39,748,892 | |
| TECHNOLOGY | 5,055,111 | 4,883,222 | |
| PUBLIC SERVICE | 1,193,739 | 1,153,148 | |
| STUDENT SERVICES | 9,134,754 | 8,824,144 | |
| INSTITUTIONAL ADMINISTRATION | 10,956,940 | 10,584,371 | |
| FACILITIES MANAGEMENT | 10,518,424 | 10,160,765 | |
| TRANSFERS | (27,273) | (27,763) | |
| TOTAL EXPENDITURES | $ 77,979,748 | $ 75,326,779 | 3.52% |

5

**SCHOOLCRAFT COLLEGE**
**GENERAL FUND BUDGET**
**FISCAL YEAR 2017-18**

| REVENUE SUMMARY: | BUDGET 2017-18 | BUDGET 2016-17 | CHANGE |
|---|---|---|---|
| PROPERTY TAXES | $ 23,500,626 | $ 23,547,261 | |
| STATE APPROPRIATION | 13,725,046 | 13,069,246 | |
| TUITION AND FEES | 40,841,162 | 39,648,183 | |
| TRANSFER FROM BOOK STORE | 500,000 | 500,000 | |
| OTHER SOURCES | 1,143,460 | 1,215,058 | |
| TOTAL ESTIMATED REVENUE | $ 79,710,294 | $ 77,979,748 | 2.22% |

| EXPENDITURE SUMMARY: | BUDGET 2017-18 | BUDGET 2016-17 | CHANGE |
|---|---|---|---|
| INSTRUCTION | $ 42,061,541 | $ 41,148,053 | |
| TECHNOLOGY | 5,167,334 | 5,055,111 | |
| PUBLIC SERVICE | 1,220,240 | 1,193,739 | |
| STUDENT SERVICES | 9,337,545 | 9,134,754 | |
| INSTITUTIONAL ADMINISTRATION | 11,200,184 | 10,956,940 | |
| FACILITIES MANAGEMENT | 10,751,933 | 10,518,424 | |
| TRANSFERS | (28,483) | (27,273) | |
| TOTAL ESTIMATED EXPENDITURES | $ 79,710,294 | $ 77,979,748 | 2.22% |

9

**SCHOOLCRAFT COLLEGE**

**PROPOSED**
**GENERAL FUND BUDGET**
Fiscal Year 2018-19

| **REVENUE SUMMARY:** | BUDGET 2018-19 | BUDGET 2017-18 | CHANGE |
|---|---|---|---|
| PROPERTY TAXES | $ 24,096,785 | $ 23,500,626 | |
| STATE APPROPRIATION | 14,255,751 | 13,725,046 | |
| TUITION AND FEES | 39,889,067 | 40,841,162 | |
| TRANSFER FROM BOOKSTORE | 250,000 | 500,000 | |
| OTHER SOURCES | 1,340,500 | 1,143,460 | |
| TOTAL ESTIMATED REVENUE | $ 79,832,103 | $ 79,710,294 | 0.15% |

| **EXPENDITURE SUMMARY:** | BUDGET 2018-19 | BUDGET 2017-18 | CHANGE |
|---|---|---|---|
| INSTRUCTION | $ 42,124,632 | $ 42,061,541 | |
| TECHNOLOGY | 5,175,085 | 5,167,334 | |
| PUBLIC SERVICE | 1,222,070 | 1,220,240 | |
| STUDENT SERVICES | 9,351,552 | 9,337,545 | |
| INSTITUTIONAL ADMINISTRATION | 11,216,985 | 11,200,184 | |
| FACILITIES MANAGEMENT | 10,768,061 | 10,751,933 | |
| TRANSFERS | (26,282) | (28,483) | |
| TOTAL EXPENDITURES | $ 79,832,103 | $ 79,710,294 | 0.15% |

# Appendices

## Appendix I
## USE OF PUBLIC FACILITIES, FUNDS, ETC. PROHIBITED

***An injunction issued on February 5, 2016 by U. S. District Judge John Corbett O'Meara, from the U.S. District Court in Ann Arbor prevents the enforcement of PA 269 of 2015 as it affects Section 57 of the MCFA only.*** As a result, 57(3) is not in effect.

Section 57 of the Michigan Campaign Finance Act (MCFA) stipulates a public body or person acting for a public body **must not use or authorize the use of public funds or resources** to make a contribution or expenditure to further the nomination or election of a candidate or the qualification, passage or defeat of a ballot question. Section 57 of the MCFA does not restrict the constitutionally protected right to associate or to engage in political speech. It is intended to prevent those who control public resources from using those resources to influence the outcome of an election. It is up to the people and not public bodies to decide elections. A public body is prohibited in participating in elections for:

- State and Local Ballot Questions
- Federal Candidates
- State Candidates
- Local Candidates

This means that a public body cannot contribute to or make expenditures on behalf of committee's registered to support or oppose candidates and ballot questions. This prohibition includes Candidate Committees, Ballot Question Committees, PACS, Super PACS and Political Party Committees nor can a public body make independent expenditures to influence voters in an election.

**A public body is:**

- A state agency, department, division, bureau, board, commission, council, authority, or other body in the executive branch of state government.
- The legislature or an agency, board, commission or council in the legislative branch of state government.
- A county, city, township, village, intercounty, intercity, or regional board; a council, school district, special district, or municipal corporation; or a board, department, commission, or council or an agency of a board, department, commission, or council.
- Any other body that is created by state or local authority or is primarily funded by or through state or local authority, which body exercises governmental or proprietary authority or performs a government or proprietary function.

**EXAMPLES OF PROHIBITED USES**

The prohibition includes, but is not limited to the use of personnel, office space, computer hardware or software, property, stationery, postage, vehicles, equipment, supplies, provide volunteer personal services or other public resources.

- A public body is prohibited from displaying political signs, brochures, pamphlets, etc in any governmental building or government property.
- Public officeholders and other public bodies are prohibited from using their office email and phones for campaign purposes.

**Payroll Deduction Prohibition**

The prohibition includes using or authorizing the use of public resources to establish or administer a payroll deduction plan to directly or indirectly collect or deliver a contribution to or make an expenditure for a committee. Advance payment or reimbursement to a public body does not cure a use of public resources.

**EXEMPTIONS**

The prohibition does not apply to any of the following:

- The expression of views by an elected or appointed public official who has policy-making responsibilities.
- The production or dissemination of factual information concerning issues relevant to the function of the public body.
- The production or dissemination of debates, interviews, commentary, or information by a broadcasting station, newspaper, magazine, or other periodical or publication in the regular course of broadcasting or publication. This exemption does not apply to the dissemination of an advertisement of a candidate.
- The use of a public facility owned or leased by or on behalf of a public body if any candidate or committee has an equal opportunity to use the public facility.
- The use of a public facility owned or leased by or on behalf of a public body if that facility is primarily used as a family dwelling and is not used to conduct a fund raising event.
- An elected or appointed public official or an employee of a public body who, when not acting for a public body but is on his or her own personal time, is expressing his or her own personal views, is expending his or her own personal funds, or is providing his or her own personal volunteer services.

