

SPECIAL REPORT: CUSTOMER SERVICE 2025



Michigan Department of State

February 2026

Summary

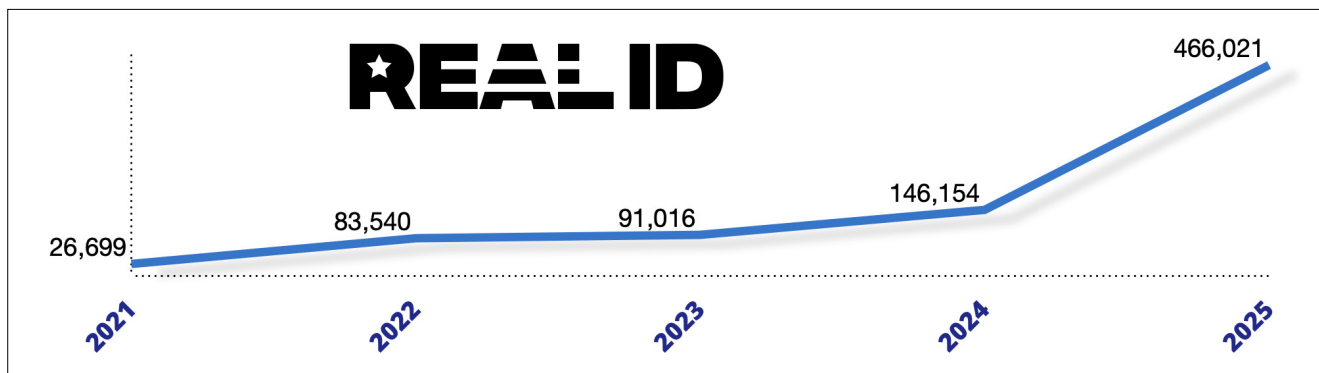
Secretary of State Jocelyn Benson has led a significant transformation of customer service operations at the Michigan Department of State (MDOS) over the course of her seven full years in office. Starting in 2019, the department has modernized and improved its systems, moved more than 55% of transactions outside of branch offices, and serves at least 91% of Michiganders within 20 minutes or less if they do visit a branch office.



REAL ID

In 2025, MDOS continued to meet or exceed its record-breaking customer service metrics even in a year that posed unique challenges to state systems. The federal government set a deadline of May 7, 2025, for all U.S. air travelers to have a U.S. passport or REAL ID to board a domestic flight. **In 2025, MDOS branch office staff conducted more than 466,000 REAL ID conversions for Michiganders – an increase of 219% over 2024 and 17 times higher than 2021.**

Yearly total of branch REAL ID transactions



According to TSA's most recent monthly REAL ID compliance report (December 2025), more than **97% of Michigan driver's licenses and IDs presented at airports within the state and across the nation were REAL IDs.**

Despite this huge increase in demand for REAL ID transactions, which require an in-person visit to a Secretary of State branch office, **MDOS employees still served 91% of all customers within 20 minutes of their scheduled visit in 2025.** 2025 was the third straight year with at least 91% of Michiganders served within 20 minutes or less.

High customer satisfaction

While other states struggled with long lines and frustrated customers related to the surge in REAL ID demand, **Michiganders continued to give Secretary of State offices high ratings on Google reviews, averaging 3.97 stars out of 5 for 2025.**

Last year was the fifth consecutive year branch offices reached an average rating above or near four stars. In 2018, Michiganders rated branch office service at just 2.66 stars out of five.



Self-service stations

In 2025, Michiganders set a new record for transactions conducted at self-service stations throughout the state. Customers completed **more than 1.8 million transactions, including vehicle registration renewals, driver's license/ID renewals and driver's license/ID replacements via self-service stations, up 22% from 2022.**

Government that works for the people

Overall, Secretary Benson and the MDOS team have implemented new policies and practices to create a more modern, service-driven, and customer-focused approach to state government. Michiganders can access the services they need with a wide variety of convenient options. When a resident needs to come into a branch office they find a calm, friendly, and efficient environment – a far cry from the long lines of years past or the stereotypical dreaded “DMV.”

