



Budget & Finance Training

How to maximize private public partnerships

Created for





MANAGING DIRECTOR/
CHANGE STRATEGIST

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CHANGE
STRATEGIST

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We are Change Strategists.

We work with clients who face obstacles to resolve their challenges and with clients who are on sound footing to improve performance and seize opportunities for growth.

We don't have a set process. Because set processes produce a finite set of solutions. We don't follow best practices. Because 'best' isn't a median equation.

Every situation deserves new thinking. The application of our experience and ingenuity. The affirmation of our gut.

Where other firms plan then execute, we plan and execute. Where other firms walk away, we get down in the trenches.

And where other firms do this for whatever reasons, we do it for the right reasons. Human reasons – like preserving, protecting and strengthening communities.

OUR SERVICES

- Arbitration & Litigation Support
- Asset Management & Monetization
- Strategic Due Diligence
- Cost and Performance Improvement
- Cash Management
- Planning & Economic Development
- Feasibility Studies
- Financial Recovery & Budgeting
- Competitive Analysis
- Interim Management
- Long-Term Liability Analysis & Improvement
- Financial Modeling & Analysis
- Labor Negotiations & Strategy
- Merger & Service Consolidations
- Operational & Process Improvement
- Non-profit Management & Fundraising
- Procurement & Strategic Sourcing
- Public / Private Partnership
- Strategic Planning
- Turnaround & Restructuring
- Succession & Workforce Assessment

**If you want to go fast, go
alone. If you want to go
far, go together.**

-African Proverb



Purpose

Children learn best when we treat them as human beings, with social and emotional as well as academic needs.

Intersection of Public Private Partnerships *with* Social, Emotional, and Academic Learning.

Equitable opportunities

What in the world...

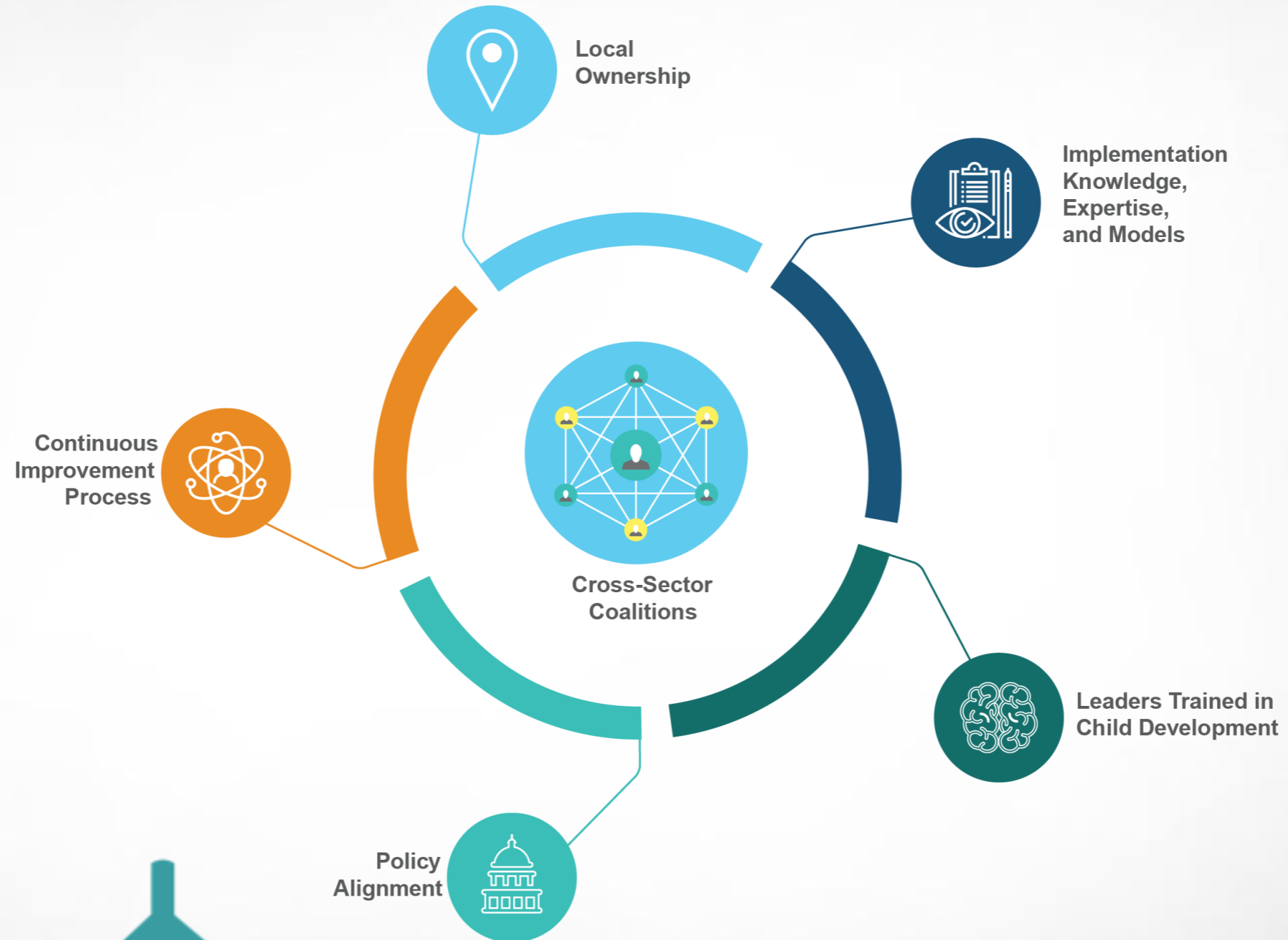
Are we ready...