Special notes:

**On September 20, 2017, 2017 implements a num (MCFA). Click here to**

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- The mere act of voting on a resolution that encompasses matters at a meeting does not constitute a misuse of public resources within the meaning of Section 57. A public body may record the resolution in the meeting minutes as required by the Open Meetings Act and may disseminate copies of those minutes in its regular course of publication.

- Public facilities that are rented to committees for use, may display the committee function on the facility marquee without violating section 57 as long as any candidate or committee has an equal opportunity to use the facility and the marquee is use equally for all events.

- Public facilities and resources can be used for public forums and public education on candidate elections and ballot questions provided the public resources are not used to influence the outcome of the election and views of all candidates and views of both supporters and opponents of a ballot question are treated equally.

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Include TOC Publish

**PENALTIES**

A person who knowingly violates this section is guilty of a misdemeanor punishable, if the person is an individual, by a fine of not more than $1,000.00 or imprisonment for not more than 1 year, or both, or if the person is not an individual, by one of the following, whichever is greater: (a.) A fine of not more than $20,000.00 or (b.) A fine equal to the amount of the improper contribution or expenditure.

**OTHER PROHIBITIONS OF THE MCFA**

For a more complete listing of prohibitions covered under the MCFA see Appendix O; Prohibited Contributions.

**COMPLAINTS**

If you believe a violation of any provision of the MCFA has occurred, the law provides for a specific process that can be followed to file a complaint. A Complaint Process Form has been created to assist you with filing a complaint.

**FAQs**

**What is a public body?** A public body is:

- A state agency, department, division, bureau, board, commission, council, authority, or other body in the executive branch of state government.
- The legislature or an agency, board, commission or council in the legislative branch of state government.
- A county, city, township, village, intercounty, intercity, or regional board; a council, school district, special district, or municipal corporation; or a board, department, commission, or council or an agency of a board, department, commission, or council.
- Any other body that is created by state or local authority or is primarily funded by or through state or local authority, which body exercises governmental or proprietary authority or performs a government or proprietary function.

**What activities are exempt from Section 57?** Section 57 is not intended to squash the constitutional right to free speech by public officials or public bodies, but rather ensure that public resources are not used to influence elections. That decision must be left to the voters. Therefore, the prohibition does not apply to any of the following:

- The expression of views by an elected or appointed public official who has policy-making responsibilities.
- The production or dissemination of factual information concerning issues relevant to the function of the public body.
- The production or dissemination of debates, interviews, commentary, or information by a broadcasting station, newspaper, magazine, or other periodical or publication in the regular course of broadcasting or publication. This exemption does not apply to the dissemination of an advertisement of a candidate.
- The use of a public facility owned or leased by or on behalf of a public body if any candidate or committee has an equal opportunity to use the public facility.
- The use of a public facility owned or leased by or on behalf of a public body if that facility is primarily used as a family dwelling and is not used to conduct a fund raising event.
- An elected or appointed public official or an employee of a public body who, when not acting for a public body but is on his or her own personal time, is expressing his or her own personal views, is expending his or her own personal funds, or is providing his or her own personal volunteer services.

**What constitutes express advocacy?** A violation occurs when a public body uses public funds to send out a communications that contains words of express advocacy. A communication contains express advocacy when it contains the words "vote for", "elect", "support", "cast your ballot for", "Smith for governor", "vote against", "defeat", or "reject". These are often referred to as the ""magic words."" While these are the most common terms of express advocacy and provided in Section 6 of the MCFA, other terms may be considered to fall into the definition of express advocacy. Each communication must be considered carefully to ensure that it does not violate the express advocacy prohibition.

**Can a public official insert fliers with express advocacy in an established mailing such as tax bill?** No. A public body must not use any public resources paid for with public funds to influence voters. Providing factual information that does not contain words or express advocacy does not violate the MCFA. However, it is not recommended as it may results in a complaint. While the mailing may not result in any additional cost in postage or envelopes this is not relevant and does not mitigate the violation. The entire cost of the mailing and any staff time or other resources used to stuff and handling the mailing is considered a misuse of the resources.

**Can a public official use the office telephone for campaign purposes?** No. A public official should not use his public office telephone or any phone paid for with public funds to campaign or advertise it as a way of contacting the public official for campaign purposes. Any time spent answering campaign phone calls diverts attention for the ordinary business of the public body and is permanently lost. Additionally, any staff time answering and transferring campaign related phone calls also causes the loss of time to the county. Any of this activity would result in a prohibited expenditure of public resources.

**Can a public official use the office email for campaign purposes?** No. A public official should not use his public office email system paid for with public funds to campaign or advertise it as a way of contacting the public official for campaign purposes. Any time spent answering emails calls diverts attention for the ordinary

business of the public body and is permanently lost. Additionally, any staff time reading, handling or transferring campaign related emails also causes the loss of time to the county. Any of this activity would result in a prohibited expenditure of public resources.

**Can a public official use pictures taken in the public office and/or wearing their official uniform?** Maybe. A public body violates the MCFA by expending its resources for prohibited campaign activity. The expenditure of public funds must have "ascertainable monetary value" in order to meet this threshold. There is no ascertainable monetary value in connection with a picture being taken in a public office. In addition, Section 57 of the MCFA contains an exception that allows the use of a public facility if any candidate has the same opportunity to use that facility.

**Can a public official campaign in their uniform?** Maybe. A public body violates the MCFA by expending its resources for prohibited campaign activity. The expenditure of public funds must have "ascertainable monetary value" in order to meet this threshold. There is no ascertainable monetary value in connection with a public official wearing a uniform. In addition, some public officials are asked to purchase their own uniforms. In this case, no public resources are involved.

**Can a public official campaign using a publicly funded vehicle such as a patrol car?** No. A publicly funded vehicle such as a patrol car must not be used to campaign. The prohibition would extend to attending campaign events, transporting campaign materials or any other exclusively campaign related use.

**Can a public official campaign while on publicly paid time?** No. At no time can a public official campaign when being paid to work. A public official must use personal time or accrued leave time to campaign during working hours. Public officials that are on call, but not actively working and not being paid are considered to be on personal time unless and until they are called to duty.

**Can a public official use official letterhead for campaign purposes?** No. A public official cannot use official letterhead of the public body to campaign for himself/herself or any other candidate.

**Can a public official endorse another candidate?** Yes. An endorsement in and of itself has no value. However, the public official cannot use public resources to promote or advertise the endorsement of himself or any other candidate.