In this final year of Secretary Benson's tenure, the MDOS team will continue to embrace technology, streamline operations, and listen to feedback from both branch office staff and Michigan residents themselves.



Introduction: Service-driven Secretary of State

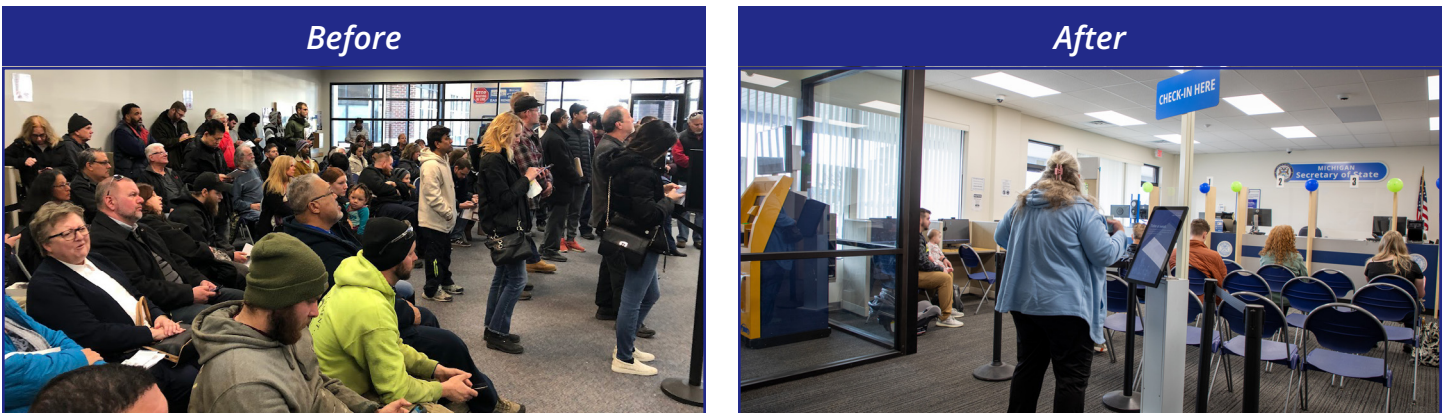
Early in her first year in office, Secretary Benson visited all 131 Michigan Secretary of State branch offices, listening to residents and staff for their feedback on what worked and what didn't. Then her team set out to implement long-term solutions that would drastically improve department operations and get customers in and out of branch offices in 30 minutes or less.

In two phases, completed in 2019 and 2021, MDOS implemented a transformative new [Customer and Automotive Records System \(CARS\)](#) that combined tens of millions of driver and vehicle records into a single, integrated customer records system. This modernization effort replaced decades-old systems, streamlining operations and improving service for Michigan residents. By unifying driver and vehicle data into one comprehensive platform, the department enhanced data accuracy, reduced processing times, and laid the groundwork for more efficient services across all branches and online platforms.

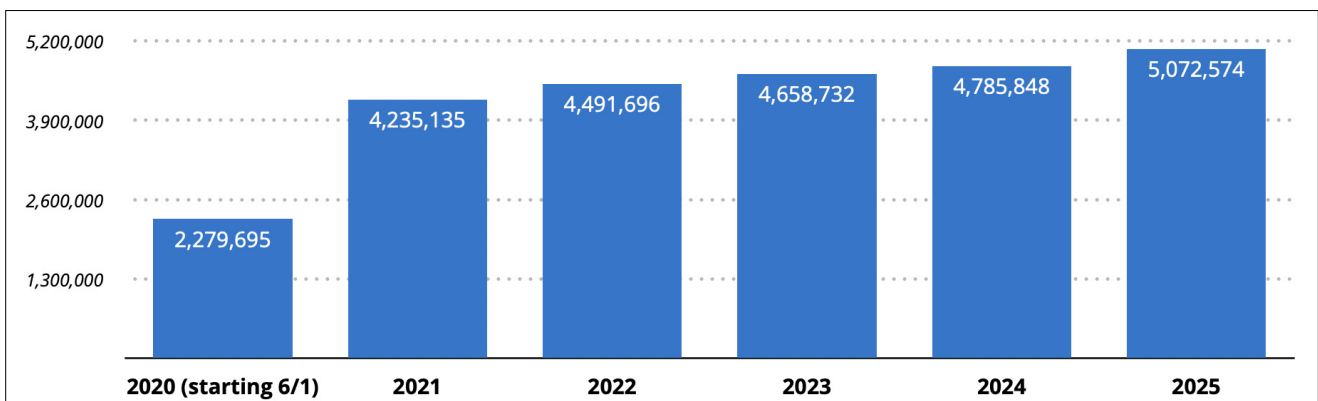
Branch office transactions and Michigan REAL ID upgrades