PPP, 3P, P3

Public Private Partnerships

Change Levers



CASE STUDY

Cody Rouge Initiative



CODY ROUGE INITIATIVE

Our Collective Commitment

OVERVIEW

THE CODY ROUGE INITIATIVE is a collaboration between the Cody Rouge Community Action Alliance, DTE Energy, General Motors, Quicken Loans and The Skillman Foundation. This initiative seeks to strategically align the partners to layer focused investments within a ~40 block footprint of Detroit to dramatically influence the trajectory of a neighborhood. This partnership will harness and amplify our collective brand power and capital (both human and financial) to achieve measurable gains for children and families in the target area within five years. The initiative is intended to establish a model that can be replicated in other neighborhoods and by future corporate and philanthropic partnerships.

SHARED VALUE STATEMENT

Guided by collaborative engagement, we will improve educational outcomes, which prepares each child to succeed, through investments that measurably increase the quality of schools, enhance neighborhood conditions and community safety, and increase employment for families living in the Cody Rouge target area.

Action Areas

ENHANCE LEARNING

If we enhance learning through expanding in-school resources and programming.

Youth will realize improvements in attendance, behavior and coursework.

SUPPORT CAREER PATHWAYS

If we support and strengthen career pathways at Cody High School.

Youth will have access to work experiences, career/coaching, and realize post-graduation success.

IMPROVE NEIGHBORHOOD INFRASTRUCTURE & BUILT ENVIRONMENT

If we improve neighborhood infrastructure and the built environment.

Youth and families will benefit from a healthy learning environment, including safe places to play and safe passages to and from school.