**Can a public official use public resources if the cost is reimbursed to the public body?** No. A violation of the MCFA occurs at the point that the resources are used and reimbursement to the public body does not cure the violation.

**Can campaign signs be placed on public property or displayed in public buildings?** Maybe. Campaign signs should not be placed on public owned or leased property unless the opportunity exists for any and all candidates and committees. This practice extends to placing brochures in a public building. However, this practice is highly discouraged as it leads to complaints. It further puts the public body at risk of violating the MCFA inadvertently. It is recommended that the public body establish clear and written policies on the use of public facilities for campaign purposes.

**On election day, can signs be placed on public property if the building is a polling place?** Polling locations (including those on public property) on election day must allow campaigning outside of the 100 foot rule. This means that within 100 feet of any door to the building, campaigning and signs are not allowed. However, outside of 100 feet campaigning must be allowed. However, the public body has the authority to allow or disallow signs being left on the property as long as the decision is enforced equally during the hours the polls are open.

**I see signs on public property, can I take them down?** Only the owner or administrator with the authority to remove signs may do so. The members of the general public without permission do not have the authority to remove the signs.

**Can a public facility be used for a candidate meet and greet or ballot question informational meeting?** Yes. Public facilities and resources can be used for public forums and public education on candidate elections and ballot questions provided the public resources are not used to influence the outcome of the election and views of all candidates and views of both supporters and opponents of a ballot question are treated equally.

**I think a violation has occurred, can I file a complaint?** Yes. If you believe a violation of any provision of the MCFA has occurred, the law provides for a specific process that can be followed to file a complaint. A Complaint Process Form has been created to assist you with filing a complaint.

**Do I need evidence of the violation to file a complaint?** Yes, a compliant that is not substantiated with evidence will be dismissed. Evidence can be in the form or pictures, videos, receipts or vouchers or anything else that substantiates the allegations.

ADDITIONAL RESOURCES

RULINGS AND INTERPRETIVE STATEMENTS

QUESTIONS?

**Contact Us**

‹ H - Committee Types | Appendicies | J - Identification Requirements ›

WOODSIDE LEGAL, PLLC
39111 W. SIX MILE ROAD, STE 151
LIVONIA, MICHIGAN 48152
(734) 432-3159
FAX (248) 349-8146
WOODSIDELEGAL@GMAIL.COM

October 29, 2018

Conway A. Jeffress, President
Schoolcraft College
18600 Haggerty
Livonia, MI 48152-2696

**DEMAND LETTER- PUBLIC RETRACTION**
School-wide Email to "Everyone" entitled **"SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION"** sent 10-24-18@ 2:51pm and Michigan Campaign Finance Complaint on Violations

Dear Mr. Jeffress:
Attached please find the Campaign Finance Complaint for improper usage and Violation of use of Schoolcraft College property, resources, email, and public funds and improper use for "SUPPORT OF OUR NOV. 6 MILLAGE RESTORATION." **We demand (1) Immediate Retraction of the "Support Email" sent on the Schoolcraft College email to all Administration and Faculty by your Assistant Karla Frentzos, on your behalf; (2) You take appropriate steps to correct/mitigate the damage caused by your improper advocacy email violations; (3) The Agreement to Withhold pursuing 4 year degrees for "just 2 years" in exchange for Madonna College support; (4) Cease and Desist at any further emails.** Jeffress appears to *sua sponte* done this on his own without Board Approval as he did not provide any disclaimers or a copy of a Board of Trustees Resolution approving action.

I submitted a FOIA on behalf of a client in a labor dispute with SCC. Our first FOIA was denied, the second FOIA submitted 10/10/18 requested Annual salaries for Administration and Faculty, staff (as found on the Mackinac Conference Website) pursuant to our labor litigation-that FOIA was outsourced to the Seyburn Kahn Law firm in Southfield. The FOIA has not yet been received after the SCC requested extension to 10/31/18. When the first FOIA for salaries was denied, we found them on the Mackinac Center website which published all public salaries from 2015-2017.

Please be advised that there are two further allegations of bribery as the *quid pro quo* agreement was made to receive support and influence the election. SCC would not seek any four-year college degrees for "just two years" in exchange for the "Support" of "Our Millage" by Madonna University. Consider this a FOIA for all records of time on emails sent to EVERYONE on the Millage to determine how, when and why these matters were handled on school time using school property, school personnel, resources, and students. Also provide all records for Todd Stowell's alleged bribes for soliciting focus groups with money, illegal raffles, and student work release, or possible credit given to students.

Further, be advised this "Support agreement" affects the minimum competencies for the Higher Learning Commission (HLC) that were changed by elimination of Appendix N from the 8/26/18 new Faculty contract under a pending arbitration matter that we are currently involved in. (See also attached 2014 article on the purchase and dedication of the Jeffress Center to be used by the University of Toledo and Wayne State University was to allow SCC students to obtain the MS and BS degrees used as the primary purpose to purchase the Jeffress Center in 2013 which all fell through.) We request your immediate retraction and correction of this matter no later than noon on November 1, 2018 and cease and desist from any sending any further emails on the millage restoration or ballot proposal. Please provide this letter to the Board of Trustees.

Sincerely,

Karen M. Woodside

RECEIVED
2018 OCT 31 PM 2:34
BOARD OF TRUSTEES GREAT SEAL

# THE MICHIGAN PENAL CODE (EXCERPT)
## Act 328 of 1931

### 750.117 Public officer; bribery.

Sec. 117. Bribery of public officer—Any person who shall corruptly give, offer or promise to any public officer, agent, servant or employe, after the election or appointment of such public officer, agent, servant or employe and either before or after such public officer, agent, servant or employe shall have been qualified or shall take his seat, any gift, gratuity, money, property or other valuable thing, the intent or purpose of which is to influence the act, vote, opinion, decision or judgment of such public officer, agent, servant or employe, or his action on any matter, question, cause or proceeding, which may be pending or may by law be brought before him in his public capacity, or the purpose and intent of which is to influence any act or omission relating to any public duty of such officer, agent, servant or employe, shall be guilty of a felony.

**History:** 1931, Act 328, Eff. Sept. 18, 1931;—CL 1948, 750.117.

**Former law:** See section 7 of Ch. 156 of R.S. 1846, being CL 1857, § 5826; CL 1871, § 7659; How., § 9241; CL 1897, § 11311; CL 1915, § 14978; and CL 1929, § 16569.