Scheduled visits help serve most customers in 20 minutes or less

To improve the in-person experience, MDOS did away with the “take-a-ticket-and-wait” system at offices that had resulted in hours-long lines at many offices and implemented a vastly superior schedule-ahead system for branch visits. Now, residents can find the time and office that works for them by taking a few minutes to go online (Michigan.gov/SOS) or call 888-767-6424 to book their visit.



Number of completed scheduled visits by year



This change has led to most customers completing their visits in 20 minutes or less—even better than Secretary Benson’s original 30-minute goal. Public response has been overwhelmingly positive, with Google review ratings for branch offices rising from 2.66 to 4 stars out of 5, on average. Many residents have expressed a preference for the scheduled visit model, which has become a permanent feature of MDOS operations. This innovation helped eliminate the long lines and unpredictable wait times typical of “DMVs” that had been a common frustration for decades.

Google branch office reviews by year

Google reviews	2018	2019	2020	2021	2022	2023	2024	2025
# of reviews	2,242	3,232	6,866	8,729	4,450	3,547	2,962	3,517
Avg. out of 5★	2.66	2.22	3.77	4.03	4.22	4.22	4.04	3.97

Greeters and computerized check-in stations

MDOS launched new tools and processes throughout 2025 to help ensure a smooth and successful visit for all branch office customers.

Friendly staff greeters have been meeting visitors at the entrance of 51 of the state’s branch offices for several years. Greeters help every customer quickly check in for their scheduled visit or book an upcoming time so they can complete their transaction without unnecessary delay. But not all branches have enough staff to support a greeter. As part of a pilot project that started in January 2025, customers in several Secretary of State offices that don’t have staff greeters have been able to immediately check in for their visit or book a time slot using new computerized stations.

The stations, which are oversized computer tablets on a stand near where customers enter an office, are similar to those used by the public in settings ranging from airports to retailers. Based on the successful pilot, stations are scheduled to be installed in all offices that don’t have staff greeters by March 2026 – seven months ahead of schedule.

In 2025, MDOS branch employees conducted **more than 7.5 million in-person transactions for Michiganders, nearly 300,000 more than in 2024**. This increase was fueled in part by the federal government’s May 7, 2025, deadline to require REAL ID-compliant identification to fly in the U.S.

At the beginning of 2025, more than 74% of Michiganders had already upgraded to a REAL ID. By the end of 2025, more than 79% of Michigan driver’s licenses and state IDs were REAL ID compliant.

To meet the demand, branch offices statewide added tens of thousands of extra appointments and often operated far above normal capacity. [In the 12 weeks around the May 7 deadline alone, MDOS employees issued over 200,000 new or upgraded REAL IDs.](#)

All told, MDOS branch office staff conducted **more than 466,000 REAL ID conversions for Michiganders in 2025** – an increase of 219% over 2024 and 17 times higher (1,645%) than 2021.

Yearly total of branch REAL ID transactions

2021	2022	2023	2024	2025
26,699	83,540	91,016	146,154	466,021

As of December 2025, **more than 6.6 million of Michigan’s 8.3 million driver’s licenses and IDs were REAL IDs, giving the state a compliance rate over 79%.**

Over 90% served in 20 minutes or less

Despite this huge increase in demand for REAL ID transactions, which require an in-person visit to a Secretary of State branch office, **MDOS employees still served 91% of all customers within 20 minutes of their scheduled time in 2025.** 2025 was the third straight year with at least 91% of Michiganders served within 20 minutes or less.

