

Pinckney Community Schools Education, Innovation, Possibilities

Rick Todd

Superintendent, Pinckney Community Schools

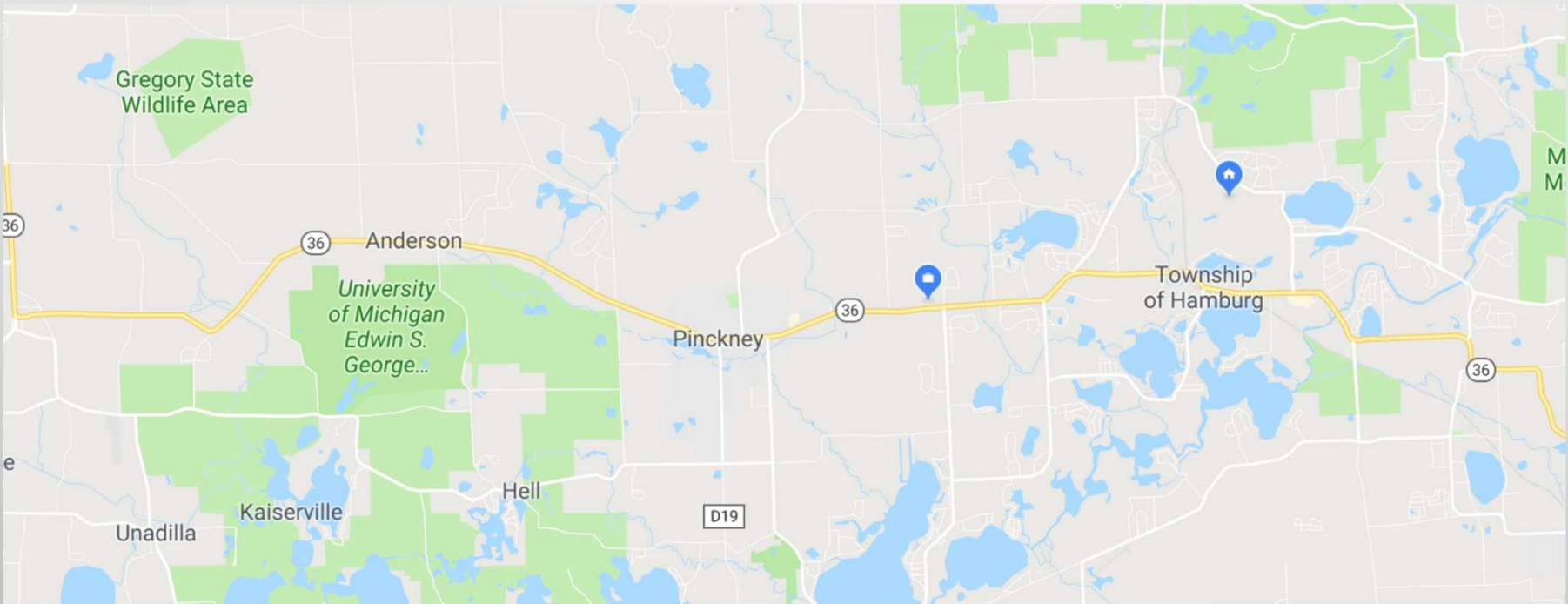


A Little about PCS

- 1 of 5 Livingston County Districts (Along with Brighton, Howell, Hartland & Fowlerville).
- 93 sq. miles (largest in county) made up of Putnam Township (Hell, Mi), Hamburg Township and Village of Pinckney.
- Known for abundant lake living, trails, recreation, small town
- 5 Schools: 2- K-3 Elementary, 1 - 4-6 Upper El., 1 - 7-8 MS, 1 - 9-12 HS.
- 2018-19 Enrollment: 2,597. 2003 Enrollment: 5000
- State Foundation: \$7871



The Great "Down North"