CURRICULUM ROADMAP

ROADMAP

Clear Vision &
Transform Learning

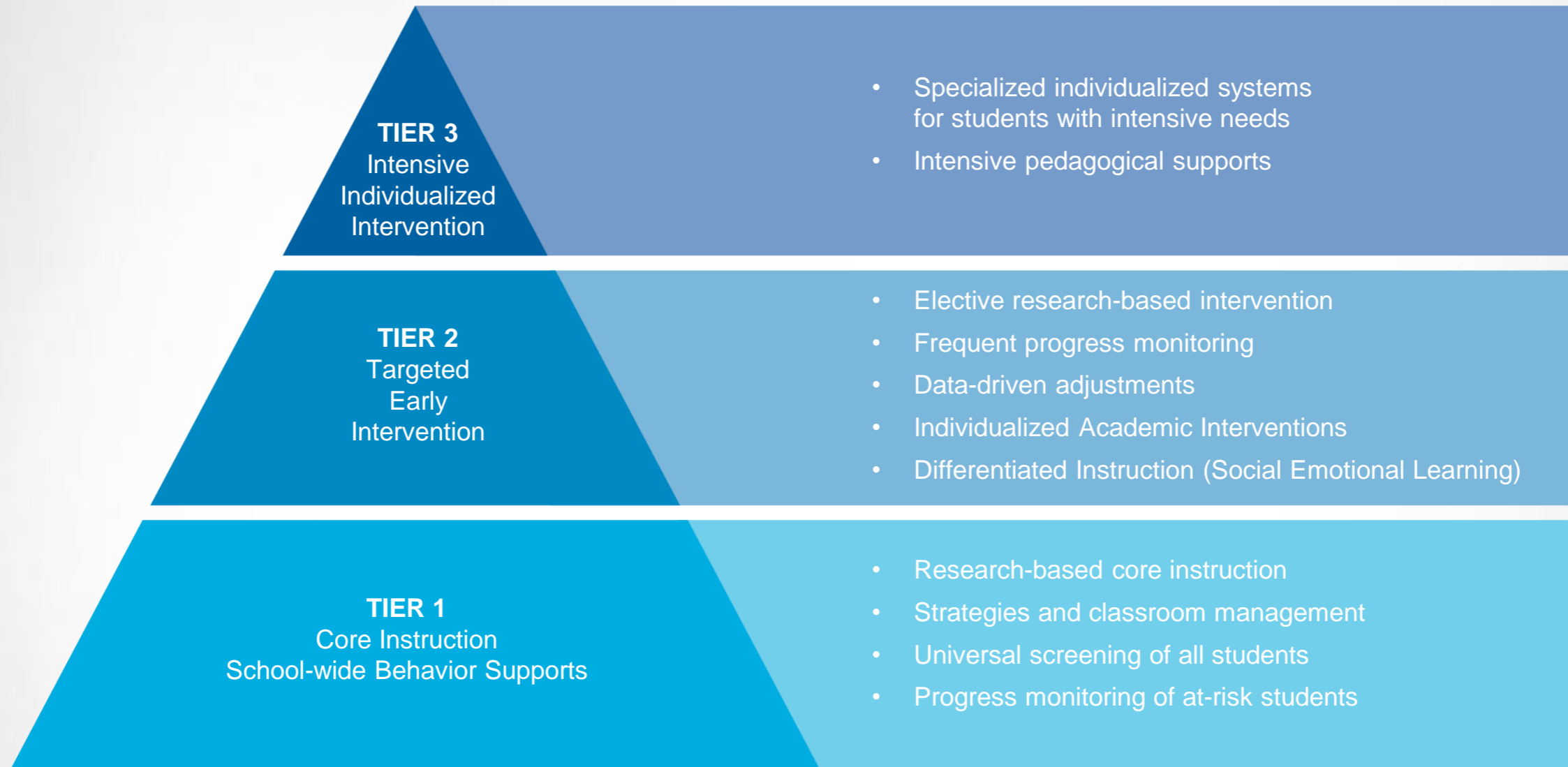
Change Instruction

Build Adult
Expertise

Align Resources &
Leverage Partners

Forge Closer
Connections

READINESS





Key Questions

- ✓ **Training**
- ✓ **Additional Supports**
- ✓ **Data**
- ✓ **Team meetings**
- ✓ **Commitment**
- ✓ **Leaning Forward**





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Questions & Answer

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