Percentage of people served within 20 minutes of their scheduled time

91.9%	93.9%	91.0%
2023	2024	2025

REAL IDs by county

Leelanau County led the state with the highest percentage of REAL IDs at 85.4%, followed by Washtenaw County (84.4%), Grand Traverse County (83%), Oakland County (82.9%), and Ottawa County (82.3%) in the top five.

Top 10 counties for REAL ID compliance in 2025

Rank	County	Total DLs/IDs	REAL ID total	% REAL ID
1	Leelanau	21,064	17,980	85.4%
2	Washtenaw	284,548	240,061	84.4%
3	Grand Traverse	84,215	69,867	83.0%
4	Oakland	1,079,717	895,304	82.9%
5	Ottawa	245,424	202,021	82.3%
6	Houghton	27,169	22,253	81.9%
7	Kent	541,540	442,385	81.7%
8	Livingston	169,494	136,819	80.7%
9	Keweenaw	2,024	1,633	80.7%
10	Marquette	52,942	42,585	80.4%

The five counties with the lowest percentage of REAL IDs are Clare County (68.2%), Branch County (69.4%), Arenac County (70%), Oscoda County (70.8%), and Gratiot County (71.3%). A total of 30 counties in the state have REAL ID percentages under 75%.

Bottom 10 counties for REAL ID compliance in 2025

Rank	County	Total DLs/IDs	REAL ID total	% REAL ID
83	Clare	26,961	18,386	68.2%
82	Branch	35,740	24,804	69.4%
81	Arenac	13,424	9,395	70.0%
80	Oscoda	7,547	5,345	70.8%
79	Gratiot	30,710	21,909	71.3%
78	Lake	10,452	7,468	71.5%
77	Gladwin	22,548	16,185	71.8%
76	Alcona	10,022	7,209	71.9%
75	Hillsdale	36,299	26,126	72.0%
74	Tuscola	44,888	32,367	72.1%

**Reference [Appendix A](#) for a complete breakdown of REAL IDs by county*

Non-office transactions

One of the most notable changes during the Benson administration has been the shift to a service model that prioritizes online, mail, and self-service options. As a result, **55% of transactions are now completed outside of branch offices—about double the rate of 2019.**

MDOS transactions by method

Type	2022	2023	2024	2025
Branch	6,813,516	6,958,707	7,218,616	7,515,236
Online	4,451,815	4,262,178	3,983,150	3,959,414
Mail	2,128,161	2,036,322	1,946,871	1,776,516
Self-service station	1,479,495	1,593,092	1,692,420	1,807,375
Auto/vehicle dealers	1,256,550	1,346,914	1,259,613	1,421,634
Totals	16,129,537	16,197,213	16,100,670	16,480,175

Online services

The MDOS team was able to expand online services, doubling the number of transactions available and enabling millions of residents to complete a wide range of transactions without visiting a branch office.

Residents can now go to Michigan.gov/SOS to renew or replace their license or ID (standard or enhanced); renew vehicle, watercraft, and snowmobile registrations; order a license plate; request their driving record; get a duplicate title or replacement tab; transfer certain titles; add a motorcycle endorsement; and add their name to the organ donor registry.

MDOS has also streamlined online services for business customers, including auto dealers, repair facilities, mechanics and driver's education instructors.

Self-service stations

Secretary Benson and the MDOS team have replaced an outdated system of 93 unreliable, often malfunctioning kiosks with more than 160 next-generation self-service stations through a public-private partnership that cost zero taxpayer dollars. The program placed stations across the state, including in many Meijer, Kroger and other grocery stores that are open nights and weekends.



The machines are fast and reliable. They offer three times as many transaction options as their predecessors and nine language options.

Michiganders have been steadily increasing their use of self-service stations over the last several years. Customers completed **more than 1.8 million transactions in 2025, like vehicle registration renewals, driver's license/ID renewals and driver's license/ID replacements via self-service stations, up 22% from 2022.** 2025 was the first year self-service transactions surpassed transactions by mail since the department started tracking this data in 2022.

Residents can find a self-service station that is closest to them with the [online search tool](#).