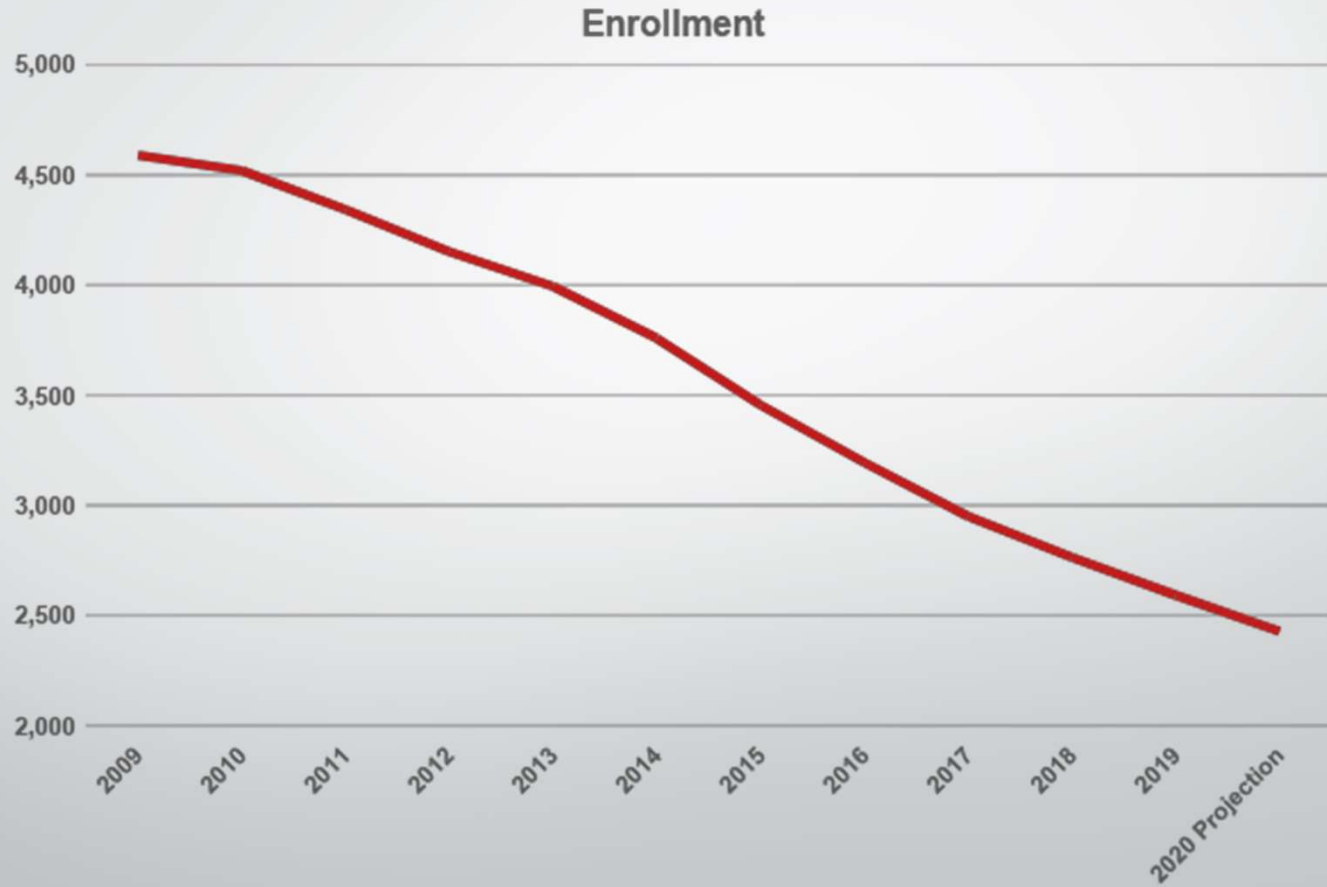


Historical Data: Finances

Revenue vs Expenditure



Historical Data: Enrollment

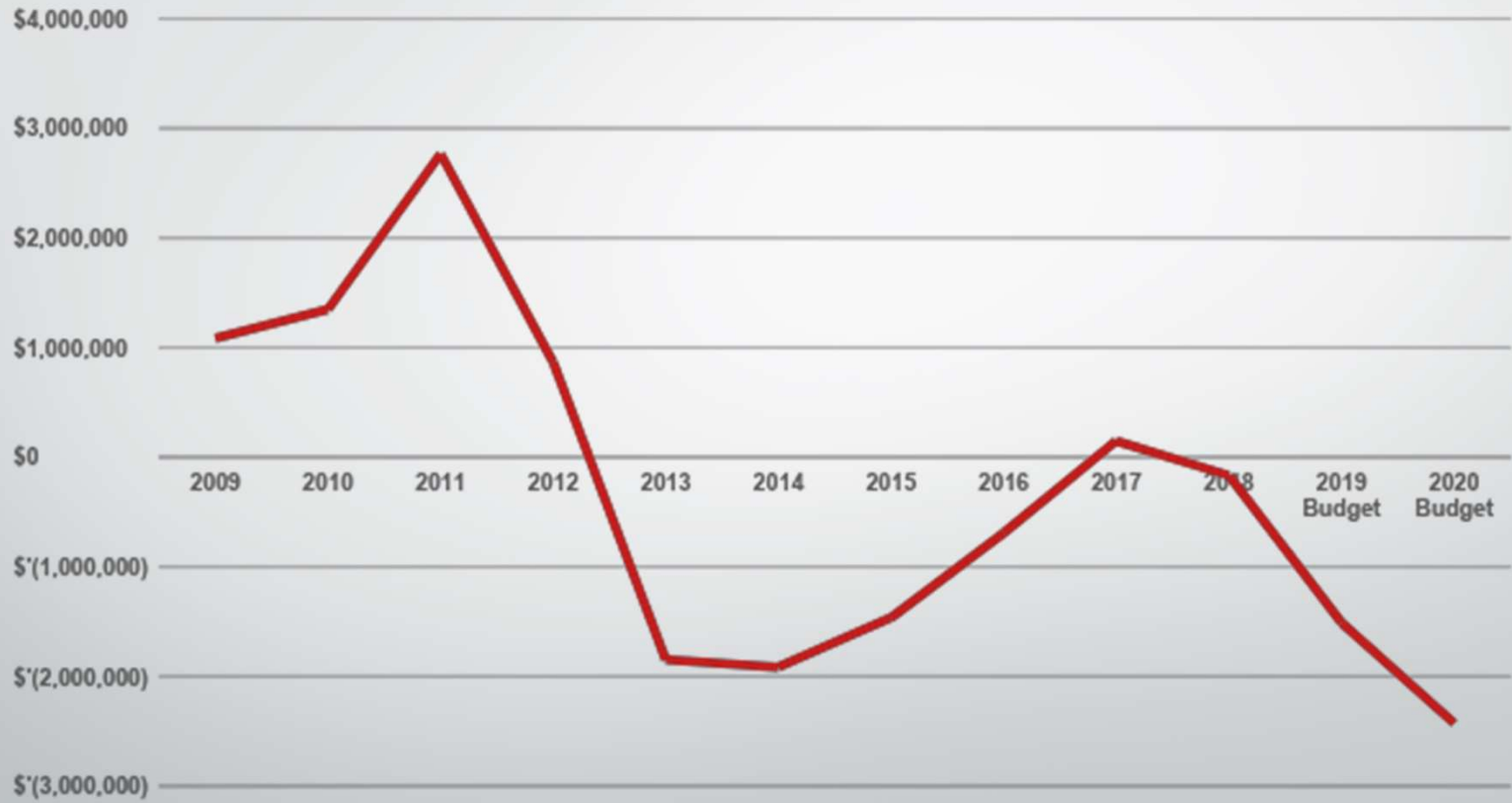


Enrollment Challenges

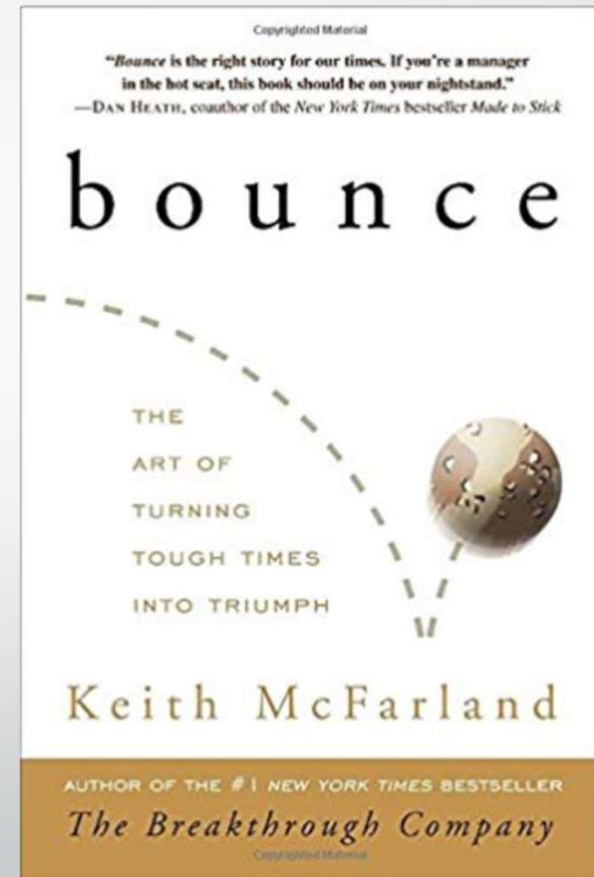
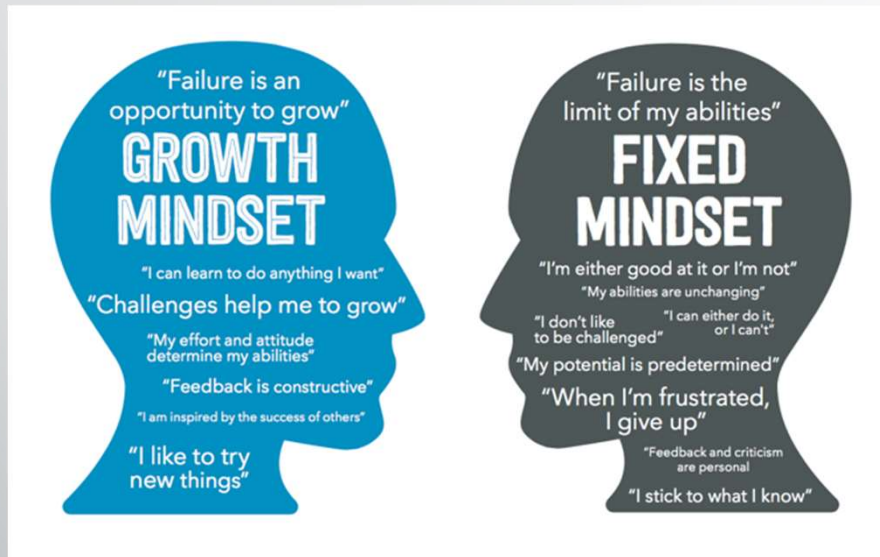
- Geography: Only district in county w/o immediate access to freeway
- Lack of housing development and no new housing since 2003
- No apartments, no modular home parks, lack of options for affordable housing.
- Minimal business development/investment
- Aging community (Retirement Community)
- Surrounded by high quality SOC Options
- Struggling assessment scores
- Increase number of Charter School Options (4 within 10 mile radius)
- Overcoming Drug Perception that originated in mid 2000's (Opiate Crisis)



