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STATE OF MICHIGAN
DEPARTMENT OF TREASURY
LANSING

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**BRAND CODES FOR NONPARTICIPATING MANUFACTURER (NPM)
TOBACCO PRODUCTS THAT ARE AUTHORIZED TO BE SOLD IN MICHIGAN**

Effective Date: May 1, 2022

The Brand Code list for approved NPM tobacco products is below. PLEASE NOTE that cigarettes or RYO tobacco brand families that are not listed on the NPM Directory **may not be purchased, acquired, or sold for consumption in Michigan**. The NPM Directory is found online at: <https://www.michigan.gov/taxes/business-taxes/tobacco/topics/manufacturers>

	Brand Family	Brand Code	Cigarette	OTP (RYO)
Xcaliber	Echo	098	X	
Xcaliber	Edgefield	100	X	
Xcaliber	24/7	101	X	
Xcaliber	Berley	102	X	
Xcaliber	Mainstreet	107	X	
Dosal Tobacco	305's	115	X	
Dosal Tobacco	DTC	116	X	
GRE	Seneca	095	X	
GRE	Opal	096	X	
GRE	Couture/Couture Slim	097	X	

If a manufacturer or tobacco brand family is not listed on Michigan's NPM Directory, or if a manufacturer or tobacco brand family is not on the list of Participating Manufacturers (PMs) published by the National Association of Attorneys General (NAAG), a person, including a Michigan tobacco tax licensee, is subject to civil and criminal penalties if the person purchases, stamps or sells that manufacturer's cigarettes or RYO in or into Michigan and those cigarettes and RYO would be subject to seizure and forfeiture. Furthermore, a cigarette or tobacco brand appearing on the Michigan's NPM Directory, or the NAAG list of PMs may not be sold for consumption in Michigan if it is manufactured by anyone other than the party identified on the NPM Directory or NAAG PM list as the manufacturer of that brand family.

If you have any questions regarding this list, contact the Michigan Department of Treasury, Tobacco Tax Unit at **517-636-4630**.