Watercraft, snowmobile and motorcycle registrations

Watercraft

In 2025, Michigan residents had 758,532 registered watercraft – about one watercraft for every 13 people. Watercraft registrations are issued for three years and expire on March 31 of the third year. Michigan law requires titles for watercraft 20 feet or longer and any watercraft with a permanently affixed engine, regardless of length.

Leelanau County is the top county for watercraft registration with 303 watercraft per 1,000 county residents, followed by Mackinac County (289), Roscommon County (271), Antrim County (271), and Alger County (267).

Top 10 counties for watercraft registration in 2025

Rank	County	Population (2024 census data)	Registered watercraft	Per 1,000 people
1	Leelanau	22,871	6,933	303
2	Mackinac	11,144	3,224	289
3	Roscommon	23,932	6,486	271
4	Antrim	24,536	6,648	271
5	Alger	8,695	2,321	267
6	Presque Isle	13,230	3,456	261
7	Cheboygan	25,964	6,652	256
8	Charlevoix	26,105	6,590	252
9	Alcona	10,624	2,619	247
10	Montmorency	9,828	2,419	246

Snowmobiles

Michiganders owned a total of 123,150 registered snowmobiles in 2025 – roughly one for every 82 Michigan residents. Snowmobile registrations are issued for three years and expire on Sept. 30 of the third year. Snowmobiles aren't required to be titled.

Mackinac County was the snowmobile capital of Michigan for 2025, with a registration rate of 131 per 1,000 county residents. Rounding out the top five were Ontonagon County (107), Alger County (97), Luce County (90), and Schoolcraft County (74).

Top 10 counties for snowmobile registration in 2025

Rank	County	Population (2024 census data)	Registered snowmobiles	Per 1,000 people
1	Mackinac	11,144	1,455	131
2	Ontonagon	5,824	624	107
3	Alger	8,695	840	97
4	Luce	6,328	567	90
5	Schoolcraft	8,178	604	74
6	Otsego	26,083	1,824	70
7	Chippewa	36,253	2,490	69
8	Cheboygan	25,964	1,771	68
9	Roscommon	23,932	1,601	67
10	Montmorency	9,828	614	62

Motorcycles

Statewide, 237,888 motorcycles were registered in Michigan – about one for every 43 Michiganders. Michigan law requires motorcycle registrations to be renewed annually.

Lake County leads the state in motorcycle registrations with 48 per 1,000 residents, followed by Ogemaw County (47), Montmorency County (46), Kalkaska County (46), and Alcona County (45).

Top 10 counties for motorcycle registration in 2025

Rank	County	Population (2024 census data)	Registered motorcycles	Per 1,000 people
1	Lake	13,005	624	48
2	Ogemaw	20,985	992	47
3	Montmorency	9,828	455	46
4	Kalkaska	18,618	855	46
5	Alcona	10,624	478	45
6	Arenac	15,087	667	44
7	Roscommon	23,932	1,055	44
8	Antrim	24,536	1,046	43
9	Oscoda	8,596	363	42
10	Sanilac	40,293	1,648	41

Appendix A

REAL ID compliance by county

County	Total DLs/IDs	REAL ID total	% REAL ID
Alcona	10,022	7,209	71.9%
Alger	7,282	5,689	78.1%
Allegan	102,574	79,598	77.6%
Alpena	24,980	18,657	74.7%
Antrim	22,471	17,737	78.9%
Arenac	13,424	9,395	70.0%
Baraga	6,277	4,748	75.6%
Barry	53,133	40,289	75.8%
Bay	88,910	66,423	74.7%
Benzie	16,867	13,275	78.7%
Berrien	127,563	98,081	76.9%
Branch	35,740	24,804	69.4%
Calhoun	110,926	80,396	72.5%
Cass	43,317	33,312	76.9%
Charlevoix	23,652	18,638	78.8%
Cheboygan	23,550	17,522	74.4%
Chippewa	27,815	22,110	79.5%
Clare	26,961	18,386	68.2%
Clinton	65,105	51,570	79.2%
Crawford	12,281	9,368	76.3%
Delta	31,769	24,316	76.5%
Dickinson	21,954	17,348	79.0%
Eaton	91,675	69,494	75.8%
Emmet	30,781	24,729	80.3%
Genesee	337,602	254,622	75.4%
Gladwin	22,552	16,185	71.8%
Gogebic	11,948	9,183	76.9%
Grand Traverse	84,215	69,867	83.0%
Gratiot	30,710	21,909	71.3%
Hillsdale	36,299	26,126	72.0%