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[4] ALSO MEMBER OF DISTRICT OF COLUMBIA BAR
[5] ALSO MEMBER OF ILLINOIS BAR
[6] ALSO MEMBER OF FLORIDA BAR

December 19, 2018

Department of State
Bureau of Elections
Attn: Adam Fracassi
Richard H. Austin Building
1st Floor
430 West Allegan Street
Lansing, MI 48918

***Via Email @ FracassiA@michigan.gov***
***and Hand Delivery***

RECEIVED
DEC 21 2018
BUREAU OF ELECTIONS

RE: Schoolcraft College ("College")
Respondent: Conway Jeffress, President

Dear Mr. Fracassi:

This letter will serve as Dr. Conway Jeffress' response to the formal amended complaint filed by Ms. Karen Woodside with the Bureau of Elections ("Bureau"). Since the claims against Dr. Jeffress in the amended complaint overlap and/or are in addition to the ones included in the original complaint (for which a response was prepared and submitted), most of my response on behalf of Dr. Jeffress will include a replication of my prior response. Dr. Jeffress categorically denies that he violated the Michigan Campaign Finance Act ("MCFA") and will demonstrate that a careful reading of the complaint (as well as a review of certain background information that has not been disclosed by Ms. Woodside) will show that here is no basis for finding a violation of the MCFA by Dr. Jeffress and the complaint should be promptly dismissed.

I. Ulterior Motives.

Before addressing the merits of Ms. Woodside's frivolous allegations, I want to advise the Bureau that Ms. Woodside has ulterior and unclean motives for bringing the complaint against Dr. Jeffress. Without going into all of the details and actions taken to date due to current arbitration proceedings, Ms. Woodside's husband, Kenneth Woodside, is a part-time faculty member of the College and is embroiled in a dispute with the College concerning minimum

academic credentials to teach chemistry courses. Mr. Woodside previously taught chemistry courses at the College because he was grandfathered to teach these courses as outlined in the Faculty contract that expired August, 2018. In 2015, the Higher Learning Commission (HLC, the College's accrediting organization), informed the college that faculty teaching general education courses must possess certain level of academic credentials to teach general education courses, Masters in the content area or a masters and 18 graduate credits in the specific content area, by Fall 2017. The College was required to honor contractual obligations, the grandfathering clause which allowed Mr. Woodside to teach chemistry, until the 2015-2018 contract expired. The college informed Mr. Woodside during the 2016-2017 academic year that he would need to obtain the requisite academic credentials mentioned to continue teaching chemistry courses for Schoolcraft. With the ratification of the 2018-2021 contract occurring in August 2018, the grandfathering clause was eliminated to assure the College's requirements for faculty academic credential requirements were aligned to HLC standards. Mr. Woodside does not have the academic credentials (a masters in pure chemistry or a masters and 18 graduate credits in pure chemistry) and as a result, Mr. Woodside is currently prohibited from teaching any courses. The current arbitration proceedings deal with this academic credentials issue and Ms. Woodside is very involved in assisting her husband in this dispute with the College.[1]

II. Email of Karla Frentzos.

Ms. Woodside alleges that the email that was sent by Karla Frentzos on October 24, 2018 on behalf of Dr. Jeffress (the "Email") represents the improper use of public resources to make a contribution or expenditure on behalf of the 2018 Headlee Override Ballot Question ("Ballot Question"). The cost of sending an email to faculty and administrative staff is de minimus and not quantifiable. MCL 169.204 defines "contribution" as:

> "a payment, gift, subscription, assessment, expenditure, contract, payment for services, dues, advance, forbearance, loan, or donation of money ***or anything of ascertainable monetary value, or a transfer of anything of ascertainable monetary value to a person***, made for the purpose of influencing the nomination or election of a candidate, for the qualification, passage, or defeat of a ballot question, or for the qualification of a new political party." (***emphasis added***)

[1] In one portion of her amended complaint, Ms. Woodside writes that "much of the district population is older, and can't even afford medication" in framing an argument against faculty salary levels, which is totally irrelevant under MCFA and these proceedings and should not be used to hurl sour grapes in the form of a frivolous formal complaint to the Bureau of Elections after the election results are tabulated. In addition, at the end of her amended complaint "introduction" she states that the school is being run "on the backs of the students and adjunct instructors" (to wit, her client/husband – further evidence of her misguided basis for filing the frivolous complaint and the amendment thereto).

Similarly, the statutes define "expenditure" as:

> "a payment, donation, loan, or promise of payment of money ***or anything of ascertainable monetary value*** . . . ." MCL 169.206(1) (***emphasis added***)

Again, Ms. Woodside has not provided any evidence that the Email being sent to the faculty and staff of the College has any ascertainable monetary value. Dr. Jeffress denies that anything of ascertainable monetary value was given or transferred.[2]

III. The Email of 10/24/18 Does Not Constitute Advocacy.

Ms. Woodside alleges that the Email constitutes improper advocacy on behalf of the Ballot Question. However, Michigan law explicitly exempts from the definition of "expenditure" communications regarding ballot issues if the communications do not "support or oppose" the ballot issue. *See* MCL 169.206(2)(b). Nowhere in the Email does Dr. Jeffress advocate for a "yes" vote on behalf of the Ballot question; rather, the Email simply informs the College's administrative staff and faculty that Madonna University would support the College's millage restoration efforts. Although the subject line of the Email reads "Support of our Nov. 6 Millage Restoration," the full import of the subject line when read in conjunction with the body of the Email clearly shows that the "Support" being referenced is that of Madonna University – it is not a request that the recipients of the Email support the Ballot Question with their vote or efforts – and any attempt to read the subject line as Ms. Woodside seeks to interpret it is disingenuous. Not only is there no reference in the Email to voting in favor of the Ballot Question, there's not even a request that the recipients vote in the upcoming election. It takes an incredible stretch of the imagination and a distortion of the clear meaning of the words used in the Email to argue that improper advocacy took place. Dr. Jeffress denies the Email amounts to advocacy.

Fortunately, no imagination of what constitutes "advocacy" is required here, because it is a defined term under both Michigan and federal campaign finance law, and the Email clearly falls outside of those definitions.[3] Michigan's express advocacy standard is based on federal case

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[2] Under federal law, which is informative, because the Internet is "generally free or low-cost means of civic engagement and political advocacy," uncompensated Internet activity, such as sending emails, is exempt from the definition of "contribution" or "expenditure." *See* 71 Fed. Reg. 18603; 11 C.F.R. §§ 100.94, 100.155.

[3] The terms "support" or "oppose" have been found to be the same or substantially similar to the definition of "express advocacy." *See, e.g.,* Federal Election Commission, Factual and Legal Analysis at 10, MUR 6683 (Fort Bend County Democratic Party) (communication containing express advocacy promotes and supports a candidate); *see also* MCL 169.206(2)(j).

law. *See,* Declaratory Ruling I-04-CI (April 20, 2004), (adopting and applying the United States Supreme Court's ruling in *Buckley v. Valeo*, 424 U.S. 1, 44, fn. 52 (1976)). As applied here, in order to be considered express advocacy, a communication must contain one of the "magic words," such as "support," ***and*** "in context can have no other reasonable meaning than to urge the election or defeat" of a ballot issue. *See* 11 C.F.R. § § 100.22(a). As discussed, no reasonable interpretation of the Email could find that it advocated for the passage of the Ballot Question or implored individuals to vote for it. Instead, it was simply an informational email not regulated by Michigan's campaign finance statutes. Because the Email is not regulated by the MCFA, further analysis is not necessary and the complaint should be dismissed.