Historical Data: Fund Balance



A New Story....



Making the hard choices

- Closed 3 Elementary Buildings, 1 early childhood/preschool building
- Eliminated Superintendent Secretary
- Eliminated HS Resource Officer
- Combined Athletic Director/Community Ed Director Position
- Combined Curriculum Director/Tech Director Position
- Moved from a 3-tiered bussing system to a 2-tier
- Bargained 3% pay reduction across the entire district
- Freeze lane changes, steps, longevity
- Increase Health Care Premiums
- Increase Pay-to-Play



Making the right choices

- Restructured grade configurations at elementary to better serve academic & adolescent needs (K-3, 4-6)
- Developed weekly professional development (80 minutes on Friday)
- Developed New Tech High learning community (PBL)
- Instituted One-to-One Laptop Program in grades 7-12 (Funded by Bond \$)
- Sustain and grow orchestra & band programs in grades 5-12.
- Expanded extra-curricular activities for students (lacrosse, field hockey, bass fishing, archery, e-sports, cyber-patriot) (no added cost to general fund budget)
- Strengthened CTE programs (Robotics, mechatronics, metals, cyber-security).
- Lease closed elementary to charter school
- Develop Home school partnership (in development for 2019-20)
- Join County Transportation Consortium
- Create County Health Care Consortium
- Created only K-12 Cyber-Security training hub in the U.S.
- Created marketing team, made up of staff, board members and volunteers, funded 100% on donations and proceeds from merchandise.



How??

- Change mindset about spending: Need vs Want
- For every purchase, person hired, program created, curriculum adopted, always, always, always consider the ROI (return on investment)
- Use consolidated grant dollars strategically and with purpose.
- Grants (CTE, STEM, Literacy)
- Partnerships with businesses, government, higher ed, military, law enforcement, clergy, community agencies, MDE, Dept. of Treasury
- Lead by example, lead with integrity, lead to serve
- Inspire hope, perseverance and resilience
- Communication, messaging, telling the story, transparency, trust
- Focus time, energy and money on those things we can control
- Anticipate collateral damage from difficult decisions when possible



The Work Continues....

- Student enrollment loss still between 6%-7% each year
- Challenge of employee retention...Can't compete with neighboring districts
- Challenge of hiring for custodians, para-pros, support staff, etc.
- Keeping up with the "Joneses" (SOC)
- Lack of affordable housing for young families
- Remaining "toxic" culture of negativity in community (Drugs)
- Struggling test scores
- Sustaining "Hope" amongst staff
- Lack of adequate funding for education



Thank You!

Rick Todd

Superintendent, Pinckney Community Schools

Email: rtodd@pinckneypirates.org

Phone: (810) 225- 3900