County	Total DLs/IDs	REAL ID total	% REAL ID
Houghton	27,169	22,253	81.9%
Huron	27,195	19,761	72.7%
Ingham	216,238	170,246	78.7%
Ionia	50,806	39,196	77.1%
Iosco	23,049	16,798	72.9%
Iron	10,354	7,996	77.2%
Isabella	47,928	36,812	76.8%
Jackson	127,827	94,438	73.9%
Kalamazoo	208,542	164,226	78.7%
Kalkaska	16,702	12,808	76.7%
Kent	541,540	442,385	81.7%
Keweenaw	2,024	1,633	80.7%
Lake	10,452	7,468	71.5%
Lapeer	76,469	59,018	77.2%
Leelanau	21,064	17,980	85.4%
Lenawee	80,299	63,789	79.4%
Livingston	169,494	136,819	80.7%
Luce	4,578	3,535	77.2%
Mackinac	10,193	7,953	78.0%
Macomb	759,182	610,175	80.4%
Manistee	21,916	16,394	74.8%
Marquette	52,942	42,585	80.4%
Mason	25,881	19,813	76.6%
Mecosta	32,667	24,547	75.1%
Menominee	19,142	14,863	77.6%
Midland	70,760	55,398	78.3%
Missaukee	12,997	9,601	73.9%
Monroe	130,197	102,938	79.1%
Montcalm	53,389	39,674	74.3%
Montmorency	9,166	6,703	73.1%
Muskegon	146,963	108,972	74.1%
Newaygo	43,170	31,190	72.2%
Oakland	1,079,717	895,304	82.9%

County	Total DLs/IDs	REAL ID total	% REAL ID
Oceana	22,930	18,173	79.3%
Ogemaw	18,988	13,726	72.3%
Ontonagon	5,389	4,060	75.3%
Osceola	19,910	14,508	72.9%
Oscoda	7,547	5,345	70.8%
Otsego	23,194	18,052	77.8%
Ottawa	245,424	202,021	82.3%
Presque Isle	12,062	8,916	73.9%
Roscommon	22,985	17,401	75.7%
Saginaw	154,407	116,900	75.7%
St. Clair	139,051	109,292	78.6%
St. Joseph	48,961	35,358	72.2%
Sanilac	34,210	25,525	74.6%
Schoolcraft	7,091	5,438	76.7%
Shiawassee	57,952	43,140	74.4%
Tuscola	44,888	32,367	72.1%
Van Buren	63,790	47,662	74.7%
Washtenaw	284,548	240,061	84.4%
Wayne	1,427,182	1,145,563	80.3%
Wexford	29,208	21,576	73.9%
Foreign	4,690	2,637	56.2%
Statewide totals	8,346,774*	6,601,978	79.1%**

**Total updated due to
data entry error*

***Statewide REAL ID
compliance is computed
from total REAL IDs
divided by Total DL/IDs*

Appendix B

Vehicle registrations by county

County	2024 population	Vehicles registered
Alcona	10,624	11,122
Alger	8,695	7,612
Allegan	122,429	110,493
Alpena	28,903	25,305
Antrim	24,536	23,861
Arenac	15,087	14,479
Baraga	8,169	5,579
Barry	64,025	56,102
Bay	102,651	87,937
Benzie	18,520	18,222
Berrien	152,703	123,578
Branch	46,187	35,235
Calhoun	133,785	102,593
Cass	51,550	44,358
Charlevoix	26,105	26,486
Cheboygan	25,964	25,417
Chippewa	36,253	26,585
Clare	31,405	26,976
Clinton	80,050	68,579
Crawford	13,599	12,432
Delta	36,687	32,996
Dickinson	25,995	23,540
Eaton	109,494	90,892
Emmet	33,949	34,122
Genesee	402,279	302,701
Gladwin	25,995	23,448
Gogebic	14,217	11,524
Grand Traverse	96,625	87,487
Gratiot	41,372	32,248
Hillsdale	45,590	36,577