IV. Dr. Jeffress, as an appointed public official, is exempt under MCFA.

In addition, Dr. Jeffress sharing his views is exempt under MCFA. MCL 169.257(1)(a) expressly provides that the subsection does not apply to "the expression of views by an elected or appointed public official who has policy making responsibilities." Conway Jeffress is the appointed president of the College, having been appointed by the duly elected Board of Trustees. MCL 389.124(a). As such, Dr. Jeffress President develops for the college all policies and presents those policies to the board of trustees for approval. All policies are approved by the board of trustees. Dr. Jeffress then develops the framework for the policies to be implemented. Accordingly, Dr. Jeffress is an appointed public official and the communication that is the subject of this Complaint is exempt from the provisions of the MCFA.[4]

V. Form of Communication Not Prevented Under MCFA.

The method and form of communication found in the Email is not prevented under MCFA. Ms. Woodside references MCL 169.257(3) to argue that during the 60 days immediately prior to an election there will be no public funds or resources used "for a communication by means of radio, television, *mass mailing* or prerecorded telephone message" regarding the ballot question (emphasis added). Presumably, Ms. Woodside is arguing that the Email qualifies as a "mass mailing." Unfortunately for Ms. Woodside, the Michigan legislature does not agree with her. In fact, the MCFA defines "mass mailing" to be "mailing by United States mail or facsimile of more than 500 pieces of mail matter of an identical or substantially similar nature within any 30-day period." MCL 169.210(2). Contrary to Ms. Woodside's misguided interpretation, the statute does not address the use of emails.[5]

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[4] Ms. Woodside has also cited an interview that Dr. Jeffress gave to the Hometown-Observer on October 1, 2018 which is also exempt under MCL 169.257(1)(a).

[5] The MCL does not define the term "facsimile."

Besides being inapplicable to email, section 169.257 only prohibits mass mailings during the final 60 days if the communication "references a local ballot question ***and*** is targeted to the relevant electorate where the local ballot question appears on the ballot" (***emphasis added***). An email directed to faculty and staff is not "targeted to the relevant electorate where the local ballot question appears." Furthermore, it is not known who among the faculty and staff are even electors within the College's voting district.[6]

VI. Email of 11/07/18.

Ms. Woodside attached to her amended complaint an email from Dr. Jeffress, dated Wednesday, November 7, 2018 (the day after the election), reporting the election results and thanking the administrative staff and the faculty for their efforts. An email sent after the election results are known cannot, by definition, be advocating for or against the passage of a ballot question. The election is over. There is no violation of MCFA.

VII. Demand Letter.

Under the heading "Explain how [cited sections of MCFA] were violated," Ms. Woodside cites Dr. Jeffress' failure to comply with her demand letter of 10/29/2018. No provision of MCFA requires that an appointed public official comply with the terms of a demand letter sent to him or her. In this case, the "demand letter" was sent by a private attorney who, by her own admission, represents a "part-time" faculty member currently engaged in arbitration proceedings against the College. As noted above, the arbitration involves her client/husband's inability to teach certain courses due to lack of academic credentials. The inability to teach directly impacts his wages. The information that she included in her amended complaint concerning faculty and administration salaries underscores the true motivation behind her amended complaint. Even if Dr. Jeffress felt compelled to respond to Ms. Woodside's demand letter – which he was under no obligation to do - the correspondence was so poorly written and included so many random topics that it was impossible to decipher what Ms. Woodside was demanding of Dr. Jeffress.

VIII. Yes Committee Signs.

The Yes Committee Signs referenced in Ms. Woodside's amended complaint were placed on leased premises by third party tenants. There is no connection to Schoolcraft College or Dr. Jeffress. Ms. Woodside is apparently arguing that individuals who reside or have business in the

[6] The College District only includes five municipalities: Garden City, Livonia, Canton, Northville, and Clarenceville; however, the faculty, staff and students of the College come from a sixty mile radius which comprises four counties: Oakland, Macomb, Wayne and Washtenaw. Obviously, many are not even electors within the College District.

community are prohibited from exercising their civil rights during an election season if the exercise of such rights are contrary to her wishes.

IX. Emails of Faculty Members.

Ms. Woodside's Amended Complaint is against Dr. Jeffress and only Dr. Jeffress and, yet, she has attached emails from other faculty members to her complaint. There are no allegations (or evidence) that Dr. Jeffress directed any of the emails from other faculty members. Dr. Jeffress categorically denies having directed any emails other than those that were sent by him or expressly on his behalf (e.g. the 10/24/18 email).[7]

X. Miscellaneous Exhibits.

Ms. Woodside has attached to her amended complaint, without any particular allegations concerning the same, a variety of materials, including: NextGen America's youth vote program; NextGen's Blue Wave program; an article from 2016 regarding the Multi-Sport Dome being built at Schoolcraft; an article referencing that Universal Properties and Management, Inc. purchased Seven Mile Crossing office complex on Schoolcraft's property (the third-party leased premises upon which some of the "Yes" signs that she is objecting to were posted); and a "fact" sheet produced by the NEA. She also attached copies of various years' worth of General Fund Budgets for Schoolcraft with the entry "institutional administration" expenditures circled on each. The attachments may provide a hint as to Ms. Woodside's political bias and the true motivation for her amended complaint (i.e., disagreement with the passage of the ballot question

[7] Notwithstanding the fact that Dr. Jeffress did not direct the sending of the faculty emails, a simple reading of the same show that none are a violation of MCFA. One of the emails that Ms. Woodside finds objectionable is that of Michelle Randall that offered 2 extra credit points for voting. The email does not advocate for the passage of the ballot question, does not offer the extra credit based on the way a student voted, and did not limit the extra credit to those students who reside in the community college district. A second email is from Cheryl Hawkins which asks faculty to be flexible with students in the event of tardiness to class due to it being election day. Neither email represents improper advocacy or bribery and their inclusion in the amended complaint is pure desperation on the part of complainant. A third email, by Gerald Champagne, expressly states that it was sent on his own time, using his own computer and with no permission from anyone at the College. This is not a violation of MCFA [Please see Footnote 2, *supra*.and MCL 169.257(1)(f)]. Joyce Tellitocci forwarded Mr. Champagne's email to faculty and staff only, but the forwarding did not violate MCL 169.257(3) because it was not a "mass mailing" and was not directed toward the relevant electorate. Finally, Patricia Zachos' email of 10/25/18 was a call to raise awareness of the measure (a neutral, instructional directive) and specifically directed the recipients of the email to be mindful to use their own time and resources when doing so.

and the duly-elected board's approved use of the College's general fund from year to year), but does not lead to the conclusion that a violation of MCFA has occurred.