County	2024 population	Vehicles registered
Houghton	38,041	27,095
Huron	30,780	31,918
Ingham	290,427	186,897
Ionia	66,250	52,798
Iosco	25,361	23,499
Iron	11,709	10,799
Isabella	65,072	46,123
Jackson	160,233	126,689
Kalamazoo	264,780	194,368
Kalkaska	18,618	18,268
Kent	673,002	513,540
Keweenaw	2,161	2,162
Lake	13,005	10,486
Lapeer	89,168	83,287
Leelanau	22,871	23,717
Lenawee	97,746	82,612
Livingston	196,976	182,666
Luce	6,328	4,653
Mackinac	11,144	10,043
Macomb	886,175	710,759
Manistee	25,519	22,610
Marquette	67,979	53,873
Mason	29,093	26,728
Mecosta	41,947	31,815
Menominee	23,050	19,946
Midland	84,022	71,723
Missaukee	15,239	14,372
Monroe	156,045	132,223
Montcalm	69,314	54,222
Montmorency	9,828	9,747
Muskegon	177,428	139,048
Newaygo	51,504	44,729
Oakland	1,296,888	1,080,206

County	2024 population	Vehicles registered
Oceana	27,014	25,126
Ogemaw	20,985	20,340
Ontonagon	5,824	5,688
Osceola	23,484	20,513
Oscoda	8,596	7,886
Otsego	26,083	23,810
Ottawa	306,235	250,695
Presque Isle	13,230	13,137
Roscommon	23,932	23,510
Saginaw	187,714	146,414
St. Clair	160,308	141,663
St. Joseph	61,171	49,655
Sanilac	40,293	38,205
Schoolcraft	8,178	7,169
Shiawassee	67,982	59,909
Tuscola	52,757	48,423
Van Buren	76,129	66,220
Washtenaw	373,875	259,436
Wayne	1,771,063	1,167,405
Wexford	34,460	28,390
Totals	10,140,459	7,975,701

Appendix C

Watercraft, snowmobile and motorcycle registrations issued by county

County	2024 population	Watercraft registered	Watercraft per 1,000	Snowmobiles registered	Snowmobiles per 1,000	Motorcycles registered	Motorcycles per 1,000
Alcona	10,624	2,619	247	510	48	478	45
Alger	8,695	2,321	267	840	97	277	32
Allegan	122,429	14,725	120	2,410	20	4,207	34
Alpena	28,903	4,686	162	862	30	796	28
Antrim	24,536	6,648	271	1,140	46	1,046	43
Arenac	15,087	3,040	201	762	51	667	44
Baraga	8,169	999	122	293	36	184	23
Barry	64,025	10,941	171	923	14	2,611	41
Bay	102,651	9,117	89	3,548	35	2,898	28
Benzie	18,520	4,497	243	693	37	653	35
Berrien	152,703	12,750	83	1,229	8	4,438	29
Branch	46,187	7,229	157	454	10	1,410	31
Calhoun	133,785	8,860	66	756	6	4,132	31
Cass	51,550	10,943	212	1,072	21	1,968	38
Charlevoix	26,105	6,590	252	980	38	973	37
Cheboygan	25,964	6,652	256	1,771	68	1,025	39
Chippewa	36,253	5,034	139	2,490	69	964	27
Clare	31,405	4,645	148	808	26	1,126	36
Clinton	80,050	7,407	93	1,499	19	1,795	22
Crawford	13,599	2,640	194	789	58	550	40
Delta	36,687	4,746	129	1,184	32	1,099	30
Dickinson	25,995	3,584	138	617	24	958	37
Eaton	109,494	7,506	69	1,055	10	3,056	28
Emmet	33,949	6,625	195	1,342	40	1,118	33
Genesee	402,279	24,229	60	4,624	11	9,438	23
Gladwin	25,995	4,076	157	804	31	1,052	40
Gogebic	14,217	2,097	147	751	53	432	30
Grand Traverse	96,625	15,679	162	2,075	21	2,521	26
Gratiot	41,372	3,110	75	673	16	1,203	29
Hillsdale	45,590	5,501	121	512	11	1,565	34
Houghton	38,041	4,453	117	1,248	33	896	24
Huron	30,780	3,435	112	1,372	45	1,110	36
Ingham	290,427	12,146	42	1,184	4	4,320	15
Ionia	66,250	5,408	82	832	13	2,031	31

County	2024 population	Watercraft registered	Watercraft per 1,000	Snowmobiles registered	Snowmobiles per 1,000	Motorcycles registered	Motorcycles per 1,000
Iosco	25,361	5,059	199	760	30	1,009	40
Iron	11,709	2,413	206	674	58	406	35
Isabella	65,072	4,878	75	937	14	1,356	21
Jackson	160,233	15,734	98	1,671	10	4,665	29
Kalamazoo	264,780	17,074	64	1,314	5	5,389	20
Kalkaska	18,618	3,272	176	1,043	56	855	46
Kent	673,002	42,277	63	4,311	6	12,521	19
Keweenaw	2,161	400	185	124	57	77	36
Lake	13,005	2,266	174	510	39	624	48
Lapeer	89,168	8,129	91	1,943	22	3,619	41
Leelanau	22,871	6,933	303	764	33	669	29
Lenawee	97,746	9,610	98	1,121	11	3,469	35
Livingston	196,976	23,153	118	3,413	17	6,264	32
Luce	6,328	1,229	194	567	90	149	24
Mackinac	11,144	3,224	289	1,455	131	377	34
Macomb	886,175	41,084	46	6,182	7	17,031	19
Manistee	25,519	4,011	157	784	31	869	34
Marquette	67,979	7,834	115	2,341	34	1,999	29
Mason	29,093	4,978	171	771	27	1,031	35
Mecosta	41,947	5,805	138	864	21	1,177	28
Menominee	23,050	2,546	110	460	20	741	32
Midland	84,022	6,998	83	1,470	17	2,457	29
Missaukee	15,239	2,341	154	532	35	527	35
Monroe	156,045	11,193	72	2,060	13	5,332	34
Montcalm	69,314	8,095	117	1,153	17	2,276	33
Montmorency	9,828	2,419	246	614	62	455	46
Muskegon	177,428	16,369	92	2,390	13	5,928	33
Newaygo	51,504	8,611	167	1,229	24	2,097	41
Oakland	1,296,888	72,519	56	8,497	7	24,806	19
Oceana	27,014	3,464	128	817	30	1,041	39
Ogemaw	20,985	3,354	160	821	39	992	47
Ontonagon	5,824	1,142	196	624	107	211	36
Osceola	23,484	2,763	118	618	26	741	32
Oscoda	8,596	1,731	201	433	50	363	42
Otsego	26,083	3,859	148	1,824	70	923	35
Ottawa	306,235	29,669	97	3,303	11	7,135	23

County	2024 population	Watercraft registered	Watercraft per 1,000	Snowmobiles registered	Snowmobiles per 1,000	Motorcycles registered	Motorcycles per 1,000
Presque Isle	13,230	3,456	261	777	59	472	36
Roscommon	23,932	6,486	271	1,601	67	1,055	44
Saginaw	187,714	12,592	67	3,437	18	3,926	21
St. Clair	160,308	17,279	108	3,278	20	5,727	36
St. Joseph	61,171	9,259	151	564	9	2,162	35
Sanilac	40,293	2,428	60	1,095	27	1,648	41
Schoolcraft	8,178	1,719	210	604	74	307	38
Shiawassee	67,982	5,338	79	1,382	20	2,260	33
Tuscola	52,757	4,595	87	1,744	33	1,964	37
Van Buren	76,129	10,303	135	971	13	2,786	37
Washtenaw	373,875	13,832	37	1,575	4	6,189	17
Wayne	1,771,063	45,067	25	4,633	3	25,632	14
Wexford	34,460	4,804	139	993	29	1,182	34
Totals	10,140,459	758,532	75	123,150	12	237,888	23