XI. Knowing Requirements.

MCL 169.257(4) requires that the individual accused of violating this provision of the campaign finance law did so "knowingly." Based on MCL 169.257(1)(a), Conway Jeffress reasonably believed that as an appointed public official he and/or the communication of his views was expressly exempt from the provisions of MCFA. Based on a strict reading of MCL 169.257(3), he could reasonably assume that the Email was not a prohibited mass mailing and that the content of the Email did not represent advocacy nor was it targeted to the relevant electorate. Instead, it was a neutrally informative email that was sent to staff and faculty only. Since Dr. Jeffress did not knowingly violate MCFA the complaint should be dismissed.

XII. Conclusion.

As demonstrated above, there has been no violation of MCFA and the complaint should be dismissed.

Very truly yours,

SEYBURN KAHN

Henry M. Nirenberg

HMN/cak

## Fracassi, Adam (MDOS)

**From:** Fracassi, Adam (MDOS)
**Sent:** Monday, December 3, 2018 3:46 PM
**To:** Fracassi, Adam (MDOS)
**Subject:** Woodside v. Jeffress - Campaign Finance Complaint
**Attachments:** Woodside Supplemental Complaint.pdf

Karen Woodside
39111 Six Mile Road, St. 151
Livonia, Michigan 48152

Henry Nirenberg
Attorney for Conway Jeffress
2000 Town Center, Suite 1500
Southfield, Michigan 48075

***Via Email Only***

Re: *Woodside v. Jeffress*
Campaign Finance Complaint
No. 2018-10-99-57

Counsel,

I have received both an answer to the first complaint and an amended complaint in the abovementioned campaign finance complaint filed by Ms. Karen Woodside against Mr. Conway Jeffress. Given that an amended complaint has been filed and the original complaint has been responded to prior to my being able to send the amendment out, at this time, I intend to reset the deadlines.

I have attached to this email the amended complaint which was received by the Department on November 20, 2018. If Mr. Jeffress wishes to file a written response to this complaint, he must do so within 15 business days of the date of this email (December 3, 2018). A copy of the answer will then be provided to Ms. Woodside who will have an opportunity to submit a rebuttal statement to the Department. After reviewing all of the statements and materials provided by the parties, the Department will determine whether "there may be reason to believe that a violation of [the MCFA] has occurred [.]" MCL 169.215(10).

If either of you have objects to this course of action, please let me know. As always, if you have any questions, please do not hesitate to contact me.

**Adam Fracassi**
Election Law Specialist
Bureau of Elections
Michigan Department of State
430 West Allegan Street
Lansing, Michigan 48918
(517) 373-2540

## Fracassi, Adam (MDOS)

**From:** Fracassi, Adam (MDOS)
**Sent:** Wednesday, March 27, 2019 5:01 PM
**To:** 'Henry Nirenberg'
**Subject:** Woodside v. Jeffress - Determination
**Attachments:** Determination.pdf; Proposed Conciliation Agreement.pdf

Mr. Nirenberg,

Please find attached correspondence from the Department with a proposed conciliation agreement. If you have any questions, please do not hesitate to contact me.

**Adam Fracassi**
Bureau of Elections

STATE OF MICHIGAN
JOCELYN BENSON, SECRETARY OF STATE
DEPARTMENT OF STATE
LANSING

January 3, 2019

Karen Woodside
39111 Six Mile Road, St. 151
Livonia, Michigan 48152

Via Email: Karenwoodside@woodsidelegal.com

Re: *Woodside v. Jeffress*
Campaign Finance Complaint
No. 2018-10-99-57

Dear Ms. Woodside:

The Department of State received a response to the complaint you filed against Conway Jeffress, which concerns an alleged violation of the Michigan Campaign Finance Act (MCFA), 1976 P.A. 388, MCL 169.201 *et seq*. A copy of the response is provided as an enclosure with this letter.

If you elect to file a rebuttal statement, you are required to send it within 10 business days of the date of this letter to the Bureau of Elections, Richard H. Austin Building, 1st Floor, 430 West Allegan Street, Lansing, Michigan 48918.

Sincerely,

Adam Fracassi
Bureau of Elections
Michigan Department of State

c: Henry Nirenberg, Attorney for Jeffress, via email

STATE OF MICHIGAN
JOCELYN BENSON, SECRETARY OF STATE
DEPARTMENT OF STATE
LANSING

March 27, 2019

Henry Nirenberg
Attorney for Conway Jeffress
Seyburn Kahn
2000 Town Center, Suite 1500
Southfield, Michigan 48075

*Via Email Only*

Re: *Woodside v. Jeffress*
Campaign Finance Complaint
No. 2018-10-99-57

Dear Mr. Nirenberg:

The Department of State (Department) has concluded its investigation into the complaint filed against you by Karen Woodside which alleges violations of the Michigan Campaign Finance Act (MCFA or Act), 1976 PA 388, MCL 169.201 *et seq*. This letter concerns the resolution of the complaint.

Ms. Woodside filed her complaint with the Department on October 31, 2018 and alleged that your client, Dr. Conway Jeffress, improperly used Schoolcraft College property, resources, and email in order to expressly advocate for the passage of a local millage on the 2018 ballot. Specifically, Ms. Woodside alleges that certain emails sent during the standard work hours of 8:00 am – 5:00 pm expressly advocated for the passage of the millage.

The first email was sent on June 8, 2017 at 3:11 pm. The email was authored by Dr. Jeffress and was sent from his Schoolcraft email account. At the end of this email, Dr. Jeffress states, "We desperately need your support for this ballot proposal. This will benefit you personally, the students, the College, and our community."[1] The next email submitted was dated October 24, 2018 and sent on Dr. Jeffress' behalf by Karla Frentzos at 2:51 p.m. In this email, Dr. Jeffress discuss an agreement between Schoolcraft and Madonna University related to having "Madonna University as a supporter of our Nov. 6 Millage Restoration." Attached to this email is a signed

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[1] There are additional emails that have been submitted with the complaint that were sent by other faculty and staff members. Because the complaint is filed against Dr. Jeffress only, the Department does not consider whether these emails or the individuals named in them constitute a violation of the MCFA.

agreement which states "Schoolcraft is currently seeking a millage restoration to sustain its core mission and in the spirit of cooperation Madonna will support and encourage voters to support this November ballot issue."[2]

By letter dated December 19, 2018, you responded to both complaints and argued that the cost of sending an email directly to all faculty and administrative staff was *de minimis* and therefore did not count as a contribution as defined by the Act. You further alleged that the emails sent did not constitute express advocacy, and that Dr. Jeffress, as a public official, is exempt from section 57.

The Department notified Ms. Woodside of her opportunity to file a rebuttal in a letter and email dated January 3, 2019. No rebuttal was filed.

In Michigan it is unlawful for a public body or an individual acting on its behalf to use or authorize the use of equipment, supplies, personnel, funds, or other public resources to make a contribution or expenditure. MCL 169.257(1). The words "contribution" and "expenditure" are terms of art that are generally defined to include a payment or transfer of anything of ascertainable monetary value made for the purpose of influencing or made in assistance of the qualification, passage, or defeat of a ballot question. MCL 169.204(1), 169.206(1). A knowing violation of this provision is a misdemeanor offense. MCL 169.257(4).

Under the Act, "public body" is defined as 1 or more of the following:

> (a) A state agency, department, division, bureau, board, commission, council, authority, or other body in the executive branch of state government.
>
> (b) The legislature or an agency, board, commission, or council in the legislative branch of state government.
>
> (c) A county, city, township, village, intercounty, intercity, or regional governing body; a council, school district, special district, or municipal corporation; or a board, department, commission, or council or an agency of a board, department, commission, or council.
>
> **(d) Any other body that is created by state or local authority or is primarily funded by or through state or local authority, if the body exercises governmental or proprietary authority or performs a governmental or proprietary function.**

MCL 169.211(7) (emphasis added). According to its website, Schoolcraft College was originally created on October 24, 1961 when "residents of Livonia, Plymouth-Canton, Carden City and Clarenceville school districts voted to establish a community college."[3] Additionally,

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[2] After the submission of the complaint, Ms. Woodside amended her complaint to provide additional evidence. You answered the complaint prior to the Department providing you the additional complaint. By email, the Department sent the amended complaint and notified both sides that the deadlines would be reset.

[3] "Our History," Available at https://www.schoolcraft.edu/about-schoolcraft/our-history.

Schoolcraft receives appropriations from the State of Michigan's.[4] Therefore, it is clear that Schoolcraft college meets the definition of a public body under section 57.

From the outset, the Department notes that several allegations must be dismissed. First, all allegations that Dr. Jeffress and/or Schoolcraft have violated MCL 169.257(3) are dismissed. In 2016, section 57(3) was litigated and declared unconstitutional by the United States District Court for the Eastern District of Michigan. *Taylor v. Johnson*, Case No. 16-10256, 2016 U.S. Dist. LEXIS 14075 (E.D. Mich. Feb. 5, 2016). Under the terms of the court's order, the Department is permanently enjoined from enforcing MCL 169.257(3).

Second, Ms. Woodside makes several allegations against various faculty and staff members which allege bribery under Michigan Election Law. Section 15 of the MCFA regulates the investigation process and limits the Departments investigatory powers to purported violations of the MCFA. See MCL 169.215(5) ("[a] person may file with the secretary of state a complaint that alleges a violation *of this act* [,]") and MCL 169.215(10) (the secretary of state may "refer the matter to the attorney general for the enforcement of a criminal penalty provided *by this act.*") (Emphasis added). The campaign finance complaint process simply is not designed to resolve complaints involving purported violations of the MEL. For this reason, the Department has no alternative but to dismiss the portions of the complaints which allege violations of Michigan Election Law.

Turning to the remaining allegations, the Department determines that Dr. Jeffress improperly used public resources to expressly advocate for the passage of a ballot question. Under the MCFA, express advocacy is defined as language that specifically urges voters to "vote yes," "vote no," "elect," "defeat," "**support**," or "oppose" a ballot question or candidate, using these or equivalent words and phrases. MCL 169.206(2)(j) (emphasis added). While you allege that the emails do not contain words of express advocacy, the Department respectfully disagrees. In the email sent June 8, 2017 at 3:11 pm, Dr. Jeffress specifically uses words of express advocacy by stating "We desperately need your **support** for this ballot proposal. This will benefit you personally, the students, the College, and our community." (emphasis added). This email was sent from Dr. Jeffress Schoolcraft email during normal business hours and uses words specifically outlined under the Act. Further, the fact that emails were sent faculty wide constitutes more than a *de minimis* violation.

Additionally, you argue that Dr. Jeffress is exempt from the Act's requirement as he is an appointed policy making official. MCL 169.257(1)(a). Although Dr. Jeffress is an appointed public official who exercises policy-making responsibilities in the course of his employment, he is not entitled to use public resources to solicit a favorable vote regarding a ballot question. Section 57(1)(a) exempts "[t]he expression of views by an elected or appointed public official who has policy making responsibilities [,]" from its prohibition against the making of a contribution or expenditure using public resources. The Department has construed this provision to mean, for example, that a city council may adopt a resolution that supports or opposes a ballot

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[4] In fiscal year 2019, the college received $13,112,900 in state aid. http://www.legislature.mi.gov/documents/2017-2018/publicact/pdf/2018-PA-0265.pdf. Similar allocations were made in years prior.

question. *Interpretive Statement to Steven Daunt, August 17, 2000.*[5] Such action requires a vote recorded at a public meeting and entails no additional cost beyond what is ordinarily required to conduct the meeting. And with regard to the *Daunt* statement, the Department cautioned, "the use of public resources *to distribute or publicize* that resolution beyond the regular provision of factual information regarding actions taken by the city council would result in a violation of section 57." *Interpretive Statement to David Murley, October 31, 2005* (emphasis added).[6] Under *Murley*, "sending a mass e-mail or mailing that expressly advocates support for a ballot question or candidate or urges constituents to vote for or against a candidate or ballot question would result in the use of public resources to make an expenditure." *Id.* Here, an expenditure of public funds was made to send a mass email containing your explicit request for "support" for the ballot millage. Utilizing public resources in this manner plainly violates the MCFA. MCL 169.257(1).

Accordingly, the Department concludes that there is sufficient evidence to support the conclusion that a potential violation of the MCFA has occurred. Upon the finding of a potential violation, the Act requires the Department to "endeavor to correct the violation or prevent a further violation by using informal methods [,]" if it finds that there may be reason to believe that a violation has occurred, and if the Department is unable to correct or prevent additional violations, it must ask the Attorney General to prosecute if a crime has been committed. MCL 169.215(10)(a). The objective of an informal resolution is "to correct the violation or prevent a further violation [.]" *Id.*

The Department offers to resolve Ms. Woodside's complaint informally through the execution of the enclosed conciliation agreement. The agreement requires payment of a $100 fine to the State of Michigan. The purpose of this settlement is to correct the violation, ensure taxpayers are made whole, and deter you from committing any further violations of section 57 in the future.

**If you wish to enter into the conciliation agreement, please return the original signed document to this office, along with payment of the $100 fine to the State of Michigan by April 10, 2019.**

Please be advised that if the Department is unable to resolve this informally, it is required by MCL 169.215(10)-(11) to:

1) Refer you to the Attorney General with a request that her office prosecute you for the crime of expending public funds to make an expenditure, a misdemeanor violation of MCL 169.257(1); or

2) Conduct an administrative hearing to enforce the civil penalty provided in MCL 169.215(11), which provides that the Secretary of State may seek a civil fine of triple the amount outline in 169.257(4), plus up to $1,000.00 for each violation of the Act.

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[5] Available at http://www.michigan.gov/documents/2000_126235_7.pdf.

[6] Available at http://www.michigan.gov/documents/sos/Murley_2005_428421_7.pdf.

If you have any questions concerning this matter, you may contact me at (517) 335-3234.

Sincerely,

Adam Fracassi
Bureau of Elections
Michigan Department of State

SEYBURN KAHN
ATTORNEYS & COUNSELORS

2000 TOWN CENTER, SUITE 1500, SOUTHFIELD, MICHIGAN 48075-1148

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[1] ALSO MEMBER OF CALIFORNIA BAR
[2] ALSO MEMBER OF NORTH CAROLINA BAR
[4] ALSO MEMBER OF ILLINOIS BAR
[5] ALSO MEMBER OF FLORIDA BAR

April 18, 2019

Department of State
Bureau of Elections
Attn: Adam Fracassi
Richard H. Austin Building
1st Floor
430 West Allegan Street
Lansing, MI 48918

***Via Email @ FracassiA@michigan.gov***
***and Hand Delivery***

RE: Schoolcraft College ("College")
Respondent: Conway Jeffress, President

Dear Mr. Fracassi:

Enclosed please find the Conciliation Agreement executed by Dr. Conway Jeffress along with a check in the amount of $75.00 payable to the State of Michigan for the civil fine that is due. I would appreciate it if you would return a fully executed copy of the Agreement to my office.

Thank you for your cooperation in this matter.

Very truly yours,

SEYBURN KAHN

Henry M. Nirenberg

HMN/cak
Enclosure

{01486710.DOC }

STATE OF MICHIGAN
JOCELYN BENSON, SECRETARY OF STATE
DEPARTMENT OF STATE
LANSING

**In the Matter of:**

**Karen Woodside**
**39111 Six Mile Ste. 151**
**Livonia, Michigan 48152**

**v.**

**Conway Jeffress**
**18600 Haggerty Road Livonia, Michigan 48152**

_____/

## CONCILIATION AGREEMENT

Pursuant to MCL §169.215(10) of the Michigan Campaign Finance Act (the Act), MCL §169.201 *et seq.*, the Secretary of State and Conway Jeffress (Respondent) hereby enter into a conciliation agreement with respect to certain acts, omissions, methods, or practices prohibited by the Act.

The Secretary of State alleges that there may be reason to believe that Respondent violated MCL §169.257 by improperly using public resources to expressly advocate for the passage of a ballot question. Respondent believes pursuant to statutory authority he was acting as an appointed policy making official and that his actions were exempt under MCL 169.257(1)(a).

Therefore, Respondent, without admitting any issue of law or fact, except as stated herein, and for the purpose of avoiding costly litigation, hereby voluntarily enters into this conciliation agreement and assures the Secretary of State that he will comply with the Act and the Rules promulgated to implement the Act.

By executing this conciliation agreement, Respondent certifies that a civil fine in the amount of $75.00 has been paid to the State of Michigan.

The Secretary of State and Respondent further agree that this agreement is in effect and enforceable for four years from the date it is signed by the Secretary of State or her duly authorized representative.

The Secretary of State and Respondent further agree that this agreement, unless violated, shall constitute a complete bar to any further action by the Secretary of State with respect to the alleged violation that resulted in the execution of this agreement.

The Secretary of State and Respondent further agree that the complaint and investigation that resulted in this agreement are disposed of and will not be the basis for further proceedings, except pursuant to this agreement.

The Secretary of State and Respondent further agree that this agreement will not prevent the Secretary of State from taking action for violations of this agreement.

The Secretary of State and Respondent further agree that Respondent's performance under this agreement shall be given due consideration in any subsequent proceedings.

The Secretary of State and Respondent further agree that this agreement, when signed, shall become a part of the permanent public records of the Department of State.

The Secretary of State and Respondent finally agree that the signatories below are authorized to enter into and bind the parties to this agreement and have done so by signing this agreement on the date below.

JOCELYN BENSON
SECRETARY OF STATE

Sally Williams, Director
Bureau of Elections

Date: 4/18/19

RESPONDENT

Conway Jeffress,
or authorized representative

Date: 4/8/19

## Fracassi, Adam (MDOS)

**From:** Fracassi, Adam (MDOS)
**Sent:** Thursday, January 3, 2019 10:15 AM
**To:** Fracassi, Adam (MDOS)
**Subject:** Woodside v. Jeffress - Answer Received
**Attachments:** Answer as mailed.pdf

Ms. Woodside:

Please find attached correspondence in regards to the abovementioned campaign finance complaint you filed against Conway Jeffress. If you have any questions, please let me know.

**Adam Fracassi**
Election Law Specialist
Bureau of Elections
Michigan Department of State
430 West Allegan Street
Lansing, Michigan 48918
(517) 335-3234

STATE OF MICHIGAN
JOCELYN BENSON, SECRETARY OF STATE
DEPARTMENT OF STATE
LANSING

April 18, 2019

Henry Nirenberg
Seyburn Kahn
2000 Town Center, Suite 1500
Southfield, Michigan 48075

*Via email*

Dear Mr. Nirenberg:

Enclosed is a signed copy of the conciliation agreement entered into in response to the complaint filed by Karen Woodside, which concerned alleged violations of the Michigan Campaign Finance Act (MCFA), 1976 P.A. 388, MCL 169.201 *et seq*. The Department considers this matter closed and resolved.

Sincerely,

Adam Fracassi
Bureau of Elections
Michigan Department of State

STATE OF MICHIGAN
JOCELYN BENSON, SECRETARY OF STATE
DEPARTMENT OF STATE
LANSING

April 18, 2019

Karen Woodside
39111 Six Mile Ste. 151
Livonia, Michigan 48152

*Via Email*

Dear Ms. Woodside:

The Department of State has concluded its investigation of the complaint that you filed against Conway Jeffress, which concerned an alleged violation of the Michigan Campaign Finance Act (MCFA), 1976 P.A. 388, MCL 169.201 *et seq*. A copy of the final resolution is provided as an enclosure with this letter.

The Department now considers this matter closed and resolved and the entire file on the matter will be posted on the Department's website.

Sincerely,

Adam Fracassi
Bureau of Elections
Michigan Department of State